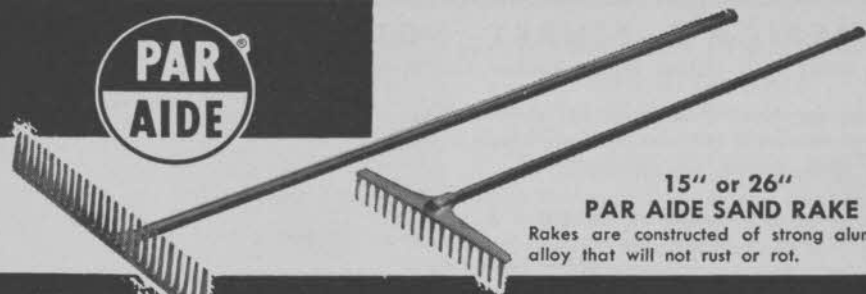


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and Harry Obitz . . . Boston Herald recently carried a story on Mrs. Anna Pascucci, 73, who has worked 40 years as a member of the maintenance staff of Tedesco CC, Marblehead, Mass. . . . Anna's custodian of the 125 traps on the course, which was the site of this year's state amateur championship. . . Her boss is Jim Smith.

One of the country's outstanding industrial tournaments, the Chicago Printing Industry Championship, will be played Aug. 23 at St. Andrews GC, near Chicago. . . This is the ninth year for the event which is staged in six flights. . . Edward H. Hunt, vp, Eastern Operations for Jack Tar, who is known by hundreds of pros through his association with the Ft. Harrison Hotel in Clearwater, Fla., has been transferred to the Grand Bahama Club. . . The Tar organization is spending \$5 million to develop the resort club. . . It will have an 18-hole course designed by Mark Mahannah. . . One of the retired members of the Heart of America GC&SA, Lee Sechrest, died in June. . . He had been supt. at Hillcrest CC, Kansas City, Mo., for many years before retiring in 1952.

Arnold Palmer, Dow Finsterwald, Jerry Barber and Tom Nieporte will play a series of exhibition matches in Hawaii in October as part of the promotion for the \$25,000 Hawaiian International that will be played in Honolulu in Oct., 1961. . . At the Edgewood CC in Charleston, W. Va., recently, fire destroyed the pro shop and lockerroom. . . A mixed two-ball foursome was scheduled for the following day. . . Pro Mel Carpenter rounded up what clubs he could from neighboring Kanawha and Berry Hills and the event was played although each golfer had only one club to use. . . Most of the \$30,000 loss was covered by insurance. . . Bones Bettencourt, 1959 Hawaiian amateur champ, qualified for the publinox, played in Hawaii, in Pittsburgh, Pa. . . He was on the continent, playing in the Sunnehanna Amateur in Erie, Pa., when time came to qualify.

When Ken Venturi played an exhibition match at Waiialae CC in Hawaii in June he showed he hasn't forgotten the public relations touch . . . Before holeing out on the 18th he thanked the crowd for coming to see him play . . . Joseph S. Finger, Houston course architect, has just completed rebuilding 9 greens and re-

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vamping first 9 holes at Shreveport CC where Carlton Gipson is supt. . . . He's also building a three acre lake and rebuilding three greens at Arizona CC in Phoenix. . . The 18-hole Glenhaven CC in Houston, which Finger designed and built, will be ready in the fall and he also has work well underway at Travis AFB's second 9. . . Travis is located in Fairfield, Calif.

Colonial National Invitation tourney was so successful this year that the purse for 1961 will be increased from \$30,000 to \$40,000. . . . It's scheduled to be played May 10-14 at Colonial CC in Ft. Worth. . . It originally was a \$15,000 event . . . George Zaharias, husband of the late Babe, is now pro at California CC, Whittier. . . He succeeds Harry Pressler, who has retired, and is operating the golf shop and working as an instructor. . . National Golf Fdn. reports that in first six months of 1960 work was started on 97 new standard courses and 20 additions. . . There are now 301 courses and 84 additions in some stage of construction in the U. S.

Scranton, Pa.'s new munny course was dedicated June 15. . . Designed and built by James Harrison, it cost about \$400,000. . . If all the members of the Army Navy Club in Arlington,

Va., and their wives and families were to show on the same day, the club would be overrun by 50,000 people, according to Richard Daly, club mgr. . . . The club has 45 holes, 14 tennis courts and 5 pools, but probably couldn't handle a rush of this kind. . . Many of the members are on overseas or other distant assignments. . . Knoll GC, Boonton Manor, N. J., to get second 18-hole course. . . Ground broken for construction of Fairmount CC, Chatham, N. J. . . . Work to begin soon on first 9 of 18-hole Cata-tonk GC, Owego, N. J. . . . Architect Hal Purdy of Kingston, N. Y. is designer of all three of the above mentioned projects.

Beauclerc CC, Jacksonville, Fla., has its second 9 going in, according to Pat Deavy, supt. . . . Deerwood CC, also in Jacksonville area, a George Cobb designed 18, is now under construction. . . Midland Valley CC, Aiken, S.C., designed by Ellis Maples, expected to be ready in the fall. . . Frosty Valley CC, Danville, Pa., private 18, under construction. . . Skippack CC, semi-private 18 at Cedars, Pa., to be in play in 1961. . . Cornwells GC, semi-private 18, designed by Bill and Dave Gordon, put into play in June. . . It is located near Eddington, Pa. . . Arrowhead GC, semi-private course near Boyers-

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town, Pa., has put 6 of an added 9 holes into play . . . Emanon GC, 9-hole private course near Falls, Pa. was opened last month.

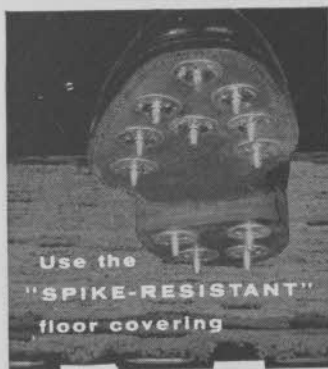
Northern Calif. Open to be played Sept. 20-23 at Aptos Beach (Calif.) GC with around \$3,000 being offered in prize money . . . Palo Alto Hills (Calif.) G&CC broke ground for \$750,000 clubhouse last month . . . Through mid-July players at Willowick GC, Santa Ana, Calif., had posted 12 aces, seven shy of the record set in 1959 . . . Four young Evans Scholars got medical degrees this year, making a total of 16 since the program was started . . . A total of 65 ex-caddies, financed by the Caddie Scholarship plan, were graduated from college in 1960, 54 in June and 11 last February . . . There is a little confusion surrounding the Hiemenz GC, Lancaster, Pa. which operated for 28 years . . . It has been closed, according to H. John Hiemenz, and converted to buildings lots. Previously it was reported to be in operation.

Syndicate planning to build golf course in Washington, Utah, in conjunction with motel, hunting camp, etc . . . Three summertime clinics for Physical Education instructors have been held in Calif. recently at Monterey, Stanford and San Diego . . . Conducting them were Paul Runyan, George Lake, Pat Mahoney, Guy Bellitt and Betty Hicks . . . At one, Harvie Ward, the onetime Amateur champion, gave an

exciting shot demonstration . . . George Von Elm is going to design the municipal 18 at Ogden, Utah . . . It will be located at the foot of Mt. Ogden . . . Tacoma (Wash.) 18-hole North Shore CC, a private course, is under construction . . . Greater Salt Lake, with two city course projects in the works, has prospects of another in the Murray City area . . . Meadowbrook GC, another recently built Salt Lake Muni course, is solidly in the black . . . New 9-hole courses going in at Moab, Monticello and Cortez, all in Utah . . . Concord, Calif., negotiating with the Navy for new muni course.

Jay Hebert, the new PGA champion, and Mike Souchak are going to play in the Brazilian Open the last week in Aug. . . . Joe Dinardi, who had been supt. of Bellview GC, Melrose, Mass., for many years, died July 24th while making the rounds of the course . . . His death came as a great shock to his family and friends because he apparently had been in the best of health . . . John Brady of West Newton, Mass., for many years a New England pro-supt., died in Veterans' Hospital in Boston on July 26th . . . Work has been started on a \$2 million course in the planned community of Laguna Niguel in Southern Calif. . . . The layout will extend to 7,000 yds. and building of a driving range also is being contemplated.

(Continued on page 98)



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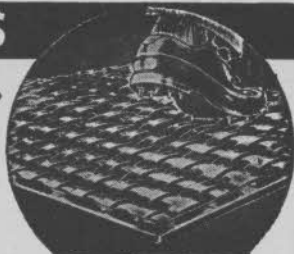
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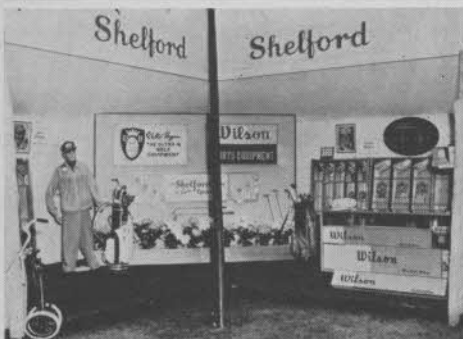
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## Hebert, Nagle, deVicenzo Carry the Spalding Banner

Only three months after its reappearance, the Spalding Silver King ball has achieved great success in the United Kingdom market.

The new 5-star ball was used by Kel Nagle of Australia who shaded Arnold Palmer for the Centenary Open at St. Andrews. Twenty years ago the Silver King, at the height of its popularity, carried the slogan, "Ruler of the Fairways." Roberto de Vicenzo, also a Spalding staffer, used the Silver King and Spalding's Top Flite clubs in the British event. deVicenzo later won the French Open and Jay Hebert, rounded out the heroics of the Spalding staff by capturing the PGA Championship.



Nagle

## Royer Bulletin on Topdressing

"The Renaissance of Topdressing," just released by Royer Foundry & Machine Co., Kingston, Pa., describes techniques and equipment for the preparation and distribution of topdressing. The 4-page booklet, authored by H. B. Musser, professor emeritus, Penn State University, discusses past practices and proposes future turf conditioning programs. Details of Royer shredders are listed. Free copies are available.

## Brock Becomes Koneta VP

Harlan Lea, pres. of The Koneta Rubber Co., Wapakoneta, O., has announced the election of Ken E. Brock of Toledo to the office of vp. He also becomes a member of the board of directors. Koneta Rubber Co. manufactures floor tile and runner matting. Brock is pres. of American Mat Corp. and D. W. Moor Co., both of which are Toledo firms.



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Bag Rack, marketed by Norman G. Copland & Associates, 7720 Gross Point rd., Skokie, Ill., is adjustable for all style bags and areas. It is self ventilating, gives full vision and speeds bag service.

### Pfenning Is Ryan Manager

Peter Pfenning has been appointed genl. mgr. of Ryan Landscaping Equipment Co., a div. of K & N Machine Works, Inc., St. Paul, Minn. Pfenning is in charge of plant operations, production, engineering research and development. As sales mgr. since the firm's beginning in 1948, Pfenning played an active part in development of worldwide distribution of Ryan sod cutters, soil aerating and turf renovating equipment, both hand and power types. Grant E. Tigwell succeeds Pfenning as sales mgr.

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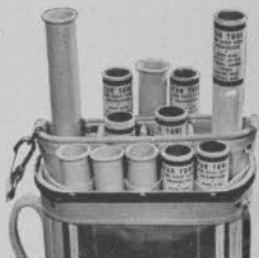
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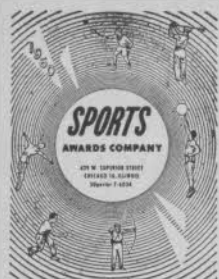
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### Clay Named Manager of Dunlop's South Carolina Plant

Vaughn H. Clay has been named mgr. of Dunlop Tire & Rubber Corp's plant that is going into production in Westminster, S. C., this month. Golf and tennis balls will be produced at the new site. Clay, with Dunlop since 1930, has been sports products production mgr. at the Tonawanda, N. Y., plant since 1953. He is a graduate of Bowdoin College in Maine and is active in industrial management activities and civic affairs.



### New Vulcanol Prevents Erosion of Newly Seeded Areas

Vulcanol, a synthetic rubber latex that comes in a variety of bright colors, is being used in the landscape field as a means of preventing erosion of newly seeded areas. Alco Oil & Chemical of Philadelphia is producing the material from elastomeric polymer supplied by Firestone Tire & Rubber Co. The product is diluted with water and sprayed over bare soil. It forms a web-like coat that prevents erosion during seed germination. New grass forces its

way through Vulcanol which decomposes after from one to six months and washes into the soil. It doesn't clog drains or sewers and is said to be cheaper to apply than the ordinary mulch. Vulcanol was used at Firestone CC in getting ready for the PGA Championship.

### Must Have Been A Texan

Rip Arnold, pro at Cherry Hills, and a local men's shop worked out an interesting promotion with a display window at the Cosmopolitan



Hotel in Denver during the Open. Ben Hogan clubs and golf balls were used against a background listing the top names in the game. An unsuspecting man carefully turned all the balls so Hogan's name could be seen on each.

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jobs around a club. The car weighs only 1,100 lbs. but, according to the manufacturer, easily carries loads up to 1,000 lbs. at up to 50 mph. Addition of an optional 6-speed, compound transmission equips the Bug to handle all kinds of towing and tugging operations. Its power plant is a descendant of the one used in America's original small car, the Crosley.

**Lyon Metal Bag Rack**

The golf bag rack made by Lyon Metal Products, Inc., Aurora, Ill., has four 36 in. wide x 18 in. deep sections of Lyon steel shelving backed up by four 18 in. deep sections which provide a 36-in. overall depth. Shelving is adjustable without use of bolts and nuts with 'Clip and Stud' being used to secure it. Identification of bags on shelf can be made by use of letters and numbers on the up-rights. Details can be obtained from Lyon.



**K & M Appointments**

Emil F. Krynick has been named to the newly created position of operations research analyst at Keasbey & Mattison, Co., Ambler, Pa. He holds a BS degree in Economics from the U of Pennsylvania Wharton school and formerly was connected with Ford Motor Co. John R. Wilson has been made plant engineer for K & M's Ambler plant, succeeding H. C. Kinney who died recently after 40 years' service.

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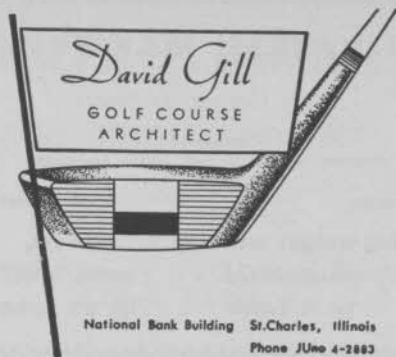
### Standard Acquires Humidifier Company

Standard Manufacturing Co., Cedar Falls, Ia., has acquired the Automatic Humidifier Company, pioneer maker of humidifying equipment for warm air furnaces. Standard will operate Automatic Humidifier as a separate division from its course equipment dept. Standard Manufacturing produces flags, cups, poles, ball racks and washers, tee markers, and fairway signs.

### Ford Steps Up Light Tractor Sales Activity

A significant move to expand its sales in the light industrial equipment market has been announced by the Tractor & Implement Div. of Ford Motor Co. It is establishing an expanded industrial sales organization, adding lines previously made by Sherman Products, Inc., acquired in July, and selling components and complete products to original equipment manufacturers for inclusion in their products or sales programs. Growth of light industrial equipment and tractors for non-farm applications has been so great in recent years that the reorganization to take advantage of it is being put into effect.





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**Koehler Heads Ball Field Sales  
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Frederick P. Koehler is the newly appointed field sales promotion manager of the golf ball dept. for United States Rubber Co. He works closely with the field sales organization and USR pro staff on special promotions and other assignments. His headquarters are at the Providence, R. I. plant of USR.

**Evans Specialty Develops New  
Control-Grip for Tacky Feeling**

Evans Specialty Co., PO Box 8128, Richmond, Va., has introduced a new hand conditioner, Control-Grip, especially compounded for golfers, bowlers, etc. It is packaged compactly enough to easily fit into a pocket. Control-Grip isn't greasy, has no odor and won't stain hands or clothes. It acts quickly, removing perspiration and giving the hands a tacky feeling.

BUYERS' SERVICE ● P. 95

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A new floor tile that is said to give unequalled resistance to wear, scoring, denting and puncturing has been announced by American Mat Corp., 1802 Adams st., Toledo 2, O. It is made of



nyracord and is even resistant to destruction by spikes. It silences footsteps, is unusually slip resistant, wet or dry, and is easy to keep clean. Called the Mardi Gras, the tile is produced in five colors which completely permeate the material so as not to show wear. The tile is available in a choice of thicknesses and sizes. A brochure and price list may be obtained from the manufacturer.

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### Putter Pack for Veeck

Bill Veeck, Chicago White Sox executive and baseball's busiest worker, won a Golfcraft Gift Putter package from Mark Cox (r) vp of Golfcraft, Inc., at a recent luncheon of the Chicago Sports Publicity Assn. Cox doesn't guarantee that the putter will light up like Veeck's scoreboard when a long one drops.

### Universal-Size Glove Marketed by Champion

A new, universal-size golf glove with all of the important features of regular gloves has been introduced by Champion Glove Co., Des Moines, Ia. The one-size glove will fit all hands. The palm and back of the new glove are made of Cabaretta cape-skin and the finger sidewalls of stretch material. The glove is sewn with nylon thread. It is available in assorted colors. For additional information, write Champion Glove & Manufacturing.



### New Wilson Sales Unit

Wilson Sporting Goods Co. recently completed another phase in the modernization of its distribution system by opening a new sales div. unit in Philadelphia. It replaces a former unit. The new structure features the latest in warehousing facilities and customer rooms and has completely modern offices. A large parking area adjoins the building. L. A. Campuzano is Wilson's Philadelphia sales div. mgr. and Ed Taylor is in charge of local sales.

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  - Design & Const. by contract E. B. Ault
  - Design and Engineering:
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Design and Construction  
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