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Al Brosch switches from Woodmere Club to pro job at Sands Point GC, also in NY met district . . . Dick Metz, PGA Senior international champion, to pro post at Century Club, Purchase, N. Y. . . . Gene Coghill off the circuit to be pro at Penfield GC, Rochester, N. Y. . . . Penfield is adding its second 9 . . . Ken Burnett from Oak Meadows CC, Rollo, Mo., to be pro at Western Hills CC, Little Rock.

Bucks County, Pa. park officials has National Golf Foundation's Harry Eckhoff presenting case for a county course to the county commissioners . . . Davenport, Ia.'s third public course, 18-hole Emeis park, opened last fall, doesn't have locker — and shower rooms as do clubhouses at Credit Island and Duck Creek public courses there . . . Park supt., Emil Plambeck, says, "Most golfers who come to the park courses come dressed to play and go home to shower."

Sioux City, Ia., city council approves plans of architect David Gill, St. Charles, Ill., for 18 hole course . . . Los Angeles county to have eight new public courses . . . First one, Eaton Canyon, is about com-

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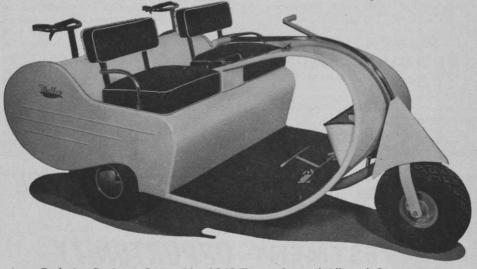
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Tell Them You Saw the Ad in Golfdom pleted . . . Pine Bluff (Ark.) CC spending \$200,000 on clubhouse modernization.

McNary G&CC incorporated to build course and develop 325 homesites adjoining it in suburban Salem, Ore. . . . Bert Stamps, Fresno, Calif., is course architect . . . One of earliest clubs with corporation financing as an employees' recreation facility is Mechanicville (O.) GC . . . It was built in 1909 for employees of West Virginia Pulp & Paper Co.

Shortage of facilities for tourists accounted for St. Petersburg, Fla., omitting mention of golf from its city advertising this winter . . . Tavares Development Co., San Diego, Calif., to build 18-hole course in Lake Murray area where there are several large subdivisions in addition to Tavares . . . Twain Harte (Calif.) Rotary Club starting a country club which will have course built to plans of Bob Baldock.

San Leandro, Calif., Golf and Shoreline Commission to build course . . . John O'Connor to open his lighted 18-hole Colonial Palms course at 13601 South Dixie highway, Miami . . . Course has six par 4s and 12 par 3s in 3,300 yds. on 52 acres . . . Mercury vapor lights are mounted in palm trees . . . O'Connor formerly

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George Schneiter, pres., Lake Hills G&CC, Billings, Mont., has appointed Wm. L. Korns pro . . . Korns comes from five years pro service at Caldwell (Id.) GC . . . He succeeds Jerry Schneiter, George's son . . . Jerry is going to play the tournament circuit for a year . . . His father was a pretty good tournament performer back in the days when he was also chmn. of the PGA tournament committee.

Kensington Metropolitan Park in Detroit area to open 18-hole course in June . . . Huron-Clinton Metropolitan Authority building the course . . . Joe Putnam, realtor, is pres. Seminole Lake G&CC, building new course at St. Petersburg to plans of Chic Adams . . . Earl Dykema, owner of Cherokee GC, Memphis, Tenn., and associates are building course-real estate development in Memphis.

Correctionville, Ia., to build 9-hole course . . . Fuquay Springs, N.C., to build course . . . Oscar Watson, Garden Grove, Calif., and associates to build course at Road Runner Inn near St. George, Utah . . . Robert Bruce Harris, Chicago, is arch-

(Continued on page 80)

Dick Wilson, Architect
Joe Lee, Associate

Dr. O. J. Noer, Agronomist Shelley Mayfield, Public Relations

**Bob Simmons, Construction** 

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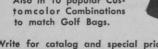
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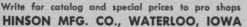
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THE BUSINESS JOURNAL of GOLF

1961

# **Handle Only Routine Matters** at PGA Scottsdale Meeting

Adopt 'Hands Off' policy on real estate deals Lou Strong is new president Keep Caucasian membership requirement • Announce revision in conduct of Ryder Cup Matches • Give Martin rights to televise circuit tournaments

LOU Strong has two new jobs this year. One is that of professional at the Oak Hill CC, Rochester, N. Y., and the other as 13th pres. of the PGA.

Strong was elected to the PGA post at the association's 44th annual meeting. The delegates from the PGA's 34 sections at Valley Ho hotel in Scottsdale, Phoenix, Ariz., suburb, played safely over numerous traps and, while not setting any records, handled routine affairs for the good of the cause.

A proposal to get the PGA to be the shill for a course-real estate operation at West Palm Beach was turned down. The executive committee didn't look favorably on the deal and the delegates, without having time or data for examination of the venture, were of the opinion that the PGA had more urgent duties and problems than to speculate in the real estate business.

#### Dunedin in Top Shape

The decision to go along on a status quo basis on the real estate issue was influenced considerably by reports out of Dunedin that Frank Sprogell had the PGA National course in better condition than ever before and, with the revision of the first 9 by Dick Wilson, the PGA now has a course worth bragging about.

A five-year renewal of the contract with Tom Crane, PGA executive sec. and counsel since 1943, was among the actions that the organization's members, and those who do business with them, rate as a major accomplishment of the meeting. Crane's ability and judgment are invaluable to the PGA. Sprogell's contract as PGA course pro-supt.-mgr. also was renewed.

Delegates voted to maintain the Caucasian membership requirement. The decision was based on the fact that Negroes have only about half a dozen private clubs employing Negro professionals. Delegates said that the matter is one of business judgment and not of color prejudice. Admission of Negroes to the PGA depends on Negroes' capacity to establish first class clubs of their own as white groups do, according to pros who were active in getting Negroes PGA tournament cards.

#### Membership at 4800

PGA announced that its membership of all classes had reached an all-time high of 4800. Figures were not detailed to show what percentage of Class A pros are at U. S. golf clubs. The PGA, unlike the USGA, does not make public the financial statement of general and tournament operations. But it did disclose that the 1960

19 January, 1961

PGA championship, staged at the Firestone CC, Akron, with the co-sponsorship and work of the local Junior League, Jaycees, major rubber companies and Jack Knight's newspaper with sports editor, Loren Tibbals, as the tourney's chief engineer, netted a record profit of \$43,000 for the PGA.

#### Ryder Cup Revisions

This year's PGA championship will be played at Olympia Fields CC, south of Chicago, July 21-24. The 1961 Ryder Cup matches will be played at Royal Lytham and St. Anne's course, St. Anne's-by-the-Sea, Eng., Oct. 13-14. For the first time all matches will be played at 36 holes with two sets of singles and two sets of Scotch foursomes each day. There has been some moaning among several British players about this revision, made in the belief that it gives the British a good break and should give the event a tight competitive complexion which it has lacked in the past. The British have won but one of the last eight Ryder Cup affairs.

The 1963 Ryder Cup matches will be played at East Lake CC, Atlanta, Ga., Oct. 11-13. East Lake is the club of Harold Sargent, who was succeeded by Strong as PGA pres. Sargent and his wife, Mary, were voted a trip to the 1961 Ryder Cup matches. He has been a member of the PGA executive committee for 11 years. For Sargent that has meant a considerable sacrifice of time and money and for his wife a mountain of unpaid secretarial work as well as the added responsibilities of seeing to it that his club job is handled properly

when the boss pro is away.

Other long-time officials in local and national PGA work were elected with Strong. They include Wally Mund, Midland Hills CC, St. Paul, who was elected sec. and George L. Hall, pro at Cornell's University GC, Ithaca, N. Y., and Cornell golf coach who was named treas.

New vps and members of the executive committee are Frank Commisso, Irondequoit CC, Rochester, N. Y.; Don Waryan, Woodhill CC, Wayzata, Minn.; and Bud Oakley, Palos Verdes GC, Palos Verdes

Estates, Calif.

Six cities have extended invitations to the PGA for the 1961 meeting. Names of these cities were not disclosed by the PGA. The choice will be made at the committee's mid-year meeting this spring. Whichever one it is will have a difficult job beating the arrangements and program presented for the 1960 meeting by Bob Goldwater, Phoenix department store executive

# Two PGA Business Schools Are Scheduled for January, February

Tommy Armour, Horton Smith and Al Watrous head an impressive group of professionals who will serve as instructors and lecturers at the fifth PGA Business School to be held at the Hotel Ft. Harrison, Clearwater, Fla., Jan. 22-28. Others on the teaching staff include John Budd, Bill Hardy, George Aulbach and George Dawson. Emil Beck is chmn. of the Business School.

Fundamentals of teaching, club repairing, merchandising and general shop operation are among the subjects that will be covered in the 40-hour course. The PGA has sent out nearly 5,000 folders describing the school, along with application blanks, to pros and clubs throughout the U. S. Last year nearly 250 pros and assistants attended the Clearwater courses. Apprentice pros can earn credits toward full membership in the PGA by attending the Business School.

A second Business School course will be offered at the Ambassador Hotel in Los Angeles, Feb. 14-17. This is the third year for this school and at least 100 students are expected to be on hand when it is convened. Practically the same course is offered at L. A. as at Clearwater. George Lake, pro at Recreation Park GC, Long Beach, is director of the California school.

and retiring chmn., PGA national advisory committee.

#### Honored at Dinner

Goldwater was honored at the annual PGA president's dinner as were Warren Orlick, PGA golf-professional-of-the-year; Arnold Palmer, the association's professional golfer-of-the-year, and three new pros in the PGA Hall of Fame, Fred McLeod, Mike Brady and Jimmy Demaret. Jay Hebert, 1960 PGA champion, was hailed in absentia. He was attending a Hebert brothers party in Lafayette, La.

Glen Sisler, pres., Northern Steel Co., Detroit, was elected chmn. of the PGA advisory committee. Harry Radix, sec. of the committee for many years, was made vice chmn., and Robert Leacox, Kansas City, Mo., was named sucessor to Radix as advisory committee chmn.

William D. Schaffner, pres., National PGA Distributors, Inc., and William D.

(Continued on page 68)