### Fred J. Bowman Honored at Retirement Party

About 50 close business associates of Fred J. Bowman, chrm. of the board of Wilson Sporting Goods Co., River Grove, Ill. joined in an informal cocktail party and dinner at the Oak Park Arms Hotel

recently in honor of the occasion of his retirment from active duty with the company on May 1.

Officers of the parent Wilson & Co., attending included Roscoe G. Haynie, pres., Chas. W. Becker, vp, G. B. Thorne, vp, George J. Binder, treas., Frank Dubach, asst. treas. and A. H. Krueder, dir. of purc h a s e s. President Havnie reviewed



Fred J. Bowman

Bowman's 40 years of continuous service, including the presidency which he assumed upon the death of L. B. Icely in 1950. It was during this period of expansion within the firm under the direction of Bowman that the company moved into its new headquarters in River Grove.

Wm. P. Holmes, pres. of Wilson Sporting Goods Co., presented Bowman, on behalf of his many friends including sales div. and factory mgrs., a platinum tie clasp with initials F. J. B. set with diamonds and a large self-portrait finished in Oils. Holmes also presented a three-piece airplane luggage set on behalf of Carl Benkert of Hillerich & Bradsby Co.

Officers of Wilson Sporting Goods Company who were present included Harry W. Colburn, vp and dir. of sales, Charles Hare, dir. of promotion, M. A. Behrendt, supt. of factories, Raymond L. Icely, special promotions, Ed Ballance, treas. and Roger Burke, asst. treas.

Congratulatory messages came from G. Taylor Spink, publisher of The Sporting Goods Dealer, and a letter from former President Harry S. Truman. The letter recounted their experiences together during World War I, when Bowman served as a Sergeant under Truman in France.

In his acknowledgment, Bowman recalled some of the incidents of the past and predicted continuous growth of the company under its present management and adherence to the policy of selecting its leaders from within the company.



# Thomas Tapes Trouble For Iowa Turf Conference

At the 26th turfgrass short course held at Iowa State University this spring a new type presentation was made, designed to make the audience doubly aware of the importance of sound in the study of preventive maintenance.

Roger J. Thomas, commercial products mgr. of Jacobsen Manufacturing Co., used a combination of tape sounds, a slide presen-tation and oral instruction to make the unique presentation. Pointing out that recognition of trouble-warning sounds apply to all mechanized maintenance equipment, including power mowers, Thomas showed some 150 persons how recognizing these sounds and doing



these sounds and doing something about them can give "thou-

sands of dollars of relief to the budget."

Explaining that even a new born babe has an innate fear of noises, Thomas said that man goes through a noise evolution during which recognition of sounds becomes a normal part of calm, everyday life. "However," he said, "the slightest squeak or rattle in a car will cause the owner to head straight for a mechanic, yet we seem to feel that noises in lawn mowers eventually will disappear.

"Recognizing a singing bearing noise in time," Thomas continued, "results in a \$4.50 replacement cost. Failure to recognize it, or not doing anything about it, may result in more than \$75.00 damage to an engine and mower."

Thomas punctuated his talk with actual sounds from troublesome machinery . . . asking the audience if anyone recognized the danger signals. This was done through the medium of a tape recorder.

The slide portion of the program consisted of photos showing results of not paying attention to sound. They depicted bearing and gear failures, reel wear and general equipment deterioration.

It was pointed out that the purpose of the recorded sounds was not to teach the audience actual recognition of exact prob-

## Hit 1 or hit 100... SWEET SHOT GIVES YOU THE LONG BALL, CONSISTENTLY!

Some golfers get greatest distance with a high compression ball—others with a lower compression golf ball. That's why Worthington makes **Sweet Shots** in different compressions—so you can recommend the one that best matches each golfer's swing. "Big hitters" need a harder ball, like the **Sweet Shot 100**; smooth swingers do best with a lower compression ball, like the **90**.

And once you have helped a golfer select *the* **Sweet Shot** for him, you can be sure that he'll get his longest drives *consistently*. Precision dyna-tension winding, plus individual compression-testing, assures you that every **Sweet Shot** you sell is the same compression as the last.

Recommend the *long* ball for 1960—the **Sweet Shot**. Use it yourself, and hit for distance, consistently! SOLD ONLY IN PRO SHOPS.





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Two qualities invariably mark the leader because they speak for themselves . . . appearance and performance. That is why the E-Z-GO Club Car enjoys its reputation for leadership on the world's finest courses.

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lems, but to realize the importance of noticing and doing something about any warning signals. "Too often," Thomas said, "maintenance men, as well as the average consumer, wait until equipment refuses to operate before they investigate."

Some of the actual sounds heard were intermittent sparking, noisy cutting unit, "singing" bearing, engine knock and mower operation at excessive speed. The tape recorder also played back (in contrast) the sounds of normal operating units.

Thomas plans to capture more "sound" problems via the medium of the tape recorder. He and Jacobsen reps will then tour the country and present "sound" advice to groups of supts., park and highway commissioners and other large acreage mowing equipment men.

### Central N.Y. Pros Hold First Business School

First Business School of the Central N. Y. section of the PGA was held May 5 and 13th at LaFayette CC, Jamesville, N. Y. Professionals and assistants from many upstate New York clubs attended.

Warren Orlick, professional at Tam O Shanter CC, Orchard Lake, Mich. was the main speaker on the 5th. Orlick gave a complete description of shop operation, handling of members and players, staff training, rules and how to operate a more efficient pro dept.

George Izett spoke on the 13th and covered club design, repairs in the shop and fitting for needs of individual players.

Central N. Y. pros who served on the panels were Danny Jones, Waverly, Bob Klink, Auburn, Bill McCune, McConnelsville, Emmett Kelly, Fayetteville, Aldor Jones, Cortland, Bill Dennis, Endicott, Nick Rindenello, Utica, Carrol Armstrong, school secy., Utica, and John Budd, school dir., Endicott.

#### Managers' Employment Service

Club Managers Assn. of America, 1028 Connecticut ave., N. W., Washington 6, D. C. operates an employment referral service for prospective employers of club mgrs. The office made 131 placements in 1959. Edward Lyon, executive secy. of CMAA is in charge of the service.

BUYERS' SERVICE • P. 103

# **Att: GOLF COURSE SUPERINTENDENTS**



Here - and only here - Do You Have

# The True Answer to Height-of-Season Aerification of Greens

Yes, you can count on the West Point JR Model Aerifier<sup>®</sup> to get you through the difficult height-of-the-season period when golf play is at its heaviest . . . when the weather is at its fiercest . . . and when compaction has turfgrass roots dangerously in its grip.

Here are the two key reasons why so many Golf Course Superintendents have been turning to the JR Model Aerifier this year:

- CULTIVATING ACTION Only the Aerifier gives cultivating action. Only the Aerifier offers a choice of ¼" and ½" Open and Thatch Spoons. And only the Aerifier provides narrowed neck Flexi-Press to fit the ¼" Spoons and the ½" Spoons.
  - SPEED In addition to being thorough and trouble-free, the JR Model Aerifier is *fast*. Fast enough to do all 18 holes in one day. Fast enough to get on the green and get off without holding up golfers for hours on end. Fast enough not to tie up your men when they are at their busiest.

# Adaptable for Special Spot Maintenance Treatment

In addition to everything else, the JR Model is versatile. When special spot treatment is desired, there's no need to purchase expensive equipment for these now-and-then jobs. A puncher attachment, a spiker attachment and a roller attachment are all available for the JR.

You'll be talking with your West Point Products distributor soon, won't you?

West Point Products Corporation

West Point, Pa.

June, 1960

RAIN BIRDTURF BIRD



Harvey Linderman, Superintendent at the Mountain Lake Golf Course, Lake Wales, Florida, with one of many new Rain Bird R-70S Turf Bird Sprinklers used on the greens at Lake Wales.

best on the greens . . .

Rain Bird R-70S Turf Bird Sprinklers keep the greens in perfect playing condition at the Mountain Lake Golf Course in Lake Wales, Florida.

"The 'Hi-Lo Nozzle' really helps during windy conditions and makes sure every square foot of the greens receives the right amount of water. I've found the R-70S is ideal in speed, water break-up and in getting up new seed."

Reports from golf course superintendents everywhere prove the Rain Bird R-70S Turf Bird is the best "one-position" portable greens sprinkler available.

See Your Local Nelson-Rain Bird Dealer or Write Direct: IN WEST: NATIONAL RAIN BIRD SALES & ENGINEERING CORPORATION P. O. Box 547 Azusa, California National Rain Bird Sales Peoria, Illinois

### Evans Invites Seniors to Play in World's Championship

Senior golfer, Chick Evans, whose two great loves are golf and the Evans Scholars Foundation for caddies, has announced establishment of a World Senior Championships of golf. Senior players of 41 nations have been invited to compete.

The first annual World Senior Championships will be played Aug. 22-28, 1960, at the Broadmoor Golf Club, Colorado Springs, Colo., site of the 1959 U. S. Amateur. The Broadmoor club will donate the proceeds of the tournament to the Evans Foundation.

#### Match Play Championship

Like most senior tournaments, the World Senior Championships will be an invitation event open to qualified amateur golfers, 55 years or older. There will be no handicap limitations. The tournament will consist of an 18-hole qualifying round which will qualify 64 players for match play in the championship flight. For non-qualifiers and players beaten in the early rounds, competitions in lower flights will be arranged, some on a handicap basis, so that each golfer will be able to IN MIDWEST & EAST: RAINY SPRINKLER SALES Division of L. R. Nelson Mfg. Co., Inc. 609 West Lake Street Peoria, Illinois

play every day throughout the week.

Golf and other entertainment for wives of contestants will be provided in the beautiful Rocky Mountain area.

Evans, twice winner of the National Amateur, once winner of the USGA Open and the only amateur to win the Western Open, has been playing senior golf since he reached 55. He'll be 70 in July and so far never has won one of the major senior events, such as the U.S.G.A. Senior, the Western Seniors, the North and South Seniors or the American Seniors Association titles.

#### Response May Be Poor

In addition to telegraphed invitations to prominent senior golfers in the U. S. and Canada, Evans cabled invitations to senior golfers he knows throughout the world and to the golf assns. of every country where he could learn that they existed.

He has conceded the response from other countries may be poor this year because of the comparatively short time between the issuing of invitations and the playing of the tournament. Evans, however, said that already much interest is being shown in the 1960 event.

## ANOTHER COOPER ACHIEVEMENT IN ENGINEERING DESIGN

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FULL 21" CUT

COOPER engineering has again triumphed in the design and production of a new greens mower that is outstanding in performance, durability and economy of operation. Extreme care in the selection of all materials and in all manufacturing processes, insures smoothrunning, satisfactory operation and unusually long life COOPER "CHAMPION."

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SUPER SMOOTH CUT

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> Power driven quick-on quick-off transport wheels -Saves valuable time from green to green.

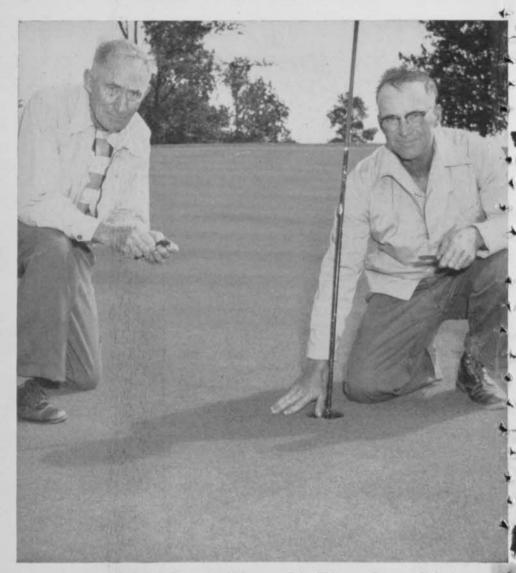
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COOPER MANUFACTURING CO. 409-411 South First Ave. Marshalltown, Jowa, U.S.A.

June, 1960

Father and son superintendent team tell how they-

# Keep turf healthier all season by fertilizing with



• Mark and Orrin Prindle, on the 17th green of the Ridgeway Country Club, show the excellent turf resulting from the use of "Uramite". Mark Prindle, superintendent of the club since it was built in 1927, has now retired and turned over his duties to son Orrin. Both consider "Uramite" a necessity for growing top-quality turf.

# and more vigorous tong-feeding Du Pont URAMITE®

"In the fall of 1955, we tried Du Pont 'Uramite' on two problem greens and got excellent results the following year. We then tried 'Uramite' on 9 greens in comparison to our regular nitrogen program on the other 9 holes. The results were so gratifying that we now use 'Uramite' on all our greens.

"The clean and odorless characteristics of 'Uramite', plus the labor saving from the once-a-year application, have helped greatly in maintaining a good playing course. We will continue to use 'Uramite' as the basis of our nitrogen fertilization program."

#### Orrin Prindle,

Superintendent Ridgeway Country Club Neenah, Wisconsin

Turf management programs with Du Pont "Uramite" are producing outstanding results on courses all over the country, under all climatic conditions. The reason is simple. "Uramite" keeps soil nitrogen always at a proper level . . . feeds it gradually as turf needs it. "Uramite" is easy to handle, too—always clean, free-flowing and completely odorless. For courses that stay in top condition at all times, fertilize with leach-resistant Du Pont "Uramite". See your dealer for a supply today!

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BETTER THINGS FOR BETTER LIVING ... THROUGH CHEMISTRY



#### **Battery Maintenance**

(Continued from page 48)

• All connections and terminals in any electrical circuit should be kept clean and tight. Loose or corroded connections have the same effect on the flow of the electrical current through batteries and circuit that a stopage in a waterpipe or a kink in a hose has on the flow of water. Loose connections and corroded battery terminals or cables that have been eaten away by acid build up resistance to the flow of electrical current and wastes it. Vehicle performance suffers accordingly.

• Golf car circuits are series circuits. One bad cell in the series will dissipate the capacity of the good cells and cause the vehicle to fail to "go the distance" or become inoperative. When this condition prevails, the battery with the bad cell should be replaced with a battery of similar age. If all of the batteries are "resonably old," the entire set should be replaced and the batteries removed, but having some usable life left should be used to replace batteries one at a time in other cars in the fleet as other batteries in the fleet become worn out . . . cell by cell.

#### Don't Add Acid

· Never add acid to batteries. Fooling

with specific gravity by adding acid is a job for a battery expert only.

• Follow the manufacturer's instructions for charging the batteries. Do not try to "improve" upon them.

• When taking specific gravity readings be sure to correct or adjust the readings in relationship to the temp. of the electrolyte.

 Heat is one of the greatest enemies of batteries and tends to shorten their life.

 Check water level at least once each week. Use distilled water.

#### **Belfore Addresses Michigan Publinx**

Joe Belfore, pro at CC of Detroit and pres., Michigan PGA, put on a class lesson and clinic for 300 pay-play course golfers at the Michigan Publinx GA 10th annual spring meeting. The meeting was held at Detroit's Sunnybrook GC. Roy Iceberg was elected pres., of the organization for his fourth term. Tournament dir. Joe Peak announced Publinx's biggest tournament schedule. The association's 15-man board of directors began planning for the 1961 National Public Links tournament which will be played at Detroit's Rackham municipal course.



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