



## "KOUNTRY KLUB" GOLF SHOES

Ladies Only

Beautifully styled, master-made of genuine pigskin, Vanguard processed against moisture and water marking. In deep tones: Red, Blue & Plum — light tones: Corn, Sand & White. Assorted colors of interchangeable shaws. See your 1961 K.K. catalog or write:

**KOUNTRY KLUB SPORTSWEAR**

10199 St. Charles Rock Road

St. Ann, Mo.

### Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20¢ each. Bold face type, 25¢ per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE. UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING THE BLIND ADVERTISEMENTS. Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5. Replies are promptly forwarded to advertisers.

### JOBS WANTED

By Gad Sir! Young English county player (junior champion 1952-3) aged 25, scratch status, high school and college education, seeks position as assistant with top U.S.A. PGA Professional golfer. Address AD 601 c/o Golfdom

Greenkeeper — Professional combination, 17 years experience, plus 6 years as assistant in Industrial Golf Course operations, complete experience in Bermudas and Bents. Good teacher, noted for Junior Golf Development. Wife capable of managing. 41 years old. Top references. PGA and GCSA member. Address Ad 603 c/o Golfdom

Golf Course Superintendent or assistant Greenkeeper well qualified in golf course maintenance, familiar with all fungicidal diseases and machinery, good references, married, no children, locate anywhere. Address Ad 602 c/o Golfdom

Class A PGA Pro — Excellent teacher — good player — 45 years old — 20 years experience — South Florida preferred. Available Nov. 15 to April 1. Would consider permanent position that area. Address Ad 604 c/o Golfdom

Pro-Greenkeeper — 30 years experience desires change for position of salesman, shop or course. Eastern states preferred. Address Ad 605 c/o Golfdom

YOUNG MAN AGE 23 WITH EXPERIENCE AND SOUND GOLF GAME DESIRES JOB AS TEACHING AND SHOP ASSISTANT. BEST REFERENCES, A-1 CREDIT RATING, AND IS UNIVERSITY GRADUATE. WILL LOCATE ANYWHERE. HONEST — DEPENDABLE. WILL DO YOU A GOOD JOB. AVAILABLE IMMEDIATELY. ADDRESS AD 612 c/o GOLFDOM

ASSISTANT PRO — desires assistant's job — age 21, single, experienced. Attended 1960 and 1961 PGA Business School. Good player. will relocate, references. Address Ad 614 c/o Golfdom

Supt. 46, married. 30 years experience in all phases. Constructed 2 nine hole courses, finished a third. Arc & Acetylene welding machinery. Good references. Available immediately. Address Ad 616 c/o Golfdom

AVAILABLE, WILL ACCEPT JOB AS GOLF PRO, TEACHER, OR ASSISTANT. EXPERIENCED IN ALL PHASES OF GOLF. BEST REFERENCES. WILL GO ANYWHERE. NO GREENKEEPING. ADDRESS AD 617 c/o GOLFDOM

Pro or Pro-Superintendent — Class A PGA and GCSA member, 15 years at 2 clubs. Experienced in all phases of course maintenance and operations. 2 years college. 38 yrs. old; married. References furnished. Address Ad 618 c/o Golfdom

Supt. — Tops in golf course construction and maintenance. Greens expert. Full knowledge of Bents and other Grasses. Thoroughly experienced in Fungicidal Diseases, Insecticides, Fertilizers, Weed Control, Equipment and Fairway Watering Systems. GCSA Member; married. Locate anywhere. Address Ad 619 c/o Golfdom

Experienced salesman, college graduate, desires lines in New Jersey, Pennsylvania, Delaware, Maryland, Virginia. Now calling on professionals in area. Also interested in public relations or sales management. Address Ad 623 c/o Golfdom

### JOBS OPEN

SALESMAN WITH ESTABLISHED TERRITORY TO SELL GOLF COURSE MAINTENANCE PRODUCTS. NATIONALLY ADVERTISED. LARGE REPEATS. CAN BE HANDLED AS SIDELINE. 30% COMMISSION. ADDRESS AD 606 c/o GOLFDOM

Sales Representative wanted covering the Pro Trade, all sections except New York State, Metropolitan Section, New Jersey, Eastern Pennsylvania and part of Maryland. All other sections of United States are open. Many new items all the time. I send mailings at least one a month to 3,000 Pros. If interested address Ad 607 c/o Golfdom

WANTED: Established manufacturers representatives. Some territories available on nationally advertised golf club and putter line sold thru Pro Shops. Address Ad 608 c/o Golfdom

Salesman (full-time) to sell nationally known fertilizers to country clubs in mid-Atlantic states. Send complete resumé, including golf course sales experience, also photograph and salary expectations in first letter. Address Ad 611 c/o Golfdom

POSITION OPEN for experienced Caddymaster in large Southeastern city. 36 hole course. Apply by letter with full description of past experience. Room and board for single man. Address Ad 621 c/o Golfdom

Salesman willing to travel. Salary plus commission plus expenses. Prefer some turf knowledge and irrigation system design. Permanent. Well known manufacturer. Age range 25 to 40. Address Ad 622 c/o Golfdom

## MISCELLANEOUS

3¢ Trophy Engraving, 1-day service. 24 years same shop. Free information & shipping labels. LEE, 106 E. Market, Lima, Ohio.

**FOR SALE** — By Owner — Semi-Private 9 hole golf course on main highway in Northern Ohio. Large modern clubhouse and dining room, liquor license. One of Ohio's popular golf courses. \$100,000.00 down payment required. Address Ad 609 c/o Golfdom

**NOTICE INVITING BIDS FOR 9-HOLE PAR THREE GOLF COURSE.** The City of Pico Rivera invites bids for the lease of approximately 6½ acres and operation of 9 hole Par 3 golf course and related recreational facilities from private developers. The proposed site adjoins Rio Hondo Park. Plans and specifications may be obtained from the City of Pico Rivera, 6615 Passons Blvd., Pico Rivera, California upon payment of a deposit of \$10.00 per set. Bid opening will be at 8:00 P.M. on Monday, July 3, 1961.

**WILL BUY,** or lease-option nine-hole golf course, by experienced successful PGA Pro-Greenkeeper and wife. Address Ad 610 c/o Golfdom

**WE MANUFACTURE PUTTERS TO YOUR SPECIFICATIONS AND TRADEMARK (JOBGING QUANTITIES). WRITE FERNQUEST & JOHNSON GOLF CO., COLMA, CALIF. FOR PARTICULARS.**

### WANTED FOR CASH

Old golf balls retrieved from pond, golf courses, etc.  
Cuts and bumped ..... \$0.36 per doz.  
Off brands and synthetics, or slightly nicked ..... 1.56 per doz.  
Round and perfect \$1.25 brands for refinishing ..... 2.40 per doz.  
Like new top grade for rewashing ..... 3.60 per doz.  
Send for Shipping Tags and Instructions

#### GOLF BALLS FOR RETAIL SALES

Reprocessed with Balata cover, snow white enamel and imprinted with distance, trade name in stock and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50¢ to 75¢ each. Bulk — your cost on exchange \$2.85 per dozen. We are nation-wide Distributors of the finest in golf range and miniature course equipment — balls, clubs, mats, etc. Send for catalog.

### NORTHERN GOLF BALL CO.

2850 W. Roscoe Street

Chicago 18, Illinois

**For Sale** — Combination Range and Miniature — completely modern — excellent location IN LARGE FLORIDA CITY — cash, or cash (25% minimum) and financing with A-1 credit and references — ANNUAL MINIMUM NET \$20,000. Address Ad 615 c/o Golfdom

**Have compact golf course plan.** Creating tremendous interest in South. Ideal for Par 3 courses. Architects inquiries invited. Gil Creed, 1100 Logan St., Denver 3, Colorado

**For Sale** — Nine hole golf course. Bent grass greens — clubhouse — living quarters — underground sprinkler system. Located in Oregon. Address Ad 620 c/o Golfdom



Link-mobiles, made by Northwestern Motor Co., Eau Claire, Wis., and a Westmont, made by Westmont Golf Buggy Co., Madison, have been used by officials of the Kahler Co., Kohler, Wis., to transport visitors between and inside plant buildings.

### Jacobsen Holds Open House

Jacobsen Manufacturing Co., Racine, Wis., which moved into new quarters early this year, welcomed guests and the public at an Open House on May 13-14. The plant is located at 1721 Packard ave. The Open House also marked the company's 40th anniversary.

### Hilmac Has New Cleaner

Hilmac Corp. Box 650, Sheboygan, Wis., has introduced a deluxe model of its Club Cleaner, an electric club washing machine. Powered by ½ hp, 110v AC motor it quickly scrubs dirt and ball marks off clubs. The new Hilmac has a resistance type heating element for the washing solution and a fiberglass case. Two models are available: a bench type, ideal for pro shops; and another for ranges and public or semi-private courses that can be converted to coin operation.



### Sportsmaster's Travelling Teacher

Golfdom, made by the Sportsmaster Corp., 1257 First National Bldg., Detroit 26, is a "travelling teacher" that is attached to a golf bag and used for quick correction of errant swings. In consulting the weatherproof plastic device, which is 4 x 9 ins., the player can check about a dozen illustrated pointers in order to try to find out what he is doing wrong. Three years of study and consultation with pros are said to have gone into the device, according to C. R. Miller, pres. of Sportsmaster.

### Wells with Laher Sales Division

Elmo F. Wells has been named mgr. of the Laher sales div. of Mages Sporting Goods Co., Chicago. The Laher div. markets golf cars made by Laher Spring & Electric Car Corp., Oakland, Calif. and New Albany, Miss. Mages is the firm's Midwest distributor. Wells has had many years of experience in golf car and industrial equipment sales work.

FOR YOUR CONVENIENCE—GOLFDOM'S

# Buyers' Service

Check off your Needs, tear out and mail this sheet to *Golfdom, 407 S. Dearborn St., Chicago 5, Ill.* You'll get prices, literature direct from the sources of supply.

## Golf Course

- Aerifying equipt.: Fairway   
green   
Algae Killer (ponds)  
Architects: course  house   
Ball Washers  
Ball Washing Compounds  
Bent grass stolons  
Brown-patch preventives  
Cars Electric  Gas   
Compost mixers  
Crabgrass control: Regular   
Pre-emergence   
Crabgrass control machine  
Drinking Fountains  
Fertilizers Solid  Liquid   
Flags (greens)  Flag poles   
Fungicides  
Hole cutters  
Hose  
Hose clamps  
Humus  
Hyd. lift haul carts  
Irrigation consultants  
Lapping-in Machine  
Lightning Equipt.  
Miniature Course Const'n  
Min. putting surface (felt)  
Mosquito repellent  
Mowers: putting green   
rotary  tee   
fairway  rough  hand   
Mower Grinders  
Peat Moss  
Pipe  
Poa Annuua Control  
Putting cups  
Rollers: cast-iron  water filled   
Sand (for greens, tees)  
Seed: fairway  green   
Shelter houses  
Signs — yardage, etc.  
Sod cutter  
Soil conditioner  
Soil screeners  Soil shredders   
Spreaders, fertilizer,  
seed, topdressing  
Sprayers: power  hand

- Spikers: greens  fairway   
Sprinklers: f'way  green   
Stone picker (mechanical)  
Sweepers-mulchers  
Swimming pool paint  
Tee Markers  
Tee Shelters  
Thatch removing machine  
Tractors  
Trees  
Turf Insecticides  
Utility Trailers  
Water systems, fairway  
Weed chemicals  
for turf  for water

## Pro Shop

- Bags Canvas  Leather   
Bag storage racks  
Bag carts  electric   
Bag Tags — Guest Tags  
Balls: Regular  Range   
Ball Name-Markers  
Ball Markers — for greens  
Ball retriever (individual)  
Batteries (golf cars)  
Battery chargers  
Bulletin & Dir. Boards  
Caps and hats  
Hats  Hand Bags  for ladies  
Cars: Electric  Gasoline   
Car replacement tires  
Cash Registers  
Charge books — for pro shops,  
green fees, etc.  
Club cleaner-polish  
Club Cleaning Machine  
Clubs: Woods  Irons   
Putters   
Club head covers  
Club repair supplies  
Display equipt.  
Floor covering (spike resistant)  
Gasoline motors (golf car)  
Golf bag covers  
Golf car trailers  
Golf club protectors  
Golf gloves  
Golf grips: Leather  Comp.   
Golf Practice Devices

- Golf shoes  
Golf shoe cleaners  
Golf Shoe Spikes  
Grip slip preventive  
Handicap racks  cards   
Jump equipt.  
Lighting equip.—range  
Locker door utility bag  
Markers — equipt. & apparel  
Mech. Range Ball Retriever  
Name labels, for clubs  
Practice driving nets  
Practice Golf Balls  
Preserver for leather  
Scoreboard markers  
Score cards ( ) Charge checks ( )  
Score card & pencil Tee Box  
Score Counter  
Sport Seats  
Sportswear: Shirts  Socks   
Sport jackets  Rain jackets   
Windbreakers  Slacks   
Ladies' Bermuda shorts  
Tee bag racks  
Tee mats  
Tees (rubber) for driving mats  
Teeing device (automatic)  
Trophies

## Club House

- Athletes Foot preventives  
Bath mats  
Bath slippers  
Cash Registers  
Chairs (lounge)  
Disinfectants  
Floor coverings  
Folding Table (Banquet)  
Link Type Mats  
Locker & Toilet articles  
Locker Name Plates  
Lockers  
Locks (combination) for lockers  
Portable concession booths  
Printing  
Runners for aisles  
Rugs  
Showers  Shower mixers   
Shower water control  
Step treads  
Towels (golf, disposable)

Send information

Club

To: Name \_\_\_\_\_ Title \_\_\_\_\_

Club \_\_\_\_\_ Address \_\_\_\_\_

Town \_\_\_\_\_ Zone (\_\_\_\_\_) State \_\_\_\_\_

# 35th YEAR OF SERVICE

as golf's clearinghouse  
of information on the  
most successful  
operating practices  
and products for your club.  
*Make use of it!*

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service . . . for time, labor and money-saving guidance of your officials and department heads. Help the *right men* at your club do the *job right*. Send in the form below. Keep them informed on the latest how-to-do-it-ideas!

## FILL IN BELOW — MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

### CHECK TYPE OF COURSE:

Private  Sem-Pvt. or Fee  Municipal (City or State owned)   
If a Par 3 course, check here

NAME OF CLUB  
OR COURSE .....

No. of Holes ..... Original date of club opening (if known) .....

MAIL ADDRESS: .....

CITY: .....

ZONE ..... STATE .....

### President's:

name ..... (Zone .....

Add.: ..... Town: ..... State: .....

### Manager's:

name ..... (Zone .....

Add.: ..... Town: ..... State: .....

### Course Superintendent's (Greenkeeper):

name ..... (Zone .....

Add.: ..... Town: ..... State: .....

### Professional's:

name ..... (Zone .....

Add.: ..... Town: ..... State: .....

# GOLFDOM

## ADVERTISERS' INDEX

BPA JUNE, 1961 NBPA

A & C Sales Company	80
Acushnet Process Sales Co.	2nd Cover
American Agricultural Chemical Company, The	73
American Hair & Felt Co.	23
American Liquid Fertilizer Co.	20
Anderson, R. Albert	100
Aqua-Dial	6
Aquatrols Corporation of America	24
Ault, Edmund B.	98
Baldeck, Bob	97
Bell & Son, William P.	94
Big Five	53
Bowers Battery & Spark Plug Co.	80
Brown Manufacturing Co.	61
Buckner Manufacturing Co.	17
Caddy-Roll Rental Service	90
Cast Iron Pipe Research Association	5
Clary Corporation, W. A.	71
Container Development Corp.	6
Cornish, Geoffrey S.	100
Crescent Plastics, Inc.	83
Cushman Motors	29
D B A Products Co., Inc.	99
Davis, Inc., George A.	14
Des Moines Glove & Mfg. Co.	64
Dolge Company, The C. B.	10
Dumas Co., Inc., R. A.	98
Dunlop Tire & Rubber Corp.	33
Dunning, Inc., Bob	18
duPont de Nemours & Co., Inc., E. I.	54 & 55
Dymo Industries, Inc.	47
Eastern Golf Company	97
Exide Industrial Marketing Division	75
Fairway King Manufacturing	68
Fate-Root-Heath Co., The	4
First Flight Company	3rd Cover
Flinchbaugh Company, Inc.	57
Flintkote Company, The (Orangeburg Division)	85
Ford Motor Co., Tractor & Implement Division	22
Fulname Company, The	100
Gill, David	94
Godwin & Son, Hiram F.	10
Golf Club Management Co.	84
Golferaft, Inc.	37
Golf, Incorporated	35
Goodyear Tire & Rubber Co., Inc.	7
Gordon, William F. & David W.	95
Grais & Sons, Rubin	58
Harris, Robert Bruce	94
Harrison, James G.	95
Hornung Pro Golf Sales	68
Iberia Earthmoving Service, Inc.	100
Inertol Company, Inc.	74
Jackman, Irving	96
Jacobsen Manufacturing Co.	19
Johns-Manville Corporation	9
Jones, Robert Trent	95
Keasby & Mattison Co.	13
Kent & Company, David W.	93
Kerns, Russell G.	93
Kirsch Card Service	97
Kountry Klub Sportswear	101
Kwik-Bilt, Inc.	97
Lane Co., Edwin W.	92
Langford, William B.	100
M-K Filters	92
M. M. Chemical Co.	96
MacGregor Golf, Inc.	51

Maddox Construction Co.	93
Mallinckrodt Chemical Co.	22, 23, 86, 87
Manufacturer's Specialty Co.	84
Master Machine Corp. of San Diego	93
Maxwell, J. Press	100
McCune & Co., Inc.	100
McKay, Alexander G.	100
Merchants Tire Company	100
Miller, Inc., A. J.	18
Miller Golf Printing	82
Modern Signs	82
Mosler Construction Co.	82
Monroe Company, The	96
Moody Sprinkler Co.	20
Motor Appliance Corp.	78
Murdock Mfg. & Supply Co.	96
National Cash Register Co.	67
National PGA Distributors, Inc.	43
National Rain Bird Sales & Eng. Co.	14
Netting Makers	98
Northwestern Golf Company	41
Old Orchard Turf Nurseries	82
Orangeburg Mfg. Co. (Div. of Flintkote Company)	85
Packard, Edward Lawrence	100
Par Aide Products Co.	39
Par-Mate	87
Parrett Manufacturing Co.	62
Penn-Chem Products	77
Peters Co., Inc., Robert B.	12
Phelps Dodge Refining Corp.	81
Plasti-Gard Company	50
Plummer, Ralph	95
Powered Products Companies	39
Purdy, Hal	100
Quick Manufacturing Co.	76
Rainy Sprinkler Sales	14
Ransomes Sims & Jefferies, Ltd.	11
Reaser-Hill Corporation	99
Reliable Knitting Works	91
Roseman Mower Corporation	15
Ryan Landscaping Equipment Co.	12
Schendel, A. C.	90
Scott & Sons, O. M.	4
Sears, Roebuck & Co.	52
Sewerage Commission, The	8
Sit-N-Rest Golf Bag Co.	60
Skinner Irrigation Company	72
Smith, Horace	93
Smith, Kenneth	86
Snyder, Arthur Jack	100
South Bend Products Sales	78
Spalding & Bros. Inc., A. G.	27
Spear, William James	100
Sports Awards	88
Standard Manufacturing Co.	8 & 16
Stewart, Charles E.	100
Superior Rubber Mfg. Co.	88
Thompson Manufacturing Co.	70
Toro Manufacturing Corp.	48 & 49
Trans-American Van Service, Inc.	72
Tri Powered Corporation	44 & 45
Trojan Battery Company	70
Trophy & Medal Shop	74
Tull, Alfred H.	94
United States Rubber Co.	56, 63, 4th Cover
Universal Bowling & Golf Supply Corp.	98
Vestal-Monroe Printing Co.	99
Warren's Turf Nursery	21
Western Binding & Pad Co.	86
West Point Products Corporation	69
Wide-Lite Corporation	65
Wilson, Dick	16
Wise, H. M.	91
Witek Golf Range Supply Co.	99
Worthington Golf, Inc.	66 & 89
Yardley Plastics Co.	79

GOLFDOM, The Business Journal of Golf Published monthly, except November and December. Subscription rate—\$2.00 per year, Canadian and Foreign \$2.50. Joe Graffis Publisher; Herb Graffis Editor; Joe E. Doan Managing Editor; Joe Graffis, Jr. Advertising Manager; F. V. Taylor, Circulation Manager.

Publication Offices: 407 So. Dearborn St., Chicago 5; Phone Harrison 7-5941. Eastern Representative—Albro Gaylor, 200 Park Ave. S. New York 3. Phone AL 4-0275

# GOLFDOM

The Business Journal of Golf

Vol. 35—No. 6

June, 1961

## CONTENTS

<i>Swinging Around Golf</i> .....	Herb Graffis	3
<i>Manager's Role in Need of Upgrading</i> .....	Joseph W. Dragonetti	25
<i>Use Traffic Formula to Determine Tee Size</i> .....	Bill Lyons	28
<i>Golf Car Show</i> .....		30-31
<i>Search for Assets in Washington Promotion Scheme</i> .....		32
<i>Junior Golfers Are Neglected</i> .....	Herb Graffis	34
<i>\$3,500 Can Stretch A Long Way</i> .....	Joe Redanty	36
<i>PGA Rocked By Membership, Tournament Disputes</i> .....		40
<i>More Care Needed in Designing Pro Shop</i> .....		42
<i>Grau's Answers</i> .....	Fred V. Grau	44
<i>Monroe County Dilemma Common in U. S.</i> .....	Harry C. Eckhoff	46
<i>Book Reviews</i> .....		56
<i>Car Accident Suit Dismissed</i> .....	William Jabine	64
<i>Manufacturers' News</i> .....		90

All advertising and editorial correspondence, change of address notices, subscription orders, etc., should be sent to GOLFDOM, 407 S. DEARBORN ST., CHICAGO 5, ILL.

### Swinging Around Golf

(Continued from page 87)

course near Conyers, Ga. in August . . . Jack Williams, Conyers, is pres. . . Set July start for construction of 18 at Lake Arrowhead, Calif., to plans of Bill Bell . . . Course is on 3,200 acre resort owned by Lake Arrowhead Development Co. . . Pike Brook CC opening its new 18 at Belle Mead, N. J. this month.

Now building Oak Lane CC, Woodbridge, Conn., 18 to plans of Geoffrey Cornish . . . Open first 9 of George Ridder's Ridder Farm course at Whitman, Mass. . . Myron Sloane and Herbert Barnes begin building 18-hole Upper Main Line GC, Malvern, Mass., to plans of Wm. and David Gordon . . . Building started at Elkins Ranch 18 near Barnsdale Calif. . . W. H. Tucker is architect . . . Rollie Thomas is gen. mgr., Elkins Ranch Co.

George Von Elm, 61, died May 1 of cancer in Pocatello, Idaho . . . In his later years, Von Elm had been a professional and golf course builder . . . He once was nearly in the Bob Jones class . . . He beat Jones, 2 and 1, for the 1926 National Amateur title . . . Jones won his first National Amateur title, in 1924 at Merion, defeating Von Elm 9 and 8 . . . With a birdie 3 on the 72d hole Von Elm tied Billy Burke at 292 for the 1931 National Open at Inverness . . . Another birdie 3 on the 18th gave Von Elm a tie in the first 36 of the playoff . . . In the second 36 of the longest National Open Burke beat Von Elm by one stroke . . . Burke got 148,

a stroke less than he scored in the first 36 of the play-off.

Pine Tree GC 18 to plans of Dick Wilson being built near Delray Beach, Fla. . . Club to have small, select membership, "exciting" course and small but adequate clubhouse . . . Clubhouse architecture is presenting interesting innovations with the trend being to accent golf and escape heavy investment in construction and deficit in operation, especially in Florida and southwest playgrounds where there isn't year-around use of clubhouses . . . Clubhouses for the courses surrounded by members' homes also are being designed for economy without sacrificing utility or charm.

Start soon on construction of Green Hills CC 18 at Fairmont, W. Va., to design of Eddie Ault, Silver Springs, Md. . . Tal Smith succeeds Dewey Longworth as pro at Claremont CC, Oakland, Calif. . . Dewey retired after many years at Claremont . . . Bill Johnson now pro at Arizona CC, Phoenix.

Dr. Edward Edelen is pres. and Howard Hayman, Annapolis, Md. real estate developer, sec., Waldorf Investment and Land Corp., planning to build 18-hole course and 400 homes in Waldorf-La Plata area of suburban Washington, D. C. . . Casas Adobes Country Club Estates, project of Sam Nannini, Tucson developer, to have 18-hole Tucson National GC, designed by Robert Bruce Harris . . . Boulevard Country Club Estates development of Charles I. Sherman, near Hollywood, Fla., to have 18 along with subdivision.



# Win \$150<sup>00</sup>

**IN MERCHANDISE FROM  
ANYTHING IN THE PRO SHOP!**

*First Flight's*

## MILLION DOLLAR HOLE-IN-ONE CLUB

Full details of how you can qualify for this Million Dollar Hole-in-One Club are on the back of the entry form available in the Pro Shop of every qualified course.

"Regardless of what I may win, I will continue to help my fellow professionals supply you with the best in golf equipment. Any golfer should lower his score with a set of perfectly balanced clubs built exactly to suit his game. First Flight will build you clubs to the exact specifications prescribed by your golf professional at no extra cost." —Gary Player

New Masters Champion  
International Open Champion  
Sunshine Open Champion  
Leading 1961 Money Winner

◀ *First Flight* ▶

Is Sold **ONLY** in Pro Shops

First Flight Company, Chattanooga, Tenn.

61-31

