

Introducing —

The all-new DICK METZ Pro Line . . .

featuring sensational new Eye and Feel appeal!

These all-new DICK METZ Pro Line woods and irons feature an exciting new concept in design that will make your players' hands fairly itch to try 'em! — And when they try 'em, they'll buy 'em!

Important to you: DICK METZ Pro Line woods and irons spell out more profits for you per club. As the world's largest exclusive manufacturer of golf clubs, we've added production know-how to the finest materials and top craftsmanship to produce top-quality golf clubs at lower production costs. **This saving is passed on to you in more profit on each sale.**

They'll say it can't be done. Well, we've **done it**. You're the expert. **YOU** examine the new DICK METZ Pro Line and you'll agree — they've got to win for you in '61!

Write for the DICK METZ Pro Line catalog today!

Northwestern Golf Company

World's largest exclusive manufacturer of golf clubs

3505 N. Elston Avenue

Chicago 18, Illinois



Three of five completed holes at Ken Smith Par 3 are indicated by the dotted lines. Pond in foreground supplies water for course. At right are Smith's plant and home.

Employees Find Happy Hunting with Ken Smith

Par 3, Located on Plant Property, Cements Already Good Relations Between Owner and Workers

By RUNCIE MARTIN

Loyal to their livelihoods, clubmakers and other employees of the Kenneth Smith Golf Club firm in Kansas City long were accustomed to swarming over a pasture adjoining the plant knocking golf balls around during the noonhour break. It was a fine way to relax, the only drawback being that because the grass grew rather high in some spots time out occasionally had to be taken to search for lost balls. But any way a person looked at it, it beat sitting around at lunchtime telling the same old stories or maybe even sneaking in a snooze.

Looking out the window of his office one day, Ken Smith was impressed by the fact that he had so many enthusiastic swingers on his payroll. "Why," he said to himself, "can't we get these fellows, and the women, too, together and convert that place into a Par 3? It wouldn't take too much work or too much money, and being in the kind of business we are, it would be a natural."

Ken slept on the idea for a day or two. Then he called in a handful of employees who he knew would be interested and outlined his plan for putting in an abbreviated course. There was no pressure

needed from the front office on that one. Everyone who was approached quickly agreed to serve on the Par 3 committee that Smith suggested be set up.

Within 24 hours the committee's first sign was posted in the plant:

WANTED

Ditch-diggers and pipe-layers to work on our New Par 3.

Inside of two or three weeks other signs followed. They looked like this:

URGENT

Sod-busters and layers . . . Dirt-graders and shovelers . . . be at the course this evening at 6. There'll be beer in the ice box!

HELP NEEDED

in shaping the No. 1, 3 and 5 greens. Persons who have majored in hand-raking and shoveling wanted. Bring your own rakes and shovels. Only 12 days left before planting time.

No record of hours worked on the Par 3, called Happy Hunting CC, has been kept, but it has already added up to 1,000 or more. Work remains to be done on four holes and should be completed this spring. Lengths of holes range from 137 to 230 yds. and the 9-hole total figures out to 1,750. The course is laid out on 20 acres of rich soil. For hazards there are traps, trees, a lake, dam, drainage ditch and rough. The terrain rolls in an interesting way. Greens of Tifton 328 started beautifully.

May Add Range

Smith is so pleased with the way in which the Par 3 has taken hold, and by the enthusiasm of his employees in constructing it, that he may add a driving range and practice green. Ken is convinced that large and small businesses alike should establish projects such as his to enhance employee relations.

There are a number of finished players
(Continued on page 56)

THE CHAMBERLIN Kaddie Kart

TRADE MARK REG. U. S. PAT. OFF.

FOR RENTAL USE

SOLD - LEASED - FINANCED

THE RENTAL CART

**PREFERRED BY
EVERY GOLFER**



LONG
HANDLE

PADDED
BRACKETS

14 INCH
WHEELS

UNIVERSAL
BALANCE

BALL
BEARINGS

RUGGED
STRONG

SELF CENTERING
LOWER BRACKET

Golf Cart Supply Service

It is time to discard the inefficient rental cart. Old, obsolete, baby carriage type handles and reconstructed folded carts and other makeshifts leach away your profits.

Kaddie Kart is the professional cart for rugged hard use. It takes any beating, and abuse. Is so well made it can stand out in open weather year after year.

It is useless to steal, so theft of Kaddie Karts is negligible.

Kaddie Kart has had long years of proven success on America's foremost golf clubs — both public and private.

Don't gamble. Kaddie Kart has never known failure, has never been surpassed in service, has never had to make an excuse.

When once used it stays. Many carts sold sixteen years ago are still doing daily duty. (Price in 1941 was \$22.60.) Today price is \$16.70 less cash discounts.

Write for information — Rush your orders or telephone for quick action.

CHAMBERLIN METAL PRODUCTS CO.
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Please rush information on buying leasing Kaddie Karts.
Please ship Kaddie Karts at once.
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The wise club or pro that installs Kaddie Karts 100% has a ready public waiting to use this Kart. Wherever he goes, the golfer finds Kaddie Karts a mark of distinction at the best courses. That is why often when Kaddie Karts are substituted for other carts a jump of 50%, 75% or 100% in income has been recorded in a single week.

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Phone Capital 7-7171

How California Golfers Won Fight to Ease Tax Burden

By **THOMAS McMAHON**

Pres., Southern California Golf Assn.

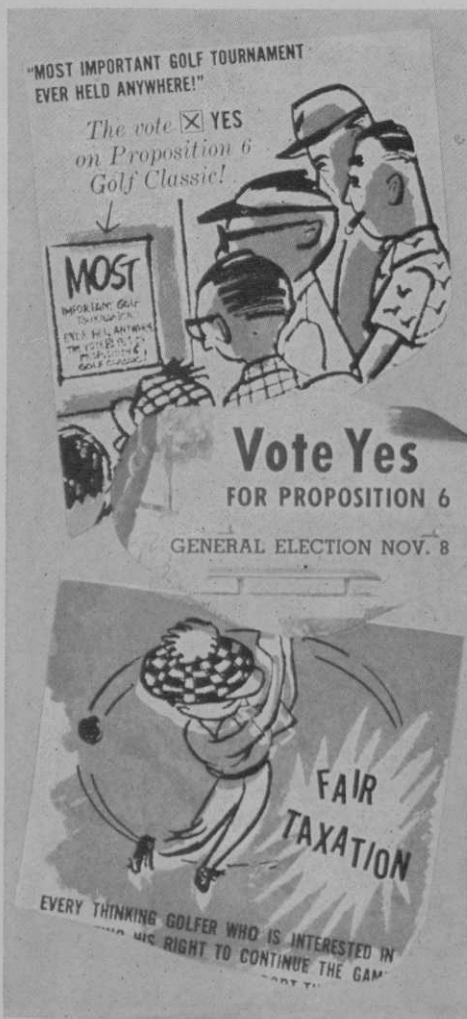
IN last November's elections, California voters rallied behind our golf associations and clubs to vote in favor of Proposition 6 by a slightly larger than 3 to 2 margin. The measure, as described in previous issues of GOLFDOM, called for taxing courses as recreation and not business sites. If it had been defeated, assessors would have been empowered to go on taxing golf out of existence in our state.

Even though we were successful in our fight to have an existing and onerous tax modified, we feel that courses in other states, if it hasn't already happened, are threatened by the same burden under which we labored for so many years. Local and state tax machinery is becoming more ravenous each year and assessors and collectors are constantly on the lookout not only for new revenue producing sources, but ways in which existing rates can be increased. To combat this, we want to alert people outside of California to the grave danger of unfair taxation, and tell them something of the step by step procedure that we undertook in having our golf course taxes modified.

Associations Worked Together

Both the Southern and Northern California golf assns., with the aid of influential persons in the state, collaborated to bring the proposed course tax relief bill to the attention of the state legislature so that both houses could vote to place it on the ballot. This was done and incorporated in Proposition 6 by a two-thirds vote of the two houses.

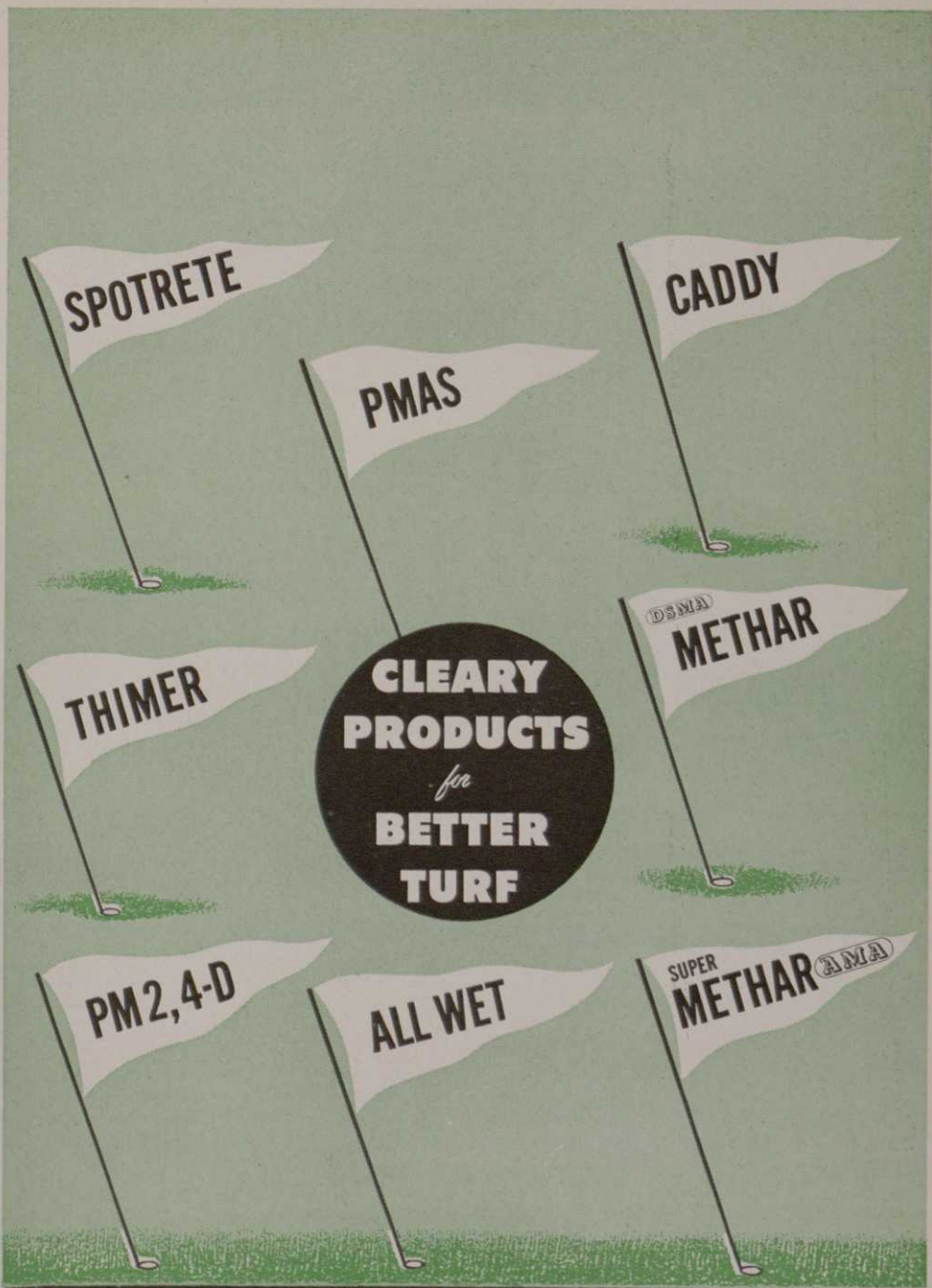
Actually, the law that is contained in the proposition relates only to non-profit courses (i.e. private courses) and states that they shall be taxed on the basis of "recreation sites and not at their highest and most profitable use." In effect, this does not give tax relief to courses operated for profit. But in view of the mandate of the November vote, we feel that justice will be done where all types of courses



California was inundated before election time by literature such as this.

are involved.

When the legislature voted to put Proposition 6 on the ballot, the two golf associations alerted club presidents throughout the state to the need for immediately starting a campaign to get a
(Continued on page 60)



W. A. CLEARY CORPORATION

NEW BRUNSWICK, NEW JERSEY

BELLEVILLE, ONT., CANADA

SKOKIE, ILLINOIS



Little Lobbying Needed

High Command Gets Behind Fort Knox Pro Shop Project

It doesn't do a professional, stationed at an armor base course, any harm if the commanding officer shoots in the 70s, a colonel who doubles as golf chmn. plays to a four handicap, and another colonel, intensely interested in golf, is something of an architect.

Or, at least, it didn't in the case of Todd Houck, the golfmaster at Lindsey GC, at Fort Knox, Ky.

Houck formerly operated in a shop that wasn't adequate in view of all the enthusiasm there is for golf at the place where the diminishing gold supply is stored.

But it didn't take too much lobbying on the part of Todd to bring this to the attention of the brass. Playing with the CO or one of the colonels, it was only necessary for him to drop an occasional hint that he felt somewhat hemmed in and didn't really think he was giving his clients anything like the ultimate in service because of want of space in the pro shop.

Drawing Board Brought Out

Even the armored divisions are acutely aware of the word, "space", these days, and so Houck's discreet comments about lack of it made an impression. The result:

Maj. Gen. W. Paul Johnson suggested to Col. Frank W. White that he get out his drawing board and start making preliminary sketches for a new pro shop. When Lt. Col. R. C. Harper, the golf chmn., got word of what was going on he "threw his forces into the assault" to use an old Knox expression. With all that high command behind him, Todd could have promoted almost anything at the Fort except some of those gold bars.

Houck's new shop is of concrete block construction, is 76 ft. long and 46 ft. wide and has a covered patio that runs the length of the shop. The above dimensions give him 700 sq. ft. of display space and twice as much area for storage. The sales section is finished in knotty pine with fixtures to match. The floor is covered with two-tone tile which takes spike traffic. Five double fluorescent lights give sparkle to the displays.

Wife Is Aide

Houck and his wife, Katharen, who keeps books and operates the shop in his absence, moved into the new location about three months ago. They did it with a flourish, too, inviting the players to an Open House at which food, punch and coffee were served and apparel and equipment given as door prizes.

In his nine years at Fort Knox, Houck has played host to hundreds of golfers
(Continued on page 56)



"Last year we put our first Jacobsen Greensmower with the new 321 Engine into service. Between May and October we operated in daily desert temperatures of 110 to some 120 degrees. The new Jacobsen 321 Engine came through with flying colors. No shutdowns, not even a sparkplug changed in over 400 hours of service. Availability and reliability of this mower was 100% at all times!"

Harvey Hardin, Superintendent, Indian Wells Country Club, Indian Wells, California

NEW Jacobsen 321 Greensmower Grooms Indian Wells greens to tournament standards

The story of the new Jacobsen 321 Greensmower with its gas-to-oil ratio of 32 to 1, improved clutching and overall fine performance, as reported from Indian Wells, is being repeated by superintendents at course after course. That's not all! Mr. Hardin goes on to say:

"Indian Wells Country Club has been exclusively equipped with Jacobsen-Worthington Mowers and Tractors for the past several years. This equipment participates daily, the year 'round, in our efforts to meet the high standards of fine turf maintenance here at Indian Wells Country Club."



Jacobsen-Worthington helps you cut the cost of cutting grass. Let your Jacobsen dealer demonstrate.



Jacobsen

MANUFACTURING COMPANY
Dept. G2 • Racine, Wisconsin

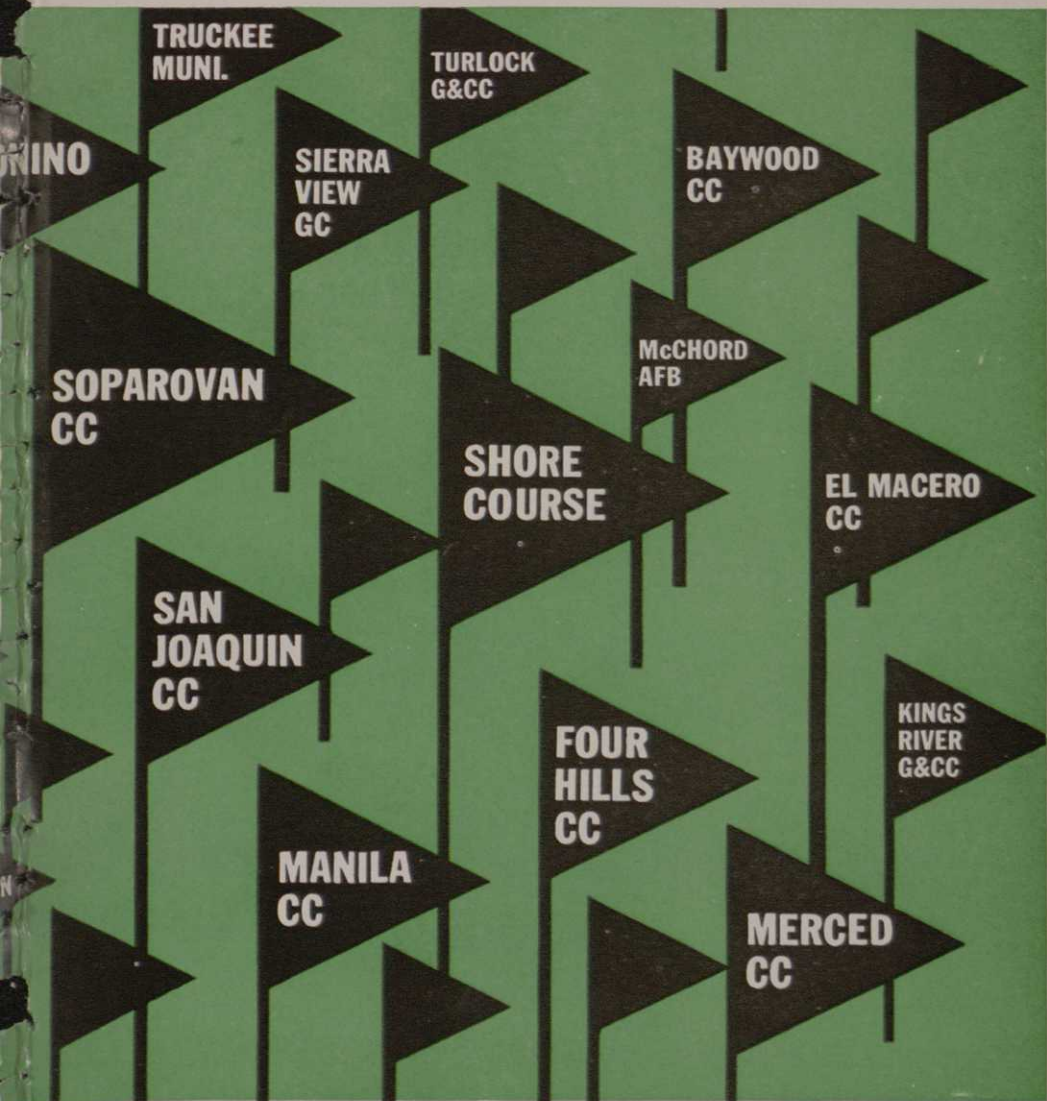


BOB BALDOCK, designer of over 100 golf courses and their irrigation systems, says:

“For trouble-free irrigation systems, I always recommend economical Transite Pipe.”

“There are two important reasons for my choice of Transite Pipe. First, it’s an economical pipe to install, operate and maintain. With its long lengths, light weight and speedy coupling, installation is a low-cost operation. Over the years, Transite keeps pumping costs low because it cannot tuberculate. What’s more, it won’t rust, rot or corrode, so maintenance costs are kept to a minimum.

“The second, and equally important reason, is Transite’s trouble-free per-



formance. The trusty Ring-Tite® Coupling prevents water-wasting leaks. Transite's indestructible asbestos-cement structure lasts forever. No wonder I've never received a complaint from the more than 100 golf courses where I've recommended Transite Pipe."

For full details on Transite® Pipe for golf course irrigation systems, write Johns-Manville, Box 14, G-2, New York 16, New York. In Canada: Port Credit, Ontario. Cable address: Johnmanvil.

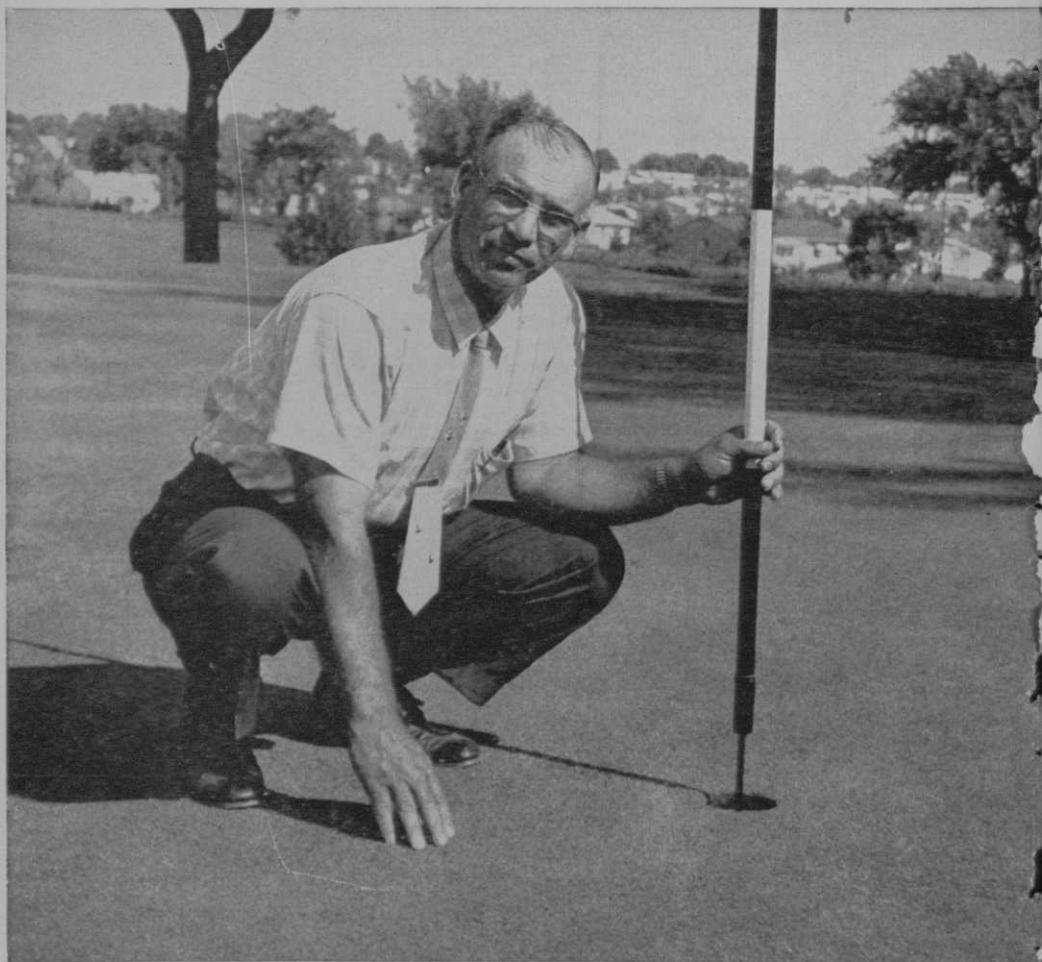


JOHNS-MANVILLE



Superintendent tells:

How he teams up Du Pont
and "Uramite" to produce



Mr. Homer Looney, Superintendent, Millburn Country Club, shows the excellent results he gets by teaming up Du Pont fungicides and "Uramite" in his turf management program.

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