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Magna Bond Sales Appointments

Magna Bond, Inc., Bala Cynwyd, Pa., has announced the following appointments in its sales organization: Leonard E. Strahl is now dir. of sales; Norman J. Edelman is national sales mgr. in charge of all field sales; Leonard Sloane is dir. of customer relations; and Frank S. Bright is sales mgr. in charge of distributor appointments.

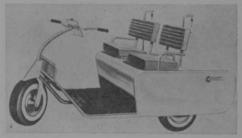


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alternator and magneto system and idles without battery discharge. There is no gear shifting and acceleration is controlled by a single, spring loaded foot pedal. Paul Soule of Golf, Inc., developed the car. This firm will market it in the Tulsa area and is setting up dealerships for nationwide distribution.

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P. 95

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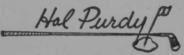
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All advertising and editorial correspondence, change of address notices, subscription orders, etc., should be sent to GOLFDOM, 407 S. DEARBORN ST., CHICAGO 5, ILL.

Swinging Around Golf

(Continued from page 81)

ston, pro at Minnehaha CC, Sioux Falls, S. D., says that as women's golf goes at a club so goes the whole club . . . On that account one of a pro's highly important pre-season jobs is working with the women's committee in its planning of the season . . . Ed says Minnehaha's women's program, which concluded with a big Awards Day, draws from 70 to 90 women playing in 9-hole events each week. There are two of these competitions each Tuesday, one each for lower and higher handicap women . . . There are numerous longer competitions other than the club championship flights.

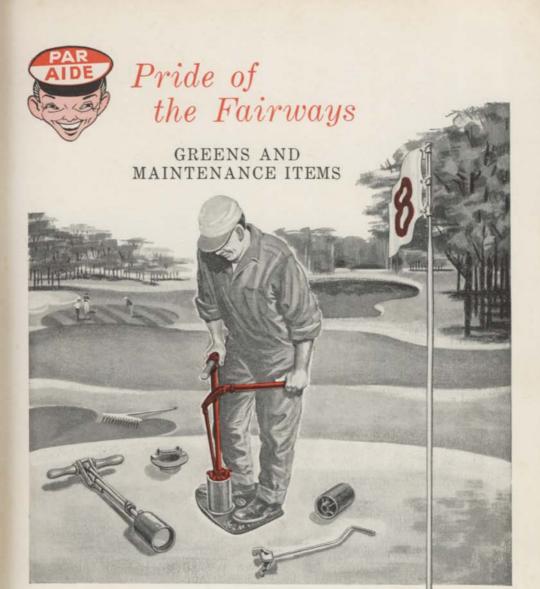
Pine Lake CC, Myrtle Beach, S. C., where Fred Miles is pro, is being enlarged from 9 to 18 holes . . . Russ Ebbet, for seven years pro at Yeamans Hall Club, Charleston, S. C., and for years pro at Framington (Conn.) CC, is dir. of public relations of the big real estate development company of Levitt & Sons, Inc., Levittown, N. J., and asst. to its vp, Robert A. Hagen.

Tides Inn, Irvington, Va., starts this year with a new irrigation system for greens, fairways and tees . . . A modern irrigation system also is a feature of the new Speed Links at Norfolk, Va. . . . New Year's present for golfers at Elizabeth Manor CC, Portsmouth, Va., is all 18 greens in T-328 . . . The job of replanting was done by Supt. Robert Wynne with what Clyde F. Hill, jr., pres., Turf and Garden Suppliers,

Inc., says must be mighty nearly an historic job for re-making greens with a minimum inconvenience to players.

Evanston (Ill.) GC gave Johnny Revolta a big party on his 25th anniversary as its pro . . . Also gave Johnny a life membership and gave him and his wife a trip to Hawaii. . . . Mrs. Revolta also was presented a bracelet . . . The oratory was handled by Evanston pres., Jim O'Keefe, Henry Picard, with whom Johnny won the International 4-ball three times and the Inverness event in 1939, Horton Smith, Lou Strong, Patty Berg and others . . . Johnny's glories include winning the PGA in 1935 and with a gigantic \$9,543, being the biggest money winner of the year . . . He endeared himself to all golfers in 1939, when he was known as the world's best putter, by six-putting the 7th green at the Asheville (N. C.) Open.

Guy B. Bailey, pres, of the CC of Miami, which has begun building two of four planned courses north of Miami, has two great lads in his organization . . . He has Joseph A. Benner as gen. mgr., and Arnold Palmer as winter pro . . . Benner has been with Jim McLaughlin, at Miami Shores, and through his work with Jim identified himself as one of the soundest young businessmen in pro golf . . . He is the sort of a standout in the business end of golf that Arnie is as a player . . . Robert Trent Jones designed the courses . . . One of them is for the use of company executives on an interesting membership plan.



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