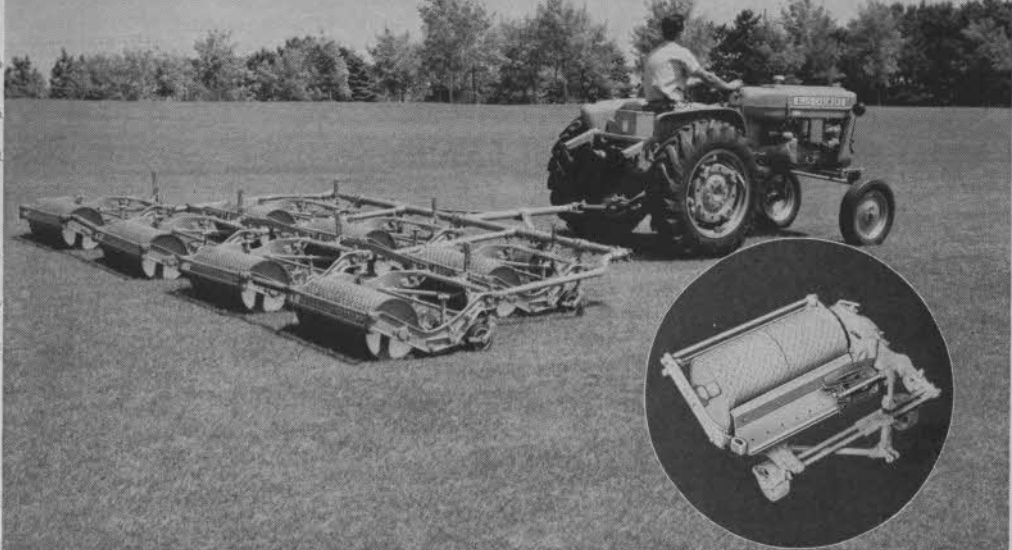


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**MOW IN EARLY MORNING • AVOID PLAYER CROWDS • HAVE NEAT FAIRWAYS**

The ultimate in gang mowing equipment — and perfection in “early morning mowing” is now yours in the new Roseman Hi-Speed-Reel MARK IV Hollow Roller Drive Mower. The finest on the market today.

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ACTUAL SIZE

mont with Dutch and Mgr. Bill Stitt.

The shoe corner, a department all by itself in Kier's shop at Paradise Valley, is something that a lot of shops could copy to good advantage . . . Jules Platte from Knollwood Club, Lake Forest, Ill., in summer, back at Scottsdale (Ariz.) CC in winter pro spot where he has Chester Dean and Jim McDonald as assistants . . . Platte, widely known veteran and co-author of a book on golf, is part owner of Scottsdale club.

PGA 1960 championship at Firestone CC has more than \$30,000 advance ticket sale . . . Warren Cantrell architect of 9 (eventually 18) being built for Zuni Mountain CC, Grants, N.M. . . . Clyde Osborn is Zuni Mountain pres . . . Cantrell was engaged by Ricks-Maguire Co. to study feasibility of regulation and Par 3 courses at \$2½ million hotel project at Amarillo, Tex.

Ralph Hutchinson, before beginning his announcing duties at the Ryder Cup matches, played the first 9 to get a close-up of Eldorado . . . He got a 33 including a 4-iron ace on the 189-yd. 7th . . . Considering the excellent public information job Ralph does at the Masters, Open, PGA and Ryder Cup wouldn't you think he'd be

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used for telecasts of tournaments or other TV matches? . . . Hutchison went from Palm Springs to his winter job at the swanky Cotton Bay course that Robert Trent Jones designed for Arthur Vining Davis at Eleuthera island off of Nassau . . . Pete Cooper now pro at Puerto Rico's Dorado club.

Centennial of British Open will be marked by a series of great golf competitions . . . Before the 1960 British Open on the Old Course, St. Andrews, the International Golf Assn. individual and team championships, bringing together pro stars of 34 nations, will be played at Portmarnock, Ireland, June 23-26 . . . Prestwick, at which the first British Open was played in 1860, will have a gala invitation tournament . . . Plans being made for a contingent of celebrated American pros and amateurs to be in the British Open in July . . . Expected that R&A may automatically qualify the U.S. Open champion who wins title too late to make the entry deadline for the British Open.

Julie Hanna, sec. at Claude Harmon's pro shop at Thunderbird, Palm Springs, has another good reason for a club belonging to the USGA, says “Dutch” Hood, shop manager at Thunderbird . . . When visitors want bills sent to them, Julie discreetly checks to see if the buyer belongs to a club that is a USGA member . . . If so, that's a proper credit credential.

There was plenty of foundation for the comment (not complaint) of British Ryder

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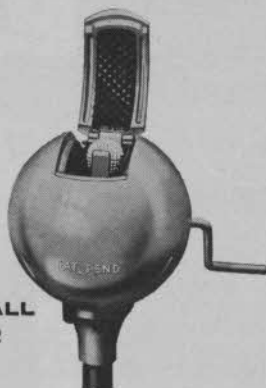
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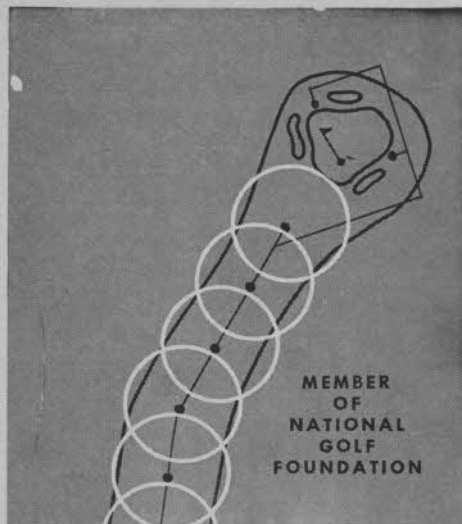


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Tournament Mgr. Jack Sargent, Jack Burke, Jr. and Eddie Susalla, pro at Indian Wells, got together recently to help in the publicity buildup for the first Palm Spring Desert Classic which will be played Feb. 3-7 over four courses in the "winter golf capital." The event, billed as the world's richest, offers \$100,000 in prize money.

Cup players that their program in the U.S. prior to the matches was too heavy on the exhibition and social performances . . . Seasickness on voyage coming over, trip from Los Angeles that turned back to LA after terrifying plane plunges in mountain pass en route to Palm Springs, then resumption via bus, and some embarrassing experiences as guests at clubs didn't do a thing to put the Britishers in keen competitive condition . . . Next time over the Britishers ought to go directly to where the Ryder Cup matches are to be played then have the partying after the international competition has been played . . . The Ryder Cup matches are supposed to be a major event instead of being just another stop on a road show's routing.

Lucky thing there wasn't anything newsworthy at the dinner Bob Hudson gave at Eldorado for the U.S. and British Ryder Cup teams at which British reporters were among the 350 guests . . . U.S. newspapermen covering the matches were snubbed, due to no fault of Hudson's . . . If a story had popped at the party and wasn't covered the Los Angeles papers particularly would have exploded . . . The Burning

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Tree boo-boo that embarrassed club members, the British Ryder team and the PGA, according to the innocent red-faced home folks, was due to bad manners of a bossy guy.

This year you'll see many more pros going to the hour lesson period and eliminating the ½ hour sessions . . . Pros say there are too many who take only one lesson . . . that doesn't give pupil or pro a chance to do much more than get started . . . Some successful instructors are considering going on a "retainer fee" basis with club members this year . . . The program will include a few basic training sessions and frequent, convenient reminders and refresher lessons that may take only a minute or so.

Ed Parker, Spalding president, was a guest at International Golf Assn. dinner in Melbourne, Australia . . . It was one of his few pauses on a business tour of Spalding's foreign activities . . . Bob Drum, Pittsburgh Press sports writer and pres. of Golf Writers Assn. of America, made Jack Dillon, dean of Australian golf writers, a member of the American journalists' organization, during a session in the press room at Royal Melbourne GC during the IGA

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Donald E. Church, Mgr.

tourney . . . Jack was given a transistor radio by Bill Walkley, Ampol head, during a ceremony honoring the veteran for his 40 years as a golf writer.

With the Ampol tournament at Sydney before the International championship and a big exhibition and a 72-hole Open, sponsored by a sports shirt company after the IGA event, there was a good-sized money circuit in the South Pacific . . . No doubt of the wisdom of the IGA policy of allowing host country golf officials to express preference as to visiting pros the host golfers would like to see in action . . . With tournament expenses of around \$200,000 and the golfing public willing to pay for seeing colorful stars, any selection policy other than that Fred Corcoran recommended to the IGA would be poor business . . . Sam Snead has the responsibility of being the world's No. 1 gallery attraction . . . Galleries at Australia again proved that, even though the native idol, Peter Thomson was in the IGA field.

Harry Radix, No. 1 pro golf fan, gave Stan Leonard a golf watch-money clip combination as a memento of the International victory . . . Sorry to have to admit it but Australian televising of golf tourna-



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