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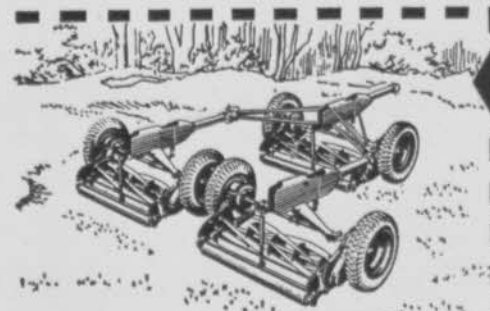
These machines were used for the preparation of the Lindrick Course in 1958 for the Ryder Cup Match. Have become increasingly popular ever since. Fully power-driven with detachable transport wheels. Available with Clinton or Briggs & Stratton engines. Seven of these machines are in use at the Summerlea Golf Club.



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to \$20,000 a tournament" . . . That was a sad case for tournament pros; elimination of the No. 1 angel.

National Invitation tournament, May 11-15, at Colonial CC, Ft. Worth, had largest ticket sales of the classic event's 15-year history . . . The \$30,000 tourney is the most select of the big events, with a field of only 54 invited . . . During the hassle of tournament sponsors and PGA tournament management a few years back, Colonial officials' refusal of tourney pro management's demands on host clubs is credited with having preserved first class private clubs as potential hosts to tournament circuit events. . . . Operation of Colonial's National Invitation and the Augusta National's Masters tournament shows that well managed tournaments can be substantially profitable without the program racket and other muscling by hit-and-run outfits.

Perry Molinari now pro at Somerset Hills (N. J.) CC . . . Oakdale (Calif.) G&GG being organized by group headed by David Dory . . . El Caballero CC (LA dist.) building \$500,000 addition to clubhouse . . . Santa Clara, Calif., getting new 18-hole course, privately built, which city may buy . . . Plan to open the new course in Sept. . . . Winston-Salem Recreation committee reduces Winston Lake park course fee for high school and college students from 75 cents to 50 cents . . . Montrose, Colo., building 9-hole course.

Glenbrier Club expects to have 18 in play in 1961 . . . James Murray now pro at North Adams (Mass.) CC . . . Phil Payton now pro-mgr., Nabnasset Lake CC, Westford, Mass. . . . Swell story in Augusta (Ga.) Chronicle-Herald on Mickie Gallagher, Armed Forces GC pro . . . Mickey has been in Augusta golf 40 years, starting at the Augusta CC under Dave Ogilvie, Sr.

Wynsol Spencer is new pro at Ft. Eustis GC, Newport News, Va. . . . Club recently opened its second 9 . . . Silver Spring GC (Washington D.C. dist.) knocked out by road construction . . . Club originally was Indian Spring which moved to a new site in 1957 . . . Propose forming golf club at Prophetstown, Ill.

Golf school for women physical education teachers to be conducted at University of Michigan June 27-July 1 . . . Ladies PGA is co-sponsoring and will provide women pro stars as instructors . . . Stanford university also presenting golf school for women PE instructors, June 27-July

... Mrs. Carroll Gordon, women's dept., physical education is director and Jo Ann Price and Betty Hicks will be instructors ... Men and women PE instructors to have golf clinic for San Diego State college July 5-7, at Mission Valley CC with Joe Rodia, Paul Runyan, Jerry Barber and Mary Cave as instructors ... Guy Bellitt, Pat Mahoney, George Lake and Bob Moore to instruct at CAHPER men and women PE clinic at Monterey Peninsula, June 19-22, with Dr. Edwin Stanley as director ... Cal Poly PE workshop at San Luis Obispo, Aug. 15-19, with Guy Bellitt and Eddie Duino as instructors.

USGA Amateur Status rule makes pros of PE teachers who give golf instruction in schools ... R & A position regarding PE teachers who teach golf in "a recognized educational establishment" is more in keeping with the times ... the R & A doesn't make pros of PE teachers who get youngsters started in golf ... PE teachers giving golf lessons are about as much pros as fellows who work for USGA or golf magazines ... USGA present ruling should have been tossed out of the book years ago ... The fact that women and men PE instructors in leading educational institutions are showing that they don't care about what the USGA does about ruling them pros is significant.

Dave McMeekin now pro at Canajoharie (N. Y.) CC ... McMeekin came from pro post at Wiltwyck CC, Kingston, N. Y., where he has been succeeded by Ian Robertson, formerly at Onteora CC, Tannersville, N. Y. ... Don Bisplinghoff will be pro at Silver Lake G & CC being built at Tampa ... Silver Lake expected to be open for play in Sept. ... Sam Sharrow leaves his school in New York City to be pro at Nevele CC, Ellenville, N. Y.

Spencer Murphy presented with TV set by club members for his 25 years service as pro at Glen Oaks CC (NY Met dist.) ... Eddie McElligott is pro-supt. at Sheldridge CC, Medina, N. Y., which is building its first 9 ... New pro shop for Charley Thompson at Chattanooga G&CC ... Expect to have new Goose Creek CC, Baytown, Tex., in play by late summer ... Sea Harbor Corp. sells Seawane Harbor GC (NY Met dist.) to group headed by Palmer Farrington ... Club will continue as private club ... Jack Shubert is new pro at Cassadaga (N. Y.) CC ... Jim Tully, formerly at Chain o' Lakes CC (Chicago dist.) is pro-mgr., new Brae Burn CC, owned by Phil Simpson, Mundelein, Ill.

PUTTING GREENS TOO HARD?

Here's what Terra-Lite Vermiculite Soil Conditioner did for one country club



"Greens are in fine shape now and with less watering"

writes Superintendent W. J. Isiminger

Until 1959, Green County Country Club of Waynesburg, Pa., had two serious putting green troubles...compaction and brown-outs. Both vanished completely after greens were conditioned with *Terra-Lite Vermiculite Soil Conditioner*.

"Am very happy with the results," says Supt. Isiminger; "plan to use *Terra-Lite* again next season and don't hesitate to recommend it to anyone else with problems like ours." Why not get *Terra-Lite* and put your greens in prime playing condition right now? If you'd like more information, just mail the coupon.

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BUYERS' SERVICE • P. 103

D. O. Kirkland, supt. at Z. Boaz GC in Ft. Worth has been named supervisor of all local munny courses there . . . Pros formerly handled maintenance work at the courses but it was decided they had too many other duties . . . Texas Turfgrass Assn. providing \$5,000 to be used by Texas Agricultural Experiment Station to make a survey of turfgrass in the state . . . Ethan Holt will be in charge of it and Marvin H. Ferguson will act as advisor.

Ray Ainsley, who played out of Ojai, Calif., in the 1938 Open at Cherry Hills, became a hero to the millions of duffers that year by taking a 19 on the 16th hole . . . He shot a first round 76, was in fairly good shape after 15 holes of the second round and was only about 35 ft. from the pin on 16 when trouble set in . . . He had to play his third shot from the edge of a rather rapid flowing stream . . . After belaboring the ball there about a dozen times Ainsley finally hit one across the green before finally getting down in 19 . . . But the writers were more interested in getting a story from him after the round than they were from Hagen, Guldahl and Henry Picard, the second day leader.

(Continued on page 82)

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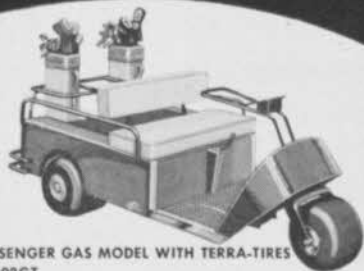
The battery that made the golf cart a success. Mr. Big is oversize — a battery with tremendous starting punch and staying power. Built to take long, hard use on the golf course and bounce back to life with regular recharging. For extra distance tee off with Mr. Big.



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Onan 2-cylinder, 4 cycle, 12.9 HP engine with electric starter. All Steel Frame, Fiberglas Reinforced body. With 16 x 12-6 Terra-Tires that let you play in any weather because they exert less pressure per sq. in. than a golfer does when walking!



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G.E. 1½ HP. DC. 36 volt traction with lifetime lubrication, low battery drainage. All welded frame and body. 16 x 15-6 rear, 16 x 12-6 front Terra-Tires that let you go anywhere because they won't leave a track anywhere, even on the wettest fairway.



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Single cylinder, 4 cycle, 4 HP engine with electric starter. Standard 4-ply tires. All steel frame with fiberglas reinforced body.

Also available with electric power or Terra-Tires.

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I enjoy playing golf.

I'm no par-shooter, but I am very serious about my game.

I take lessons from my pro to learn the proper techniques, and I read most of the golf magazines to see what's new in golf fashions and trends.

That's where I noticed that Golfcraft ad that said . . .

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First thing I noticed was the different **feel** when I hit a ball.

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Next, I saw my shots were going a bit further and straighter.

"With Glasshafts, **all** the power of your swing produces distance," my pro told me. "Nothing is lost through vibration. And you're straighter, too, because Glasshafts keep the club head on line at impact." No opening the club head."

Well, I bought a new set of Glasshafts from my pro. And, you know, I've even beaten my husband for the first time. Now **he's** getting a set of Glasshafts, too.

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Who's In Charge?

By **RICHARD L. VIERGEVER**

Supt. Olympic Club, San Francisco, Calif.

There continues to be dissension and competition between golf professionals, club mgrs. and course supts. due to failure to define, balance and coordinate the duties of each of these operating officials.

Personalities and economics account for some of these clashes, but usually the lack of cooperation is due to factors that can be corrected and adjusted without much difficulty or strain.

Suffer Individually

The supt., pro and club mgr. must sincerely and smoothly work together to efficiently use the club dollar, raise the prestige of their professions and improve their earning power and job security.

The nature of private club operations often leaves plenty of room for improvement of the income and employment stability of dept. heads, but some of that fault may be due to the status and attitudes of the men themselves instead of being inherent in the club picture.

Having been connected with golf for some 35 years, and having served in all three of these capacities, as well as every other capacity connected with courses and clubhouses, I have made several observations which might possibly help to dispel some of the misunderstanding which exists. Misunderstanding is nearly always the cause of dissension.

Little Uniformity in Operations

Country club organization and operation work in many ways. There is little uniformity among various clubs. This is not surprising nor is it necessarily wrong because the variation exists because of club

size, financial condition and requirements of different communities.

Many clubs operate haphazardly. This is not surprising, although, of course, it is wrong, because the average club is run by a board of directors composed of business men who are engaged full time in making a living and cannot afford to take the time required to run their clubs efficiently. This, of course, puts a premium on the management qualities of the three department heads common to most larger clubs. If these people are carefully chosen for management ability, and paid accordingly, they are usually able to run their depts. efficiently with a minimum of instruction and interference from the club officers. Naturally, the club committees must approve budgets and direct overall policies.

One Man in Charge

In many cases one of these department heads is designated general mgr. of the club. Where this has been done operation seems to be more successful than under any other form of organization. It should be noted that, where more than one dept. is put under one man unless that man is designated general manager, there is often resentment among the depts. This is probably true most often where the pro is put in charge of the course maintenance; there is considerable resentment throughout the country over this situation. This, of course is not as it should be.

In many cases, especially at smaller clubs, the budget does not provide sufficient funds for hiring a top man for each dept. Here the responsibility must be combined and a pro-mgr., pro-supt., or mgr.-supt. combination is the logical answer.



Metropolitan area pros were guests of Claude Harmon of Winged Foot at a golf show held at the Downtown AC in New York in April. Among them (in photo) were Stephen Berrien, Paul Pedersen, Dave Eisenberg, Harry Cooper, J. Bud Geoghegan, Otto Greiner, Jack Mitchell, Frank Strazza, Harry Obitz and Jimmy Thomson. The last seven are pros.

Downtown AC photo, New York

Indeed some clubs are small enough so one man must take care of all depts. In cases where depts. are combined, clubs cannot expect top calibre of operation which usually occurs when an experienced expert is in charge of each function.

In a few cases a dept. head suggests to club officials that he can take on the work of another dept. This may be an admission that he can't find enough work to do in his own dept. This is never actually the case. Operating a pro shop, a club house or a golf course maintenance crew at top efficiency is a full time job at anybody's club.

Qualified Men As Dept. Heads

If the manager of any of these functions is designated general mgr., he should still have a qualified man in complete charge of the other two operations if he is to achieve best results. It is important that if one man is to be in charge of two or more operations, he is officially appointed and called general mgr. This minimizes the dissension which comes about when one man thinks the other is trying to take over his job.

Although at many small clubs excellent courses, good pro shop operation and good clubhouse management are achieved where one man operates two or more departments, you can't get the service or the quality which is possible with a specialist in charge of each operation. You can't buy a Cadillac for the price of a Ford, as the old saying goes.

Frequent Huddles

When the organization is set up properly, the pro, supt. and mgr. should get together frequently to discuss the overall operation of the club each with full knowledge of his responsibilities as well as those of the other two executives, and with no dissension or jealousy, but with a spirit of full cooperation. This is the only way that first class management can be obtained. When this is the case, the club directors and committees can spend a minimum of time running the club and still get maximum enjoyment from all facilities. The members will get more value per dollar spent regardless of the size of their budget or their membership.

A major function of the three national organizations of club operating personnel — the CMAA, GCSA and PGA — must be that of eliminating mistrust and misunderstanding between club dept. heads.

There has been much lip service to the logical idea of departmental cooperation for mutual advancement of supts., professionals and house mgrs. but far from enough actual work by the dept. heads involved. There is the probability that lack of this practical, genuine "togetherness" is limiting the income of the highest paid dept. head of a club or its general mgr. instead of keeping down the earnings of the other operating officials.

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When golf cars come into wide popularity, there arose the critical problem of how to ship them from factory to club. After a few trial runs it was found that the "No. 1 must" was elimination of crating because clubs aren't equipped to unload heavy equipment involved in this kind of packaging. And, even if they were, disposal of the large, unwieldy crates offered real headaches.

Golf Car Transport

Fortunately, for car manufacturers and clubs, Trans-American Van Service, Inc., pioneer household goods mover, had some golf minded individuals on its staff who were familiar with the operation of golf clubs. This, along with their constant pre-occupation with transportation, resulted in some ingenious methods for loading, protecting and unloading golf cars. It was

(Continued on page 80)



Special van built to accommodate 20 cars is loaded direct from factory door. Cars, of course, enter and leave van under their own power.



Second deck goes into van. Brackets hold horizontal cross braces onto which a floor is laid. Cars are carefully protected by padding.