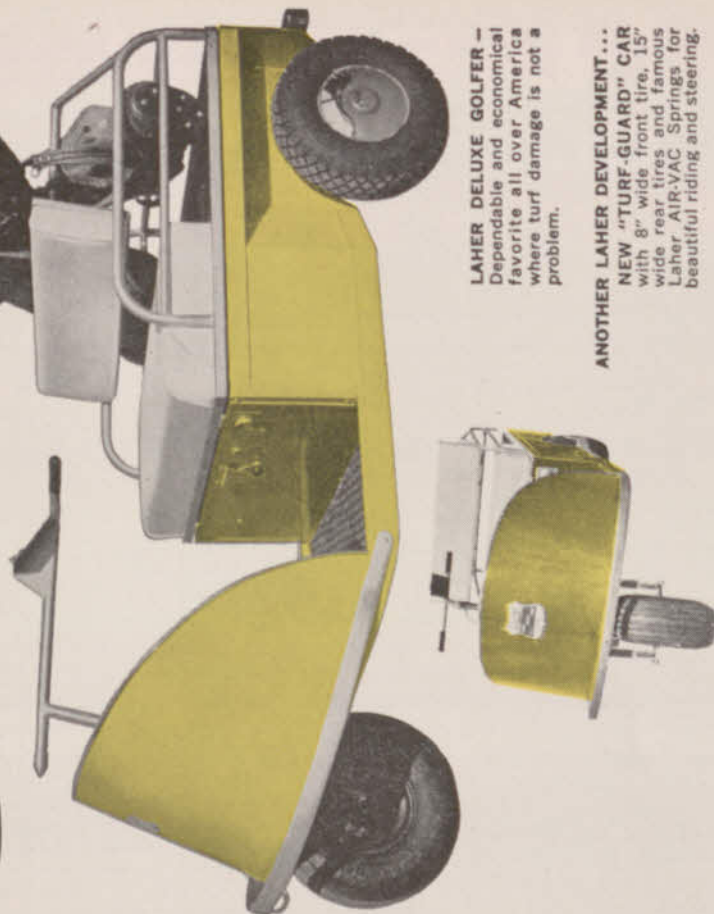


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NEW "TURF-GUARD" CAR with 8" wide front tire, 15" wide rear tires and famous LaHer AIR-VAC Springs for beautiful riding and steering.

6. **TEMPERED ALLOY SPRING STEEL BUMPERS** front and rear that protect the cars and fragile batteries from blunt, hard damaging blows—not solid bumpers that do damage to equipment (especially batteries).

7. **LAHER BATTERIES** are custom made for electric car use by the LaHer Battery Production Corp. which is staffed by battery engineer specialists that make only the finest quality.

8. **ELECTRIC CHARGERS**—both Selenium Plate and Diode type with time clocks and automatic cut-off are manufactured by the LaHer Electric Car Division. They are second to none in quality performance.

9. **FRAME** made from 2½-inch alloy channel fabricated from Kaisaloy plate—same quality as auto frames. **MOTORS**—2 h.p. General Electric. Cushions—finest foam rubber and Naugahyde covers. Bodies made of 18 and 20-gauge cold-rolled sheet metal. Plastic bodies are also available. Note: For rental purposes we do not recommend plastic bodies due to heavy and rough usage.

10. **15" WIDE EXTRA-SOFT TIRES** on **TURF-KARE KAR "float"** car over grass, sand or wet, soggy turf without harm. Drives everywhere—no trails needed.

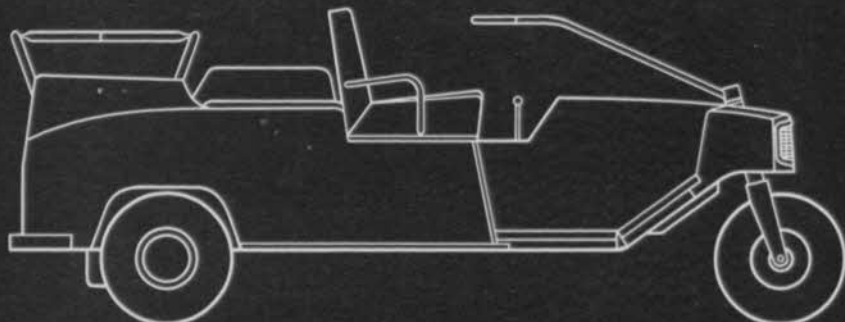


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more so I have to mow more." If the amateur's mower were easily sharpened and adjusted on a do-it-yourself basis, most of the resistance to fertilizing and growing healthy grass would melt away. Nearly everyone enjoys operating a machine that works easily and does a perfect job. Trouble is most mowers don't!

There does not appear to be any simple, easy solution to this national problem. We certainly do not have the answer. Sure, our mowers get dull, too. Then we stop, sharpen and adjust. Combined efforts of manufacturers, experimental stations, extension services, and supts. seem to offer the most likely approach to continued education of the mower-pushing public.

Rye in Bermuda

Q.—My problem is the perennial ryegrass that comes up in the fall and stools out after the Bermuda goes dormant. With those bunches all over our greens it is impossible to putt on them unless we keep the rye mowed close to the ground. How can I get rid of the perennial rye without injuring the Bermuda? Could I use something after the Bermuda goes dormant? Could I use ammonium nitrate?

I understand that rye is toxic to Bermuda and my experience is that it holds it back late in the spring. How much more water would it take

for bentgrass than for Bermuda? What kind of bent would you recommend for this locality? Would Penncross creeping bent do all right here? Could bent and Bermuda be grown together? What kind of grass do you recommend for winter on Bermuda greens? (Arkansas)

A. As I analyze your problem without being able to see the greens and with the information you have given me, I suggest staying with the Bermuda greens and try to get rid of the ryegrass by close, frequent mowing and by even heavier fertilization than you have practiced. I would not use ammonium nitrate on dormant Bermuda. It would undoubtedly injure it severely. I would prefer to go to a Urea-form fertilizer which would be less toxic to dormant Bermuda.

For overseeding I suggest that you try Pennlawn creeping red fescue. This grass starts easily and quickly, can be mowed very closely — $\frac{1}{4}$ in. — and will not be nearly so competitive to the Bermuda as rye.

If you were to convert to bent, Penncross is what I recommend. However, it will take a great deal more water, management, fungicide treatments and many other things to grow bent.

Some clubs overseed Bermuda greens with bentgrass, but it has not been entirely successful. If you decide to use Pennlawn creeping red fescue, I would suggest that you sow it at the rate of 3 to 4 lbs. per 1,000 square feet. Mix it with approximately 10 lbs. of a non-burning, slow-release fertilizer which will help to distribute the seed more uniformly and will give the fescue encouragement during the winter.

COMPARE maintenance costs!



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Every Time

Why Roseman

High mowing costs, wasted man hours and excessive repair bills are not found in gang mowers of Roseman design and quality.

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Exclusive non-breakable malleable side frames and bed knife shoes. Tough chrome-nickel alloy steel heavy duty reels with riveted blades—not welded—to avoid hard spots and breakage. Timken adjustable bearings. Vanadium steel bed knives. All assure faithful service for many years with almost non-existent repair bills.

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Exclusive ability of Roseman hollow-roller-drive gang mowers to overhang traps and shrubby beds and cut close to fences and structures eliminates the need for much hand trimming. Hundreds of man hours can be saved or devoted to other tasks.

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Roseman mowers are rear drive mowers. They mow faster, more uniformly without kicking up the rear. Faster mowing with considerable savings in time and man hours are the result. To say nothing of smoother cut fairways.

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Roseman mowers, with combination rough and fairway hitch can be used to mow areas quickly and at less cost. No need for the smaller club to buy an additional gang of rough mowers. Just flip the mowers into high cutting position. Also useful where grass on rain flooded fairways "gets away."

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You are invited to compare the Roseman mower with any other mower. Be sure and compare Roseman quality, design features, low upkeep costs, and performance. We believe that you, too, will join the swing to Roseman mowers.

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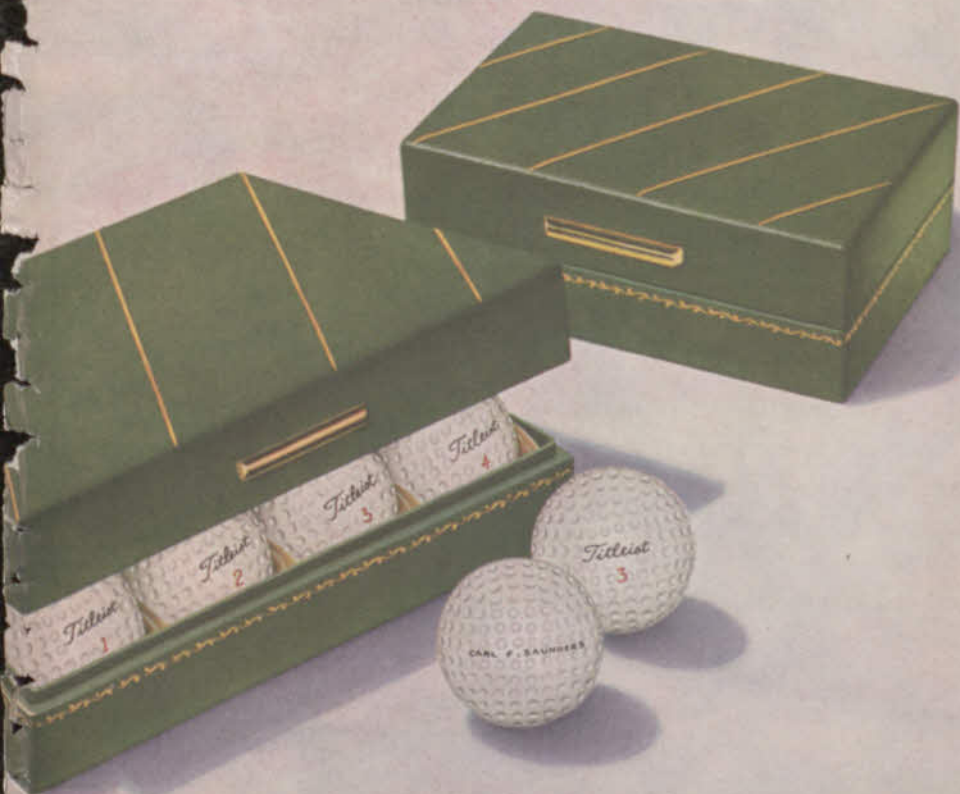
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One of Ten Entrants Qualify for Amateur Championship

A total of 1,757 golfers, 61 more than in 1959, filed entries for the USGA Amateur Championship which is to be played Sept. 12-17 at St. Louis CC, Clayton, Mo. Approximately one of 10 entrants will become eligible for the Championship through sectional qualifying competition while 19 players are automatically seeded into the Championship rounds at Clayton. These include Jack Nicklaus, the defending titleholder, Richard D. Chapman, Charlie Coe, Chick Evans and Harvie Ward, former champions. Seven foreign amateur champions who will be here for the World Amateur team championship, to be played at Merion in Ardmore, Pa., Sept. 28-Oct. 1, have been invited by the USGA to play in the 60th Amateur without qualifying.

Qualifying rounds were played at 36 sites in the U. S. on Aug. 29-30. The Metropolitan area of New York had the largest sectional field with 133 players competing for 13 qualifying spots. The next largest field was Chicago's where 132 competed for 12 places. St. Louis was the only other section with more than 100 amateurs seeking to play in the Championship.

Los Coyotes Juniors' Memorial Event Aids Leukemia Research

Junior members of Los Coyotes CC, Buena Park, Calif., staged their second annual Lee Hammil Memorial tournament, Aug. 22-24, in memory of a former fellow member who died last year of leukemia. All boy and girl members of the Junior Golf Assn. of Southern Calif. were eligible to play in the event with the field being restricted to the first 150 entrants. Competition for both boys and girls was for those between 12 and 17 and under 12 years of age. Proceeds of the tournament were to be turned over to the University of Southern Calif. for leukemia

Dennie Meyer, 18-year old Los Coyotes player, won the boys' 12-17 division with 74-76-72—222, beating Jim Young of Meadowlark by four strokes. In the younger boys' competition, Bill Hargis of Glendora shot 47-45-47—139 to win by six strokes from Jack Cheney of Los Coyotes. In the older girls' division, Carla Glasgow of Candlewood was the winner with a 54-hole 258 total. Lexy Martone of Los Coyotes won the 12 and under girls' title with a 141.



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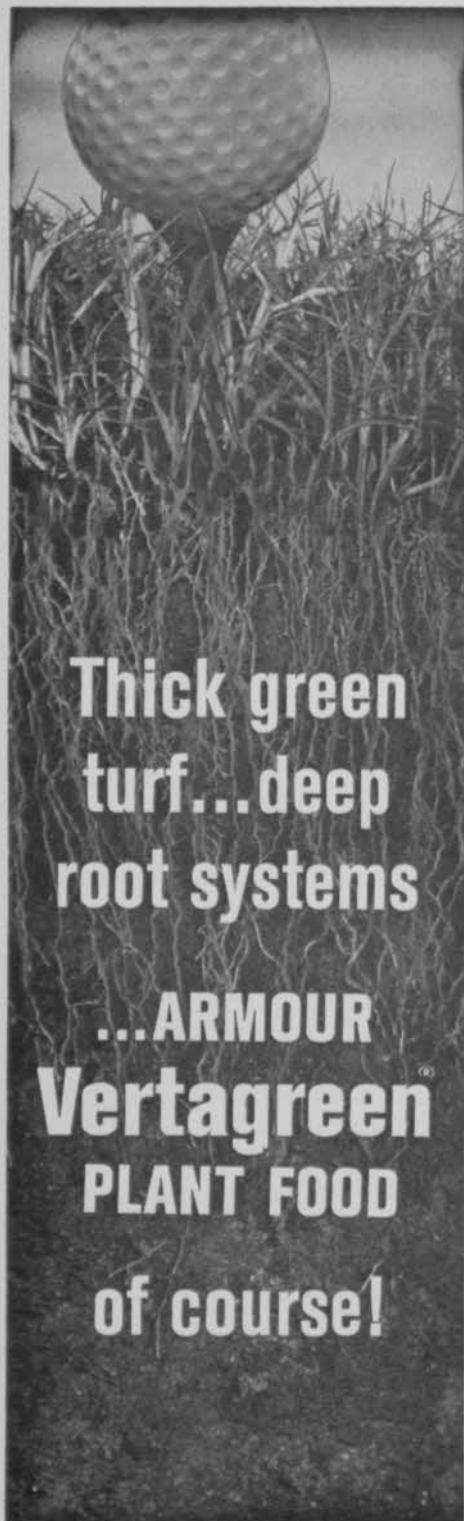
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Thick green
turf...deep
root systems

...ARMOUR
Vertagreen[®]
PLANT FOOD
of course!

Putting the Layout to Work

(Continued from page 30)

soft goods section. This rack promotes specific merchandise as it keeps it concentrated in the center of the shop. Atop the rack is an attractively trimmed form which is an invitation to the fellow buying slacks to also buy a shirt.

The Shoe Unit

The shoe unit (shown on page 30) is made up of adjustable shelving. The top shelf is used to attractively display every shoe style carried. Over the top an advertising poster may be placed. All shelving is adjustable for the simple reason that you may be able to delete or add shelves, depending on the size of your inventory. Should the inventory be reduced at any time you may want to use the top part of this display for soft goods, gloves, hosiery, etc. The wood shelves may be replaced by glass shelves for soft goods. In front of the shoe rack are a shoe chair, fitting stool and mirror. These items tell your members that you are definitely in the shoe business and that the fit is foremost in your mind when selling a pair of shoes.

Photo No. 3 shows various floor units. On the left hand side of the photo is a long unit in which Garlem shows all his accessories. To the left of the unit (not visible) is his office. The back side of this unit can serve as an office, and the other side as a complete merchandising unit. On the office side, Garlem maintains a cash register, charge books, lesson book, etc. In the right half of the photo is a merchandising cart, the finest promotional display fixture now available for pro shops.

Ernie Garlem has done an extraordinary job of selling with the new system of Visual Merchandising. Ernie will verify this. He has capitalized completely on "impulse buying" and that is the difference between just running a shop and really operating one.

CMAA Workshops

Attendance at the workshops sponsored by the Club Managers' Association of America will be far greater than in any prior year, according to present indications. Two workshop sessions already have been held. Others are scheduled for University of Florida, Sept. 14-16; University of Minnesota, Sept. 19-21; University of Houston, Sept. 21-23; Reed College, Portland, Sept. 26-28; and Los Angeles Athletic Club, Sept. 28-30.

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**Guaranteed against . . . loss of gloss,
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- ★ "Polarized" vinyl formulations with 32 to 33% solids in solution—
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No other pool coating gives you such positive proof of *low, low* maintenance costs! A written, direct-to-buyer guarantee that closes more new pool orders—and clinches profitable, *year 'round* maintenance of present installations. That's because miracle MAGNA-BOND can be applied at outdoor temperatures as low as 35°—giving you a longer, more stable selling season—actually 10½ months in all!

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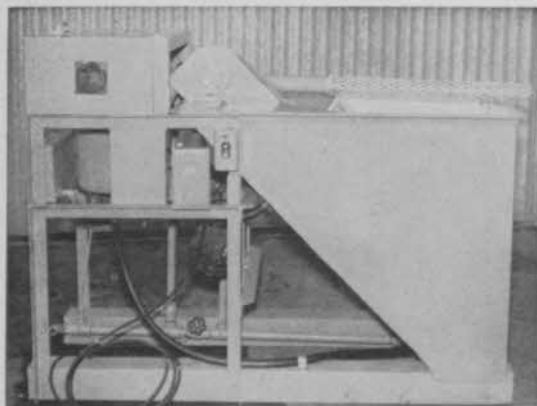
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"ONE OPERATION"

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Use with or without detergents. Continuous fresh-water rinse.

"Compact Size"

24 inches wide — 54 inches long — 40 inches high.

Hand-fed models also available.

Swinging Around Golf

(Continued from page 14)

9-hole grass green course . . . Bobby Jones course, Sarasota, Fla., will have 80,000 rounds this year, pro Pat Hall and mgr. Harry W. Schaeffer forecast . . . Sarasota city commissioners considering adding 9 to the Jones 18 and modernizing clubhouse and present 18 . . . Course hasn't fairway watering and gets heavy wear.

Ernie Fortner, Austin, Tex., who was pro at Hillcrest CC in Mt. Clemens, Mich., for two years and at Saulte Ste. Marie CC for seven years, spent July and August travelling through the Midwest and East drumming up enthusiasm for Jimmy Demaret's "Golf to Music" lessons . . . Demaret's instruction course is presented in five records with appropriate background music to help the student acquire the proper tempo . . . The records are being distributed through Golf, Inc., PO Box 5181, Austin . . . Fortner, a pro for 15 years and winter circuit performer for the last 10, has an eye out for a club job opening.

Hardscrabble Tournament, to be played at Hardscrabble CC, Ft. Smith, Ark., Oct. 12-16, is going to match play this year

with 32 man Championship and additional flights of 16 each . . . Among these will be a Junior-Senior flight for those in 40-49 age group and a Senior flight.

Southern California Open, 54-hole, \$5,000 event, to be played Nov. 30-Dec. 2 at Indian Wells CC, Palm Springs . . . On following two days there will be a \$2,500 pro-member tourney . . . Arvida Corp. has announced plans to build 18-hole course and a number of luxury home sites as first phase of its multi-million \$ development program in Longboat Key, Fla. . . Four or five places where a fellow can swing a club in Okinawa . . . There are three 9-hole courses, an 18 and a driving range there with sand greens at some locations . . . One course has eight sand and one grass green . . . Santa Clara (Calif.) county supervisors okay municipal 18 to be built to George Santana's plans .

The 28th hole-in-one contest conducted by the San Francisco Examiner attracted 7,300 entrants, three of whom scored aces on a 176-yd. hole at Lincoln Park GC . . . Prizes amounted to \$28,000 . . . Golf-writer Phil Norman ran the event which was started by the late Harry Hayward . . . Riviera Marin in San Rafael has a new