with Du Pont Turf Fungicides

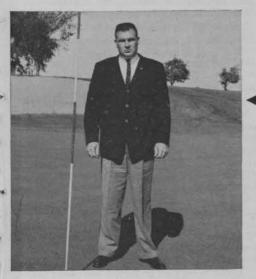
Mr. Harry Wright

"...helps us keep our greens healthy"

"We use 'Tersan' on a regular preventive spray schedule and, so far, have not had a turf disease problem. The regular use of 'Tersan' has helped us keep our greens healthy and in excellent condition."

> Mr. Harry Wright, Superintendent Peachtree Golf Club Atlanta, Georgia





Mr. Richard A. McLaughlin

"... easy to use"

"I like 'Tersan' OM because of the ease of use; no mixing is needed, and even at double dosage, it will not injure the turf. This past season when I switched to 'Tersan' OM, brown patch was no longer a problem. 'Tersan' OM controlled diseases, was easy to use and did not injure the turf."

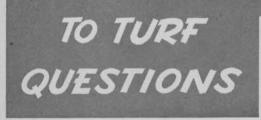
Mr. Richard A. McLaughlin, Superintendent Wayzata Country Club Wayzata, Minnesota

Just as these superintendents did, you too will see how it pays to protect greens against fungus disease with Du Pont Turf Fungicides — "Tersan" OM, "Tersan" 75 and "Semesan" Turf Fungicides. "Tersan" OM combines the recognized effectiveness of Du Pont "Tersan" 75 and organic mercury in a single fungicide for easy application with regular spray equipment. It is easy to use, requires no mixing and controls an extremely wide range of turf diseases.

This season, get the most protection from your fungicide dollars with a Du Pont Turf Fungicide. See your dealer for a supply.

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GRAU'S ANSWERS



Importance of Accuracy

Webster defines accuracy as "the state or quality of being accurate; freedom from mistake or error; precision; exactness." This will be no full-length essay on the subject, but rather a reminder of the many ways in which the idea, ACCURACY is an integral part of our business. Herb Graffis in "Hanging On The Lip"

Herb Graffis in "Hanging On The Lip" (July 1960, GOLFING, p. 3) says, ". . the sharpshooting small minority of experts place a higher premium on accuracy than they do on distance . . . " Scores of 64, 65, 66, etc., are made possible only by great accuracy in shotmaking so that the ball is positioned for possible birdies and eagles. A single error in judgment can résult in several strokes being added, often dropping the contestant out of the money.

Should be Well Read

Recently a huge electronic computer insisted upon spewing out wrong answers. Careful checking revealed error in feeding data to the machine. A "9" had been fed instead of "90". It is said that a rancher in Montana received 1500 invitations to renew his subscription to a national magazine when an inaccuracy was fed to the billing machine.

Crews operating data-gathering flights near international boundaries must be highly accurate in their measurements. Ground crews at our airports must be accurate to the last decimal point to control the crowded schedules of takeoffs and landings without mishap.

Research of all kinds is based upon accuracy. Without it, we could be sure of nothing. Some so-called "research" does great damage by employing faulty techniques which lead to completely false and highly inaccurate conclusions.

How important it is that each putting green mower be set to cut exactly at the same degree of "closeness"! How sad are



Fred Grau, who has been in the National Orthopaedic Hospital, Arlington, Va., on a slow release basis for the last several months, has a green brought to him. It's on a plate at the bottom of the photo, comes from a Nebraska course and is discussed in a Q & A on these pages.

the results when the mechanic is not wholly accurate!

Once we saw some beautiful zoysia on a tee. It was said to have been planted by plugs which were taken out of the fringe of No. 1 green. Examination of both areas revealed inaccuracy. Without double-checking great harm could have been done. The grass around No. 1 green was a low-grade, coarse, common bermuda.

A Penncross nursery was "being invaded by poa." Double-checking revealed small proliferations of "yellow-tuft" which looked a bit like poa. There was no poa. There is no end to which we could car-

There is no end to which we could carry the examples which cry out for accuracy. One of the most important is driving on the right side of the white line. A surgeon must be accurate with his scalpel. Let each in his own field strive for accuracy. Observe the leaders among course supts. Note the accuracy of their observations, the accuracy of their procedures, the accuracy of their records. The "secret" of their success is then seen to be no "secret" at all.

Shots That Don't Hold

Q: Here's a sample of soil in our greens. We think they are very good as the grass maintains good color and the ball marks repair themselves rapidly, but they get hard quickly when not watered often. Golfers complain they don't hold a shot when they are not wet. Can we add something to make them hold a shot better when they are dry?

They are about two years old. We haven't aerified them yet because we don't feel compaction is our problem. They were also hard last year. We have only about 100 playing members so the greens are not subject to real heavy play.

Also, we are getting quite a lot of foxtail grass in our fairways. What is the best way to combat this nuisance? (Nebraska)

A: The sample of soil submitted thru GOLF-DOM finally reached me at the hospital. In the future it will save time and expense to send soil samples for examination directly to my office, P.O. Box 8, College Park, Maryland.

The sample you sent is the finest I've received in many years. It was thrilling to see the deep heavy root system so strong and healthy.

In July Golfdom, page 70, (Grau's Answers) it was stated that "Greens that have 8 lbs. of nitrogen to 1,000 sq. ft. worked into the seedbed just before planting invariably are ready for play within eight weeks." This should have read: "Greens that have 8 lbs. of slow-release nitrogen etc." A quick-release N would sterilize the seedbed so that bent would not grow for several months.

The soil is well granulated, open and porous. There is a delightful cushion of dense turf on the surface. It would be inadvisable to make any drastic changes in your management program.

Do all shots fail to hold when the greens are dry? Can the better golfers play shots that hold? What is the professional's opinion?

You are quite right that compaction is not your immediate problem. My first approach to the problem would be to use an aerating machine that cuts clean cores with a straight-instraight-out motion. The thousands of holes close together will be very helpful in holding a well played shot even when the green is dry. This principle has been proved on championship turf in highly competitive play.

The next step in creating the "ideal" surface would be to top-dress after each aerating, using a blend of your excellent native soil (one part by volume) and a lightweight expanded lava rock product (two parts by volume). Such a mixture would have splendid physical properties for rapid water infiltration and for a shotholding cushion when dry. Three such treat-



CHOICE OF THE PROS

and their customers for more than 40 years



ments a season would be my goal until real improvement has been noted.

Foxtail grass in the fairways indicates that the turf is not dense enough to keep it in check. How much slow-release nitrogen has been used? To what grasses were the fairways seeded? It can be stated that the right grasses, adequately fertilized, will drive out foxtail and most other weeds. Weed killers do not seem to be the answer to foxtail (an annual grass) at least until adequate fertilizer has been given a chance. More frequent mowing should be a big help.

Dirt Tee Compaction

Q: We have dirt tees at our course. After a few days of sunny weather they seem to dry out and pack very hard. It is very difficult to put a tee in them. We were wondering if you could tell us what is a good maintenance program for dirt tees. Are cork mats any good? (Vermont)

A: Cork mats could be one solution to your problem. Another may be door mats made of old tires, sunk flush with the soil surface. Still another is the incorporation of sand to provide a non-packing soil into which a peg tee can be inserted even when the soil is dry.

When all considerations are in, what is wrong with grass? Perhaps you do not have water available for tees. Some vigorous grasses (Merion bluegrass, for example) when well fertilized, will provide excellent tee turf in your area with very little irrigation. Maintenance costs may be little higher than that of artificial surfaces, but player satisfaction would be infinitely greater.

Switch to Zoysia

Q: We have a 9-hole course that is very hilly, with soil primarily North Georgia red clay. We have not had a program for planting and fertilizing and our fairways are pretty bad. We wonder if, with the course in poor condition and with complete remedial action scheduled for no sooner than next year, we should not experiment with Zoysia. Should we use Zoysia Japonica? (Georgia)

A: Zoysia Japonica (common name is Japanese lawngrass) has developed in the 60 odd years it has been in this country, evidence that it will grow and thrive on soils so poor that Bermudagrass gives up in favor of crabgrass and crowfoot (goosegrass.) The answer to your question about experimenting with Zoysia is an unqualified "Yes". You have nothing to lose — everything to gain.

Early summer is the best time to sow the seed. A rate of 20 lbs. to the acre should give you results. Do not expect rapid results as with ryegrass. Coverage may take two years to accomplish. Yes, fertilizer will be of great benefit. Prepare a seedbed by spiking so that play is not interrupted. Do not be concerned about weeds that crop up. Just keep them mowed.



At "Employees' Day" held at Shawnee Inn, Shawnee-on-Delaware, Pa., in July, three veteran employees were cited by Fred Waring (3rd from right). They were Harry Lock, water supply, 21 years; Clarence (Mike) Mosier, groundsman, 50 years; and Tom Cullen, country club mgr., 20 years. Gold pins were given to Shawnee employees who have been at the resort for three or more years. A special commemorative pin was given to Mrs. John Dimmick, whose husband served as Shawnee's supt. of grounds for 53 years before his death last May. The resort is observing its 50th anniversary.

Zoysia Source

Q: After reading your article about Zoysia grass for fairways (Golfdom, April, p. 52), we decided to get additional information from you. Where can we obtain it? Also, the price of it? What time of the year is it best to seed it? (III.)

A: Zoysia seed is advertised by Herbst Brothers Seedsmen, 678 Broadway, New York 12, New York. It would be best to write to them for prices and availability. Prices fluctuate depending upon size of crop in Korea and Japan.

Bermuda in Illinois

Q: We are considering putting in Bermuda greens in the near future. Would you recommend 328 this far north or is U3 to be preferred? Which is the best method of planting, sprigging, plugging or broadcasting? (Illinois)

A: In considering Bermudagrass for greens in your climate are you aware that large areas of Bermudas may be completely killed when winter and early spring play is permitted on them? Regardless of the type of Bermuda you would use, you should expect to play on them only from June to October.

Three putting green Bermudas may be considered – U-3, Uganda and 328, U-3 and Uganda are the most winter hardy. U-3 will be the most difficult to get into putting green condition. It is more of a tee and fairway grass.

Broadcast planting of sprigs is best, quite similar to stolonizing with bent. Row planting of sprigs will be most economical of planting material but it will take longer to produce a smooth putting surface.

Regardless of the kind of grass or of the planting method used, one factor of success is incorporation of ample nutrients in the seedbed before planting. This includes lime, P, K, and up to 8 lbs. per 1,000 sq. ft. of organic slowrelease nitrogen. Look at all that's new in **MACGREGOR** SWEEP FLARE GOLF

BAGS

The 1960 MacGregor line has everything it takes to be a sales success. Style, quality, convenience, color it's all here. The exclusive Sweep Flare styling is years ahead. setting the trend for others to follow. Moreover MacGregor offers you one of the most complete lines of quality golf bags in the industry. There's the right model at the right price for every customer. Stock and display MacGregor professional-sold-onlyGolf Bags. It's the easy way to boost your bag sales and profits.

Model shown is the luxurious Kangaroo model available in black or red.





Unique well keeps umbrella always handy, yet out of the way.

NAME

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Extra reinforcing rings at cuff.

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Leather or molded

plastic bottom.

Larger, form-fitting divided ball pocket with double zipper closings.

Nylon lockstitched throughout for long wear.



Bud Holscher Writes

Personality and Business Glow in Pro's Letter

Bud Holscher is making good at Lakeside CC, Hollywood, Calif. in his first year because, as one member sees his performance, "Bud combines the pleasing personality of the older professional with the business attitude you'd expect of a sensible young college-trained professional."

Personality and business glow in a letter Holscher recently sent to the Lakeside members. He has been around Lakeside long enough to have a good picture of the likes and needs of the membership and the club spirit.

Has Good Picture

His review of the situation was set forth in the following letter:

Dear Member:

After being at Lakeside for ten months, observing the customs and habits of the membership, it occurred to me that one of the most important functions of my position would be a brief outline of the specific services available to you, performed by me and through my organization. I feel this information can have a definite effect upon the relaxation and pleasure of your golf.

The more service my staff and I can perform for you, the members, the more healthy and happy will be our fast growing relationship.

What Members Can Expect

For example, perhaps you wonder what you can expect from me, personally. As your professional, my primary purpose is to share with you the knowledge that I have gained in my golf experiences. It is also to provide for you an excellent golf shop operation, including proper merchandising for men and women, the driving range, club cleaning and storage service, supervision of the caddies, operation and distribution of the electric cars, representation in tournament play and dozens of other intangible services that I wish to offer.

I'm delighted to say that the Lakeside members are showing their confidence in filling my lesson schedule. I'm only sorry



Bud Holscher

. . . not in rough with members.

that I am not able to work with you at every convenience, but only through organized scheduling can I fulfill my overall goals in the administration of my business and attempting to please all of you.

Advice Freely Given

Please don't hesitate to ask my advice on a putting stance, what I think of the weight of your clubs, what I think about the kind of ball that is best suited for your type of play. Ask me anything about golf that occurs to you, I'm never too busy to stop and listen to your problem, anywhere, anytime. I mean that, sincerely!

In order for these and many more things to be possible, I must have a competent and reliable staff. I honestly believe I have assembled the most competent, cooperative and experience group of associates in Southern California.

Allow me to present first my general manager, Herb Large. His primary func-



A Mecca for Golfers—the Famous Scottish Resort. TURNBERRY HOTEL

Ayrshire

with its championship Ailsa and Arran Golf Courses overlooking the sea and in the heart of the Burns Country, Near Culzean Castle. Also a miniature golf course, tennis courts. indoor swimming pool and a private cinema. Dancing.

OPEN ALL THE YEAR

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New York: 630 Fifth Avenue. Los Angeles: 510 West Sixth Street Chicago: 39 South La Salle Street. Toronto: 69 Yonge Street

ETC/909

tion is to supervise every phase of my operation. His close contact with me results in successful administration to bring efficiency and harmony between the golf operation and the members of Lakeside. His personality and enthusiasm, backed by experience and knowledge, spearhead our efforts.

Then there's Bob Nemick, the golf shop manager. He is in control of everyfunction that revolves around and through the golf shop area. He attends the golf shop to serve you in registering your guests, allotting your electric cars, and is available for sales to fit your needs.

A third person of vital importance to you is our caddy supervisor, Vern Cousins. In order for him to carry out his responsibilities properly, it is necessary for him to greet you as you enter the club and assist you in organizing your golf games. It is your cooperation in this matter that will enable him to expedite the assignment of a caddy, calling your bag out from the storage room and sending you on your way.

Herb, Bob and Vern are also on scheduled hours for golf lessons and are outstanding PGA qualified instructors.

Your bag storage provides you with

August, 1960

club cleaning, a personalized bag identification and insurance coverage. We are also able to serve you in repair work of any nature.

Last but not least, is my capable, industrious secretary, Charlene Conway. Possibly one of her most involved jobs is the control of my lesson schedule. Also she handles all of the accounting, including your golf shop accounts, and coordinates all the miscellaneous items that give us a smooth-running business operation.

It is my sincere wish that a better understanding of me, my staff and our interests in accommodating you will make your time spent at Lakeside more pleasant and enjoyable.

Alick Gerard Dies

Alick Gerard, Sr., 63, pro at National Golf Links, Southampton, N.Y., for 30 years until his retirement two years ago, and for the past 40 winter pro at Mountain Lake Club, Lake Wales, Fla., died July 11th. A native of Aberdeen, Scotland, he served at Glenview near Chicago, Hyde Park in Cincinnati and Oakland in Bayside, N.Y. before going to National. He was a founder of the PGA.

you can make profit

WITH THE BALL

THAT'S MADE HISTORY

Sell Personalized Titleists for Christmas There's big profit opportunity for you if you sell your players on the idea of giving personalized Titleists as Christmas presents. Don't wait for them to ask you about it. Suggest it. Show them what a cinch it would be to go right down their Christmas lists and order each golfer a dozen personalized Titleists. Make sure you get this profit instead of leaving it for the boys in the downtown stores.

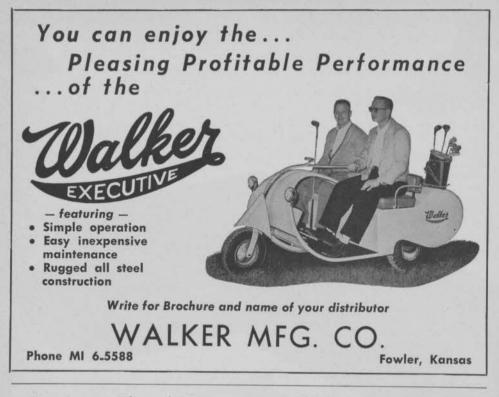
And be sure your players order NEW Acushnet Titleists — the ball that has made history in 1960. In the face of the stiffest golf ball competition ever, the sales increase of the NEW Titleist over last year has been downright fabulous. The tournament record this year has proved what you golf professionals think of this great ball, too. Once more, for the twelfth straight year now, more pro-



fessionals and top amateurs have played Titleists in the major tournaments than any other ball.

Same setup as last year. No charge for gift boxes or for personalizing (dozens only and a limit of eighteen letters and spaces), and all mail order sales are credited to a pro. So send in your order right now, and make more money this Christmas season. Acushnet Process Sales Co., New Bedford, Mass. Sold Through Golf Course Pro Shops Only





First Reports Show \$72,000 Return for National Golf Day

First returns from the PGA's ninth annual National Golf Day, held on June 11th, show that clubs and courses throughout the country collected \$72,815 in behalf of the various activities supported by the professional organization. The 1960 goal of \$100,000, PGA officials predict, probably will be reached when all returns are in.

Bill Casper, Jr., 1959 Open champion, gave the nation's golfers the target score of 67 to shoot at when he toured the Firestone CC course in Akron, O. His playing partner, Bob Rosburg, the 1959 PGA Championship winner, had a 70 in the Golf Day special. The number of golfers who bettered Casper's score has not been completely determined.

Harold Sargent, pres. of the PGA, said that his organizatin got unprecedented support from the press, radio and TV in making National Golf Day the success that it was. Pres. Eisenhower's message to participating players and Golf Day proclamations by governors and mayors also gave the event a real shot in the arm, Sargent said. Manufacturers, distributors and various golf associations were cited by the PGA head for the fine support they gave Golf Day.

Tabulations as of July 19th showed that 64,236 men, 6,237 women and 500 caddies participated in the nationwide golf competition. Reports from 1,534 clubs had been received at that time with many more expected.

Rules Explanation Mixed in with Shotmaking Demonstration

A shotmaking clinic interspersed with an explanation of the Rules of Golf proved so successful at Tam O'Shanter CC, Orchard Lake, Mich., this spring that Pro Warren Orlick and his staff repeated the dual offering again last month for the club's women players. Five holes were used for the demonstration and golf cars were used to transport the audience. Nine of the more difficult types of shots were executed and as many rules were explained. These included such as the Lost and Provisional ball rules, Unplayable ball, Lateral Water hazard, Immovable Obstructions and Ground Under Repair.