

I'm not the best player at my club. But then, I'm not the worst either.

Right now I'm playing to a 12 handicap, and I love to get down into the 70's occasionally.

Last year I played to an 18.

Then, this spring, my club pro suggested I try a set of the new Glasshaft clubs.

He showed me some brochures and ads.

You know, the ones that say . . .

**FOR THAT TOUCH OF CLASS . . .
PLAY GLASS**

My pro uses Glasshaft clubs,
and I hit some balls with his clubs.

Right away I felt a firmness in my
grip and swing I'd never enjoyed before.

"Glasshafts reduce the vibration you just
normally have with steel," said my pro.

"Glass absorbs vibrations 10 times as much
as steel."

Then I saw my shots were going a bit further, too.

"With Glasshafts, all the power of your swing produces
distance," my pro told me. "Nothing is lost through vibration."

"And you'll see how straight your shots are, too. That's
because Glasshafts keep the club head on line at impact."

Well, anything that can help me cut that handicap from 18 to
12 has got to be good. And that's what's hap-
pened since I bought my set of Glasshafts.

I guess that's why the Golfcraft folks
have patented the whole idea
(#2822175).

Sold thru
ProShops
only

FOR THAT TOUCH OF CLASS . . . PLAY GLASS



ESCONDIDO, CALIFORNIA

CHICAGO, ILLINOIS

VANCOUVER, CANADA



Officers of the Texas PGA are shown with Ben Hogan at a recent education and teaching program held at the Hotel Adolphus, Dallas. They are (from left): Lafayette Franks, Glen Lakes CC, Dallas (secy-treas.); Hogan; Bob Morris, Dallas CC (pres.); Ross Collins, Lakewood CC, Dallas (education chmn.); and Frank Baker, Lubbock CC (vp).

Texas PGA Hears Hogan, Nelson at Winter Meeting

By **BOB MORRIS**
Professional, Dallas CC

An overflow crowd of professionals and persons representing the golf manufacturing industry were at the two-day education and teaching program sponsored by the Texas PGA in January. It was held in the Hotel Adolphus in Dallas.

Speakers included Texas' two great contributions to the playing side of the game, Ben Hogan and Byron Nelson, a newspaper editor, officials of manufacturing concerns, a course supt. and home professionals.

First to be introduced was Felix McKnight, executive editor and vp of the Dallas Times-Herald, who said that the best public relations gesture for the pro that he could think of is to write a weekly, newsy letter to the local paper's golf writer. "Newspapers," he said, "are hungry for golf news, and while everything that is written by the pro won't be published, much of it will." McKnight said that the main thing that should be kept in mind is that the name of the person, about whom the pro writes, is spelled correctly. He added that holes-in-one are still news, and so are tournament results along with unusual happenings.

Byron Nelson, in addition to telling

many stories about his experiences as a player and teacher, said that one of the most deplorable things about golf today is that many home pros are letting their games slip. "You may be the world's best merchandiser," said Nelson, "and you may not have an equal as a teacher, but if you aren't the best player at your club you lose a lot of prestige."

Hogan's Remarks on the Swing

Ben Hogan, in summing up his remarks about the golf swing, declared that it is one of the world's truly controversial subjects. But he added that it has been analyzed from so many different angles that there is no reason why everybody who plays golf shouldn't shoot a fairly decent score. The reason they don't, Ben said, undoubtedly is due to lack of application.

Other Hogan observations and advice:

It doesn't matter what kind of grip is used as long as the player can transmit clubhead speed through his hands;

It's an accident when a player hits a straight ball;

In preparing for a shot, the player should try to get a mental picture of what he wants to do. Off the tee, he shouldn't aim at the whole fairway but at a definite spot on the fairway;

To get more distance, he should step up the tempo of his waggle, backswing and downswing and hope that the clubhead travels a little faster than usual.

Joe Wolfe, dir. of the golf div. of Wilson Sporting Goods Co., talked on clubs and their construction, using models to demonstrate everything from the raw block or

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Look
at
all
that's
new
in



MACGREGOR LIQUID-CENTER TOURNEYS

There's a new trend in golfing circles . . . the trend toward MacGregor Tourneys. During the past two seasons the new liquid-center Tourney has proven itself an outstanding performer in tournament play and day-to-day play.

In 1959, alone, the MacGregor Tourney won over two-dozen major tournaments including the PGA Championship. Of even more interest to most of your golfers, is the Tourney's amazing distance performance. In 1958 it took first and second in the PGA driving contest and grabbed first, second and third in 1959. The Tourney also took a first and second in the 1959 Masters driving contest.

Superb performance on the green has won more praise for Tourneys. They have excellent putting characteristics, for they are made to the most rigid standards of accuracy and uniformity.

Stock up now. This year, more than ever before, your golfers will be asking for The MacGregor liquid-center Tourney . . . the distance ball with the Jack Rabbit get-away.



The big difference in Tourneys is the exclusive Power-Pak liquid-center, that's performance proved.




Finest grade rubber "V-thread" winding adds to Tourney's distance performance and durability.



Light, tough white-white cover is the perfect finishing touch, giving Tourney extra eye-appeal.

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THE GREATEST NAME IN GOLF

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Subsidiary

**NEW
DUNLOP**

Super Maxfli

stays
"Pro Shop
white"



... and plays best
all the way

Stays "pro shop white"...hole after hole...and plays best all the way. That's the promise we made when the new Super Maxfli first came out this year—and this great new ball has kept that promise ever since!

No ball outdrives the new Super Maxfli...none flies more accurately from an iron...none putts truer. No ball keeps its gleaming white finish for more rounds of golf...and none can match its sales curve!

We've put the most powerful promotional campaign in Dunlop history behind the new Super Maxfli — and it's paying off! Millions of golfers are reading new Super Maxfli ads — and they're coming to golf professionals like you to buy the ball. We know because Super Maxfli shipments to Pro Shops are the highest in Maxfli history.

Review the reasons why the new Super Maxfli is a great golf ball:

Distance... consistent extra yardage and playability, with top compression from Dunlop's exclusive double-checked two-stage winding process.

Accuracy... from the unique Energy-Bank center, a thin-walled core filled with an extremely dense fluid that centers the ball's weight and keeps it there.

Whiteness... the toughest outer coating of resilient white armor that's ever been invented! Chemically bonded to the ball, it hangs on and on... and stays Pro-shop white, hole after hole!

Are you getting your share of the new Super Maxfli sales?

MAXFLI WOODS AND IRONS

... custom-crafted for Dunlop with True Temper "Pro-Fit" or "Pro-sonic" shafts.



DUNLOP GOLF SHOES

... nationally-famous Wright Arch-Pre-server shoes... and Dunlop's All-Weather Maxdri Golf Shoe.



DUNLOP GOLF BAGS

... by Tufhorse, in rich leather, Canvinyl and vinylized duck. Matching accessories and carryalls.



Dunlop

Sold Only in Pro Shops
Sporting Goods Division
500 Fifth Ave., New York 36, N. Y.



Clearwater (Fla.) Sun photo

In two tents on the PGA National Golf Club grounds at Dunedin during Seniors' Week, the spring showing of goods for golfers was bigger, better and more usefully organized than ever before. Attention was given to this detail by Frank Sprogell, general mgr. of the PGA's club. Emphasis was on spring lines of golf apparel, shoes and accessories. Golf cars also were featured.

Marshall Dann Succeeds Woodard at Western Golf

James M. Royer, pres. of Western Golf Assn., has announced that Marshall Dann of Detroit has been named executive vp of WGA. Dann takes over duties previously handled by Milt Woodard, who resigned last month. Woodard is now assistant to the commissioner of the newly formed American Football League.

Dann, 40, had been on the sports staff of the Detroit Free Press since 1940 and also handled a daily sports TV show on WXYZ-TV in Detroit. He was the Free Press golf writer since 1948. He also was secretary of the Motor City Steering Committee, a civic group which administers major tournaments in Detroit.

His golf background includes coverage of many major national championships as well as all Michigan tournaments. He also has worked as TV commentator at several major tournaments, including the recent Bing Crosby national pro-am.

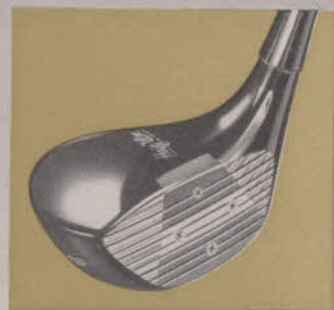
WGA, now in its 61st year, conducts three annual championships. The sites and dates of the 1960 tournaments are: 43rd Western Junior, June 14-18, University of New Mexico course, Albuquerque; 57th Western Open, July 14-17, Western GC, Detroit; 58th Western Amateur, August 1-7, Northland CC, Duluth.

The principal year-round project of WGA, however, is the Evans Scholars Foundation, which provides college scholarships for caddies. This foundation is financed by more than 32,000 individual donors who contributed some \$360,000 in 1959 to send 415 ex-caddies to college.

Watts Light Up Sunrise and Sunset

The Sunset G & CC in St. Petersburg, Fla., is managed by Billy Watts, who also handles operation of the pro shop. Over on the east coast of Florida at Sunrise G & CC (Ft. Lauderdale) the club and the pro shop are managed by Billy Watts (no relation of St. Petersburg Billy).

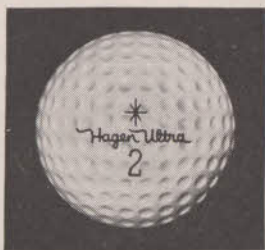
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in their



greatness



The New 1960 Haig Ultra Woods and Irons



Sold through Pro
Shops only

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For those who know and appreciate perfection, Haig Ultra woods and irons are made to traditionally high standards by the world's most skilled club craftsmen. One swing reveals the precision, balance and power built into these superb woods and irons. One look tells you the new Haig Ultra clubs—like the Empire State Building are truly "alone in their greatness."

Haig  Ultra

WALTER HAGEN GOLF GRAND RAPIDS, MICHIGAN



SPECTACULAR DE ANZA

Ryder Cup players compared it to Pinehurst — praise enough perhaps for Tige Stanley who has it so handsomely groomed . . .

By HOWARD HAGEN
Golf Writer, San Diego Union

"THIS is the finest-kept course I have ever seen, priced, and you can quote me . . . The greens are wonderful . . . This place is wonderful. It's another Pinehurst . . . This is the finest conditioned course I have seen for some time . . . Beautiful, just beautiful . . . It's a shame to take a divot out of this place . . . It's a wonderful course . . . It's a beautiful place."

In those words members of the American and British Ryder Cup teams — Mike Souchak, Sam Snead, Julius Boros, Dai Rees, Harry Weetman, Art Wall — and U. S. Open champion Billy Casper, Jr. praised the De Anza Desert Country Club course at Borrego Springs, Calif., after a \$7,500 pro-amateur tournament last November.

It was high praise, indeed, for the lush, picturesque desert course, situated in Borrego Valley, San Diego's desert play-



(Above) Exquisitely groomed grass, exciting mountain backdrop dazzle golfers at DeAnza Desert CC. (Below) Car traffic on the first tee. Clubhouse is at right.



(Above) DeAnza members have diversions other than golf. Here, two of them cruise a man-made lake. (Right) Supt. Tige Stanley changes cup on one of the big greens. Mrs. Stanley isn't supervising, just helping.



ground, about 90 miles northeast of the California metropolis.

Stanley Has Hand In It

The words were a tribute to W. H. (Tige) Stanley, course supt. for the De Anza CC development, and the group headed by De Anza president George (Bud) Kuhrts III, who planned and brought the project to fruition.

De Anza's emerald acres, dotted with palms, puddled by man-made lakes, with glistening white sand traps protecting the mammoth greens, roll gently through the desert flatlands through most of the first nine holes, then bend hard against the towering, sun-splashed San Ysidro mountains on the back side.

The course was built by the Borrego Valley Golf and Improvement Co., whose directors are Kuhrts, president; James S. Copley, Robert di Giorgio, Philip di Giorgio, William P. Burford, Stuart Haseltine, William Black, Sr., A. A. Burnand Jr., and Jack Benson.

Kuhrts points out that the course, small clubhouse, other buildings and maintenance equipment are owned by persons owning lots on and around the project. Each lot-owner holds one share of stock in the golf course company. There now are 30 homes or cabanas on the course and four or five more in the planning or construction stage. Of the 298 lots in the project, 126 have been sold.

160 Stockholders

There are 160 stockholder members, plus 30 associate members who pay a \$250 initiation fee which covers wives and children under 21. Both regular and associate members also pay dues of \$30 per

month. All funds are used for maintenance of the course and for general operation.

Low-lying, desert-type homes on the course range in value from \$30,000 to \$80,000. A new clubhouse, estimated cost \$200,000, is planned and may be completed by January, 1961. It will be of modern, brick, glass and steel construction.

Supt. Tige Stanley, 51, has surmounted many technical problems in making this one of the country's finest courses and a Southern California beauty spot.

The first nine was opened in January, 1957, and the second nine in February, 1959. Larry Hughes, veteran architect and builder of desert courses, laid out both sides. Par is 72 and yardage can be extended to 7,000.

On the front nine, Seaside was used on the greens. Pencross was seeded on the second-nine greens.

"It's too early to say which is superior," Stanley says. "A course planted only one year ago naturally will be in better shape than one planted three years ago, especially under the desert sun."

Fairways on both nines are seeded in heat-resistant Bermuda and rye is overseeded each October to give the fairways their vivid green color.

Good Quality Water

"A combination of things makes this a pretty course," says Stanley. "Water is of good quality (130-foot underground table), and there's not much humidity in the

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Sixth and adjoining holes at Little Creek, Va., base. At right is Tom Whillock, pro.

Eagles Move Over; Demolition Squad Builds A Course

By **TOM FERGUSSON**
Norfolk, Virginia — Pilot

Officers and enlisted men are justifiably proud of the 18-hole Eagle Haven GC at the Little Creek (Va.) Amphibious Training Base.

The Eagle Haven course grew up last fall. It became of age, so to speak. Nine holes were added to the original layout, constructed in 1955. The new nine was completed just short of 14 months after the project was undertaken.

Before the Seabees got down to business, the tract of land that was to be known as Eagle Haven, was nothing but sand dunes and marsh. The original 9 was opened in 1955 and quickly took its place in Tidewater golf. Tommy Whillock, one of Virginia's ranking amateurs, turned professional and took the post at Eagle Haven.

Trial and Error

Russell Jernigan, head mechanic of the Public Works at Little Creek, was assigned the task of drawing plans for the new course. Whillock assisted and while it was something new to both, they tackled the job like veterans and turned out a beautiful product. Sometimes work was slow, since trial and error methods were used.

The course had 5,000 rounds the first six months of 1955; jumped to 14,577 the

following year, and to 14,800 in 1957. After 17,855 rounds were played in 1958, Special Services saw the great need of an additional nine.

Construction began in 1958. Hundreds of seabees manned the giant bulldozers and went to work with enthusiasm. The Underwater Demolition training unit handled the job.

Lt. Cmdr. Larry McCall, chmn. of the golf committee, was a daily spectator. Capt. Smythe expressed a desire to play the new layout in its entirety before he was transferred to another command, but he never got the chance to play the complete 18 holes.

Woods Replace Shovels

In October 1959, the seabees, many of whom are ardent golfers, parked the bulldozers, tossed aside their shovels, hoes and rakes, and supplemented them with woods and irons.

Eagle Haven, now a full-grown golf course, took its place beside other service courses in the Tidewater area — the Commissioned Officers' Club, at nearby Norfolk, and the Langley Air Base course at Langley Field, Va.

Newcomers to Little Creek often ask how Eagle Haven got its name. That's unique. Long before the course was built, even before Uncle Sam decided to build a training base, eagles nested there.

A pair established a home in one of the towering pines. This pair returned yearly, nesting in the tall pine tree.

Eagles still hover over the course, gliding over the golfers like huge planes which take off at the nearby Norfolk Municipal Airport.

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