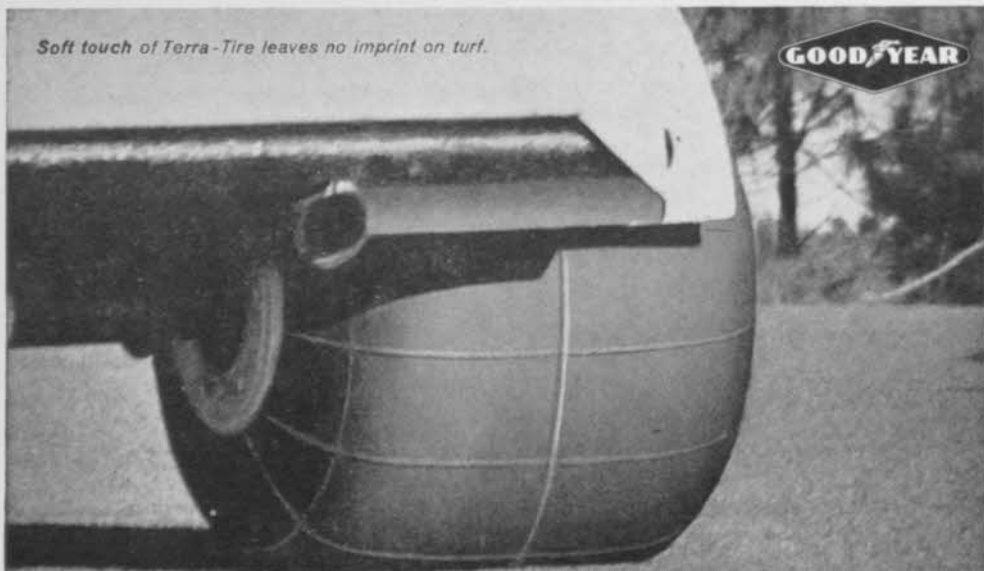


Soft touch of Terra-Tire leaves no imprint on turf.

GOODYEAR



*Clubs are swinging
to carts on*

TERRA-TIRES!



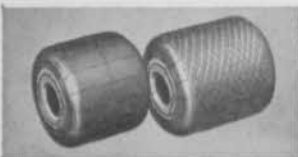
Fast becoming par for courses everywhere are golf carts equipped with remarkable Terra-Tires by Goodyear. Club managers are following through by specifying carts with Terra-Tires, once they glimpse the way these tires protect valuable turf.

Secret is their flat, wide, smooth tread teamed with extremely low inflation pressure (as low as 3 psi). Add near-zero rolling resistance and you can see why Terra-Tires "float" over the tenderest grass without bruising a blade! In fact, a man walking exerts greater pressure!

Protect your course by making sure every cart you buy, or permit to operate, rolls on Terra-Tires by Goodyear.

Players will be on your side—they'll praise the "go-anywhere" mobility that Terra-Tires provide.

You'll do even better by your club by specifying Terra-Tires for all wheeled equipment—utility cars, trailers, tractors. Write for details on company letterhead to The Goodyear Tire & Rubber Company, Aviation Products Division, Dept. U-1732, Akron 16, Ohio



A word to cart-builders: Ask for details on the way to modify your cart to build in the extra sales appeal and mobility of Terra-Tires. They're available with smooth or shallow-lug tread.

Lots of good things
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GOODYEAR

Terra-Tire—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

SWINGING AROUND GOLF

NEWS OF THE GOLF WORLD IN BRIEF



By **HERB GRAFFIS**

City of Albuquerque, N. M., golf committee to start advertising muni course . . . It is self-sustaining but board believes advertising will increase play . . . Albuquerque constructing black-topped car trails on its muni course . . . Preston Childers, now supt. of Paradise Hills CC, Albuquerque, that's being built to plans of Robert (Red) Lawrence . . . Jim Norman is supt. of Cliffside CC, Hartford, Conn., 18-hole private club recently opened.

U. C. Ferguson, Jr., pro, and Bill Gober, supt., Oklahoma City's Lincoln Park courses, in charge of big remodeling job on the courses and installation of fairway watering systems . . . New clubhouse to be built . . . Interesting plan of financing and operation by Lincoln Park Golf Assn. thru revenue bonds issued under provisions of Oklahoma's municipal trust act provides the improvements without cost to taxpayers.

Melvin Putt is treas. of Booneville (Miss.) CC, now being organized . . . Reuben A. Aldeen, pres. Rockford (Ill.) Park district, says city should consider building its 4th public course, this one for the "forgotten white collar class which cannot afford to belong to a private club but would be willing to pay an annual fee of

\$50 to play golf on a course which is not always overcrowded and which offers features not available on the other three public courses."

Vernon Hills CC, 18-hole club west of Halfday, Ill., is first new private club built in Lake County, Ill., since 1929, says Quinn Hogan, chmn. of club's board . . . Wes Hilton appointed golf supt. at Greenbrier, White Sulphur Springs, W. Va., by gen. mgr., Truman Wright . . . For past 10 years he has been foreman of Greenbrier's three courses . . . Hilton and Luther B. Way, Jr., are building new Greenbrier and Lakeside courses.

Real estate development company offers Hassayampa CC, Prescott, Ariz., ground for second 9 . . . Joe Herschel, who has coached Forest Hills L. I., N. Y. high school golf team for 20 years, tells his ideas about golf programs in high schools in his talk at annual golf clinic of Health Education Teachers Association of New York . . . Bert Ferguson, eng. mgr., station WDIA, Memphis, considering building course about five miles east of Memphis airport.

Scott Alexander, sports editor, Columbus (Ind.) Republican, commenting on a creek straightening plan that may put city's

GOLFDOM

34th Year

SEPTEMBER, 1960

Colonial CC, Ft. Worth, Tex., is a succession of fine holes, with the one shown on the cover ranking with the best. Fourteen Colonial National Invitation tournaments have been played at the club and the winner of each immediately was installed as a favorite to win the ensuing USGA Open. That gives a fair idea of the severe test the pro is confronted with when he plays in the Ft. Worth event. Marvin Leonard founded both Colonial CC and the tournament.



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Constructed of quality, long-wearing, non-corrosive materials throughout. The anodized aluminum base contains the brush which has a hard plastic back and long-wearing nylon bristles. Cleans shoes and spikes without injury to either.

WRITE FOR CATALOG

PAR AIDE PRODUCTS COMPANY
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overcrowded golf course out of operation, says, "even non-golfers should be interested in the situation from a beautification standpoint . . . Beauty is still an important aspect to consider in city planning," Alexander adds . . . "But not as important as a profitable job for contractors or road builders."

Miami, Fla., apparently staging a comeback as an important city in golf . . . Le Jeune, 9-hole municipal course located near International airport, to open this winter . . . La Gorce at Miami Beach will have a new look for the winter players . . . Walter Hall, pro at Hyannis Port (Mass.) CC says presidential aspirant, John F. Kennedy, "could be the best golfer that ever lived in the White House." . . . Hall says Kennedy rushes out, plays about 5 holes, then has to go to work . . . Says Kennedy drives 225 to 240 yds. . . . Kennedy's father played very good golf until an accident a couple of years ago put him out of play . . . His mother plays often at Hyannis Port . . . The Democratic candidate bought his clubs at Hall's pro shop . . . VP Nixon is a pretty fair golfer, too, after about three years at the game . . . In the 90s now and then.

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A PRODUCT AND PROGRAM PROVEN BY SUPERINTENDENTS TO HAVE WITHSTOOD THE TEST OF TIME UNDER EVERY CONCEIVABLE CLIMATIC CONDITION

1

Every year apply a total of 24 to 32 ounces of AQUA-GRO per 1,000 sq. ft. Each application should be at the rate of 8 oz. per 1,000 sq. ft.

2

Under severe conditions apply 8 oz. per 1,000 sq. ft. at monthly intervals during the season.

3

To promote deeper rooting make both an early spring and fall application.

4

For maximum performance keep this program on schedule with AQUA-GRO a blend of non-ionic organic wetting agents.

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IF THE GREENS ARE ALWAYS GRASSIER ON THE OTHER SIDE...

If the greens on "those other courses" seem a little grassier, the fairways a little greener than yours—it may be that your water supply system is not doing its job properly.

The courses that use cast iron pipe don't worry about sparse grass or drab spots due to an unreliable, oft-repaired irrigation system. They know that cast iron pipe will give them a steady, uninterrupted flow of water . . .

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Simplex "150," the newest portable lapping machine reconditions any hand, power, or gang reel type mower with lapping compound . . . keeps mowers in top condition between sharpening jobs. Couples to either side of mower; gang mowers need not be unhitched. Weighs only 30 pounds—easily carried right to the job. G-E 1/2 hp motor with reversing switch for quiet, dependable operation.

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The FATE-ROOT-HEATH Company

Dept. G-9

Plymouth, Ohio

John F. Steadman, Baltimore News-Post sport editor, recently had an interesting column on Irv Schloss, who retired as pro at Baltimore's Mt. Pleasant course and moved to Dunedin, Fla., after a heart specialist told him four years ago to "take it easy" . . . After a few months of rest Schloss got back into golf business more energetically than ever before . . . He runs the Miller Golf Printing Co., big suppliers of bag tags and other pro printing and makers of pro shop display fixtures . . . Schloss is very active and valuable in PGA teaching and educational committee work . . . He possibly is the leading authority on use of motion pictures in golf instruction and plays fine golf again . . . Schloss was at Baltimore several weeks ago for the 10th anniversary of the News-Post hole-in-one contest that he initiated with George Taylor, News-Post golf editor and Horton Weeks, Baltimore Public Links GA official.

Golfdom's issues are read for many months after the date of publication, as advertisers well know . . . Amusing proof of this durability of Golfdom continues to come in because of an illustration on page 98 of June Golfdom . . . On that page heads of MacGregor Tourney wood and iron club were left-handed in the

Precision Soil Shredding Costs You Less: Here's Why

EXCLUSIVE SHREDDER ASSEMBLY. Lindig's exclusive patented dual shredder assembly provides instant and complete shredding and mixing of all soil materials without the use of special attachments. Easily shreds sod and stolons and damp or wet materials.

HIGHER QUALITY SOIL MATERIALS. This same exclusive shredder assembly produces fine, even-textured materials that are well aerated and include all the valuable manures and other humus for vigorous plant growth.

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Many Lindig Model B Shredders are now providing trouble-free operation for greenskeepers and golf-course operators. Model B capacities range from 3 to 25 cu. yds. per hr. Larger units may be power fed with front end loaders. Sizes available to 100 cu. yds. per hr. Optional gas or electric power units.

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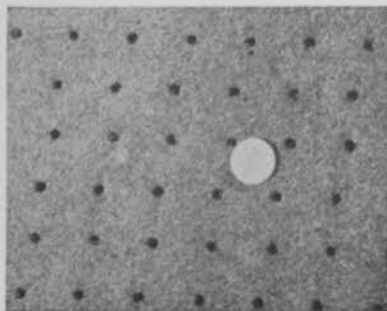
illustration . . . Readers wrote promptly asking if the left-hand showing was intentional . . . In July we continued to get letters on this subject and in August we got still more . . . Trademarks on the clubs were OK for left-handed implements.

Citizen writes columnist, "Cincinnati," in Covington (Ky.) Post-Times Star saying he hears that in Dayton and Akron golfers older than 65 are allowed to play free on many courses and asks if Cincinnati senior citizens can't get same deal at their municipal courses.

Rev. C. A. Ditmar heads Cheyney, Wash., group campaigning for many course . . . Mrs. Ethel Duplantier and others to build Highland East Golf and Racquets Club, Baton Rouge, La. . . . Ralph Plummer designing 18-hole municipal course for Arlington, Tex. . . . Huron, O., to have 18-hole course by June, 1961, according to Richard Palmer, pres. Golf, Inc., Vermillion, O. . . . Golf, Inc., completing construction of course at Vermillion.

Edgemont, S. D., to build 9-hole municipal course . . . Start work on 18-hole course at Balsam Heights near Waynesville, N. C. . . . Meadow Lake Acres, 18-

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SNOW
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Easily attached, the low-cost J60 quickly converts jeeps and pick-ups into efficient snow-removal units.

No holes to drill... no parts to remove. That's the quick and easy story of converting your vehicle—in minutes—into fast, low cost, efficient snow fighters. The new truck attachments simply clamp or bolt to the vehicle. To detach plow assembly,

merely remove two pins and store in any small area.

Designed for jeeps, 1/2, 3/4 and 1 ton trucks, Good Roads Model J60 Series is a reversible, open type trip spring snow plow. Its six, seven or eight foot plow moldboard can be quickly adjusted and locked in position to plow straight ahead or deflect the snow to the right or left.

For complete details, see your dealer, or write:



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hole private club course, Jefferson City, Mo., to be opened next spring . . . Ault and Jamison are architects . . . Don Falls is in charge of construction.

Plan to build second 9 of Shenvalee Lodge course at New Market, Va. . . Ault and Jamison, architects . . . Birchwood CC opens its new course near Rocky Mount, N. C. . . Robert M. Glover is pres. . . L. A. Newnham of Wilson, N. C., designed course and supervised construction.

Succasunna (N. J.) GC sold by Herbert Fatum to Market Associates, thru Frank H. Taylor & Son, East Orange realtors . . . Will Ketner, Roaring Springs, Pa., heads group planning to build Cove CC . . . Colonial CC, Lynnfield, Mass., to build second 9, says owner George Page . . . S. M. Martin and others form River Bends CC, Shelbyville, Tenn. . . Dick Troxell active in group to build first 9 of Longbow CC, between Longmont and Boulder, Colo.

Albert A. Levin, Gates Mills, O., developer, plans to build course . . . Charles R. Ewen, Deerfield Beach, Fla., and friends who also belong to Manor CC, Norbeck, Md., to build Southern Manor

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The "father and son" team of Joe and Dick Valentine produces top quality tournament turf for the world renowned Merion Golf Club in Ardmore, Pennsylvania.

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