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Buyers' Service • P. 135

a chance there is of getting an 18-hole course and a "retirement housing project" on 150 acres . . . Skyline CC, Mobile, Ala., is adding second 9.

Linc-Mott Co., Bloomingdale, N. J., to build course . . . Bobby Kober now pro at Circle R GC, Escondido, Calif. . . . Herb Rauch is Circle R mgr. . . . Good publicity all around for case of Lawrence G. King, supt., North Hills (L.I., N.Y.) CC, giving job to James Scott, 19, eldest son of unemployed West Virginia coal miner, following Garden City, N. Y., Newsday story on wretched plight of W. Va. unemployed miners and their families . . . The kid looks, in his pictures, like he is fine stuff and King, we know, is grand, solid class . . . King got interested in the Scott lad's case because he recalled: "I was from a big family myself and I've seen poverty." . . . Good luck to the lad . . . If he turns out to be anywhere as good as King is he will be the kind of a man the golf business needs.

Dr. Arnon Kaplan, McConnelburg, Pa., heads group planning to build course in Fulton county . . . Al Caravella from Echo Lake (N. J.) CC to supt. post at Middle Bay CC, Oceanside, L.I., N.Y. . . . Bud Geoghegan, Crestmont (N. J.) CC pro, is one of the teachingest pros we know . . . In addition to Crestmont in

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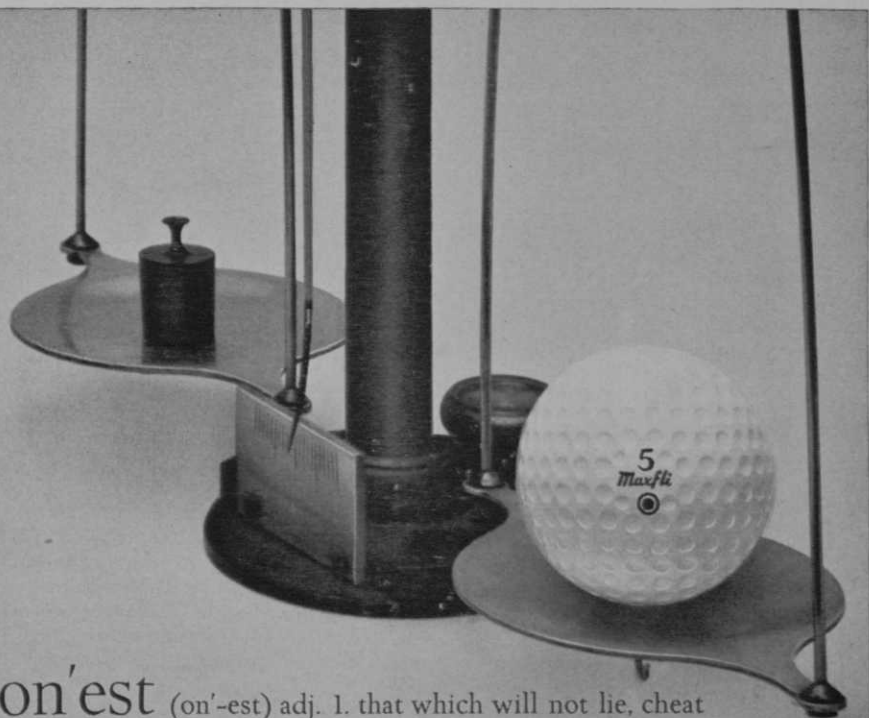
Men's Bermudas \$10.95 up

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AT PRO SHOPS

DiFini Originals

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honest (on'-est) adj. 1. that which will not lie, cheat or steal; as an honest man. 2. that which will help a golfer's game and a golf professional's sales; as, a Super Maxfli golf ball.

That's the way the dictionary might have been written if Noah Webster had lived to see and play the Dunlop Super Maxfli. As we're telling your golfers (and millions of others), the Super Maxfli is a no-nonsense golf ball, designed to do just one thing—help a golfer play better golf and have more fun doing it.

When your golfers do just this—when they see and feel and hear what the Super Maxfli has to offer—then your sales climb. It's as simple and as honest as that. The Super Maxfli gives performance to your players and profits to you... and there's not an ounce of hokum or hanky-pank in a carload!

From its Energy-Bank center through its two-stage windings to the resilient white armor on its cover, the Super Maxfli is—honestly—the ball that's made for great golf. And great sales. And it can be bought, of course, only at a pro shop.

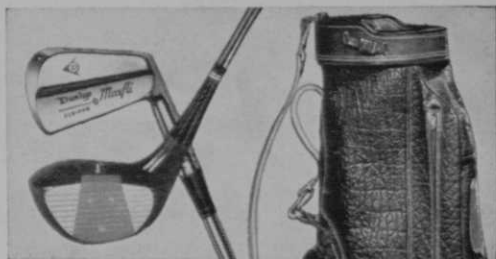


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**USGA JOURNAL and
TURF MANAGEMENT
(Nov. 1958, Sept. 1959)

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the summer, Bud teaches at a school in Miami in the winter, has five adult education classes at New Jersey high schools and coaches the Seton Hall University golf team in the spring and early summer.

Allan Griffith is Golden Acres mgr. . . . Mark Mahannah is architect of new Key West (Fla.) private course for club headed by Sam Golan . . . National Amputee Golf Assn. conducting the first women's amputee national championship July 20-21 at Grantwood GC, Solon, O. . . . Dale S. Bourisseau, 32240 Bainbridge Rd., Solon 39, O., sec., Amputee assn., asks pros to suggest that possible entrants write to him for tournament information . . . Bourisseau's work for amputees with golf has been miraculous.

Northeast Wisconsin Golf Assn.'s annual meeting and golf club operations clinic will be held May 22 at Butte des Morts GC, Appleton, Wis. . . . Here officials and department heads of clubs in the area compare notes in one of the most useful business meetings in golf's calendar . . . Dan Steinberg, jr., 206 W. College ave., Appleton, is long-time sec.-treas., NEWGA.

Leonard Schafer and others organizing 9-hole club at Lindsborg, Kans. . . . Gus



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Pedimonte and Roy Franzoia, nurserymen, start building first 9 of their course at Colma, Calif. . . . Golfers in Charleston, W. Va., county seat of Kanawha county (pop. 252,925; 908 acres) believe Kanawha has the largest population of any U. S. county that does not have a public golf course.

Karl Atkins, pro-mgr., Hillcrest GC, Hannibal, Mo., says Hillcrest will be closed permanently when new Oakview course, adjoining Hillcrest, is opened soon . . . Arthur Jack Snyder, Scottsdale, Ariz., architect of 9 to be built for Silver City, N. Mex. . . . Yakima, Wash., Metropolitan Park District supt. E. V. Putnam pushing work on new course being built adjoining Eisenhower high school.

Wm. Riley, supt., Essex Fells (N. J.) CC, succeeds Joe Flaherty, Manasquan River CC, supt, as pres., New Jersey GCSA . . . Maurie Luxford got 55 Hollywood celebrities, headed by Bob Hope, to play in March Field Air Force Base tournament and dedication Mar. 18. Gallery fee used for building clubhouse . . . Gallery was over 5000 at \$2 for adults and \$1 for kids . . . March CO, Lt. Gen. Archie J. Olds, jr., presented trophies and

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awards to contestants . . . Bob Wilke, "World Entertainment Golf Champion", won low gross with a 2-under 70 . . . Johnny Weissmuller's net of 67 led . . . Hope flew in from N. Y., shot 79 at March, then got out to Los Angeles for Adolph Zukor dinner that evening . . . Hope is the greatest guy we've ever seen for being nice to people by showing at their golf and other wing-dings . . . He does more of this sort of inconvenient free work than most of the rest of the headliners in show and golf business put together . . . I suppose that when there is one free show he can't get to he is damned by some bum who wouldn't give anybody help through a revolving door.

Wm. V. Kingdon, sec.-treas., Western Seniors Golf Assn., 3710 N. Meridian, Indianapolis 8, mails entry blanks for 13th WSGA championship . . . It will be

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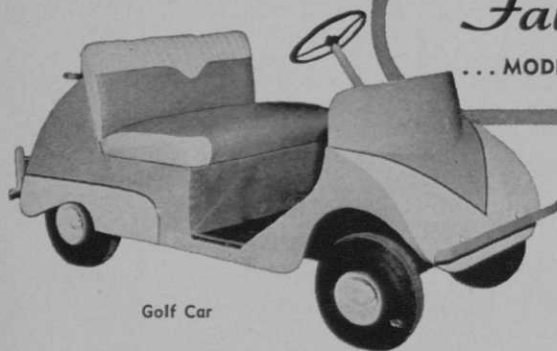
played at Blue Mound G&CC, Milwaukee, June 19-22 . . . Entries are limited to 200 . . . Close May 15 or before if the 200 are accepted . . . Electric car use is limited to those with doctor's certificates that are filed with or attached to entry card.

George Wingo, formerly supt., Blue Hills CC, Roanoke, Va., now supt. Meadow Brook CC, Richmond, Va. . . . L. D. McKenzie is construction supt., building 9 for Briar Creek CC, Sylvania, Ga., and will stay on as pro-supt. . . . Bill Amick was golf architect . . . Expect to open third 9 at Andrews Air Force Base, Va., in May . . . Ray E. Etchison is supt. . . . Whiffletree Manor 18, Warrenton, Va., owned by Bolling Air Force Base (Washington, D. C.) Officers Club expected to be in play in June . . . David Canavin is supt. . . . Air Station second 9 at Oceana, Va., to open in August . . . Frank Zukosky, Glen Head CC supt., is new pres., Long Island GCSA . . . Vp is Sid Brown, St. George CC . . . Treas. is Maurice Spillane of Wheatley Hills CC . . . Sec. is James Manka of Sewane CC.

(Continued on page 108)

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