

Get beauty teamed with durability and cleaning ease. That's Magic Fluff. It comes in a rich, oriental color blend to suit any decor. All orders are custom made to fit individual floor areas. Write for a *Special Trial Size Magic Fluff Mat Sample . . . 17" x 32" \$5.00 postpaid.*

SPIKE RESISTANT

**\*magic fluff**

Protected by Pat. No. 2338828

**It's Perfect For**

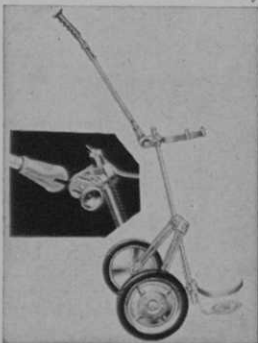
- Club Rooms
- Locker Rooms
- Club Bars
- Pro Shops
- Hallways
- Entrances



**H. M. WISE** DISTRIBUTOR OF QUALITY PRODUCTS AND SERVICE  
212 HELEN AVENUE — MANSFIELD, OHIO

**Product Engineering Has  
Cart Rental Plan for Pros**

Product Engineering Co., 4707 S. E. 17th st., Portland, Ore., which makes the Con-Voy cart, has a rental fleet plan which should be of great interest to many pros. Con-Voy rental carts can be purchased at \$18 each on the installment plan if desired. The company estimates that 150 to 175 carts will take care of 300 playing members. At its suggested charge of \$1 per month per family,



Pro-designed rental cart

Product Engineering figures that the pro at a club that operates year-around can make money on his investment in the year the fleet is purchased. Pros at Sand Point CC in Seattle, Tacoma (Wash.) CC, Pinehurst in Denver, and Green Ridge in Grand Rapids report that the Con-Voy plan is working out very well for them. Complete information about the cart rental program can be obtained from PE.

**WATERED FAIRWAYS!**

**ONE SOURCE FOR  
ALL YOUR NEEDS**

☆ *Design . . .*

We furnish complete plans and specifications.

☆ *Materials & Equipment . . .*

We are distributors for Buckner Sprinklers, Transite Pipe, Plastic Pipe, Cornell Pumps, Moody Controls.

☆ *Installation . . .*

Complete guaranteed installation or co-op installation whereby we furnish materials and supervision, you furnish labor.

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Miller designed systems were installed in over 35 miles of fairways in 1960 alone.

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CALL — WRITE — WIRE MILLER FOR FREE SURVEY!

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1320 N. Campbell Rd. Royal Oak, Michigan

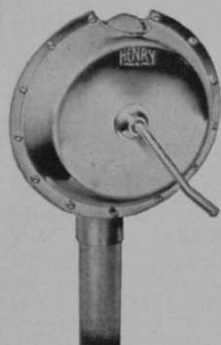
**A Proven Golf Ball Washer for . . .**

The **HENRY GOLF BALL WASHER**

Used On Leading Golf Courses Throughout The World

You get more ball washer for the money with The Henry. It costs less initially. Course Supts. will find it requires minimum upkeep. Golfers throughout the world have found that The Henry, with its rubber squeegee and gasket, cleans their balls faster and more efficiently.

DEALERS IN ALL PRINCIPAL CITIES



only  
**\$14.75**

Prices F.O.B.  
Waukesha, Wis.

**A. C. Schendel,**  
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Waukesha, Wis.

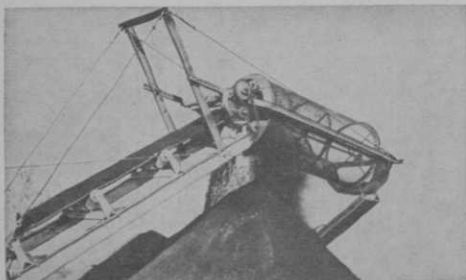


## TROUBLE FREE! RENTAL CART SERVICE

We furnish you all you need on rental share basis. No investment for you! We deliver and service carts regularly and keep them in good repair—FREE. Clubs not held responsible for damages, theft or breakage.

### CADDY-ROLL RENTAL SERVICE

Three Rivers, Michigan



The photo of the "Model R" rotary screen attachment for the "Model L" soil shredder made by Lindig Manufacturing Co., St. Paul, Minn., which appeared on page 164 in March Golfdom was incorrectly identified. "Model R" is shown above.

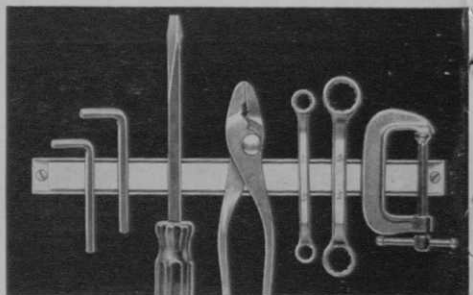
### Move Chamberlin Metal Products Operation to Frankfort, Mich.

All manufacturing and operational facilities of Chamberlin Metal Products Co. are being moved from Chicago to Frankfort, Mich., George K. Petritz, pres. of the group that recently purchased Chamberlin, has announced. The firm manufactures and distributes the Kaddi Kart and Ko-lap-si cart. Sales for the fiscal year

starting last Dec. 1 are double those of a year ago, Petritz said. A continuing program to resituate Chicago employees of Chamberlin Metal is being carried out.

### Magnetic Tool Holder

Magnetic Products div. of the Jess Corp., 15770 Telegraph rd., Detroit 39, Mich., markets a single (photo) and double surface tool holder,



many uses for which can be found in the course maintenance building, pro workshop and even the clubhouse. Called the Mag-Rack, it can be attached to the wall, or installed on a hinge so that both sides can be used for holding tools.

## SPIKE RESISTANT PNEU-MAT RUNNERS



**MONEY BACK TRIAL OFFER:**  
Order a 24" x 60" trial section at \$12.50 postpaid. Test it on an area which gets especially hard wear. Money back if not satisfied.

## Save your Club House Floors

● Rugged, reversible Pneu-Mat Runners, woven of rubber-impregnated fabric, outwear rubber, provide comfortable walking for spiked shoes with complete floor protection. Improve club house appearance. Competitive in first cost—lowest in long-life cost.

Standard Widths 20"—24"—30"  
36"—42"—48"

Write today for illustrated folder

**SUPERIOR RUBBER MFG. CO., INC.**  
145 Woodland Ave. • Westwood, N. J.

## Northwestern Golf Catalog

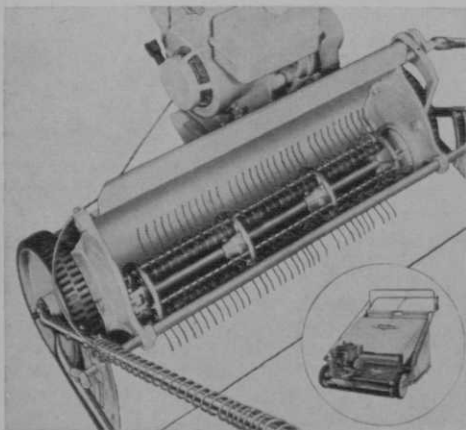
Just off the press is the first edition of Northwestern Golf Company's Professional's Catalog. It features a complete, full-color presen-



tation of Northwestern's new Dick Metz and Jackie Pung golf clubs that are sold exclusively through pro shops. The catalog also includes a full line of putters, utility clubs and Junior club sets. A copy for every golf professional in the U. S. is now in the mail.

## Parker Offers Lawn Combing Reel

A new "Tine-A-Matic" power rake lawn-combing reel has been developed by Parker Lawn Sweeper Co., Springfield, O. It is de-



signed for use with the Homemaster power lawn spreader and is interchangeable with a standard fiber brush reel. Besides thatch, the spring steel tines remove deeply imbedded debris such as nuts, twigs, bones and stones. Information about the rake can be obtained by writing to Parker.

The Austin address of Tri Powered Corp. was inadvertently listed as 201 Industrial Blvd. in March Golfdom (page 158). It should have been shown as 210 Industrial Blvd.

## HERE'S YOUR

### LOCKER DOOR VALET

Now at last something has been designed as an answer to messy inconvenient lockers! The locker door valet has pockets to keep socks, underwear, shoes, golf balls, toilet articles in safe, neat, perfect condition. Get these for your members today! (Samples sent on request.)

- Fits snugly on inside of locker door. (Heavy nylon cord ties.)
- Made of heavy fabric. Assorted Colors.
- If check accompanies order sent post-paid to you.

- Retail for \$3.95 ea.
- Dealers cost \$24.00 dozen.

Order these for your Pro-Shop today—your members will thank you (If not rated send check with order.) Money back if not delighted.

**WESTERN BINDING & PAD CO.**

908 Broadway

Kansas City, Mo.

## sand trap rakes golfers will use!

**NOW FURNISHED WITH SPIKE**  
They're so light and easy to use with one hand that only a confirmed course-wrecker can resist the challenge to smooth out the trap! Of rugged all-aluminum construction (with splinter-free aluminum handle) 'Mister' Featherweight rakes last twice as long as the ordinary kind. "Accidental" loss is less, too, because they're designed for sand traps — not gardens.

**USED — AND APPROVED — BY LEADING GOLF COURSES**

**SATISFACTION GUARANTEED**  
Material and workmanship warranted.

**15-inch head** (No. S415) \$5.45 ea.  
**8-inch head** (No. S408) \$4.45 ea.  
Minimum order — 1/4 doz. F.O.B. Ship Wt. 12 lbs.

**DISTRIBUTORS WANTED**  
Territories open for distributors now calling on golf course trade. Write or wire today.

Order through your jobber or from  
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GOLF COURSE  
*Architect*

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The photo of the Paul Bunyan 360, a new shredder made by Royer Foundry & Machine Co., 158 Pringle st., Kingston, Pa., which appeared on page 167 in March Golfdom, was incorrectly identified.

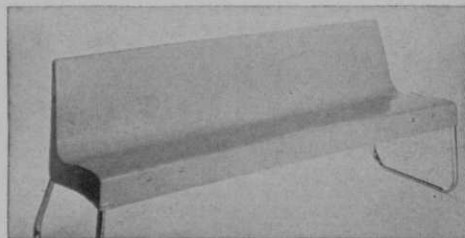
The 360 is shown above.

### Powered Products Sales Manager

William L. Worden, Cadillac, Mich., has been named sales mgr. of Powered Products of Mich., Rothbury, manufacturer of gas-and electric-powered Caddy Car golf cars. Worden was associated with a Cadillac printing firm for 20 years before joining Powered Products.

### All-Weather Furniture

Hill Engineering Co., 516 N. Sterling, Sugar Creek, Mo., manufactures functional fiberglass furniture that is recommended for golf courses,



ranges, recreation centers, etc. The line is known as Comfort-Ezz and comes in three styles. Fiberglass used in construction of the settee, shown in the photo, is not only attractive but durable. The furniture can be used either inside or outdoors, being of all-weather construction.

### MacGregor Moves New York Warehouse

The MacGregor div. of Brunswick Corp. has announced that on Apr. 10 its New York branch office and warehouse will be moved to new quarters on Lackawanna ave., West Paterson, N. J. The division's new building incorporates the latest advances in design for adequate storage and rapid service. The new warehouse and office are easily reached from New York and Philadelphia and will serve the entire Eastern area with golf, tennis and athletic equipment lines.

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for over 40 years.

Consultant Services Available to Established  
Golf Courses.

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NORTHRIDGE, CALIF.

Dickens 4-6020

Dickens 5-2788



Barbara Boenau is shown demonstrating the resiliency of the new "Tumble King" rebound tumbler that is made by Mac Levy Sports Equipment Corp., 189 Lexington ave., New York 16. The firm recommends the Tumble King as a second income source at golf centers and ranges.

### **Selling Course Jobs Is Subject at Crescent Meeting**

"How to Sell Golf Course Jobs," was one of the subjects discussed at the recent annual sales

meeting of Crescent Plastics, Inc., held in Evansville, Ind. The three-day session was directed by E. S. Schreiber, the firm's sales mgr. Those attending were given several different sales aids and were told that plastic pipe is used in more than 30,000,000 water installations in U. S.

### **Wilson to Co-Sponsor Tournament of Champions, Open Telecasts**

Wilson Sporting Goods Co. will co-sponsor telecasts of the Las Vegas Tournament of Champions, May 7, and the USGA Open on June 17 over NBC-TV in conjunction with Kemper Ins. Co. Dramatic commercials featuring Wilson Staff balls, woods and irons are being planned to give a boost to pro shop sales. At Las Vegas, the TV action will be centered around the last three holes and there will be numerous interviews of leading golfers. Lindsey Nelson will describe the action.

### **1961 Wittek Range Catalog**

The 1961 Golf Range Supply catalog of Wittek Golf Range Supply Co., Inc., 5122-28 W. North ave., Chicago 39, is off the press and can be obtained by writing to the above company. The 26-page, two color catalog describes and lists prices of everything from range balls to driving nets.

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**Standard and Par 3  
Golf Courses**

Complete with Irrigation

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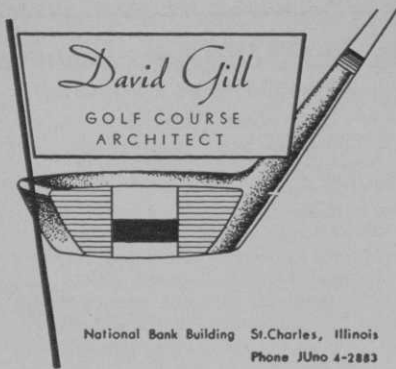
Orchard Park, N.Y.

PH-Idlewood 4182

13 Miles N. W. of Philadelphia

**ALFRED H. TULL**  
**Golf Course Architect**

Larchmont, N. Y.  
Tel. Tennyson 4-4017



National Bank Building St. Charles, Illinois  
Phone JUno 4-2883



Ford's 4000 industrial tractor, backhoe and 2,000 lb. capacity loader are said to speed up digging and backfilling. The tractor, equipped with cast steel, one-piece front axle of 5,000 lb. capacity and the Red Tiger engine, power a 10- or 12-ft. backhoe with ease.

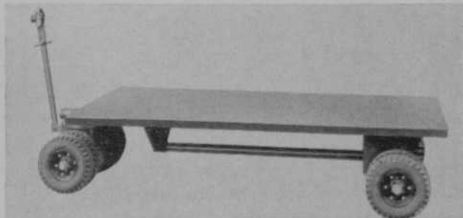
**Phelps Dodge Publishes  
Pool Maintenance Booklet**

A 12-page booklet, "The Use of Copper Sulfate in Swimming Pools," has been published by Phelps Dodge Refining Corp., 300 Park ave., New York 22, for use as a guide in pool maintenance. It was written by Gordon S. Little, Cornell University swimming coach, and tells how pool water can be kept crystal clear by

proper use of copper sulfate. A free copy of the booklet may be obtained by writing Phelps Dodge.

**Champion's Doo-All Trailer  
Designed for Stability**

An equipment trailer, made by the Champion Co., Springfield, O., is said to be designed for stability under heavy loads. It is equipped with dual wheels, front and back, to spread weight and avoid rutting of turf. Called the Doo-All,



the trailer can be converted to a 1 cu. yd. hopper by removing the flat bed. It is maintenance free except for periodic greasing of the fifth wheel. Details can be obtained by writing the Champion firm.

Buyers' Service • P. 135



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*Golf Course Architect*

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### Golf Course Architect

20 Vesey Street

Tel: Beekman 3-1023

NEW YORK, N. Y.

## William F. Gordon

and

## David W. Gordon

Golf Course Architects

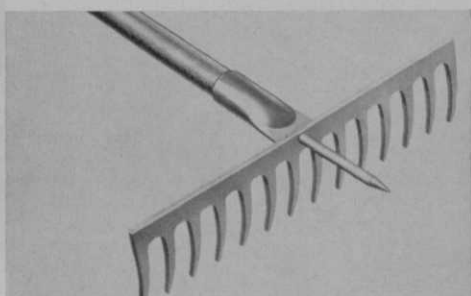
Doylestown, Pennsylvania

Fillmore 8-4243

Members American Society of Golf Course Architects

### Standard's Spike Head Rake Eliminates Hazard to Safety

Standard Mfg. Co., Cedar Falls, Ia., markets a sandtrap rake with a new feature—a spiked head for inserting in the ground. The best fea-



ture of this is that it helps to prevent the rake from being laid "prongs up," thus eliminating a safety hazard. The rake weighs less than 2 lbs., has a 4-ft. handle and 13-in. head. Made of hi-carbon steel, it is zinc plated, has a hollow aluminum handle and comes in red and blue enamel trim.

Sales of Jacobsen Manufacturing Co. for the six months ending Feb. 28, showed a 27 per cent increase over the similar period a year ago. Sales were \$6,773,000.

### Marilynn Smith Heads Spalding Women's Promotion

Marilynn Smith, former pres. of the Ladies PGA, has been named supervising dir. of women's golf promotion for A. G. Spalding & Bros., Inc. She succeeds Fay Crocker, who has returned to her native Uruguay. Marilynn, whose home club is French Lick (Ind.) CC, has been a Spalding staffer since 1949. She won the Women's Collegiate while attending Kansas U. and for the last eight or ten years has been one of the headliners on the Ladies PGA circuit. She is now making her home in Tequesta, Fla.



Marilynn Smith

### Cook Enterprises Expands

Cook Enterprises Inc., 915 Peak st., Dallas, maker of the Commander golf car and the Comet cart, is expanding its operation. It is adding to its manufacturing facilities and expanding its assembly line with an eye to developing electrically operated products for material handling besides its golf car operation. The firm recently moved to a new location in the central part of Dallas.

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Two ounces of SOLAR brand TONE UP per gallon of gas and two ounces of SOLAR brand MOTOR MEND per quart of oil make your engines run better than new and stay that way.

Packed in 8 oz. bottles, 24 to the case  
Buy direct by the case —  
TONE-UP \$24.00—MOTOR MEND \$38.80  
Send check or MO (No CODs) to

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## Golf Score Cards

Specializing in Printing for  
Clubs and Pros.

CHARGE CHECK BOOKS  
HANDICAP CARDS and PANELS  
BAG and GUEST TAGS

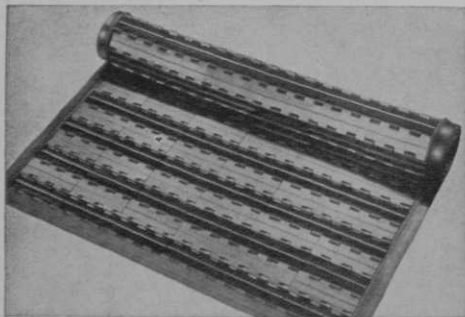
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VESTAL-MONROE PRINTING CO.

ESTABLISHED 1912

TELEPHONE HARRISON 7-6314

701 S. LA SALLE ST. • CHICAGO 5



This is the new colored, reversible vinyl sectional floor matting made by American Mat Corp., 1802 Adams st., Toledo, O. Alternate rows of deep-grooved and corrugated sections are woven on rust resistant spring steel wire.

### Lindig Screener Brochure

A 4-page brochure, L-25, L-40 or L-60, gives specifications and capacity data on the new Lindig Model R rotary screener attachment, an accessory for 1961 models, 25, 40 or 60 cu. yd. soil shredders. For a free copy, write Lindig, Dept. B 9, 1875 W. County rd. "C", St. Paul 13, Minn.

### International Harvester Catalog

A new catalog illustrating International Harvester Co.'s complete line of industrial tractors and equipment is off the press and can be obtained from IH dealers and distributors. The 20-page catalog, in color, displays the complete line of nine industrial tractors and a variety of matched equipment. Also shown are trailers for high speed transport.

### Aqua-Dial Points to Big Market

In a recent release, Aqua-Dial, Newport Beach, Calif., pointed out that expenditures on turf and lawns, garden supplies and outdoor living products exceeds \$4 billion per year. They have increased tenfold since 1950. This great expansion has prompted the company to add to its automatic controllers and valves, a complete line of sprinklers. The sprinklers are carefully engineered, made of durable brass and usable with varying water pressure. Aqua-Dial has 50 franchised distributors in the U. S.

Sevin, a new and safer type of insecticide, manufactured by Union Carbide Chemicals Co., 270 Park ave., New York 17, is said to be effective for preventing damage to shade trees and ornamental plants.

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ATTENTION: COUNTRY CLUB OWNERS, MANAGERS and PROS . . .



THE GOLF SHOE VALET will aid you in keeping carpet and floor clean in clubhouse, pro shop and locker room. Cleans grass and mud from bottoms as well as sole edges of shoes.

Constructed of anodized aluminum frame with base brush of high quality Tampico Fibre. All brushes removable, reversible, replaceable and carry one-year warranty.

Available in Grey, Orange, Yellow. 1 unit \$19.95; 3 or more \$17.95 ea., FOB Huntington Park, Calif. Ship. Wt. 5 lbs. NOTE: Postage paid if check received with order. Guaranteed satisfaction or money refunded. The GOLF SHOE VALET is the shoe cleaner that gets the job done! A proven product.

**GOLF COURSE SPECIALTIES**

P.O. Box 388, Huntington Park, California



**NOW SCHEDULING —  
Outdoor Golf Clinics**

featuring:  
Shot-Making Demonstration and  
Personalized Golf Instruction

by  
**NELLO CAMMALARIE**

Class A Member, P.G.A.

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**Kill WATER WEEDS!**

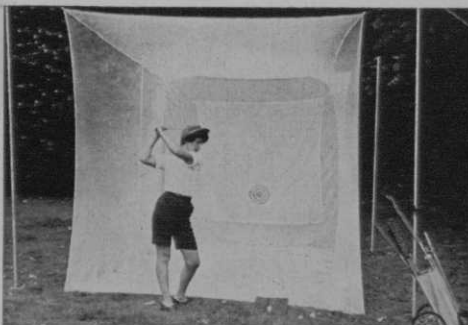
Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

**REASOR-HILL CORPORATION**

BOX 36GC, JACKSONVILLE, ARKANSAS

**Jayfro Practice Net**

Jayfro Athletic Supply Co., PO Box 1065, New London, Conn., manufactures and markets a practice net that is practical for indoor or



outdoor use. It is made of fine woven nylon mesh and has a double strength back wall combined with a reinforced backdrop to control impact. The net is 9 ft. x 9 ft. and 12 ft. deep and weighs only 13 lbs. Aluminum supports and rubber tee-off mat are included with the driving unit.

Classified Ads ● P. 133

Buyers' Service ● P. 135

**Newport C-1 Retains Beauty,  
Vigor Throughout the Season**

Newport Kentucky Bluegrass C-1 is said to be a new and improved variety that combines all-season beauty with new high levels of fall vigor and stems rust resistance. It is distributed by American Lawn Turf Research Assn., PO Box 56, McMinnville, Ore. Seed is available in 50 lb. bags for large consumers. C-1 seedlings are described as being especially vigorous and the strain is said to have exceptional density, heavy rhizomes and a deep bluegreen color that prevails well into the fall.

**Spalding Reports Loss**

For the three months ended Jan. 31, A. G. Spalding & Bros., Inc., had a net loss of \$186,000 or 19 cents a share. For the comparable 1959-60 period a profit of \$56,000 was shown. Edwin L. Parker, pres., said the loss was anticipated because this period normally is a slow one in the athletic goods manufacturing business.

Mrs. Clare Bullis, widow of Pete who was well known among pros in the northern central states when he was with MacGregor, now is selling for Golf Products, Inc., in northern Ill. and Wis. This is Frank Mitchell's company. It handles gloves, head covers and accessories.

**PACKAGED SHELTER**



100%  
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A spacious 10' x 20' x 7' port  
—built to last a lifetime!  
Perfect for golf courses, driving  
ranges. Bolts together in  
1 hr. Needs no paint or special  
foundation. Satisfaction guar-  
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SPARKLING  
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**KWIK-BILT, INC. BOX 6834 DALLAS, TEX**

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**MURDOCK**  
DRINKING FOUNTAINS  
HYDRANTS • HOSE BOXES

Write for **FREE CATALOG**

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### RANGE-PAR 3

### MINIATURE

### EQUIPMENT - SUPPLIES - FIXTURES

Write for complete catalog

Wittek Golf Range Supply Co., Inc.

5128 W. North Av., Chicago 39, Ill.



Danny Galasso (r), sales rep for Robert Graves Toro Power House, Inc., White Plains, N. Y., is shown at GCSA Toronto convention closing a sale of a Toro Parkmaster with 7-gang mower to Mel Lucas, supt. of Piping Rock Club, Locust Valley, L.I.

### Heat It Up for More Distance

Aladdin Laboratories, Inc., 620 S. 8th st., Minneapolis, Minn., is introducing Slam-Bo, a heater that keeps golf balls warm. It can be clipped on to a golf bag or carried in a pocket. A Jon-E Warmer provides the heat and two balls at a time can be inserted into the wallet-shape heater. The Aladdin people point out that by keeping a ball warm it can be propelled as much as 30 yds. farther than if it is kept at only room temperature.

### COLBY PIONEER PEAT

Products for building and maintaining golf greens are available in winter storage for prompt shipment.

**BLACK**—cultivated fine milled for top dressing.

**BROWN**—peat for building new greens.

**GREENS**—top dressing (1/3 peat - 1/3 sharp sand and 1/3 loam), or any required proportion.

QUOTATIONS on materials packed in plastic lined bags, or in bulk, gladly furnished.

COLBY PIONEER PEAT CO.

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### RYANS O.K. No. 4 SEEDER & SPREADER

4 Cu. Ft.(300 lbs) Capacity-3 Ft. Spread



No Holes to Clog.  
Quick Shut-off Lever &  
Adjustable Gauge.  
Screw On Handle  
Spreads Top Dressing,  
Nitro-Humus, Peat,  
Commercial Manure  
& Other Materials  
Successfully  
Weighs Only 69 Lbs.  
Write Dept. "G"

DEALERS WRITE FOR OPEN TERRITORIES

H. & R. MFG. CO., Los Angeles 34, Calif.

### New Hagen Headliner Helps Player Line Up Shots

New from Walter Hagen Golf is the revolutionary Headliner wood that automatically lines up every shot. Guidelines on the club-head help to correctly position the player's feet to the flight line.

The dual weighted Strata-Bloc head has a special Uni-Bond finish that seals out moisture

to prevent warping, etc. Headliner woods Nos. 1 through 4, are available in 43- and 43½-in. lengths. Full information can be obtained from Walter Hagen Golf, 2233 West st., River Grove, Ill.



### Bag Boy Promotion Literature

Spring promotion literature on Bag Boy, made by Jarman-Williamson Co., 601 N.E. 28th ave., Portland 12, Ore., cites six leading features as selling points for the 1961 line of carts. These cover the soft-ride sports wheel, cushion tire, color-blended handle grip, all-weather finish, color-styled straps and spring action.

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