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Golf Course Architect

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George Koske (l), Roanoke, Va., who made a hole-in-one with a U. S. Royal ball on the 17th hole in the Eastern Open, gets a hole-in-one medal from Fred Koehler, mgr. of field sales promotion for U. S. Rubber Co.

Deere Airlifts Large Dealer Contingent to Sales Meet

Approximately 5,000 of the 6,000 John Deere sales personnel who attended the company's annual sales conference in Dallas in Aug. were airlifted to the meeting site. This was the largest commercial air movement of its type ever attempted and is believed to be the first time a company of Deere's size has gathered its entire U.S. and Canadian dealer organization together at

one time. The 1961 line of Deere industrial tractors and matched working equipment were shown and demonstrated at the Dallas Memorial auditorium, the Coliseum, State Fairgrounds and Cotton Bowl. Movies and TV were used widely in showing the equipment.

Tapered Slacks for Women

DiFini Originals, Inc., 18 W. 20th st., New York 11, is styling a complete selection of man-tailored Ladies slacks.

They are tailored for comfort in action while retaining a tapered look that is said to be highly complimentary even to women who have lost their girlish figures. In the collection is a unique color range of doeskin materials. Other colors that are emphasized are Dior blue, new gold, dolphin green, mustard, basic white, scarlet red, camel and others.



BUYERS' SERVICE • P. 87

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NATIONAL 3-4471, 3-0368

**Plymouth Gift Box
Contains Hand Warmer**

A Jon-e hand warmer and a doz. Stylist golf balls in an attractive holiday box make up the Christmas pack that Plymouth Golf Balls Co.,



Plymouth Meeting Pa., is offering to pros. There are seven different choices available for persons who buy Stylists as gifts as the ball is made with liquid or steel center in 80, 90 and 100 compressions. The Lady Stylist is a 70 compression ball. The Jon-e hand warmer, which also can be used as a cigarette lighter, comes with all seven choices. The Christmas pack is available only in pro-shops.

**Hearn Is Victor's New
Western Sales Manager**

Richard D. Hearn has been named Western regional sales mgr. for the Electric Div. of Victor

Adding Machine Co., Chicago, according to William J. Freund, mgr. of the div. Hearn will supervise sales and servicing of the electric golf car and other vehicles manufactured by Victor in the western part of U. S. Hearn, of Lodi, Calif., was pres. for eight years of a western region golf car and construction equipment leasing firm and for three years was vp of a Pacific coast company that manufactured golf and industrial vehicles.



Hearn

Magna Bond Earnings

For the quarter ending June 30th, Magna-Bond, Inc., Camden, N. J., reported sales of \$217,875 and earnings of \$47,941, or 20¢ per share. No direct comparison with last year is available as the corporate audit was changed from a calendar to a fiscal year. However, both figures for the current year are recorded highs as total sales for all of 1959 were under \$170,000.

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Finsterwald Golf Indicator

The Dow Finsterwald Golf Indicator, made by Warren Molded Plastics, Cortland, O., and marketed by T. & C. Enterprises, Inc., Warren,



O., enables the golfer to analyze his swing with or without a ball, indoors or out. It has a flexible tee and five plastic pins mounted on an unbreakable plastic platform. Following the swing, the positions of the pins indicate whether the player has hit the ball correctly, hooked, sliced, pushed or failed to follow through.

Wilson President Sees Big 1961 Season for Professionals

At the four-day Wilson Sporting Goods Co. sales meeting held in the LaSalle Hotel in Chicago in July, Pres. William P. Holmes predicted a big 1961 increase in sales volume for professionals and dealers, backed by the largest ad budget in the company's history. Numerous

refinements have been made in Wilson's new line of clubs and golf bags for the 1961 season. One of the big improvements has come in the Strata-Bloc woods which have a new Aqua-Tite finish and nylon face inserts that make them 100 per cent impervious to moisture effects and practically indestructible, Holmes said. Both woods and irons have newly designed leather grips for better gripping and tighter fit.

Discarded Tires Put Melflex in Business 30 Years Ago

Melflex Products Co., Inc., 410 S. Broadway, Akron 8, O., in its 30th year, is using an idea developed by the late John Gammeter, Akron inventor, in manufacturing step tread material. Gammeter decided that sidewalls of discarded tires, cut into strips, could be fitted to rubber compound sheets to make treads. This was one of Melflex's first products and the original customer for the treads was a street car company. Melflex was started by L. E. Warford and Todd J. Mell. The latter died shortly after the company was founded and Warford, who headed the firm for 27 years, died in 1957. His widow, Helen, is pres. of the company. Gammeter's patent expired several years ago, but treads continue to be a major Melflex product. Rubber bumpers, link mats and golf driving range mats also are extensively produced.

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Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20¢ each. Bold face type, 25¢ per word. Classified cols. reserved for help or services wanted and for sale of used equipment. **NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE.** Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5. Replies are promptly forwarded to advertisers.

JOBS WANTED

Husband and Wife — Experienced in Bar Management and Catering. Prefer percentage contract. Employed now until Oct. 1st. Address Ad 901, c/o Golfdom

Golf Professional — Class A PGA member, 15 years experience, wishes to affiliate with aggressive country club. Married, one child. Business and character reference available. Will answer all inquiries. Address Ad 902 c/o Golfdom

TEACHING PROFESSIONAL AND GREENS SUPERINTENDENT COMBINATION EXPERIENCED IN ALL PHASES OF GOLF COURSE OPERATION DESIRES A CHANGE OF POSITION. 40 YEARS OF AGE, MARRIED, AVAILABLE OCTOBER 1st, 1960 OR LATER. WILL ANSWER ALL INQUIRIES. ADDRESS AD 903 c/o GOLFDOM

Assistant Pro desires job as teaching and shop assistant. Experienced. Good player. Excellent references. Married. Available immediately. Will go anywhere. Address Ad 904 c/o Golfdom

GREENKEEPER available — 30 years experience in all phases of maintenance and construction. Address Ad 905 c/o Golfdom

HEAD PRO or ASSISTANT job in Florida Dec. 1st to Mar. 1st. 27 years old, married with family. Address Ad 906 c/o Golfdom

AVAILABLE AT ONCE — VETERAN PROFESSIONAL — HIGH LEVEL EXPERIENCE — DESIRES POSITION AT SMALL SOUTHERN CLUB. STEADY — DEPENDABLE. ADDRESS AD 910 c/o GOLFDOM

Professional — middle age — experienced in greenkeeping and grounds management, desires connection with small or medium size club in South. Address Ad 911 c/o Golfdom

PRO — EXCELLENT TEACHER AND SHOP ATTENDANT WITH WORKING KNOWLEDGE OF MAINTENANCE AND EQUIPMENT. DESIRES WORK IN SOUTH. FROM NOVEMBER THROUGH MARCH. WILL ANSWER ALL INQUIRIES. ADDRESS AD 912 c/o GOLFDOM

Club pro — Class "A" PGA member — thirteen years same location, desires change. Age 42, married, prefer year round location. Excellent qualifications. Address Ad 915 c/o Golfdom

GREENKEEPER or PRO-GREENKEEPER — Age 49, Lifetime experience in maintenance and construction, desires club in Midwest. Address Ad 916 c/o Golfdom

Class A Golf Professional — Nationally known teacher — desires first-class club in East, preferably New York or Philadelphia. Highest references. Free for interview after September 21st. Address Ad 917 c/o Golfdom

Qualified Superintendent available 1961 season or sooner. 15 years experience, all phases golf course maintenance. Excellent references. Your requirements fulfilled. Address Ad 918 c/o Golfdom

Golf Course Superintendent, desires change. Well qualified in all phases of course maintenance, 30 years experience, honest, sober, hard worker, conscientious, married, children, age 46. Desire permanent position. Address Ad 919 c/o Golfdom

GOLF RANGE OPERATOR DESIRES TO RUN PRACTICE FAIRWAY AT PRIVATE CLUB IN FLORIDA AS A RANGE. AVAILABLE NOV. 1ST TO APRIL 1ST. HAS GOOD GOLF BALLS, REFERENCES, NO TEACHING. ADDRESS AD 920 c/o GOLFDOM

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COUNTRY CLUB SUPERINTENDENT. ADDRESS AD 922 c/o GOLFDOM

Glass A PGA Golf Pro — good background of over 20 years — one club for 11 years. Successful in teaching and golf promotion. Married; three children. Address Ad 923 c/o Golfdom

Young, married PGA member, resident of South Florida, desires golf position in Florida. Former High School teacher and football coach with Masters Degree. Available for seasonal or yearly work. Address Ad 926 c/o Golfdom

PERSONABLE, WELL-EDUCATED PGA PRO, 34 YRS. OLD, DESIRES WINTER OR PERMANENT POSITION. GOOD PROMOTER, TEACHER AND PLAYER. CAN HANDLE ANY SIZE OPERATION. AVAILABLE NOVEMBER 1ST. ADDRESS AD 927 c/o GOLFDOM

JOBS OPEN

Distributors & Salesmen Wanted: to represent Matzie Velvet Touch Putters in Chicago Area, No. & So. Dakota, Minn., Wisc., La., Miss., W. Virginia, Ohio and Texas. Frite: Fred Matzie Golf Co., 2715 Washington Blvd., Venice, Calif.

WANTED: Sales representatives. Golf sportswear and accessories. Established Professional accounts. New York, Atlantic Seaboard, Texas, Mountain and Western States, Michigan, Ohio, Indiana, Missouri. Scoggins Golf Supply, Dunedin, Florida.

GOLF COURSE SUPERINTENDENT — for expanding golf operation — nine holes in play — 18 holes building — fine opportunity for ambitious man to grow with one of Maryland's most promising private clubs. State experience and salary requirements. Great Oak Resort and Yacht Club, Chestertown, Md.

Wanted — Couple to operate dining room and bar with modern kitchen and complete utilities in midwest club of 200 members; town 10,000 population. Club air conditioned. 2 room apartment. Arrangements could also be made to supervise the grounds. Address Ad 925 c/o Golfdom

Greens Supt.—Central New York Area. 18-hole public golf course. Must be experienced in construction and maintenance. State qualifications and salary expected. Address Ad 928 c/o Golfdom.

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WANTED TO LEASE — WITH OPTION TO BUY — DRIVING RANGE IN GOOD CONDITION. ADDRESS AD 908 c/o GOLFDOM

For Sale — 30 year lease on 9 hole public course — Approx. 100 acres, 90% complete. Playing 7 holes other 2 seeded and will be playable next spring. Designed by Trent Jones. No rent or taxes for duration of lease. \$35,000.00 total cost — includes equipment — small clubhouse — lunch counter — beer license. Catskill section N. Y. State. Address Ad 909 c/o Golfdom

For Sale — Nine hole golf course, 100 acres upper Minnesota on famous trail, 4 miles from nice town, \$7000 down. Other duties force me to sell. Address Ad 914 c/o Golfdom

FOR SALE — Golf School Equipment. Nylon mesh golf nets used only 6 months: 4 single place nets; 1 double; 1 triple; 1 six — also 14 combination golf mats. Original cost \$2000.00 — will sell for \$700.00. W. V. Brandenburg, Wind-
ing Hollow C.C., Columbus 24, Ohio

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FOR SALE — 15 CUSHMAN 1959 model 36 volt electric Golf Carts (used two seasons). Available during October 1960. Contact Drake-Scruggs Equipment Co., 600 S. 31st St., Springfield, Ill. phone LA 9-2536.

USED GOLF CARS FOR RENT. Need location for my cars at year round club. Explore potential at your club without investment — Very good percentage. Write or call collect — Golf Car Service, c/o James Lawler, 464 North Cottage Street, Kankakee, Illinois. Phone — WELLS 2-9276.

Interested in buying nine or eighteen hole course. Must be currently operating in area with good golf potentiality. Address Ad 924 c/o Golfdom

PROS — 2 DOZEN YOUR SHAG BALLS PAINTED AND LETTERED FREE. BADGER GOLF CO., WATERFORD, WIS.

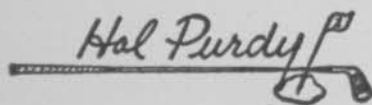
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- Architects: course house
- Ball Washers
- Ball Washing Compounds
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- Compost mixers
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- Crabgrass control machine
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- Edging machines
- Fertilizers Solid Liquid
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- Fungicides
- Hole cutters
- Hose
- Hose clamps
- Humus
- Hyd. lift haul carts
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- Lapping-in Machine
- Line markers
- Miniature Course Const'n
- Min. putting surface (felt)
- Mosquito repellent
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- Mower Grinders
- Peat Moss
- Pipe
- Poa Annua Control
- Putting cups
- Repellents: Rabbit-Deer
- Rollers: cast-iron water filled
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- Shelter houses
- Signs — yardage, etc.
- Sod cutter
- Soil conditioner
- Soil screeners Soil shredders
- Sprayers: power hand

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- Spikers: greens fairway
- Sprinklers: f'way green
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- Sweepers-mulchers
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- Tee Markers
- Thatch removing machine
- Tractors
- Turf Insecticides
- Water systems, fairway
- Weed chemicals for turf for water

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- Handicap racks cards
- Lighting equip.—range
- Locker door utility bag
- Markers — equipt. & apparel
- Mech. Range Ball Retriever
- Name labels, for clubs
- Practice driving nets
- Practice Golf Balls
- Preserver for leather
- Scoreboard markers
- Score cards () Charge checks ()
- Score card & pencil Tee Box
- Score Counter (Watch Type)
- Sport Seats
- Sportswear: Shirts Socks Sport jackets Rain jackets Windbreakers Slacks
- Ladies' Bermuda shorts
- Tee bag racks
- Tee mats
- Tees (rubber) for driving mats
- Teeing device (automatic)
- Trophies

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- Bags Canvas Leather
- Bag storage racks
- Bag carts electric
- Bag Tags — Guest Tags
- Balls: Regular Range
- Ball Name-Markers
- Ball Markers — for greens
- Ball retriever
- Batteries (golf cars)
- Battery chargers
- Bulletin & Dir. Boards
- Caps and hats
- Hats Hand Bags for ladies
- Cars: Electric Gasoline
- Car replacement tires
- Cash Registers
- Charge books — for pro shops, green fees, etc.
- Club cleaner-polish
- Clubs: Woods Irons Putters
- Club head covers
- Club repair supplies
- Display equipt.
- Gasoline motors (golf car)
- Golf bag covers
- Golf car trailers
- Golf club protectors
- Golf gloves
- Golf grips: Leather Comp.
- Golf Practice Devices
- Golf shoes

Club House

- Athletes Foot preventives
- Bath mats
- Bath slippers
- Cash Registers
- Chairs (lounge)
- Disinfectants
- Financing (new, modernization)
- Floor coverings
- Folding Table (Banquet)
- Link Type Mats
- Locker & Toilet articles
- Locker Name Plates
- Lockers
- Locks (combination) for lockers
- Portable concession booths
- Printing
- Runners for aisles
- Rugs
- Showers Shower mixers
- Shower water control
- Step treads
- Towels (golf, disposable)

Send information

Club

To: Name Title

Club Address

Town Zone (.....) State

GOLFDOM

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Swinging Around Golf

(Continued from page 66)

pleted in April, 1961 . . . Brothers Lou and Al Greenburg and associates have bought Brokaw estate near Glen Cove, N.Y., and will build 18-hole private club.

Hanover CC, Richmond, Va., formally opens new pool by tossing in club pres., C. Hunter Jones, fully dressed . . . Hanover is building 18-hole course . . . Palo Alto (Calif.) Hills G&CC breaks ground for \$750,000 clubhouse . . . Columbus, O., to vote on bond issue which includes financing for new course . . . To open Lake Region Yacht & CC, Winter Haven, Fla., 18-hole course, clubhouse, etc., in mid-Sept. . . . Earl Sasser is mgr . . . Charles Cornibert, 325 Main st., Greenpoint, N.Y., heads Island's End G&CC which is being built near Orient Point, Long Island to plans of George Heron.

Jack Hoffmann and Bill Golbert, well known in Michigan pro golf circles, and Gibson Realty Co., Mt. Clemens, Mich., to build 18-hole course and residential area near Rochester, Mich. . . . Bruce Matthews is designing the course . . . Burning Tree G&CC opened at Mt. Clemens, Mich. . . . Lou Powers is pro . . . Dr. James A. Weigen and others form Sun Prairie (Wis.) Golf Course, Inc., to build 18-hole course . . . El Dorado G&CC, first interracial private club in Washington, D. C., soliciting members and plans to build 18-hole course, 3 swimming pools and air-conditioned clubhouse . . . Landerhaven CC, in Cleveland, O., dist., adding 9-hole Par-3 course to its semi-

private 18 . . . Reported that Brooklawn GC, Syracuse, N.Y., to be sold for industrial sites.

Jim Cavaleri named mgr. Northmoor CC, suburban Denver, which has 18-hole course under construction . . . Tom Dawson named pro-supt. at Rehoboth Beach, Del . . . Greenville (S.C.) CC to spend \$175,000 on course and clubhouse improvements . . . Frank Sproggell remodeling front 9 of PGA course at Dunedin and will have job completed this month . . . Meadow Mont CC, Arnold, Calif., opens 9-hole course . . . Charles A. Flaughter is pro-mgr . . . Kokomo, Ind., to build second 9 at its American Legion course . . . Denver to have 27-hole municipal course at Cherry Creek Dam . . . Henry B. Hughes, supt., Green Gables CC, Denver, is architect of the new municipal layout . . . Expect to open 18 in 1962.

Maplewood GC, Lunenburg, Mass., opened—9-hole course is owned by Wm. M. Maravell and C. Philip Johnson . . . Howie Pearson is pro and Walter Lenz, supt . . . Start building Buckingham CC, Garland, Tex . . . Winnesuket CC, Woonsocket, R. I., to spend \$350,000 on improvement program, including increase from 9 to 18 holes . . . Emerywood CC, High Point, N.C., building \$294,000 clubhouse . . . Lincoln GC, Muskegon, Mich., building \$86,000 clubhouse replacing one burned . . . Developers propose to build course at Menlo Park (SF suburb) Calif . . . It will provide needed green belt balancing factory district . . . Course tax burden is being eased by deeding course to city then leasing it back for development by operators.