

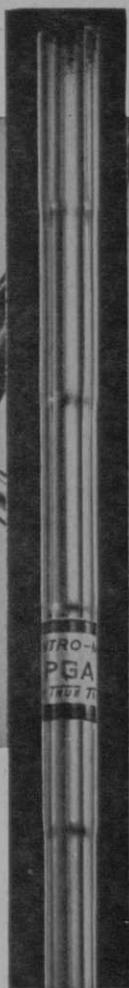
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the Professional Golfers' Association



PGA RYDER CUP MODELS

with NEW PGA Contromatic Shafts

PGA Clubs have the time tested, True Temper Dynamic Pattern shaft, made from new Boron steel. This exclusive PGA Contromatic shaft gives extra "feel," extra power at point of impact. Amazing extra power is there without disturbing directional control. Choice of flexes. Whether buying for yourself or for resale you will profit from the exceptional design and value of PGA Clubs. PGA Equipment is fully guaranteed to give complete user satisfaction.

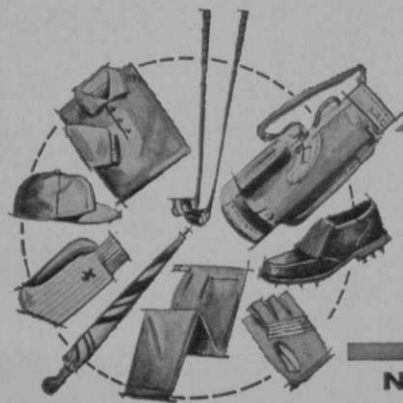


NEW SHAFT

Exclusive PGA Contromatic Shaft has lithe, lash-like action. Thinner wall construction at tip end of shaft provides more "feel," extra power.

PGA GOLF EQUIPMENT

Available only from America's leading Golf Professionals

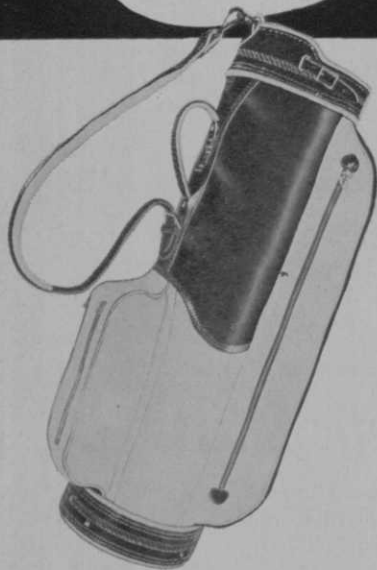
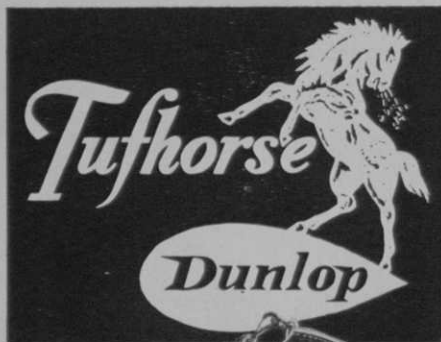


Now available—a complete line of PGA Equipment including Woods, Irons, Golf Balls, Bags, Gloves, Head Covers, Umbrellas, Electric Cars, as well as Sportswear—including Caps, Hosiery, Shirts, Sweaters, Slacks, Rain Jackets, Windbreakers and Golf Shoes.



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Herb Mason named pro-supt., Happy Valley GC, Wilson, N. C., by J. C. Eagles, jr., owner of the course which will be in play this summer . . . Mason has been in charge of construction of the course.

Lou Strong, PGA pres., says National Assn. for the Advancement of Colored People didn't tell the truth in its published statement that the 1962 PGA championship was withdrawn from Los Angeles because California's attorney general demanded that Negro Charley Sifford be permitted to play . . . Simple truths, says Strong, are (1) California's attorney general never made such a request of the PGA; (2) Cancellation of LA date for 1962 PGA had nothing to do with Sifford; (3) Negroes are eligible to play in the PGA championship if they meet the same requirements white professionals have to meet; (4) Sifford's playing record has not qualified him for this year's PGA . . . Those facts the NAACP could have learned at the price of a 4 cent stamp . . . In many years of covering golf I never have seen a Negro get poor treatment in a tournament with which the PGA, USGA or Western GA had operating responsibilities . . . All the Negro golfer has had to do

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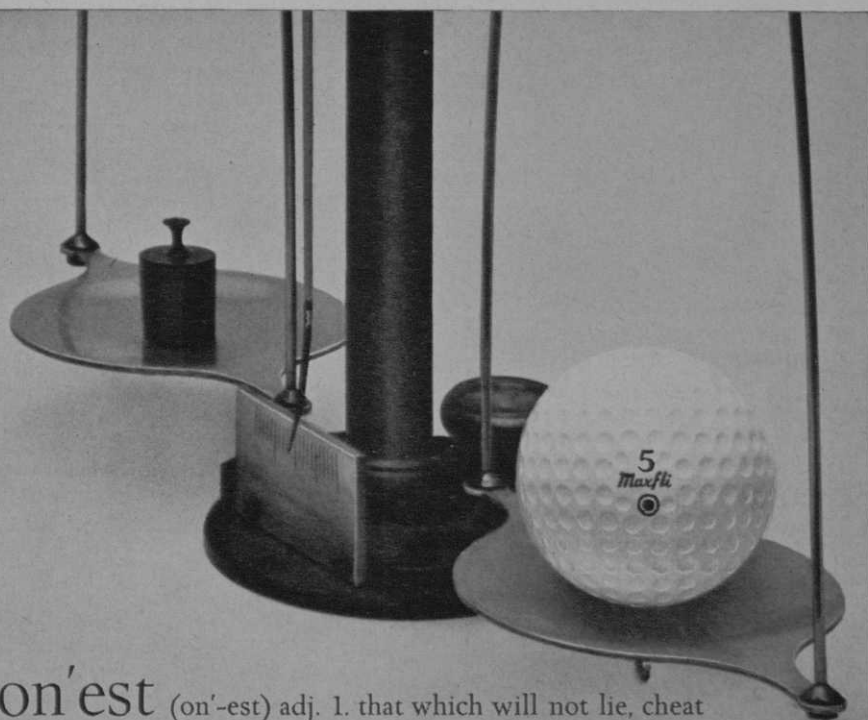
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GOLF COURSE

EQUIPMENT

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hon'est (on'-est) adj. 1. that which will not lie, cheat or steal; as an honest man. 2. that which will help a golfer's game and a golf professional's sales; as, a Super Maxfli golf ball.

That's the way the dictionary might have been written if Noah Webster had lived to see and play the Dunlop Super Maxfli. As we're telling your golfers (and millions of others), the Super Maxfli is a no-nonsense golf ball, designed to do just one thing—help a golfer play better golf and have more fun doing it.

When your golfers do just this—when they see and feel and hear what the Super Maxfli has to offer—then your sales climb. It's as simple and as honest as that. The Super Maxfli gives performance to your players and profits to you... and there's not an ounce of hokum or hanky-pank in a carload!

From its Energy-Bank center through its two-stage windings to the resilient white armor on its cover, the Super Maxfli is—honestly—the ball that's made for great golf. And great sales. And it can be bought, of course, only at a pro shop.

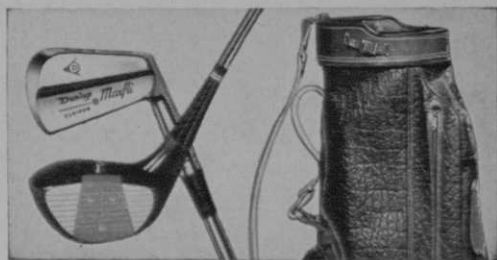


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FIRST CHOICE for BETTER CONTROL

Great for perfect grip and hand control from tee to green. Fits so snug, feels so light, exclusively styled to end bulging and ballooning. Made of soft imported capeskin with "tacky" finish. All colors and sizes for Men and Women; Left or Right. Also Men's Cadets.

* Ball Marker Snaps off to mark position on green.



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PAR-MATE 10 West 33rd St.
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is to qualify for the competition in the same way the white golfers do and let his golf clubs talk for him.

Before yelling at officials of Aronimink GC, Philadelphia, site of the 1962 PGA, about the club "continuing the un-American practices of the PGA" the NAACP should have done something constructive by encouraging establishment of some first class Negro golf clubs in the way in which other American groups have formed and operated their admirable clubs in a self-reliant, independent American spirit . . . Now that Strong has put the record straight on Negroes in pro golf competition the NAACP may have some time loose to look into basketball.

Columbia G&CC, Hudson, N. Y., to add second 9 . . . Hal Purdy, architect . . . The Ledges, Fayetteville, N. Y., will have its first 9 in play next spring . . . James Wilson, Manlius, N. Y., is chmn., board of directors . . . Hillendale CC, Durham, N. C., remodelling course and selling former clubhouse site for residential building . . . Oconee CC, Seneca, S. C., adding second 9.

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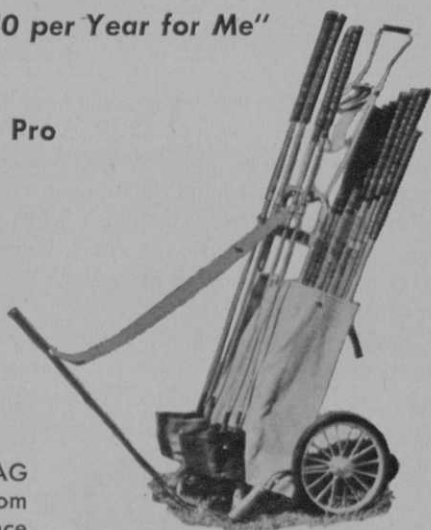
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market development work than pros in any other sport . . . In addition to junior and women beginner classes almost every club pro is engaged in some recruiting and instruction job for the game . . . Hearing about noon lessons Frank Sposato, pro at Hauppauge CC, Northport, N. Y. is giving at a Northport restaurant, reminds me that pros in smaller towns usually are major factors in building their clubs by their free golf lessons and missionary work.

Paul N. Voykin now supt., Briarwood CC, Deerfield, Ill., a course designed by Colt and Allison and built as Briargate CC in the late '20s . . . Voykin came from Calumet CC (Chicago dist.) where he has been succeeded as supt. by Charles Martin . . . Sam Kinder is new pro at Water Gap CC, Delaware Water Gap, Pa. . . . Waller Hickman now mgr. Casa View CC, Dallas, Tex.

Dave Del Vecchio supervising construction of Eden Roc CC at Monroeville, Pa. (Pittsburgh dist.) and will stay on as supt. . . . Ernest Gatta, Asbury Park, N. J., and Bob Sandler, Des Moines, Ia., who have won U. S. National Amputee Golf Assn. championships play in the annual cham-



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pionship of the One Armed Golfers Assn. at Royal St. David's GC, Harlech, Eng.

Marion Reid in his 24th year as supt., Riverside CC, Berea, O. . . Harvey Conley graduates from jobs as asst. to Bud Geoghegan, Stan Mosel and Johnny Farrell to a pro job of his own at Newton (N. J.) CC . . . Pat (Rusty) Romano signed as pro at Somers (N. Y.) G&CC by Somers pres. Leon A. Katz . . . Romano has been asst. to Jack Patroni at Apawamis, for many years.

Walter H. Poff goes from pro job at Jefferson Hills CC, 9-hole club at Roanoke, Va., to pro post at Colonial CC, Roanoke . . . Robert Hill now mgr. Palatka (Fla.) G&CC . . . Jack McCready now pro and Ray McCready mgr., Payson (Ariz.) G&CC . . . Dan Graney now pro at Niagara County course, Lockport, N. Y.

Robert Treadway turns pro and is named to pro-mgr. job at Cleveland (Tenn.) G&CC . . . John Kolb, Salem, Ore., buys Oak Knoll GC near Salem . . . Chuck Davis remains as Oak Knoll pro . . . Bob Silvestri, northern California amateur star, becomes pro at 9-hole Cypress Hills

(Continued on page 60)

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