

Palmer, Spork Say 'Amen' to Penick's Methods

A great and modest guy who makes the words, "old pro" a tribute to savvy as well as a term of affection, headlined the PGA education-teaching program at the PGA's 1960 annual meeting.

Harvey Penick of Austin (Tex.) CC and for about 30 years golf coach for the University of Texas, and more recently famed as the



Penick

professor to whom several of the women pro stars have come for finishing school courses, was the "old pro" who gave the lesson.

To Penick's instruction, Arnold Palmer, the Open and Masters champion and the PGA pro-golfer-of-the-year, said "amen." Also echoing this was the girl pro on the program, Shirley Spork. There were many excellent teachers among the 100 who attended the session over which John Reuter, jr., Pres., Southwest Section, PGA, and Don Fischesser, chmn., PGA education-teaching program, presided.

Keeps It Simple

There was nothing revolutionary or fancy about the way Penick gives a lesson. He adjusts the individual to the simplest possible application of fundamentals. Penick says he never has seen two kids or two adults swing the same or play the same. He added that he has seen many good teachers and they, too, differ.

The path of the club, the angle of the clubface and the clubhead speed at impact are the three things for the teacher to keep in mind, Penick said.

"You haven't got a thing unless you have a good grip," the Texas mentor declared. This statement was accented later in the session by Arnold Palmer whose father, professional at the Latrobe (Pa.) CC began teaching his son a good grip when the boy was five years old.

Long Right Thumb

Penick stressed placing the right thumb in the hollow of the right hand for better control of the club. He said that a long thumb gives more of a palm grip.

He counseled against getting pupils into the habit of doing as experts do when they walk up to the ball: look at the target then square the club to it as they stand to the ball. Penick remarked that it has taken a long time to learn to teach the simple things and he suspects that he isn't the only pro who has had that experience. To sit down a little with the knees flexed at address, to waggle correctly and relieve tension with a forward press, to turn easier with the feet closer together, to get smoother follow through with an open stance, and a bigger swing with a closed stance, are among the simple points that are not always applied at the right time to the right people Penick pointed out. He noted that on the big shots the wrists of most experts starting cocking as the weight shifts to the right foot.

Establishing Communications

Shirley Spork said the hardest problem of instruction comes in meeting a pupil for the first time and figuring out the pupil's problem and determining a good basis of communication and understanding. More than 50 per cent of golf lessons are given to women, Shirley said, and they need to be schooled in what is frequently and ungrammatically called the "basic fundamentals" by those who forget that "basic" and "fundamental" mean the same thing.

She noted that most women want to hit the ball with "everything they've got" and fail to get a good foundation for the swing. In Miss Spork's observation most women dance at the ball instead of getting set over it as a good man golfer does.

Miss Spork briefly told about the highly successful golf school for women physical education instructors conducted by the Ladies PGA at the University of Michigan.

(Continued on page 68)



Spork

At PGA Pow Wow in the Pow Wow Room



Wally Mund Lou Strong George Hall
... here are the new officers



Delegates and executive committee members ponder big problems at convention session in the Pow Wow room of the Valley Ho in Scottsdale.



(Standing, l to r) Tom Mahan, Sr., Bob Russell, Don E. Fischesser, Dugan Aycok, Lloyd E. Lambert. (Behind table) Thomas W. Crane, Wally Mund, Lou Strong, George L. Hall, Harold Sargent, Bud Oakley, Don Waryan, Frank Comisso, Leland Gibson. (Front) Walter Brandenberg, Manuel de la Torre, Jack Mitchell.
... new officials are introduced to routine of running an executive session.



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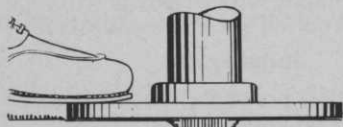
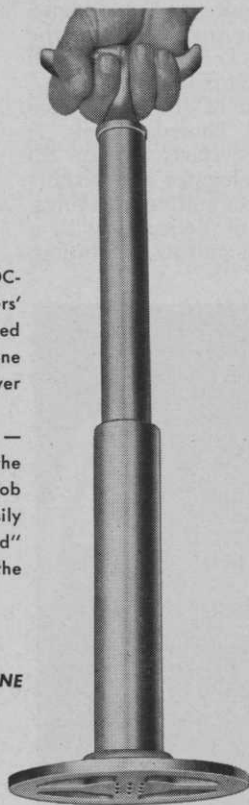
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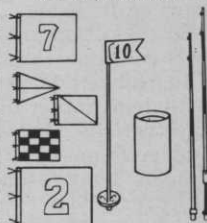
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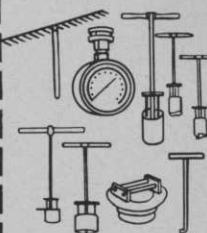
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Toronto Gets Ready for 32nd GCSA Conference

THE education session of the 32nd International Turf conference and show, that will get underway on Jan. 30 at the Royal York Hotel in Toronto, Ont., will have as its theme, "A Growing Profession." The education portion of the conference will continue through Thursday, Feb. 2. The convention proper starts on Jan. 29 with registration of delegates and visitors and various GCSA committee meetings, and ends on the 3rd of February with a tour of Toronto and a curling exhibition.



Persons who travel to Toronto for the GCSA convention will see a lot of Dave Moote (l), pres. of the Ontario GCSA, and Alex McClumpha, dean of the Ontario supts.

The host association for the six-day conference is the Ontario GCSA of which David S. Moote, supt. at Rosedale GA, Toronto, is pres.

Here are details of the education meetings:

January 30

Following welcoming addresses by Mayor Philips of Toronto, Hon. Leslie M. Frost, prime minister of Ontario, Moote and James E. Thomas, GCSA pres., Roy W. Nelson, supt. at Ravisloe CC, Homewood, Ill., will deliver the keynote speech. Following him on the program and their topics will be:

Ralph Goodwin-Wilson, Ontario Agriculture College — Turf Research and Development in Canada;

John Fisher, executive dir., Canadian Tourist Assn., Toronto — Canada Calls;

Fred V. Grau, Hercules Powder Co., Wilmington, Del., chmn. of p.m. program;

Robert M. Williams, supt., Bob-O-Link CC, Highland Park, Ill. — The Positive Approach;

L. R. Shields, Jr., supt., Woodmont CC, Rockville, Md. and John R. Henry, supt., Brook Hollow GC, Dallas — Inform Them and You Win;

Panel of F. N. Lightfoot, Dale Carnegie Inst., Toronto; R. N. Elliott-Bateman, Toastmasters Int., Toronto; Elmer G. Border, Fersolin Corp., San Francisco; and James W. Brandt, supt., Danville (Ill.) CC — Selling Yourself — Ways and Means.

January 31

Ross Taylor, pro-supt., Black Mountain (N. C.) GC, program chmn.;

Jesse A. DeFrance, prof. emeritus, Rhode Island State U. — Chemicals, Concentration and Caution;

Paul E. Weiss, supt. Lehigh CC, Emmaus, Pa. (moderator) — Team Match Question Spell-Down (North vs. South);

Richard R. Davis, Wooster (O.) Exp. Station — Clipping Heights and Rooting Depth;

Joseph M. Duich, Penn State U. — Seed Mixtures and Grass Varieties;

Gene C. Nutter, executive dir., GCSA — How Far Can We See?

February 1

Lawrence G. Mattei, supt., Kingsboro CC, Gloversville, N. Y., morning program chmn.

Charles G. Wilson, Milwaukee Sewerage Commission — (film-Part I) Progress in Maintenance;

John A. Weall, Ontario Agriculture College — Practical Landscaping Illustrated;

John F. Cornman, Cornell U. — Practical Fertilization;

Ralph E. Engel, Rutgers U. — Water — Friend and Foe;

Art Twombly, supt., James Baird State Park, Pleasant Valley, N. Y. — afternoon program chmn.;

Panel of Twombly; Andrew Bertoni, supt., Meadowbrook CC, Northville, Mich.; George Lanphear, supt., Ojai (Calif.) CC; and Andrew Salerno, supt., Grossingers, Ferndale, N. Y.;

Robert F. Moote, supt., Oakdale G & CC, Downsview, Ont. — Construction of Greens;

Tom Mascaro, pres., West Point (Pa.) Products Corp. and Ted Roberts, Jr., supt., DuPont Louviers GC, Newark, Del. — Mechanical Aeration and Thatch Control;

Elmer G. Border, Fersolin Corp., San Francisco and James A. Reid, supt. Suburban Club, Pikesville, Md. — My Experience with Wetting Agents;

Panel of Leonard Strong, ret. supt., Saucon Valley CC, Bethlehem, Pa.; James R. Watson, Jr., Toro Mfg. Corp.; Charles G. Wilson; Fred V. Grau; Marvin H. Ferguson, USGA green section research coordinator; and O. J. Noer, Milwaukee — Top Ten Turf Tips;

L. E. Lambert, supt., Prairie Dunes CC, Hutchinson, Kans. — Avoiding Built-In Headaches (a progress report);

Paul E. Weiss (moderator) — Team Match Spell-Down (East vs. West).

February 2

Joe B. Williams, supt., Santa Ana (Calif.) CC — morning program chmn.

James M. Latham, Jr., Milwaukee Sewerage Commission — (film-Part II) Progress in Maintenance;

James R. Watson, Jr. — Northern Grasses;

Marvin H. Ferguson — Southern Grasses;

Panel of Taylor Boyd, supt., Camargo Club; Richard B. Craig, supt., Losantiville CC; and Don E. Likes, Hyde Park G & CC, all of Cincinnati — Planning and Presenting Programs and Budgets;

Caspar McCullough, mgr., Banff

Golfdom Luncheon at GCSA Conference

Golfdom's fourth Father and Son and Son-in-Law luncheon will be held in the roof garden room of the Royal York hotel at the superintendent's 32nd Turfgrass Conference and Show. It is scheduled for 11:30 on Wednesday, Feb. 1. Officials and directors are invited to attend. At last year's luncheon in Houston more than 60 GCSA members and officials attended as guests of the Golfdom staff.

Springs (Alta.) Hotel GC — Living with Poa Annuua;

David S. Moote — afternoon program chmn.;

Paul E. Weiss (moderator) — Spell-Down Final: North-South winner vs. East-West winner;

Panel of William J. Freund, Victor Electric-Car div., Chicago; E. M. Eickmann, Goodyear Tire & Rubber Co., Akron; and Ward Cornwell, supt., Detroit GC — Golf Cars — What's New?;

O. J. Noer — Let's Look to the Future.

. . .

Plenty of Activity

Elwood McArthur, supt., Scarborough (Ont.) G & CC, will be in charge of arrangements for the tour of Toronto, visit to Casa Loma castle and the curling exhibition . . . There will be a Ladies Hospitality center in the Northwest Territories Room of the Royal York . . . There will be teas for the ladies on Sunday afternoon and evening and on the following day a bus tour of the city for them . . . A 'get-acquainted' party will be held Monday (Jan. 30) at 5:30 p.m. in the Hotel's Concert Room . . . Past GCSA presidents will hold their annual breakfast on Tuesday . . . Exhibits will officially open at 9 a.m. on Jan. 31 . . . On Tuesday, women may have lunch in the T. Eaton Co. and there will be entertainment for them in the evening in the Crystal Ballroom of the hotel . . . On Feb. 2 there will be a ladies' breakfast in the Arcadian Court and a trip to Robert Simpson Co. . . . The GCSA's annual banquet will be held on the 2nd at 7 p.m. in the Concert Hall . . . A ladies' breakfast and men's tour are scheduled for the final day of the convention, the 3rd.

Orlick, 1960 Home Pro, Is Man of Many Accomplishments

Warren Orlick, home-pro-of-the-year for 1960, has spent more than a quarter century in the game during which time he has established himself as an authority on its rules, developed outstanding Junior and women's programs, and had the foresight to devote much of his time to the training of apprentice pros. He has served for the last eight years as head pro at Tam O'Shanter CC, Orchard Lake, Mich.



Orlick

Orlick is the sixth man to be named PGA home-pro-of-the-year, is the first Michigan golfer to get the award and succeeds Eddie Duino, San Jose (Calif.) CC, who was selected for the honor in 1959.

A PGA member since 1932, Warren has worked continuously as either a head or assistant pro at Michigan clubs except during World War II when he was in service for three years. As a combat medic, Orlick won the bronze star and purple heart in the European theater.

Junior Program Copied

Orlick's methods of conducting Junior programs have been adopted by a Detroit newspaper which, several years ago, expanded them into an annual citywide project for young players. Warren also has figured prominently in conducting clinics covering the playing of the game and the rules for Detroit Dist. women. Several of his assistants, thoroughly grounded in the Tam master's methods of merchandising, teaching and operating a pro shop, have graduated to head pro positions at clubs all over the country.

A past pres. of the Michigan PGA, Orlick served in an executive capacity with that group from 1954 through 1959. For the last six years he has been chmn. of the national PGA rules committee and in 1953 he attended the Ryder Cup matches in Wentworth, Eng. as an official observer. The home-pro award is not the first that Warren has received for his work in golf. In 1959 he received a Michigan Sports Guild citation for his services to the game.

BOOK REVIEW

Cary Middlecoff's *Master Guide to Golf*. Published by Prentice-Hall, Inc., Englewood Cliffs, N. J. Price, \$10.

In about 250 large pages, 275 illustrations, Middlecoff has done a helpful job of instruction. The material is arranged alphabetically. For example; D begins with Downhill Lies, then goes into Downswing (with considerable and understandable detail in word and picture) and Driver. Middlecoff is thorough but not to the point of giving the reading golfer more than can be digested. The instruction illustrations and diagrams are clear, attractive and technically accurate.

Middlecoff's material on choice of clubs is interesting. He says he "normally" carries a driver, 3-wood, 1 through 9-iron, pitching wedge, sand wedge and putter. He brings a 4-wood to most tournaments and occasionally substitutes it for his 1-iron. He says the 4-wood comes in handy on courses that require a number of long high carries when the wind is no problem.

1960 A Financial and Golfing Success for Metropolitan GA

The annual report of the Metropolitan Golf Assn., released in Dec., shows that in 1960 the organization had a membership of 194 clubs that included 155 regular, 35 associate and 4 honorary. MGA is the largest golf assn. in the U. S.

A golf car survey, which got extensive circulation throughout the country, was the most ambitious MGA undertaking of the past year. In the report of Pres. Clarence W. Benedict, several other noteworthy accomplishments also were cited. These included providing weekend and club tournament scores that appeared regularly in the N. Y. World-Telegram and Sun; the issuance of nearly 10,000 handicaps; cooperating with the USGA in bringing as many as possible course ratings up to date; and also cooperating with the USGA in testing the 1960 rules of golf. The association's Junior golf program also was quite extensively expanded.

Several Big Tournaments

Prize money of \$5,000 was divided among the 20 low pros in the Metropolitan Open, won by Al Mengert. For various amateur competitions, the MGA awarded a total of 128 prizes. One of the highlights

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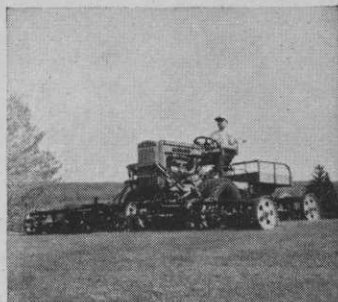
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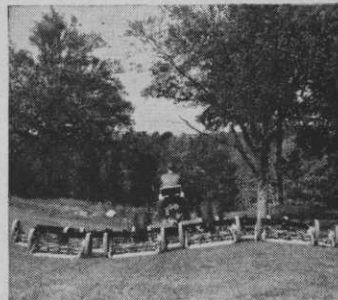
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of the MGA sponsored tournament schedule was the playing of the 33rd Metropolitan Seniors. Another was the staging of the 11th Intercollegiate in which 19 colleges competed.

On the financial side, the association's income exceeded expenses by about \$2,500. This was in contrast to an operating deficit of \$8,500 the previous year. The deficit financing was wiped out in 1960, the MGA report says, because of an increase of about \$13,000, realized from the Revenue Plan. Under this program, monies owed the association were collected by unrelenting telephone and personal contacts. The MGA's surplus account showed a debit balance of nearly \$25,000 on Oct. 31, 1960.

McLeod, Brady and Demaret in PGA Hall of Fame

A pair of the game's Old Guard and another great who is on the borderline between the modern and middle ages of U.S. golf were named to the PGA Hall of Fame for 1960. They are Fred McLeod, 78, the oldest man ever elected to the select group, Mike Brady, 73, and Jimmy Demaret, who recently observed his 50th birthday. Their



Brady

Demaret

McLeod

selection brought to 26 the number of men who are listed on the Hall of Fame roster.

McLeod, the oldest living Open champion, was born in Scotland in 1882 and came to this country as a pro 21 years later. His Open victory came in 1908 when he defeated Willie Smith in a playoff after both had shot 322 over the regulation distance. Thirteen years later he was runner-up to Walter Hagen for the USGA title. In the intervening years McLeod tied for third once, finished fourth twice and eighth twice. Still active as a teacher at Columbia CC, Chevy Chase, Md., where he has been located since 1912, McLeod won the Western PGA in 1905 and 1907 and the North-South Open in 1909 and 1920. He was runnerup twice in the Western Open and in the PGA Championship

of 1919 lost to Long Jim Barnes in the final.

Still Plays Daily

Mike Brady, who still plays golf daily at his home in Dunedin, Fla., was among the first of the outstanding native born pros. A great money player, Mike distinguished himself in at least three Opens. He was second in 1911, lost the 1919 affair to Walter Hagen in a playoff and finished third in 1912. The 291 that Brady shot at Oakland Hills in Detroit in winning the 1922 Western Open wasn't surpassed until Ben Hogan shot the same course in 287 in the 1951 Open. Brady won the Augusta Open five times, St. Augustine Open three times, the 1917 North-South and the 1918 Los Angeles Open.

Jimmy Demaret is one of the game's busiest men, being a TV golf commentator, pro at Kiamesha Lake, N. Y., in the summer and part owner of the famed Champions GC in Houston. Undoubtedly his greatest claim to fame as a competitor stems from his victories in the 1940, 1947 and 1950 Masters. He won six tournaments in both 1940 and 1947. He was runnerup in the 1948 Open and 1951 World Championship and on four occasions was a semi-finalist in the PGA Championship. In spite of his accomplishments as a player, Demaret may be best remembered in years to come as the man who set golf U. S. fashions free. His spectacular garb emboldened thousands of players to desert the mortuary styles for those that are comfortable and colorful.

Gatenby Heads Chicago Dist.

Andrew W. Gatenbey, an attorney and member of Beverly and South Shore CCs, was reelected pres. of the Chicago Dist. GA at the association's 47th annual meeting on Dec. 6. Other officers are: Stacy W. Osgood, vp and general counsel; Horace G. Barnhart, treas.; James L. O'Keefe, sec.; and Charles N. Eckstein, ex-officio. More than 400 persons representing 119 clubs attended the CDGA dinner held in conjunction with the election and installation of officers.

Heart of America Officers

Heart of America GCSA officers for 1961 are Howard Denny, Meadow Brook CC, Ballwin, Mo., pres.; Gerald Elmer, Blue Hills, Kansas City, vp; and Tom Andrews, Mission Hills, Prairie Village, Kans., sec.-treas.