

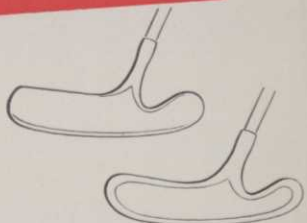
**Personal as a prescription**  
**THERE'S A BULL'S EYE PUTTER**  
**for each of your players**



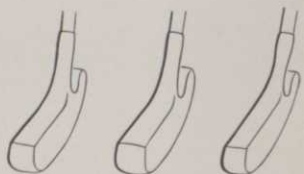
◀ New "offset" model

It's those odd minutes of personal attention that make your players loyal to you, your shop and, let's face it, your cash register. Take a second to show them the Acushnet line of Bull's Eye putters. Suggest, for each individual, one of the thirty different combinations of head shape, weight, lie and grip to fit his stance, his stroke and the speed of your greens. You know how many imitations there are, but only the genuine Bull's Eye has that indescribable soft yet solid feel.

Sell your players the very best and sell with the confidence that this putter, like all Acushnet products, is sold through golf course pro shops only. Acushnet Process Sales Company, New Bedford, Massachusetts.



1. Your choice of the tapered toe and heel with all edges rounded, or a squared toe and all planes flat.



2. Three different thicknesses of blade, designed specifically to give you the exact weight you want in the head.



3. There are three different "lies," flat, medium and upright; one to fit your stance. Also two different grips: standard round or "paddle".

**ACUSHNET**  
**Golf Equipment**



TRADEMARK

● Sold The World Over Through Golf Course Pro Shops Only

# SWINGING AROUND GOLF

## NEWS OF THE GOLF WORLD IN BRIEF



By **HERB GRAFFIS**

Al Dienhart, pres. of Indiana GCSA and supt. at Elks CC in Lafayette, Ind., has teamed up with his father in building a Par 3 course in Lafayette . . . 1961 tournament schedule, issued by Southern California GC, lists more than 100 events . . . When Port St. Lucie CC, developed by Mackie Co. of Miami, Fla., opened in mid-January, Chuck Johnson, pro at Butterfield CC, near Chicago, was installed as head man in the pro shop, and Robert B. Stone was handling the general mgr's job . . . Both had been appointed to these positions only two weeks before by Chick Harbert, golf dir. at the resort . . . Another recent addition to the Port St. Lucie staff is Mike Skeffington, one-time club mgr. of Selfridge AFB course in Mich. . . . Bob Fry, pro-mgr. at Ft. Madison (Ia.) G&CC, for the past several years, named pro for three Davenport muni courses, Duck Creek, Credit Island and the new Emeis GC, which will open in June.

Harry Eckhoff, the National Golf Foundation's tireless traveller who covers the East coast, had 200 course planning conferences in 1960 as he put 30,000 miles behind him . . . He says there is a trend to mass memberships (1,500 or 2,000 to a club) and installation of adjoining Par 3s where standard courses are built . . . Two Negro private clubs in planning stages in N. C., one at Raleigh and the other in Greensboro . . . 18-hole Riverside Muni course in Portland, Me., had record breaking year in 1960 even though course was flooded for two weeks in the busy season . . . More than 35,000 18-hole rounds were recorded, about 800

more than in 1957 when the old mark was established.

Wilmington (Del.) muni had 14,000 rounds between July, when course opened, and Dec. . . . Fifteen of its holes are from former Wilmington CC . . . Wilson, N. C., getting two courses: Long Range, being developed by Harry Lamm and Archie and Alton Whilley; and Happy Valley GC,

---

### FRONT COVER

You're looking out on Bermuda Dunes CC, one of the fine resort courses in Palm Springs, Calif. It also is one of the sites of the Desert Classic, the \$50,000 added tournament played in February. Beautiful scenery, such as is seen on the cover, is typical of the entire Dunes layout.

---

being constructed by Sen. J. C. Eagles . . . Both should be ready in June . . . Colonial Williamsburg (Va.) planning to add 9 to its present 9, to be ready in 1962 . . . Fredericksburg (Va.) CC also adding a second 9 . . . Geoffrey Cornish designed course that N. R. Church is building near Lincoln, R. I. . . . It is surrounded by homesites.

Some of the pro changes in western N. Y. have the following pros established in new jobs . . . Gerald LaVergne is at Cazenovia GC; Charles Paris is at Normanside in Delmar; Gene Coghill has moved over to Penfield CC; Bill Griffith is taking charge at Ridgemoor in Rochester; F. Rizzuto and Bob Tulley are now operating Elms GC in Sandy Creek;



## AUGUSTINE ASCENDING ELM THE GROWTH PATTERN makes it AN IDEAL TREE for GOLF COURSES

Hundreds of Clubs have had outstanding success when planting for specific purpose:

\*Traffic control . . . to define fairways and encourage golfers to play in their own fairways

\*Definition of greens

\*Shade

\*Beautification of the course

**CONVENIENCE:** A magnificent tree whose columnar shape tends to minimize the difficulties of making shots under or around it. Non-surface rooting habit permits grass to grow freely right to trunk base. This elm is practically seedless which prevents springtime litter. Little pruning is required. Transplanting can be done easily and without setback.

**BEAUTY:** Majestic, vertical form is distinctively architectural. Large-leaved, rich green foliage provides ample shade, but the tree's unique structure promotes a thick lawn beneath by permitting the sun to reach the grass more hours per day.

**STRENGTH:** Upslanted branches sturdily withstand wind and weather; deep, down-growing roots provide firm anchorage; vigorous resistance to fungus or virus disease and to drought encourages healthy growth.

**ADAPTABILITY:** Compact yet graceful contour, and dependable uniformity make the Augustine Ascending Elm ideal for matched landscaping effects as well as for stately specimen plantings. Narrow, upright shape permits close planting for windbreaks or enclosures, as well as practical for lining fairways and setting off greens.

**RAPID GROWTH:** Just 5 years from sapling to tree. Liners, as well, ready now.



Write For Special Offer  
Quotations to Golf Clubs

**Augustine Ascending  
Elm Associates, Inc.**

932 E. 50th St.,  
Chicago 15, Ill.

Frank Hattala presides at Brooklawn in East Syracuse; and Frank McMullin is at Windham CC . . . Drumlins GC in Syracuse, where Frank Urzetta is pro, has added 12 new bowling alleys.

GOLFING's "Dictionary of Golf Information," that has gone out to more than 250 golfwriters among others, has made a big hit . . . So that we aren't accused of favoritism, we'll quote what Charlie Bartlett said of it in his "Locker Room" column in the Chicago Tribune . . . "Eagles to GOLFING for publishing its Dictionary, a 24 page pamphlet containing 233 concise definitions of the old game's commonest terms, the terminology of iron and wood clubs, the swing weight scale, pairing charts, and sharp sermons on golf manners, slowpokes and safeguards vs. lightning." . . . To show how thorough Charlie is about things, we didn't count the number of entries but he did.

George Cobb has designed 18-hole course at Cliffs Lodge & CC, resort setup between Highlands and Cashiers, N. C. . . . Construction is to start soon . . . Nick Bersan, pro at Diplomat CC, Hollywood, Fla., reports that Gulfstream Par-



## BENT GRASS STOLONS

- Washington (C-50) • Cohansey (C-7)
- Congressional (C-19)
- Arlington (C-1) • Toronto (C-15)

True to Name, Weed and Seed Free!

Send for Free Literature

We Ship Anywhere in the United States

Phone: KE 1-0361

**HIRAM F. GODWIN & SON**

22366 Grand River Ave., Detroit 19, Mich.

A Reliable Source of Supply Since 1920



## THE DUFFERS MAKE ENOUGH HOLES

Why dig up your course needlessly? It can happen pretty regularly if your water system is made of an inferior material, which often requires repairs.

That's why so many thousands of courses choose cast iron pipe. Cast iron pipe delivers an uninterrupted flow of water for over a century . . . rarely needs attention after installation.

There's no need to dig up your course to make pipe repairs. The duffers make enough holes.

Use the material that all water utilities use—90% of the pipe now in use in our 100 largest cities is cast iron pipe.

CAST IRON PIPE RESEARCH ASSOCIATION, Thos. F. Wolfe, Managing Director, 3440 Prudential Plaza, Chicago 1, Illinois.



### CAST IRON PIPE

THE MARK OF THE 100-YEAR PIPE

## Cut Sharpening Costs!

with a NEW

**SIMPLEX  
"150"**



COMPLETE  
with 1/2 h.p. motor  
and reversing switch

- LIGHTER
- MORE COMPACT
- LOWER PRICED

Simplex "150," the newest portable lapping machine reconditions any hand, power, or gang reel type mower with lapping compound . . . keeps mowers in top condition between sharpening jobs. Couples to either side of mower; gang mowers need not be unhitched. Weighs only 30 pounds—easily carried right to the job. G-E 1/2 hp motor with reversing switch for quiet, dependable operation.

Write today for FREE folder.

**The FATE-ROOT-HEATH Company**

Dept. G-2

Plymouth, Ohio

3, designed by Mark Mahannah, opened in Dec. . . . American consulate employees in Budapest, Hungary, are busy building three par 3 holes . . . Front 9 at Colonial CC, Lynnfield, Mass., to be ready this spring and full 18 will be dedicated in July . . . This fine layout will be watered and its clubhouse will accommodate 1,500 diners when completed . . . City of Miami proceeding with 18-hole LeJeune race track course that will be ready in April . . . Construction to start soon on Hanover CC course, Ashland, Va. It has 300 members lined up.

Tommy Sullivan has purchased the Minne-Monessie GC in Grant Park, Ill. . . . His father was pro there from 1938 through 1942 . . . The elder Sullivan is at Phillips Park GC in Aurora, Ill. . . . Clayton Heafner, who came awfully close to winning the Open in 1949, and again in 1951, died in Charlotte, N. C. on Dec. 31 . . . A leading tournament player for many years, he was a member of the 1949 and 1951 Ryder Cup teams . . . Clayton, known as the "Candy Kid", bought the Eastwood CC in Charlotte in 1954 and built it into one of the city's most popular courses . . . Wise investments made him a wealthy man . . . He is survived by his wife,

**SAVE TIME AND MONEY**  
use **Scotts** turf program  
and a **Scotts** Spreader

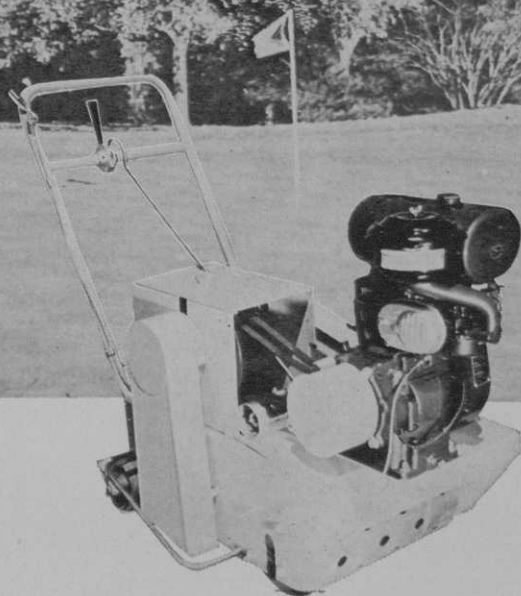
**Scotts**

**O M SCOTT & SONS**

**Marysville, Ohio**



# This Spring . . .



one easy operation  
to renovate greens  
and fairways, the  
**Aero-Thatch way!**

With the exclusive CHIA\* process you can renovate all turf areas quickly, easily. Aero-Thatch cultivates, aerates, relieves compaction and reduces thatch in one operation. Only Aero-Thatch will do so much, so quickly for you. Get all the details today . . . write now to

## **Aero-Thatch, Inc. RAHWAY, N.J.**

*\*Continuous, Horizontal, Invert Aerification.*

**Ford backs up  
fuel economy  
claims with  
money...invites you  
to cash this check!**

**Ford pays half your fuel bills for** a full six months (or 400 tractor hours) on the purchase of any new Ford or Fordson diesel tractor.

This offer, made possible by the amazing fuel-saving performance of these low-priced diesel tractors, expires March 31, 1961.

No "hidden" price increase...no tricks of any kind. See your Ford Tractor Dealer for all the Dollar Saving details!

**Tractor and Implement Division  
Ford Motor Company  
Birmingham, Michigan**



Mary, and two children . . . Zeke Bratkowski, not the most accurate throwing quarterback in the National Football League, proved to be the most accurate golfer when he won the first pro football tournament with 81-74-155 . . . The tourney was played in Hollywood, Fla.

Martin Turner, 81, a member of the staff at Exmoor CC, Highland Park, Ill., for 40 years, died in Jan. at his home in Lake Worth, Fla. . . . Bob Goalby, winner of the L. A. Open, has long been a tough competitor . . . In high school he once had a string of 14 basketball games in which he fouled out . . . Golf Writers Assn. has awarded its second "Putter of the Year" accolade to Deane Beman, the 1960 Amateur king . . . One of ex-President Eisenhower's putters has been retired and enshrined as a permanent trophy by the Palm Springs, Calif., tournament group.

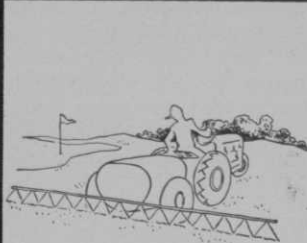
Tanforan GC, San Bruno, Calif., has named Shirley Spork head golf professional . . . She is returning to the Bay area after five years at Tamarisk CC, Palm Springs, and has complete charge of Tanforan's golf operation . . . Shirley is a graduate of Eastern Michigan U., played the Ladies PGA tour for a while,

**TREE TOOLS**

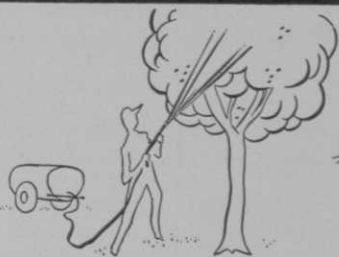
- Every tool you need for the care and maintenance of trees and shrubs. Pruning saws, power saws, pole pruners, pruning shears, etc.

Write for our Complete Catalog

**George A. Davis Inc.**  
5440 Northwest Highway, Chicago 30, Illinois



**FAIRWAYS**



**SHADE TREES**



**SHRUBS**



# JUST ONE SPRAYER

## does all your spraying jobs

Keep fairways weed-free—greens strong and healthy. A versatile Myers sprayer gives you fast application—keeps your course open to the golfers. Converts quickly and easily from boom to gun operation. Available in a wide range of models, with capacities from 10 to 20 GPM.

Special corrosion resistant finish. All Myers sprayer tanks are double protected with "Fire-Cured" Epoxy coating—lasts years longer.

**GET ALL THE FACTS**—See the Myers Sprayer Dealer nearest you—or write for free, illustrated folder number M-1514.



**The F. E. Myers & Bro. Co.**  
ASHLAND, OHIO      KITCHENER, ONTARIO



# Cyclone

SPREADERS  
and SEEDERS

for  
GOLF  
COURSES



**CYCLONE HAND BROADCAST SEED SOWER.** Accurately and quickly distributes all smooth grass seed and grain, also pelleted and granular fertilizer. Exclusive double-oscillating feed. Instant shut-off. 7- to 28-ft. spread.

**CYCLONE MODEL 20 HAND SPREADER.** For fast, precision spreading of pelleted and granular fertilizer and chemicals, also seed. Spreads a 6- to 8-foot swath. Shield protects operator.

**THE CYCLONE SEEDER CO., INC.**

Urbana 60, Indiana

**CYCLONE LAWN SPREADER.** Famous for speed, freedom from streaks, accuracy. As little as 4 oz. of pesticides per 1,000 sq. ft may be spread with absolute accuracy. Covers a 6- to 8-foot swath. Ideal for pelleted and granular fertilizers, herbicides, insecticides, seed, lime, ice melters, etc.

**CYCLONE BIG CAPACITY SPREADER.** Hopper capacity, 200 lbs. Fan-shaped spread pattern with tapered edge prevents streaking. Covers a 6- to 8-foot swath. Fast. Accurate. Economical.

but in the last eight years has devoted most of her time to clinics and teaching . . . Palm Aire CC, Pompano Beach, Fla., 18-hole layout that cost \$1¼ million opened in late Jan. . . . It was designed by Bill Mitchell and the pro length stretches to 7,070 yds. . . . Obitz & Farley handles the club's stewardship with Carl Watkins serving as O & F's resident supervisor.

Boca Raton's fourth course, University Park CC, slated to open Feb. 1 . . . There are 11 water hazards on the 6,200 yd. course . . . First 9 of 18 holes completed at new Berkeley CC in Moncks Corner, S. C. . . . Designer is George Cobb . . . House on course, that is being converted to a clubhouse, was built in the early 1700s . . . It may be the oldest clubhouse in U. S. . . . Berkeley members and GOLFDOM would like to know if there are any older . . . When Sam Snead beat Harry Weetman, 4 and 3, at the opening of the Caesera G & CC in Israel, elapsed time for the match was 2¼ hours . . . The course is 7,100 yds. long and Sam and Harry were bucking a 35 mph wind part of the time . . . Dorado Beach (P. R.) CC has started 9-hole extension of its pre-

## TURF that Speaks for Itself!

"Knowledge Is The Key  
To Better Turf"



The foregoing quote belongs to Herman and Ted Woehrl, superintendents at the Chicago area Kankakee Valley Elks and Beverly Country Clubs, respectively. This illustrious father and son team were acquiring knowledge at the Eighth Annual Midwest Clinic when the picture was taken.

Unassuming and quiet speaking Herman Woehrl is one of the best grass growers on this continent. He encouraged Ted to complete college and serve a practical apprenticeship before entering the profession as a golf course superintendent.

Ted followed his father's advice. He holds a Bachelor of Science degree from Purdue in Turf Management. In addition to working for his father, he served under Bob Williams before taking over the turf care at Point-O-Woods and now at Beverly.

Knowledge has enabled both men to carefully evaluate fertilizer materials, and has taught them to rely on Milorganite as the base of their turf feeding programs.

If you have a Turf Problem, consult the Turf Service Bureau

**THE SEWERAGE COMMISSION, Milwaukee 1, Wis.**

GOLF CLUBS  
USE MORE

# MILORGANITE

THAN ANY  
OTHER FERTILIZER