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SWINGING AROUND GOLF

NEWS OF THE GOLF
WORLD IN BRIEF



By HERB GRAFFIS

PGA probably to soon release announcement of new course deal in Florida . . . At recent meeting of Philadelphia Assn. of Course Supts., Harry Carlson, CC of Northampton County and assn. vp, presented O. J. Noer with silver cigarette box and ash trays . . . Edward Tabor, representing Central Pa. Assn. of Golf Course Supts., gave the durable redhead a set of gold cuff links and tie clasp . . . Proette Betty Hicks to team with professional flight instructor, Mrs. Claire Lee Walters, in flying a Cessna 172 in the Powder Puff Derby.

Richmond Calif.) GC club magazine, The Approach, has its 25th anniversary . . . It folds for small envelope mailing and is one of the most informative of all club publications . . . Pat Markovich, Richmond GC gen. mgr., has been writing for The Approach since its beginning . . . Al Chapman now pro-mgr., Garden City (Kans.) CC and designing additional nine for the club.

Frances Goldthwaite, daughter of Aniela

and the late Frank, married June 7th to Wm. Read at University Christian Church, Fort Worth . . . Warren Cantrell, in his first year as pro at Amarillo (Tex.) CC, is in one of the state's busiest jobs . . . The club has 875 members, including 135 women golfers . . . In Cantrell's women's classes are 17 who are beginners.

Ralph Plummer designs second 18 for Dallas Athletic Club C C . . . Plummer also architect of 18 that Lone Star Steel is building at Dangerfield, Tex. . . . Biggest golf equipment robbery this past spring was the \$65,000 theft of golf balls stolen from the Worthington Ball Co. plant at Elyria, O. . . . Watchman was tied up with electric cord . . . Ninth IGA Trophy and Canada Cup matches scheduled to be played at Dorado Beach, Puerto Rico in May, 1961 . . . IGA pro event in Dublin was best publicized and had biggest gallery in the history of these championships . . . Again exhibited foresight of late John Jay Hopkins who was confident that interna-

GOLFDOM

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JULY, 1960

Worcester (Mass.) CC, site of the Women's Open, July 21-23 is seen from the air on the front cover. The club is 60 years old and the present course was built in 1914, with Pres. Taft having hit the first ball at the dedication. Willie MacFarlane won the Men's Open here in 1925, beating Bob Jones on the last hole of the 36-hole playoff. The first Ryder Cup matches were played at Worcester in 1927 with U. S. winning, 9½ to 2½. For the Women's Open, par has been reduced from 74 to 72 and the course distance increased about 150 yards to 6,137. The toughest holes the women will have to contend with, in the opinion of Pro John Bernardi, are the 4th, 7th and 9th. The heavily trapped third hole (par 3, 210 yards) gets the vote of old favorite, Francis Ouimet, as being the most formidable on the course. Joe Dey of the USGA says the beautiful Worcester layout may be a little too short for men but is ideal for women.

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tional matches sponsored by prominent industrialists would be great thing for big business friendships . . . Frank Pace, Hopkins' successor as General Dynamic pres. and head of IGA, has pushed these matches ahead faster as an instrument of golf good fellowship than Hopkins thought possible . . . Promotion genius of Fred Corcoran has made the IGA tourney the top worldwide affair in golf in participation and publicity.

Young Billy Sixty following his distinguished sire as a golf writing star with series of instruction pieces in Milwaukee Journal . . . Billy, Jr., is doing very well as a MacGregor golf salesman and turned out the newspaper series as extra work . . . Billy, Sr.'s Journal piece on the late Bob Macdonald was a classic summary of the qualifications and career of a grand pioneer pro who just missed brilliance.

Bob Klewin, for past nine years with Errie Ball, winter pro at Tucson (Ariz.) CC, named head pro at Tubac (Ariz.) CC which will open its new course, 40 miles south of Tucson, in Sept. . . . With Bob will be his wife Mary Ellen . . . This competent and attractive pro department business team gives the Tubac club a lineup

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to brag about . . . Errie Ball has developed some excellent young professionals in playing, business and member service ratings and Klewin is the latest to graduate into a job of his own . . . Local committee of National Public Links championship, to be played at Ala Wai course, Honolulu, July 11-16, has done a tremendous amount of work in preparation for the 150 players who qualified out of an entry of 2,711 . . . Committeemen even helped weed greens.

Public links championship in the 50th State points to weakness of public links tournament picture in several areas . . . Some players expect Santa Claus will pay their tournament expenses and they won't have to do a thing to cooperate . . . This attitude of hustlers who want to play amateur golf but be treated like big name pros is alienating people who have done a great deal to help the public course golfers.

PGA Business School at Clearwater, Fla., Jan. 22-28 . . . Date and place of Pacific Coast Business School of PGA to be announced . . . Billy Burke's clubs, which he used in winning the 1931 U. S. Open, presented to USGA Museum . . . This was first set of steel-shaft clubs used in an Open victory . . . Clubs once were

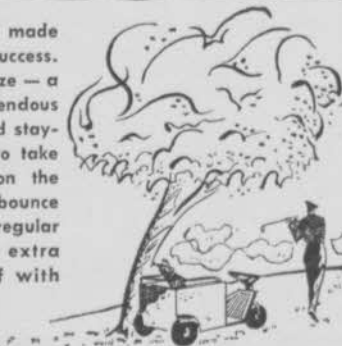
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almost thrown away by a clubhouse attendant as "old stuff Mr. Burke isn't using."

Tim Fenton, supt., Bradenton (Fla.) CC, and his work in producing excellent playing conditions, made a swell column Wayne Shufelt wrote in Bradenton Herald . . . Shufelt did a valuable publicity and educational job for supts. in telling of the career of the veteran Fenton . . . Fenton started at Bloomington (Ill.) CC in 1926 . . . Johnny Dawson and Jimmy Hines will open their Pauma Valley CC, in San Diego area, in Sept. . . . Robert Trent Jones designed the course . . . Jones recently has designed four courses in Hawaiian islands, another 18 holes for Dorado at Puerto Rico, 18 for Half Moon club at Montego Bay, Jamaica and 54 for Executives' Club at Louisville, Ky.

Palmer Hoyt, Denver Post publisher, and his staff were hosts to USGA officials and press at cocktails and dinner during the Open . . . Post's staff, headed by Sports Editor Chet Nelson, covered the Open more completely than we can recall the tournament being handled before . . . That's quite an achievement with the Post being a tabloid and tabloids always being tight on space . . . Association

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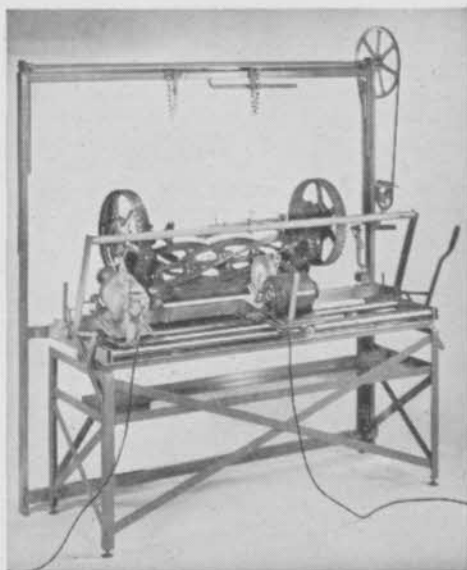
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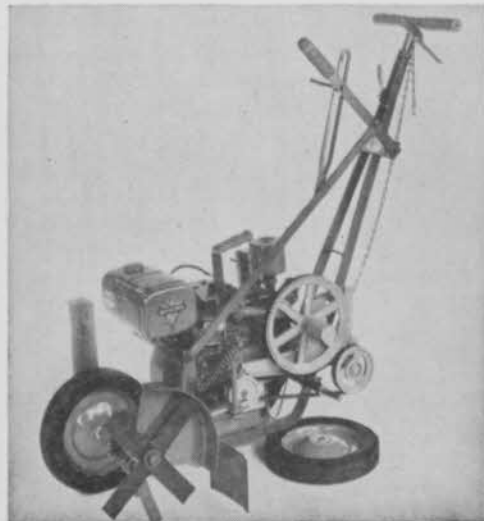
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of Golf Writers to hold dinner, July 3, at Atholl hotel, St. Andrews, with Frank Pace and Fred Corcoran as guests of honor . . . American golf writers, headed by Charles Bartlett, GWA secy., also tucking up their bibs . . . Frank Moran is pres., Bernard Darwin, vp and Geoffrey Cousins is sec. of the British Assn.

Dinner given O. J. Noer by his associates on Milwaukee Sewerage Commission, city officials and others, as O. J. signed off after 35 years with the commission . . . Noer is credited with helping to cut Milwaukee taxes as result of revenue from its fertilizer . . . Noer to do some consultant work with his office being at his home, 6006 N. Lake dr., Whitefish Bay, Milwaukee . . . "Sacred cows" no longer will munch on fairways of Mountain View CC, Greensboro, Vt. . . Long-term contract, by which club acquired use of the land, now has expired.

"Home Pro's Notebook," a series of golf lessons started by Tom Fitzgerald, Boston Globe golf editor, in 1955 and presenting useful instruction by Boston district pros, again presented in booklet form . . . Another one of the builders of pro golf finished the course when Johnny Battini,

many years pro at Olympic Club of San Francisco, died . . . Johnny started at Olympic working on the course . . . He and his wife Betty ran the pro dept.

Herb Heinlein, pres., Allegheny Mountain GCSA, quoted in Brownsville (Pa.) Telegraph story that was headed, "Fine Opportunity for Career in Caring for Golf Greens." . . . Heinlein spoke at Allegheny section meeting at Green County CC, Waynesburg, Pa., . . . M. J. (Deacon) Palmer, father of Arnold, the top young man on the tournament circuit, lauded Wilford Isiminger, supt., Green County CC, for greens "finest we've seen in our district."

Arnold Palmer does his parents credit by his conduct . . . Arnold, who was raised on a course, misses no chance to say something good about the condition of a course on which he has played, whether or not he has won . . . The other well bred young tournament stars also are making similar comment now and are getting better clubs interested in receiving tournaments . . . It is tough enough to get first class private clubs to accept open tournaments without having members and club dept. heads soured by tournament contestants' criticism of course and other facilities that

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