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TRADEMARK

SWINGING AROUND GOLF

NEWS OF THE GOLF
WORLD IN BRIEF



By HERB GRAFFIS

248
8841

Leo Fraser and Harlan Will, Northfield, N. J. are designing 18 for E. Wilt and Sons at Millersburg, Pa. . . . Bill Davis signed as pro by South Shore CC, Chicago, succeeding Johnny Bird who retired . . . Davis previously had been with St. Charles (Ill.) CC as pro . . . Jack Bell from River Forest CC, Elmhurst, Ill. to pro post at Medinah CC, also in suburban Chicago . . . He succeeds Guy Paulsen who goes to Old Elm club, Ft. Sheridan, Ill., succeeding George Keyes . . . The latter went to Tam o' Shanter CC, Chicago, to fill the post vacated by Lou Strong when Strong went to Oak Hill CC, Rochester, N. Y. to succeed Charley McKenna, who retired.

Marty Lyons, pro at Llanerch CC, says party of Philadelphia district pros and mgrs. held last fall was one of the most pleasant profitable affairs he and about 80 other professionals and managers have attended . . . Tee Time, a golf television program conducted by Bill Farkas, well known pro who conducts a golf school at Phoenix, coming back on the air . . . Farkas and his wife, a headliner in musical entertainment, handle sales in the Southwest for Birdie golf car.

Senate subcommittee disclosure that boxing is bossed by the scummiest collection of criminals who ever assailed public nostrils, and that boxers, with few exceptions, also are nearly the lowest form of animal life, have country club operators who rent their property as training camps for fighters finally realizing that the publicity of being identified with the fight racket is unsavory and injurious to the reputation of any place primarily intended

to be attractive to desirable citizens.

Sterling G. Slappey, formerly asst. director of the USGA now is on the staff of the U. S. News and World Report . . . Prior to joining the USGA, Slappey was a sports writer, based in Atlanta, then a member of the Associated Press staff in London . . . Carl Rohmann, summer pro at Troy (O.) CC, now at Lake Venice CC, Venice, Fla. . . . With Rohmann at Lake Venice is Farnk Becraft, in summer at Long Beach CC, Michigan City, Ind.

Pat J. Markovich, gen. mgr., Richmond (Calif.) G&CC and dynamic factor in northern Calif. pro affairs, has Northern California Golf Assn. and others discussing possibilities of a building in the Bay area to house headquarters of golf interests . . . National Golf Fund, Inc. members and directors to meet Monday, Feb. 20 at Ft. Harrison hotel, Clearwater, to allot revenue of National Golf Day, 1960 and to plan for PGA-sponsored National Golf Day this year . . . Fred L. Riggin, Sr., is pres. of the Fund and Thos. W. Crane, PGA, Dunedin, Fla. is sec., treas. . . . National Golf Day 1960 receipts were slightly above \$82,000.

Lot of clubs had highly successful "clubs within clubs" of Senior golfers last year

FRONT COVER

Pauma Valley CC, near Escondido, Calif., is a succession of beautiful scenes such as is shown here. A new clubhouse and cottages for visitors are being built at the base of the mountain (right and center). A story on Pauma Valley appears on page 36.



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and the program already looks sure to expand greatly this year . . . It is great to have plenty doing for the men (and women) over 50 who belong to private clubs . . . But for future insurance more attention should be given to very desirable younger members who have growing families, mortgages and other expenses the older members have outgrown . . . Clubs and the golf business in general should give more thought to the risk of pricing golf out of the market where these young families are concerned.

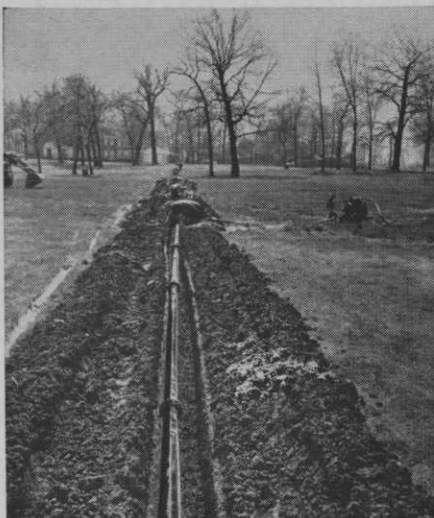
National Assn. of Left-Handed Golfers, playing its first annual National Open in Dec. at De Soto Lakes G&CC, Sarasota Fla., for a purse of \$10,000 put up by Mike Freedman, De Soto Lakes' head man, praised course and its condition . . . Supt. Jack Bernard overseeded 328 greens with Kentucky bluegrass, redbtop, Highland and Seaside bents . . . De Soto Lakes, designed by Dick Wilson, was in play the day after Hurricane Donna's torrential rains stopped.

Left-handers Open field of 150 included 19 of an estimated 40 southpaw pros in the U. S. . . . Johnny Bulla played left-handed and was in the money but didn't finish as well as he did in the 1941

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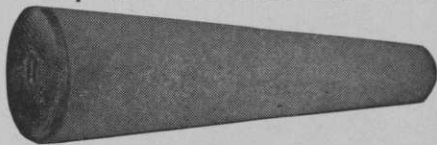
National Open when he was playing right-handed and tied Hogan for third place . . . At the left-handers' banquet, Bulla said the story about Hogan, Snead, Demaret and Nelson being lefties who switched is without foundation.

New Longboat Key 18-hole course of Arvida Corp., built to design of Wm Mitchell and which has Ossie Jones as construction supt., is a layout that will be talked about plenty . . . It has some holes on the Gulf and on a bay, locations generally considered too valuable as residential sites to be used for golf . . . Land is like Scotch dunes with palms . . . With Longboat Key added to De Soto Lakes, the Sarasota, Fla. area can boast of two of Florida's finest courses.

National Left-handed 1961 amateur championship to be played at Sedgfield CC, Greensboro, N.C., July 22-28 . . . Mike Freedman invited southpaws' Open back to De Soto for another \$10,000 tourney next winter . . . Leo O'Grady has quite a staff operating in and around the De Soto Lakes pro shop: Bob Fiori from Flint, Mich., Alice Bauer and Fred Charlton . . . Charlton has an unusual sideline . . . He's the world's best performer with a yo-yo and can make that little wheel on a string do astounding tricks.

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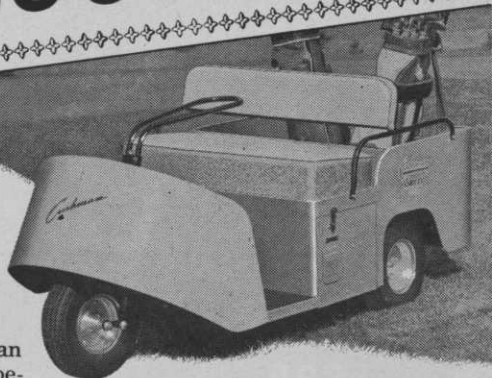


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PAUL HAHN

Paradise Country Club Crystal River, Florida

Tim Fenton, supt., Bradenton (Fla.) CC and prominent in Florida GCSA affairs, says that women golfers are far ahead of men in consideration for the course . . . Fenton remarks that with golf cars, women frequently are playing two rounds a day and, to a great extent, account for Bradenton now having more play in the summer than the course had in the cool months five years ago . . . Heavier play and women's early starting times have meant a considerable revision of maintenance schedules . . . Quite a few privately owned gas cars at Bradenton . . . Owner-members pay \$100 for operating privilege on course, plus gas, oil and state license fee.

Luke Morris, designer of the Speed Links course recently opened at Miami Springs (Fla.) muny course, played the 18-hole layout with George Bayer, Art Wall and Doug Ford in 55 minutes . . . Bayer and Wall scored 32s, Ford, 33, and Morris, 36 . . . The design was explained on NBC's Monitor program Dec. 17.

Politicians trying to showboat for Negro vote by pressuring PGA into eliminating its Caucasian membership requirement didn't get anywhere at Phoenix . . . Delegates concluded that until Negroes qualify themselves by establishing and success-

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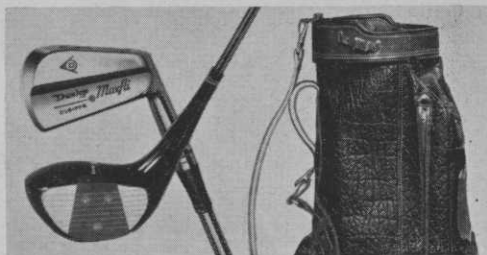


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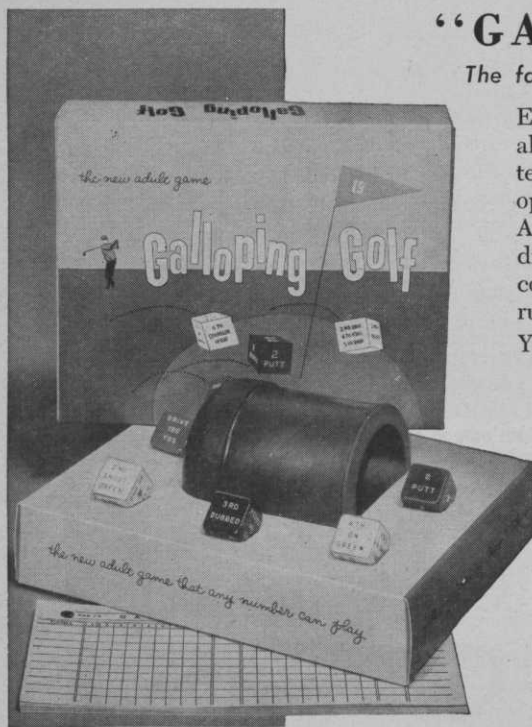
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fully operating private golf clubs, as do various group of Caucasians, they haven't got much of a case for getting into the club pro end of the PGA . . . Most of the PGA pros maintained that they, like the clubs which employ them, have a right to choose their associates and that equal rights for Negroes amounts to their accepting the responsibility of establishing and conducting first class private clubs . . . Pros at Phoenix pointed out that the PGA has admitted Negroes to tournament playing membership classification . . . They also said that generally Negro conduct on public courses has been excellent, but couldn't explain Negro failure to build private clubs as whites have done in exercising freedom of personal association.

Harriet Hornung, 2818 N.E. 11th ct., Ft. Lauderdale, Fla., says that from her extensive observation as a business woman in golf, the private, semi-private and public courses are missing a chance to get a million more desirable women into the game . . . Harriet says businesswomen and widows, other than those whose husbands were private club members, and wives of retired men want to play golf but few clubs invite these women with member-



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