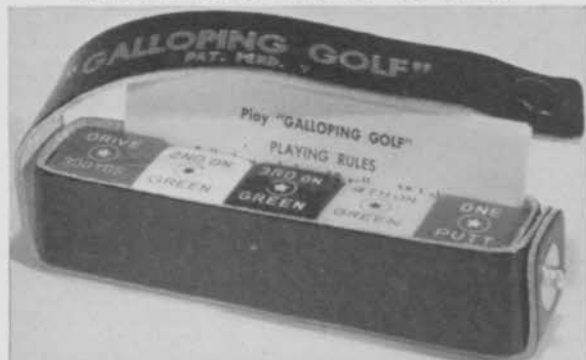


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THE FASTEST MOVING GOLF GAME OFF THE GOLF COURSE. EVERY ROLL IS A HOLE OF GOLF. FAST AND FUN WITH ALL SIDE BETS OF GOLF. GREAT FOR BEFORE AND AFTER GAME IN LOCKER ROOM OR BAR. THE GAME THAT IS PLAYED AT EVERY OPPORTUNITY. SMARTLY PACKAGED IN LEATHER CASE WITH THE FIVE DICE IN DIFFERENT COLORS. RETAILS AT \$2.00 WITH USUAL PRO DISCOUNT. ALL ORDERS 12 GAMES TO THE BOX.



ARL-HI Co., c/o Leo French & Associates, 2014 Cleveland, Evanston, Ill.

and I've had a great deal of success with them; 2-4-D and chlordane have been winners since the first day I tried them.

Can't Gamble on Variables

The point I want to make is that as a supt., I can't gamble with the variables that Fred Grau has mentioned. If I do, that may make me a hero in the eyes of the research people, but I'll be an unemployed one. Salesmen and others in the turf business have accused some supts, including myself, of "resisting the new." I don't deny the charge. But I'll counter it by saying that I have been hurt upon a few occasions by new products and it's only natural that I want to see the new thing proved before I go overboard on it. My 300 members are paying me to be pretty consistent in picking the right horse.

Glenn Morris, Former NGF Director, Dies in Accident

Glenn H. Morris, for many years one of the most active and popular figures in the golf business, died in the Barstow (Cal.) Community Hospital following fatal injury in an automobile accident April 3rd. As the first executive director of the National Golf Foundation, Glenn's experience, enthusiasm and foresight contributed greatly to the successful development of the Foundation's market development program. He joined the Foundation after serving as general manager of the L. A. Young Golf Co., previously having been advertising manager of Wilson Sporting Goods Co. For the past 14 years Glenn operated the Portal Motel, Lone Pine, Calif., which he and his wife owned. He is survived by his wife Olivia, daughter, Marilyn Silverthorne, son, Earl and his father John Morris.



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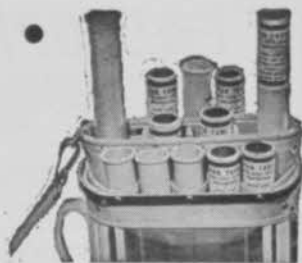
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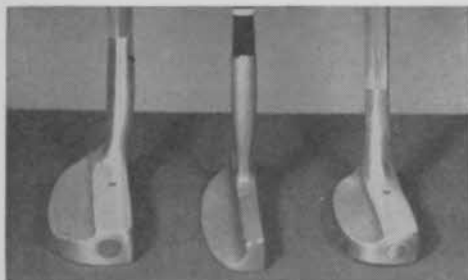
PAR TUBE

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Record Spring for F & J

Fernquest and Johnson, putter specialists for the pro trade, report the heaviest spring ordering in the company's history. In most popular



demand in the varied models of F & J brass blade and mallet putters are, from left to right: Avenger, Lure and Scooter. They like the F & J Hoodoo, Bandit and Ramit models, come in either steel or split bamboo shafts. For details and prices on all models, including the new Ken Venturi Contra-Balance putter, write F & J at PO Box 392, Colma, Calif.

Bowen Appointments Add Sales Coverage for Wm. Joyce Shoes

Kip Bowen, pres., Bowen, Inc., 45 W. Union St., Pasadena, Calif., announces changes and additions in pro sales set-up for Wm. Joyce golf shoes. R. C. King Co., 2710 First Av., Seattle, Wash., for Wash., Ore., Mont., Alaska, Ida.,

Utah and Wyo. Harold Anderson, 3152 Kemp-ton Dr., Los Alamitos Dr., Cal., for Calif. south of Bakersville and Ariz.; Bob Martin, 5300 Colusa Way, Sacramento, for Cal. north of Bakersville. In the east, Ed Monks, 576 Grand St., Bridgeport, Conn., has Conn., except the Westchester section, Mass., Vt., Me. and R. I.

Art Jones, 1211 Brixton Rd., Baltimore, has Md., Va., and Dela. Craig Moon, 1745 N. 59th St., Philadelphia, has W. New York, W. New Jersey and Penna. Joe Zakarian, 12550 Beech St., Detroit, Burt Marx, 4100 Warren Ave., Hillside, Ill., and Bill Kroon, 1806 N. LaSalle, Minneapolis, continue to cover their midwest territories. Newly appointed as distributor for N. and S. Car., Ga., Fla., Tenn., Miss., Ala. and La., is Links Supply Co., 1671 Council Bluff Dr., Atlanta. They, like the King Co., and Burt Marx, will warehouse, ship and bill.

Jacobsen in Orbit

Jacobsen mowers aren't designed to get off the ground, but the company has really entered the space age this spring with its point of purchase displays featuring the Turbocone. The Racine, Wis. firm also has used about a doz. national magazines in its ad campaign.

Golfer, Spare That Course!

Copies of "Golfer, Spare That Course!" that appeared in March GOLFING are available in reprint form. Cost per copy is 4 cents (postpaid) for 100 or more. Order from GOLFDOM, 407 S. Dearborn st., Chicago 5.

SAVE CLUB HOUSE FLOORS

WITH SPIKE-RESISTANT PNEU-MAT RUNNERS

Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spike-resistant, they provide a comfortable walking surface — improve the appearance of your club house.

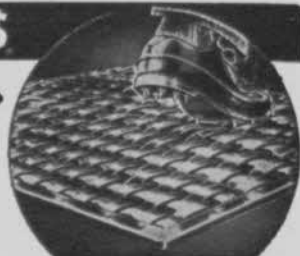
Woven of rubber-impregnated fabric, Pneu-Mat Runners are tougher than rubber runners. Reversible for double wear.

Money Back Trial Offer: Order a trial section. Test it on an area which gets especially hard wear. Money back if not satisfied.

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36 Volt Cars
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PARGO, INC. — Charlotte, N. C. — 1100 Elizabeth Ave.
FRanklin 5-5290

New PGA Golf Shoe Is Completely Nailless

The new PGA golf shoe, being distributed by National PGA Distributors, is completely nailless, being stitched all around to lock uppers, counters, insoles and soles into a flexible unit. Models are available in Custom Calf or Borhide. The latter is porous, allowing the foot to breathe, but when damp it seals itself and becomes waterproof. It can be cleaned with soap and water. All PGA styles have what is said to be exclusive glove type arch feature.



MacGregor Handout Folder

MacGregor's new Handout Folder for pros is a condensed version of the 1960 catalog. It features the entire line of woods, irons, putters, utility clubs, bags and balls. Complete descriptions and prices are included. Copies can be obtained from The MacGregor Co., 4861 Spring Grove ave., Cincinnati 32, O.

Spalding Reacquires English and Australian Plants

A. G. Spalding & Bros. has reacquired Spalding plants in England and Australia, according to Edwin L. Parker, pres. The American firm founding the English Spalding company in 1915 and the Australian subsidiary in 1922, but sold both of them at the outset of World War II. The consolidation establishes Spalding as the largest exclusively sport organization in the world, Parker says. The English plant is located in London and the Australian plant in Melbourne. Spalding of England also operates the Robert Forgan & Sons, Ltd. plant at St. Andrews course.

Kountry Klub Sportswear Adds Ladies Blouses in 1960 Line

Kountry Klub Sportswear, Inc., 506 N. Fourth St., St. Louis 2, Mo., introduces an attractive array of wash and wear ladies golf blouses in its colorful 1960 catalog recently mailed to pros. Made of prima cotton, in sleeve and sleeveless models, the blouses come in a wide range of color harmony pastels. The new catalog presents the complete line of men's and women's sportswear for the new season's pro shop selling. Write KK at above address if you fail to receive your copy.

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7540 S. Western Ave.,
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Golfcraft Jackets for Men and Women

Golfcraft, Inc., Escondido, Calif., and Chicago, Ill., has added men's and women's golf jackets to its line. They are made of top quality two-ply nylon taffeta which is weather treated and pre-shrunk. Jackets are available in four colors in small, medium and large sizes. They can be washed by hand or dry cleaned.



Smiley Is Buckner Sales Rep

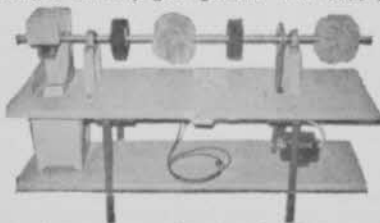
Howard F. (Fred) Smiley has been named Eastern sales rep for Buckner Mfg. Co., Inc., Fresno, Calif. He covers the Atlantic states and eastern Canada, making his headquarters in Jacksonville, Fla. A native of Ontario, Smiley has been connected with the turf and irrigation industries for several years, formerly having worked for Habco and Sparamotor, Inc.

Nitroform at Candlestick

At the new Candlestick Park, home of the San Francisco Giants, Marty Schwab, Jr., the grounds supervisor, is using Hercules' Nitroform to keep the field in shape. His dosage for the infield is 20 lbs. of the product per 1,000 sq. ft. Hercules reports that more than 120 courses, parks and athletic fields in the Far West have used Nitroform Granular or Powder Blue for fine turf.

Clubhouse, Lockerroom Supplies

Fore Supply Co., 6143 Diversey ave., Chicago 39, carries a line of clubhouse and lockerroom supplies including shoe bags, shower slippers, disposable towels, golf pencils and coat racks.



Shown here in an electric shoeshine machine, complete with 1/2 hp motor. It is 6 ft. long, 2 ft. deep and 30 ins. high. Fore Supply's catalog is available from the company upon request.



Get beauty teamed with durability and cleaning ease. That's Magic Fluff. It comes in a rich, oriental color blend to suit any decor. All orders are custom made to fit individual floor areas. Write for a *Special Trial Size Magic Fluff Mat Sample* . . . 17" x 32" \$5.00 postpaid.

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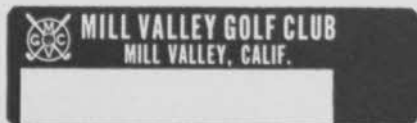
Write for sample and prices

KIRSCH CARD SERVICE

BOX 426X, ELMHURST, ILL.

Metal-Cal Identification Bands

A permanent band for personal identification of clubs by golfers is made by C & H Supply Co., 415 E. Beach, Inglewood 3, Calif. Made of an-



odized aluminum foil, the Metal-Cal protects owner of clubs against loss, theft, etc. No fasteners are needed to attach the bands to clubs since they adhere permanently to the shaft. Bands are sold in strips up on which the player stamps his name and address. They are sold only through pro shops.

Lectro Greensmower Advantages

West Point Products Corp., West Point, Pa., cites as the two main advantages of its new battery-powered Lectro Greensmower low maintenance costs and the almost complete absence of vibration. The company further claims that constant, even power, which distinguishes the battery powered mower, assures a fine, even cut.

BUYERS' SERVICE • P. 135

1914 **FULNAME** 1960

Original Ball Marker

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Small — Medium — Large

Box 178

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NO. K-3 TABLE
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PLASTICIZED TOP

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Color pictures. Full line tables, chairs, table and chair trucks, platform-ers, portable partitions, bulletin boards. Our 52nd year.

THE MONROE CO., 12 Church St., Celfox, Iowa

Wide-Lite Floods Designed for Color-Corrected Lamps

The unique rectangular shaped floodlights called Wide-Lites are designed especially for

use with color-corrected mercury vapor lamps. They are said to do the work of two or more incandescent floods and last seven times as long. Wide-Lites operate on 460 volts and require 50 per cent less transformer capacity with small conductor wires.



This, says the manufacturer, saves the range or Par 3 operator who uses them, a considerable savings. Wide-Lite wiring can be economically installed underground. Complete information about these floods can be obtained by writing to Wide-Lite Corp., PO Box 191, Houston 1, Tex.

Tuke Is Golfcraft Sales Rep

Robert J. Tuke has been appointed a Golfcraft, Inc. sales rep. A former club mgr., he has been in golf sales for a number of years. He is in charge of Golfcraft sales in W. Va., Ala., Miss., Tenn., Ky. and part of northern Fla.

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International at Lakewood CC

An International T-340 crawler with hydraulic bullgrader is used by Maddox Construction Co., Rankin, Ill., in leveling operations at the Lake-



wood CC that is being built in New Orleans. The job calls for 450,000 yds. of excavation. The course was designed by Robert Bruce Harris.

Seat on Klub Kart for Weary Golfers

PK Klub Kart, made by BGM Industries, Inc., Russell, Kans. (sales office, 208 N. W. 2nd, Oklahoma City, Okla.) has a sturdy, comfortable seat for resting between shots. The seat is a component part of the cart, is built in over the wheel and will support a 250 lb. man. Wheels are extended or retracted by a simple,

sliding mechanism worked by the foot. The cart is mounted on 12-in. semi-pneumatic tires. All metal parts on Klub Kart are of rustproof aluminum. The cart weighs only 24½ lbs.

MacGregor Ladies Golf Bag Has Tuff Hide in Tahoe Blue

MacGregor's (9643) Ladies golf bag is in the new "Tahoe blue" with pear-shaped "Sweep Flare" styling. It has a "Tuff Hide" body embossed with steerhide top and bottom cuffs and trim. The step-down collar has a tee holder attached. Clothing and ball pockets are large and there is a zipper-type cigarette pocket in top of the clothing panel. The bag has a detachable hood. There is an adjustable sling suspension and wide foam rubber shoulder strap with snap attachment. The 9643 is nylon lock-stitched throughout and is available in black or red as well as Tahoe blue.



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National Golf Day





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Insect Fogging Generator

Curtis Automotive Devices, Inc., Westfield, Ind., manufacturer of insect fogging equipment



widely used on driving ranges and at miniature courses, has added an insect fogging generator to its line. It is known as Dyna-Fog Model 50. Details can be obtained from the manufacturer.

Mitchell Chemical Co., Inc., Dept. RS, Milford, Conn., has a new Metal Guard rust preventative, lubricating oil spray that gives long-time protection against corrosion as well as deep penetration. It comes in a 12 oz. aerosol and is especially handy around workshops, etc.

Wilson Staff Brochure

Wilson Sporting Goods Co. has released its 1960 men's golf brochure for golf writers and radio and TV sportscasters. It is said to be the most comprehensive that the company has put out in describing the accomplishments of staff members. Biographies, statistics and tournament records are included on the 36 men who make up the Wilson staff.

Grimco Has New Series of Direction Signs

A new series of hole number and distance markers are being offered by Grimco Signs, 8105 Rosalie, St. Louis 17. White die-embossed letters and numerals on a grass green background make the signs exceptionally easy to read. Other signs in the series are for out of bounds, reminders for replacing divots, golf car directions and to indicate the next hole. Grimco signs are of metal with baked enamel finishes. Steel stakes, punched to fit the various signs, also are available from the company.



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Dept. A



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NATIONAL 3-4471, 3-0368

**Bonner, Bossert Get
West Point Appointments**

Edwin K. Bonner, Jr., has been named chief engineer at West Point Products Corp., West Point, Pa. A Penn State University agricultural engineering graduate, Bonner was formerly associated with S. L. Allen Co., Philadelphia, and the John Deere and A. B. Farquhar firms.

West Point also has promoted Robert J. Bossert to plant supt. He has been with the company for 10 years in a production capacity and at one time worked for the Wildman Mfg. Co., Norristown, Pa.



Bonner

**Doug Sanders Joins Staff
of First Flight Company**

Doug Sanders, 14th leading money winner on the 1959 tournament circuit, has been added to the staff of First Flight Co., Chattanooga, Tenn. A pro since late 1956, Sanders has won the Western Open and Coral Gables Open. He won the Canadian Open in 1956 before turning pro, the only amateur ever to do so. In 1959, Doug finished second to Bob Rosburg in the PGA Championship. Through mid April of this year he had two second place finishes on the 1960 tournament calendar — in the Baton Rouge and Pensacola Opens. A Georgia native, Sanders played intercollegiate golf at the University of Florida.

**K & M Has L.A. Office;
Starts New Texas Plant**

Keasbey & Mattison, Ambler, Pa., has opened a dist. sales office in Los Angeles at 5710 Manchester ave. The office is directed by John Prechek, dist. sales mgr. K & M asbestos-cement pipe products have been manufactured on the West Coast since 1953 when the company opened a plant in Santa Clara. Ground recently was broken for another K & M plant in Hillsboro, Tex., which will be occupied late in 1961.

Dunning-Jones Takes on Pro Line

Marvin DeLongy has been named mgr. of the new golf merchandising branch of Bob Dunning-Jones, Inc., 1402-12 S. Lewis, Tulsa, Okla. The new branch will furnish sales and service to the golf professional exclusively. DeLongy will continue to assist in servicing of course maintenance accounts.

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Whitehall 4-6530



Dick Stranahan (left) and Fred Hawkins, U. S. Royal staff members, pose with "surrey with fringe on top" at a recent U.S.R. golf ball promotion demonstration which is on tour.

Champion's "Sta-tite" Glove

The popular Sta-tite golf glove is now available in red and black combinations, according to Champion Glove Manufacturing Co., 309-11 Court ave., Des Moines, Ia. This glove, in black and red color combinations, is available in pro shops only and has a patented nylon lastik back to keep the palm tight and smooth. Using the natural weave of extruded rubber strands covered with nylon for softness, the Sta-tite glove has a porous back for coolness during hot summer days.



DiFini Markets Rack For Slacks and Shorts

DiFini Originals, Inc., 18 W. 20th st., New York 11, is marketing a display rack for its line of Par Golfer slacks, Bermuda shorts and Lady Golfer Bermuda shorts. It is made of 1-in. OD tubing with chrome hangrail and black enamel uprights. The rack is 52 ins. wide, stands 48 ins. high, but has only a 19-in. spread at the base. It holds a total of 50 hangers. Details can be obtained by writing to DiFini.

Buckner Clinic in N. Y.

One of the most successful Buckner Manufacturing Co. irrigation clinics was conducted in New York at the Hotel Winfield Scott. Sponsor of the two-day affair was Halco Chemical Co., Kenilworth, N. J. The original plan was to hold the clinic for engineers, architects and installation men, but so many course supts. wanted to attend that they were included. About 40 per cent of the total of 250 who attended represented golf courses.

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Par-Mate's Tacky Can Be Applied to Grips, Gloves

Tacky, described as Par-Mate's new positive no-slip golf grip, is said to prevent hands from slipping on the club grip during the swing. It is effective under all playing conditions — rain, heat or cold. Tacky also is said to renew the original tacky feeling when applied to golf gloves and helps to keep them soft and pliable. The substance is easy to apply since it merely has to be sprayed on. It is quick drying, won't become over-sticky, nor will it cake. Tacky comes in a 6-oz. aerosol and is available at pro shops.



Lyon Reduces Price of Folding Chairs

Mass production and improved manufacturing methods have enabled Lyon Metal Products, Inc., Aurora, Ill., to effect a new low price on its plain steel folding chairs. Channel frame con-

struction permits Lyon chairs to adjust to uneven floors without frame distortion, providing level, solid seating comfort. The chairs are 16½ ins. wide, have pinch-proof safety hinges and all edges are rounded and smooth. Altogether, Lyon has eight models to choose from. Inquiries should be sent to the manufacturer.

New Features In United Metal Carts

United Metal Corp., Detroit, has added several new features and engineering improvements to its Pro and Rocket golf carts. Among them are adjustable handle with automatic positioning action; latch lock for securing wheels and handle in collapsed position; lower center of gravity for greater stability; and dyn-a-flex wheel suspension that is said to "float" the cart over any kind of terrain. The vinyl covered universal stainless steel bag holders on the carts are self-adjusting.



BUYERS' SERVICE • P. 135

BOB BALDOCK
GOLF COURSE
Architect

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