

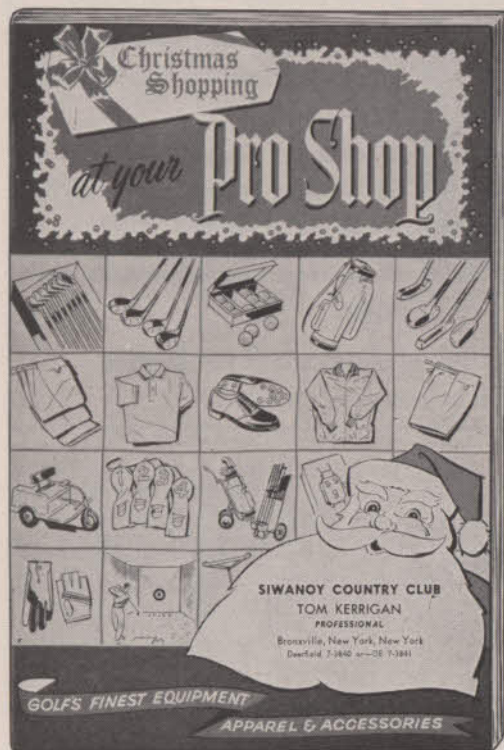
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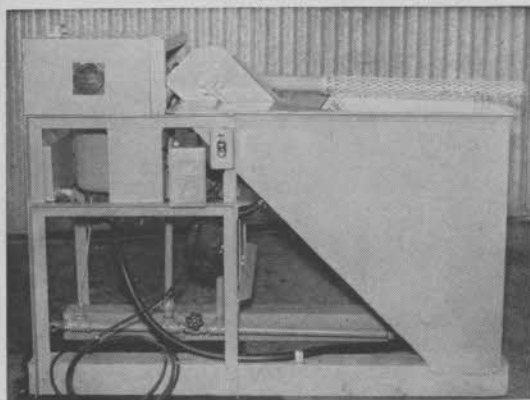
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Treat 'Em Like Adults (Continued from page 34)

force a kid into golf; he'll resent it, won't play well, won't enjoy it. He'll probably catch on later."

Common Fault

What is the most common fault of young beginners?

"They all want to hit home runs," Diffenbaugh says. "I teach them the short game first so they won't want to kill the ball."

"Kids have another common fault: They want to hit from the top — break their wrists too early on the downswing. They also tend to hit from the outside in, causing a slice," George continues. "I stick a tee in the ground a few inches behind the ball and just outside the line to force the youngster to hit from the inside in order to avoid hitting the tee."

The Kenwood master finds that teaching youngsters in groups helps whet their interest in the game. Kenwood's Junior program, one of the outstanding in the country, includes five weekly clinics of two hours each in the spring.

"I had a young boy taking lessons, but he wanted to be in the clinics to meet other kids," George points out. "Clinics

don't take the place of lessons. We use them more to get the kids interested and started by showing them some of the fundamentals. Lessons come later, if they want them.

"At our clinics I usually work with the novices while those with some knowledge of the game are coached by some of the club's better players. I show them the grip, stance and basics of the swing and get them hitting plastic or puff practice balls.

"Beginners' groups should be limited to 10 or 12. Otherwise you can't give the kids enough individual attention."

Imitation Is Wonderful

"By the third clinic we have them working on chip shots, chipping from the edge of the practice green. About that time, I pick out a few kids with good swings and ask the others to watch and imitate them. Imitation is wonderful.

"We don't work on woods until the fifth and last clinic," George says. "Then we spend most of our time on the 2- and 3-woods, not the driver."

For six years Kenwood has had a well-rounded and complete program of events for its Juniors. It includes discussion of rules and etiquette, showing of movies, an interclub team, the clinics and the

usual golf events that adults hold.

The program has paid off in many ways. With an organized program, Juniors are taught how to conduct themselves as well as how to play. It has brought to Kenwood many members who are interested in their children's development as golfers. And it has developed excellent golfers.

In this year's district Junior championship, four of the 16 qualifiers were from Kenwood — more than from any other club.

Suggests Keeping Players Posted on "Slow Times" at Courses

Writing in the Willowick CC (Santa Ana, Calif.) Golfer, Gerald Hall, the professional, says that because of the heavy demand on golf courses persons all over the country should be encouraged to take advantage of that period of the day when requests for reservations are lightest. Quite a few owners and operators of courses in Southern California have started doing this.

At Willowick, for example, weekday demand from 6 to 8 a.m. and from 2 to 4 p.m. is lightest. And, crowded as the

course is on weekends, it still isn't impossible for quite a large number of golfers to start their rounds anytime between 2 and 6 p.m. and get in a full 18 without being nearly as harassed as if they had started in mid-morning or around noon.

Probably nobody ever has bothered to determine how many players at semi-private or public courses have given up golf completely or greatly curtailed their play because of overcrowded course conditions. And nobody will do it as long as business is as rushing as it is at present. Yet the players who are dropping out may be the ones who could mean the difference between success and failure if economic conditions become pinched. Some effort should be made to keep these people playing golf. Hall's suggestion for informing all players of the relatively slack periods on weekdays and weekends could help to do this.

Marue A. Carroll, Oshkosh, has resigned after 38 years in office with the North-eastern Wisconsin GA. He spent 13 years as its sec., then 25 years as its president. He was succeeded as pres. by Robert Testwide, Pine Hills CC, Sheboygan.



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Mr. Ed Tracy

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reports **MR. ED TRACY**, Superintendent,
Credit Island Golf Course, Davenport, Iowa



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Swinging Around Golf

(Continued from page 19)

built within Portland (Ore.) Meadows mile race track. Course measures 2,292 yds on 34 acre infield . . . Owner Stan Terry considering adjusting track lights for night golf.

Barber's Point Naval Air Station, Honolulu building first 9 of eventual 18 . . . Freeman Nicholls, Piedmont, Calif., gets county O.K. on plans for course and exclusive subdivision at Napa, Calif. . . . Ercole Tamburelli, real estate developer, proposes to build private club at Cresskill, N. J. . . . Colorado Springs CC building addition to clubhouse . . . Delphos (O) CC in \$150,000 clubhouse building program . . . Beauclerc CC, Jacksonville, Fla., plans to open second 9 next spring.

Jim McNair named supt., new Deerwood CC, Jacksonville, Fla., and H. D. Wong signed as Deedwood's pro . . . Begin building Paradise Hills CC 18 at Albuquerque, N. M. . . . \$150,000 fire destroys Wilcox Oaks CC clubhouse at Red Bluff, Calif. . . . Tents and trailers are temporary clubhouse and pro shop . . . Club given ground for second 9 . . . In pro shop of Jack Travis 150 sets of clubs were lost.

Tax situation is dimming interest of several pro stars in later section of the tournament schedule . . . Some of them also feel that they are getting stale . . . Gives newcomers a better chance to collect . . . At practice tees during tournaments you will see unknowns hitting long woods, long and medium irons about as well as the Big Names . . . They know how to play the shots but they don't know how to play

courses . . . And they tighten up when they putt.

Madisonville (Ky.) CC to build new \$100,000 clubhouse . . . Lacy Chandler, Decatur, Ill., park supt., says Faries Park 18 will be ready for play in spring, 1961 . . . Riverdale, Utah, to have 9-hole semi-private course built by George Schneider, Billings, Mont., pro and course owner, and his brother Ernie, pro at Ogden (Ut.) G&CC.

Club pros don't complain out loud but they aren't happy about how the strong Christmas gift campaigns for National Open and PGA Championship tickets cost them many thousands in pro shop golf Christmas gift sales . . . Pros in the districts of the tournaments cheerfully pushed tournament tickets sales in cooperation with tournament committees and were resigned to sacrificing more money, net, than any other interest involved in the tournaments . . . Then they started to hear about the commissions paid on ticket sales promotions and other tournament angles and the news of how they'd been used as trusting, unquestioning chumps burned them up . . . They are embarrassed about mentioning the matter to club officials and are burned about the PGA not going to bat for them.

Hundreds of extra hours of work and immeasurable worries and responsibilities are added to the supt.'s burdens when a big tournament is placed at his club. One of the few things overlooked in the exceptionally well planned and operated PGA tournament at the Firestone course was the PGA's failure to issue complimen-



Layout of the 18-hole course at Cape Coral, Fla., is checked (l to r) by Connie Mack, Jr., vp of Gulf Guaranty Land & Title Co., developer, Joe Lee, who helped draw up the blueprint, Tom Weber, resident engineer at the Cape, and Dick Wilson, course architect. First 9 will be ready in January and the entire course by next summer.

tary tickets to GCSA members . . . The error of omission was mentioned with philosophical laughs by supts. who paid their way in at Akron as something not to be mentioned in talks about pro-supt. understanding and cooperation at clubs . . . The oversight didn't go very well with supts. who recalled many times when supts. had volunteered to do important work free at greens and elsewhere on courses in helping a colleague who was having PGA or National Open championships at his club.

Leo Frazer and Joe Mozel among American club pros who took busman's holiday to British Open . . . Joe went on to Paris for French Open . . . Popular hero of the British Open was Gene Sarazen who qualified at one stroke less than Arnold Palmer then found wear and tear of the years too much and withdrew from the main event.

Chuck Tanis, Olympia Fields (Ill.) CC pro for 36 years, to be honored at \$10,000 Pro-Am Aug. 13 at Olympia Fields which will launch 1960 PGA championship financing . . . Fifty pros from tournament circuit to be in pro contingent with each playing with three amateurs . . . Amateurs asked to pay as entry fee \$1,000 ad in tournament program "and/or season badges for the tournament." . . . Olympic Fields pro-am to be played day following tenth annual pro-am at Edgewater GC.

Alex Redl, pro at Firestone CC, and his associates showed during the PGA championship how the pro dept. is a service station for golfers . . . Alex has a small shop and kept traffic moving . . . Golf

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Mart tent and tables on pro shop veranda also supplied golfers . . . Hat and cap business was especially big . . . Jim White, a pioneer in golf club and bag business, now is owner of Silver Birches resort, Lion's Head, Ont., Can. . . It is on Georgian Bay.

When Jaycees' 15th International junior championship is played at Byrnes and Gates Park courses, Waterloo, Ia., Aug. 16-19 Duke Gibson and Dave Douglas of the MacGregor staff will put on a Junior clinic, Aug. 15 . . . Spalding will stage a driving contest . . . Jaycees have a new Junior Golf Instruction Handbook, featuring instruction by Bob Rosburg and Mike Souchak . . . It is a sequel to the Jaycees Junior Golf Development Manual . . . Copies of the books are free . . . Write Jim Thaxton, director, Youth and Sports Depart., U. S. Junior Chamber of Commerce, Boulder Park, Box 7, Tulsa 2, Okla.

James Yancey has been engaged as gen. mgr., Palmetto CC, Inc., Miami 57, Fla. . . . Course by Dick Wilson is expected to open in Nov. . . . Tifton 328 is on the 18 greens and tees and Ormond Bermuda on fairways . . . Big 50th anniversary celebration at Shawnee Inn, Shawnee on Dela-

ware, July 5 . . . Guests included Ed Worthington, son of C.C., who founded Shawnee, then known as Buckwood Inn, and the Worthington Mower Co . . . Fred Waring bought the Inn and golf course in 1944, in association with the late Bill Waite . . . Shawnee's next 9 will be open in fall . . . Another 18 is being planned.

Don Shively returns as pro to scenic Boyne City (Mich.) GC which is popular ski resort in winter . . . Shively wrote a thesis on putting as a student at Michigan . . . Gordon Watson, Wisconsin PGA pres., compiled a table of driver specifications of 16 tournament pros and 5 women that Billy Sixty used in Milwaukee Journals . . . Snead, Palmer, Bayer and Oliver use extra stiff shafts.

Rancho municipal course in Los Angeles had heaviest play of any course in 1959 . . . Rancho had 129,607 rounds . . . Recreation Park course in Long Beach, Calif., was second and Griffith Park, Los Angeles, third . . . Joe Graffis, National Golf Foundation pres., says 6 month score on golf course construction since Foundation's October, 1959 meeting, set a record with 97 new courses being started and additions being made to 20 courses . . . There are 301 courses and 84 additions being built



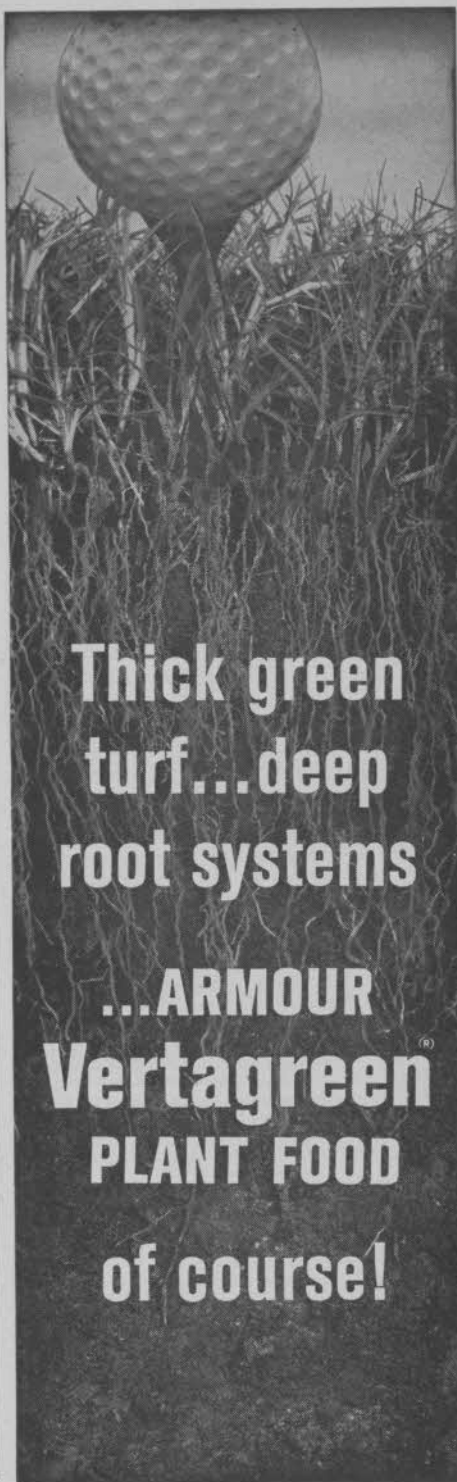
Opening this month on Rte. 3, East Rutherford, N.J., is this golf and sports center. It has a two-decker driving range with 70 automatic tees, 18-hole miniature and Par 3 with holes averaging 70 yds. There also is a clubhouse with pro shop, 18 trampolines and ice skating rink for the winter season.

in the U. S. . . . This doesn't include the Par-3 course boom . . . There are nearly 50 of these under construction now.

Don Collett, Coronado (Calif.) GC pro, and his pro colleagues built up a net of \$2000 as purse for San Diego County Open by selling ads in the program . . . Work paid off for Don . . . He won top pro prize of \$500 . . . He got an ace on the 14th hole and there was a \$1,000 ace prize — but for the 17th hole . . . So Collett's ace cost him \$50 in buying drinks . . . He continued that sharpshooting by shooting 66-67 — 133 for lowest score in first National Open qualifying rounds . . . Busy guy, this Don . . . He has persuaded John Alessio, owner of Caliente racetrack and Hotel del Coronado to put up \$12,000 for pro-am at Coronado, Oct. 7-8-9.

Boiling Springs Development Co., Greensboro, N. C., to put course in 16,000 acre vacation and retirement homes project near Southport, N. C. . . . Lubbock (Tex.) CC spending \$500,000 on clubhouse improvements . . . C. Hutton Smith, pres., American Factors and Lihue Plantation, says residential development on Lihue property on Kauai will include 18-hole course as de luxe addition to Hawaii's golf facilities.

West Hartford, Conn., moving to acquire Rockledge CC as municipal course got price of \$1¼ million from Sherman estate, owners of the club . . . In 1937 the town was offered the course for \$160,000 but didn't act . . . Open 9-hole Pine Hill GC in Windsor, Conn. . . . Joseph Misky is owner . . . Finance committee, Cincinnati city council, approves allocation of \$180,000 for land for a city course and \$442,000 for construction of course and clubhouse.



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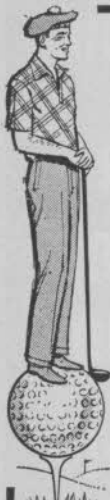
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Pocono Turfgrass Assn. of Northeastern Pennsylvania is campaigning for more effective weed control to help hay fever sufferers. Planning a meeting with the Hay Fever Prevention Society of America are these PTGA officers: VP Frank Nause, Valley CC, Conyngham, Pa.; Pres. W. S. Garrison, Shawnee Inn.; Secy. Francis Lefferts, Port Jervis (N.Y.) CC; and Treas. George J. Smith, Allentown Municipal GC.

The second 9 of the 18-hole Linton (Ind.) munny course, built this year, was put into play in July, according to Bob Hess, the pro, who supervised construction . . . The original 9 was built in 1927. . . Shortly before the USGA Publinx tournament was started in Honolulu, the local vice squad at the urging of local politicians, questioned whether the tournament wouldn't be attended by a form of gambling. . . Red McQueen, sports editor of the Sunday Advertiser, denounced the action as "tin-horn publicity seeking" by the politicians. . . It seems there was a technicality involved: Vying for the inexpensive prizes offered in the Publinx event was supposed to legally constitute gambling, according to Honolulu laws. . . McQueen stated that somebody should get wise as to where good judgment ends and the law begins. . . At a luau (dinner) preceding the tournament, Martin E. Mattison, the transplanted mainlander, was besieged by questions from the competitors concerning the ever-blowing wind. . . Mattison's only consoling advice was that sometimes it doesn't blow as much as at others — but it always blows.

Helen Louise (Penny) Hahn, daughter of Paul and Bobby, became the bride of Paul Thompson on July 22nd in Hempstead, L. I. . . . At a recent Mid Atlantic GCSA meeting it was agreed that Par 3 tees should be built over-size (about one-third larger than others) to accommodate frequent changing of tee markers . . . That's a good point for architects to keep in mind. . . New Jersey PGA's already lucrative tournament circuit adds a \$6,000 event for Oct. 20-21 at Baltusrol. . . It will pit a six-man Jersey team against pro teams from Westchester County (N. Y.) and Long Island . . . Teams will be selected on a performance basis.

Somerset County (N. J.) opened its 18-hole Green Knoll GC in July. . . Sam Kinder, pro at Glen Brook CC, Stroudsburg, Pa., was elected pres. of the newly formed Pocono PGA section. . . Other officers and directors of the organization: Dick Farley, Tony Longo, Jack Weingart, Walt Thiel, Bob Kidd, John Bishop