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Are you looking for top quality golf shoes that will appeal to your top income country club carriage trade? Here's welcome news! Now, at last, you can carry America's most respected name in men's quality footwear—Johnston & Murphy. They will be your fastest- and easiest-selling golf shoes. And here's why!

1. Completely planned selling program! Johnston & Murphy supplies you with a complete selling package. This includes mailing pieces, displays, ads, promotions and air mail order cards. We do everything. You do nothing—except wrap up sales!

2. Comprehensive in-stock! The widest range of golf shoes in America is at your service. More style—more styles—than you've ever had before! Sizes 6-13 in widths from AA-E.

3. 24-hour delivery! You make only a nominal inventory investment with Johnston & Murphy golf shoes. Reason? You send your order to Nashville—and it's filled inside of 24 hours!

4. Free display unit! Buy 7 sample golf shoes—any size—and get this arresting "eye-buy" display, shown above, **FREE!**

5. Mailing pieces! You can get a strong mailer that will sell for you almost automatically. Put one in every golf locker—and mail to the wife as a gift suggestion.

6. Big markup! On every pair of golf shoes you sell, you get a big profitable markup. *Why delay? For information, write today to JOHNSTON & MURPHY/ A GENESCO DIVISION, 511 Main Street, Nashville 3, Tenn.*

Site of 1959 PGA Tournament wins praise of players,



• Gunnard Johnson, Pro (left), and Oscar Thorbeck, member of the greens committee of the Minneapolis Golf Club, examine the excellent turf produced by "Uramite" on one of the club's greens.

fertilized with Du Pont URAMITE[®]

FERTILIZER COMPOUND

officials for excellent condition

Fertilizing with Du Pont "Uramite" paid off handsomely for the Minneapolis Golf Club at the 1959 PGA Tournament. One PGA official called it "the best-conditioned course I've ever seen." And Herb Cohrs, MGC superintendent, won a merit award for the condition of the course.

Greens and tees were smooth, firm and uniform in texture—healthy and vigorous with good color—perfect for big-tournament play. And they held this fine condition right through the heavy tournament traffic. To get these results, MGC followed a sound nitrogen fertilizing program with Du Pont

"Uramite" fertilizer compound.

Turf management with Du Pont "Uramite" is producing similar results on golf courses throughout the country. "Uramite" keeps soil nitrogen at a proper level, feeds it gradually as turf needs it—assuring healthy, vigorous growth. Since "Uramite" contains 38% nitrogen, it requires less handling, less storage space.

Uniform granules of "Uramite" are always free-flowing, clean and completely odorless. To give your greens and tees top-tournament condition all season long, fertilize with "Uramite". Ask your dealer for a supply soon.

"'Uramite' was selected as our main source of nitrogen because we know top-quality turf requires steady, uniform nitrogen feeding. We have watched areas fertilized with 'Uramite' for several years, and its performance sold us on its dependable and consistent full-season lasting power."

OSCAR THORBECK, *Greens Committee Member,
Minneapolis Golf Club*

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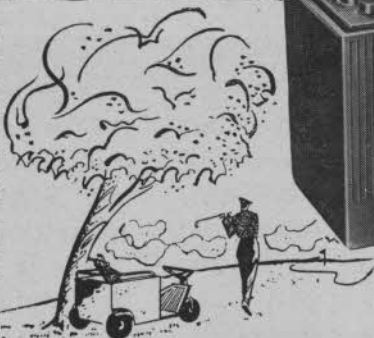
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Better Drive

TO THE COURSE... ON THE COURSE

GOULD-NATIONAL'S MR. BIG

The battery that made the golf cart a success. Mr. Big is oversize — a battery with tremendous starting punch and staying power. Built to take long, hard use on the golf course and bounce back to life with regular recharging. For extra distance tee off with Mr. Big.



GOULD-NATIONAL BATTERIES, INC.
SAINT PAUL 1 MINNESOTA

Carroll Armstrong to Highby Hills CC, Utica, N. Y., as pro succeeding Steve Legakis who moved to Garden City (N. Y.) GC as pro . . . Butte des Mortes GC, Appleton, Wis., spending \$110,000 on clubhouse remodeling.

Sam Snead and Ben Hogan are first choice of Irish golf officials for IGA competition among 2-men pro teams of 32 nations . . . Tourney will be played at Portmarnock, Dublin, June 23-26 . . . IGA championships are biggest money event in pro golf with about \$250,000 involved . . . As matter of good sporting manners and business, host country, which pays most of expenses, gets privilege of choosing U. S. team it thinks will draw best . . . When IGA tournament is in the U. S. the IGA gives first call to US Open and PGA champions . . . Smart Irish laughed off proposal of American PGA's tournament boss to declare himself "in" . . . Didn't believe they should get excited about suggestion to make the U. S. Open champion a member of the IGA team in Ireland when the Open champion wasn't on the U. S. Ryder Cup team.

Baltimore Advertising club, in honoring Charles A. (Gus) Hook, supt. of Baltimore's parks, as its "Man-of-the-Year," brought to the city more sports, park man-

agement and political notables than the city has been host to before . . . Ad Club admits its one big mistake was in not having a bigger place for its banquet . . . More than 1000 attended and many couldn't get in . . . Gus in designing great new Pine Ridge course, and supervising construction of Baltimore's Mt. Pleasant and Carroll Park courses and in reconstructing Clifton and Forest Park courses, and in operation of these courses, has distinguished himself among park officials.

Bing Crosby tournament's windup carried by golf's biggest TV network, 201 ABC stations, with estimated 30 million viewers . . . Murray Symonds, golf promotion man for Dunlop in Australia, says that IGA Canada Cup matches gave Australian golf biggest boom in its history and crowded public courses with new golfers . . . Second-hand clubs are sold out . . . Symonds also says Australia Golf Foundation Kids classes drew up to 300 youngsters between ages of 9 and 14.

National Senior Open will be at several Palm Springs courses Dec. 5 through 11 . . . Expect 500 to 600 entries . . . Irv Schloss, chmn., and members of the PGA's Education-Teaching committee, are entitled to high commendation for exceedingly useful job they've done in the new

NEW

golf bag storage
system

GIVES GREATER PROTECTION!



Sonoco Storage Tubes Save Space... Cost Less

Eliminate rust marks, scraped and crushed bags, and marred clubs. Sonoco Storage Tubes enable you to safely store more bags, in a given area, than possible through any other method. Each bag can be instantly located and is easily accessible. This system costs up to 75% less than metal or wood racks. It provides a flexible installation that can be easily moved or expanded as more units are required.

Sonoco Storage Tubes, of heavy, long-lasting fibre, are made in standard 12" and 14" inside diameters, 32" long. Larger sizes also available. Delivered price is about \$2.00 each. Immediate shipment. Send details concerning your space, number and size of storage units needed, and Sonoco will figure the cost. Write today!

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SONOCO

Storage Tubes

SONOCO PRODUCTS COMPANY

1954



Pro-Grip

is prepared especially for the leather grips of Golf Clubs. It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your accuracy will improve, you'll feel relaxed . . . and those "Extra Strokes" will vanish.



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"Basic Teaching Manual." . . . It is a top service of PGA to its members and all their pupils.

Paul Farrington, for 10 years pro at Blytheville (Ark.) CC now is pro at Quivira Lakes CC, Kansas City, Kansas . . . California golf clubs seeking relief with tax amendment coming up for vote this fall . . . USGA financial statement for year ending Nov. 30, 1959 showed unappropriated surplus of \$311,772 compared with \$295,233 for previous year . . . Largest items of income last year were: Dues from member clubs, \$99,820 (up \$33,000) . . . Green Section visiting service (gross) \$82,283 (up \$17,000) . . . Championships (net) (except \$25,000 for TV and radio) \$78,850 (up \$16,000).

Ted Smith switching from Somerset Hills CC, Bernardsville, N. J., to pro job at Northeast Harbor (Maine) CC . . . Smith, noted in NY Met dist. as teacher of women champions, is at Gasparilla (Fla.) Inn CC in winter with Tony Farese of Raritan Valley (N. J.) CC and Joe Kirkwood as his associates . . . Tom Gilman goes from Beverly CC (Chicago dist.) to Lincoln Greens, Springfield, Ill., public course as supt.

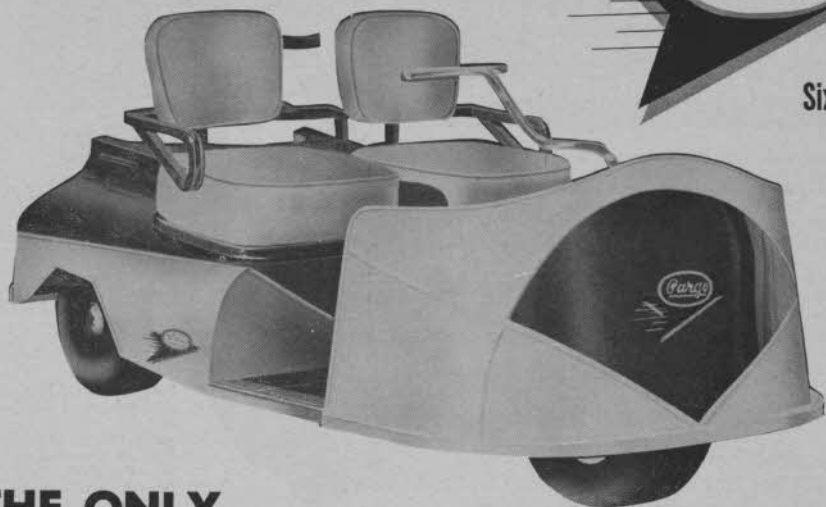
Bob McCarthy, now supt. at Pequabuck

CC, Terryville, Conn., and is completing club's second 9 . . . Walter R. Cichon, pro at Ellington Ridge Conn.) CC and Miss Lorraine Genovesi, swimming coach at the club, married recently . . . Dale Leftwich succeeds Benny Bogess who retires, because of illness, as pro at Indiana Hills CC, Kansas City, Mo. . . Francis Brown of Portage (Wis.) CC now pro at Lehigh Acres Fla.) CC, new community development.

Cherry Hills CC, Denver, where National Open will be played, has big wooden cherries as tee markers . . . Third 18 at Singing Hills, El Cajon, Calif., under construction . . . Green Section scientists say air freight is bringing in additional grass pests. Stan Boraski, supt., Country Club of Pittsfield, Mass., says that Bob Jones, II, son of the Great Grand Slammer, is as much a champion as a green chmn. as his father was as a player . . . Young Bob was Stan's chmn. for two years . . . Stan says a supt. or club couldn't ask for a chmn. any better than Jones.

Supts. schedules started before breakfast and ended past midnight at the GCSA conference in Houston . . . Southern California and Hi-Lo groups of supts. and their wives attended a breakfast at which Ray Mc-

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THE ONLY COMPLETELY NEW GOLF CAR FOR 1960

- NEW — PARGO EXCLUSIVE ELECTRONIC CHANGE-A-PANEL. If an electrical failure should occur — switch panels — car back in service in minutes.
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- NEW — PARGO EXCLUSIVE FUTURE-FLOW STYLING. Setting the pace with the new modern body lines that give the Pargo a longer, lower silhouette.
- NEW — PARGO EXCLUSIVE FLIP-A-MATIC ACCESSIBILITY WITH TOP-SIDE MAINTENANCE. Seats and Rear Deck tilt back making all parts easily serviced from the top.

Just a few of the many EXCLUSIVE features that make PARGO the MOST WANTED GOLF CAR!

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**WORLD'S LARGEST
SELLER... THE FINEST
LIGHTWEIGHT BAG OF ALL!**

The only bag with the patented balancing feature that makes it easy to carry and prevents clubs from falling out. It's ideal for the player who objects to excess weight . . . for caddy-less days . . . for beginners and juniors. Generous size—holds 14 clubs. Made of top quality green canvas; heavy duty rubber bottom.

5-PACK CARTON for Parcel Post Shipment

Available packed 5 bags to the carton, enabling shipment to be made via parcel post. Minimum shipment — 5 bags. Suggested retail, \$7.50 each. Balancing Feature, U.S. Patent 2364223.

HEAVY DUTY RUBBER BOTTOM →



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stick
does
the
trick!



Balanced Golf Bag
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inois. Sold only
through distributors
of PRO-GRIP Golf
Gloves and Head
Covers.

ASK YOUR DISTRIBUTOR

Micken and Warren McCleary of B. Hayman Co., equipment dealers were hosts . . . The Toro dealers had a big cocktail party with O. J. Noer as guest of honor.

Bill Cratcher is new pro at Fort Wayne (Ind.) CC . . . Interesting story on career of Jesse A. DeFrance written by Henry F. Reilly in Providence Sunday Journal . . . DeFrance's contributions to the betterment of golf course and lawn turf were set forth by the Journal's garden writer . . . De France recently retired from Rhode Island state turf research work to go with O. M. Scott & Sons.

Dick Buchen, pro at Glenview (Ill.) Park course and son of the Glenview park supt., J. C., was injured in an automobile accident at Houston during the GCSA conference and was hospitalized for five days . . . Miss Mary Christine is the newest of the Jackson Bradleys four beautiful blonde daughters . . . Daddy is pro at River Oaks CC, Houston.

Leon Howard and Henry Ransom are architects of the new private 18-hole Pine Wood CC being built at Galveston, Tex. . . . Wm. Teacher & Sons, Ltd., who were sold the idea of sponsoring the PGA Seniors tournament and the US-British senior

(Continued on page 178)

**D. W. Adams Captures GCSA
Golf Tournament**

The championship flight of the two-day GCSA golf tournament, played at the Houston CC and Championship GC in conjunction with the convention, was won by D. W. Adams with a 151. R. V. Mitchell and Robert Preishorn were runnerups, shooting 159s. Fourth place went to John Trullinger, who had a 162. Next came H. E. Maples with a 163 and Emil Mashie and E. G. Jacob had 164s. Adams won the trophy donated by the USGA.

In the pro-supt. division, D. L. Carlton shot a 154 to win the Goldfom trophy. Tom Whillock was second with 157, L. C. Parish third with 158 and Bob Williamson fourth with 162.

The Senior title was won by J. C. Schorr, who shot 169, nine strokes under the score turned in by Nelson Monical. Schorr got the O. J. Noer trophy. John Watson, with a 189, was low among associate members and M. D. Crawford was second, finishing with a 192.

The team trophy went to Michigan-Border Cities GCSA which had a 647 total.

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How to build greens

Condition soil with Wyandotte **TURFACE** before you seed. It's this easy:



1 Pour **TURFACE** in uniform piles over green area. This procedure makes for ease of spreading.



2 Work into soil with spike-tooth pulverizer. **TURFACE** will not break down, or blow away. It is heavier than vermiculite.



3 Roto-till to four-inch depth. (Note how granular structure of **TURFACE** permits uniform mix.)



4 Back-smooth to level surface. Green is now ready for seeding . . . conditioned with **TURFACE** to produce a sturdy, resilient turf that will stand up under hard use and dry weather with less watering, less work.