# **TORO** Greensmaster<sup>\*</sup> gives you constant cutting-weight on the green!

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(L. I.) CC to return to playing the circuit regularly.

PGA, after leaping a lot of times before it looked and then wishing it hadn't, is wisely playing hard-to-make on the proposals to be the shill for real estate-golf course deals . . . Frequent and usually foggy projects for PGA course or courses, bordered by pros' homes at Florida sites, have real estate promoters in Arizona and New Mexico figuring that they also might be able to use the PGA as a come-on . . . Sound businessmen in pro golf say PGA should be concentrating on making pro jobs better and more secure and not go into a game in which the real estate men are the pros.

Live broadcasts of PGA co-sponsored tournaments also present some tricky problems . . . When PGA gets into broadcasting big time it is going against big time competition in a league where there are expert curve throwers . . . Veterans in TV business say PGA probably would be better off if it had the negotiations for tournament television televised and let everybody know what's going on.

PGA national officials have rough and complex jobs they have to handle as sidelines . . . Pros ought to be grateful to these fellows who sacrifice personal convenience and give to the association's affairs the time they would like to devote to their families and jobs . . . The pro who gets a chance to thoughtfully study the financial statements of the PGA and its Tournament Bureau will discover there are heavy responsibilities in the jobs of the PGA's unpaid officials.

Mrs. Helen Harris of Augusta National was presented with a fitted traveling case by the Golf Writers Assn. of America during the Masters in appreciation of the many things she does to help the inkstained wretches at their labors . . . Record air travel to Augusta during Masters . . . More than 100 planes checked in at Daniels field on Thursday . . . Total through Sunday ran over 600 . . . Commercial passenger traffic at Bush Field surpassed last year's 2,652 and private plane passengers were more than 1959's 2 822 . . . Carol McCue, Chicago District GA's "Bright Young Lady in Charge of Getting Work Done Right Now," had 70 Chicago district golfers on the district's annual one-day trip to the Masters.

Raymond Dumas, Hartford, Conn., in

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Anchorage, Alaska, investigating possibilities for a course . . . Ray Morrow, formerly mgr., El Campo GC, Fremont, Calif., to manage Mt. Shasta G & Hunt Club which is building 18-hole course to be opened in August . . . Caldwell, Ida., to have 18-hole municipal course to plans of Del Jones and A. Vernon Macan . . . Bergen County, N. J., lowers fee, Monday-Friday inclusive, to \$1 for players 65 or older, on its Rockleigh course.

Stanford university considering building motel and 9-hole course near Coyote Peak . . . Mighty pleasing to learn how many of the new golf clubs in small towns have junior golf educational programs . . . Often tied-up with local schools . . . Members of Hidden Valley GC, Dover, O., met in Dover Public Library auditorium to hear and see golf architect James G. Harrison explain how their course is being built to his design . . Effective idea for increasing memberships and interest.

Woody Laughinghouse, mgr. of Miami, Fla., only municipal course, Miami Springs, fired after 30 years' service . . . Looks like a dirty job of politics, according to Jimmy Burns, Miami Herald sports editor, a veteran who usually knows where the bodies are buried . . . Pols canned Woody because he protested against closing course to the public so it could be used for a gambling tournament . . . Glenn Mc-Pherson named mgr., Grenada (Miss.) GC.

Great River (N. Y.) CC in \$100,000 course and clubhouse improvement program . . . Ed Whalley now pro at Charles River CC (Boston dist.) . . . Henry Bontempo, for 35 years pro at Springfield, Mass., Franconia course, honored at big Tee Party annual dinner which starts the golf season in Western Mass. . . . Henry is one of the nicest guys in the game . . . He doesn't look like he's 35 years old.

Start building Illahee Hills CC, Salem, Ore., to plans of Bill Bell . . . Begin construction of 18 hole course at King's Landing, south of Hilo, Hawaii, to plans of Willard G. Wilkinson . . . Peter R. Berrini, mgr., Tatnuck CC, Worcester, Mass., also in advisory management capacity at Bear Hill GC, Wakefield, Mass., where Robert Belanger is resident mgr.

Bad weather in March in many sections kept green fees and ball sales decidedly lower than March, 1959 . . . Claude Harmon, Metropolitan PGA pres., writes member pros suggesting they try to get \$30 bag storage and club cleaning fee for season instead of \$25 which is most com-

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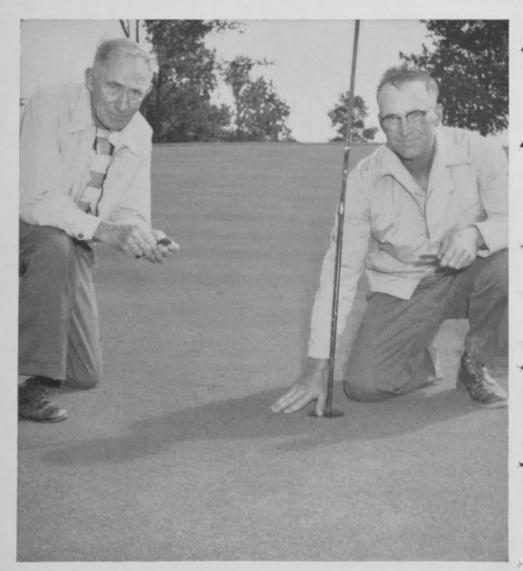
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#### Orrin Prindle,

Superintendent Ridgeway Country Club Neenah, Wisconsin

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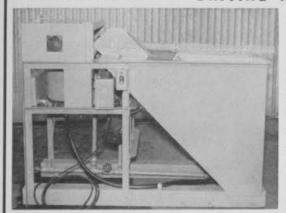
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mon fee now . . . Harmon points out that present operating demands and costs necessitate the \$30 charge.

USGA's new \$40,000 device to test electronically the resiliency of golf balls is installed at Golf House ... Miami Valley GC to build 18-hole private club in Cincinnati dist. . . Jaycees building 9-hole course at Columbus, Ga. . . John Serafin, son of veteran pro Felix, named pro at Scranton's (Pa.) new municipal course, Mount Cobb ... Stanley Wykoski, who supervised construction of the course now is its supt.

Paul Hahn stars at Northeastern N. Y. PGA annual golf show and dinner . . . Hahn put on an exhibit at the Albany municipal course then was featured speaker at the PGA spring dinner . . . Herb Greene, formerly at Brentwood GC, Jacksonville, Fla., now pro-mgr., Dodge C&GC, Eastman, Ga.

Golfers of Middlesex County, N. J. (county seat, New Brunswick) present Board of Freeholders with petition asking for county course . . . George Ceferatti from Indiana Hill at Hartford, Conn., now pro at Northampton (Conn.) CC . . . Dick McLeod is new pro at Goodwin Park, Hartford, Conn. . . . Don Neigarth now pro at Norfolk (Conn.) CC succeeding Larry McCue who is pro at Chase CC, Waterbury, Conn.

Dayton, O., expects to open its new fullsize 18 and its new Par 3 municipal courses May 30, 1961 . . . Begin construction of Springfield, Mass., municipal course which is to replace present memorial Park course when new course is opened in 1962 . . . Tommy Harmon, who recently resigned after 31 years at Montclair (N. J.) GC and his brother Pete, who is asst. to Claude Harmon at Winged Foot, have the longest home-bred association with golf in the U.S... Their father, who was coachman for the John Reid family at Yonkers, did all the course maintenance work that the original 6-hole St. Andrews course required in its early years (beginning in 1888) . . . Harmon, sr., later became greenkeeper in charge of the Hudson River CC . . . He was the pioneer of all golf course supts. but U. S. golf history hasn't paid him due credit.

Meriden, Conn., Recreation Dept., appeals to city's golfers for old clubs to be used at municipal course and playgrounds in big program of golf promotion and instruction . . . Bob Horton from Pocasset CC, Portsmouth, R. I., is now pro at



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Mount Plymouth (Fla.) CC . . . Ashland, Kans., to build 9-hole private club.

Zuni Mountain CC, Grants, N. Mex., expects to have its 9-hole course in play this summer . . . Los Angeles County Whittier Narrows' 9-hole course, designed by Bill Bell, scheduled for completion by August . . . Estimated cost \$96,909 . . . Talk about new owners opening Putnam (Conn.) CC, closed since damage of August, 1955, floods . . . Palmetto CC 18 near Homestead, Fla., to be in play in November.

Some of these new golf club promotions look to us like they will produce a lasting crop of headaches long after the promoters have grabbed the gravy and moved on . . . Cheap construction on some of the coursesubdivision deals will be costly to those who have to maintain the courses . . . Too many members for playing facilities available will mean a heluva mess as women's and junior golf continues its rapid development . . . Only possible solution is adding Par 3 courses.

Too many "life" memberships at bargain prices with big commissions for membership salesmen mean these clubs won't have enough income for operating . . . Some deals call for payment of commissions on memberships to membership salesmen for the life of the club . . . Commissions in some cases are larger than percentage of annual income a private club normally needs to stay in the black.

Mistakes that resulted in bankruptcy and closing of many clubs in the early '30s are being repeated in some highpowered promotions of clubs now . . . Ignorance and inexperience, rather than dishonesty, account for most of the promotion mistakes.

Sam Snead Motor Lodges, Inc., Fritz Gibson, jr., Tampa, pres., has franchised Orlando, Fla., businessmen to construct Par 3 course and motel . . . This deal is growing fast . . . Some of the boys who know everything say Sam Snead sold cheap on this one but don't worry about our Sam . . . He will be in the rocking chair with a lapful of money when the wise guys are rattling the tincup.

Steubenville (O.) CC OKs plans for \$375,000 (furnished) clubhouse, replacing one burned recently . . . North Kern county course at Bakersfield, Calif., being enlarged from 9 to 18 . . . Orville Chapin, formerly pro at Ft. Wayne (Ind.)