

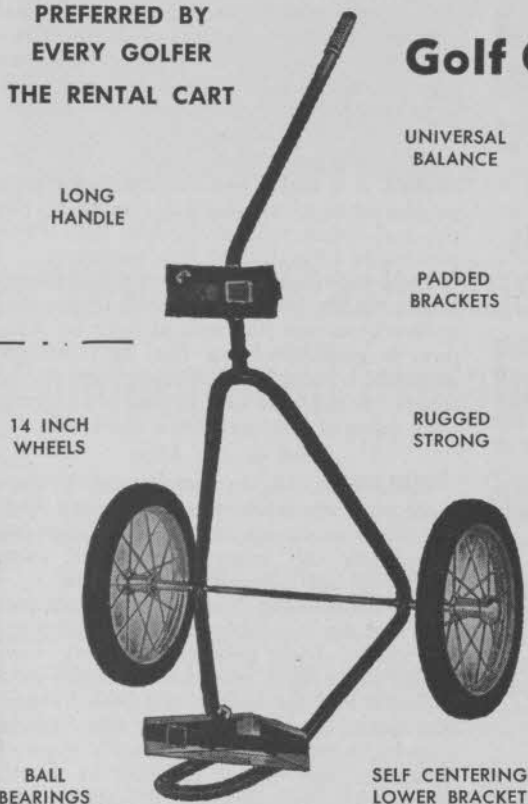
Kaddie Kart

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Golf Cart Supply Service



It is time to discard the inefficient rental cart. Old, obsolete baby carriage type handles and reconstructed folded carts and other makeshifts leach away your profits.

Kaddie Kart is the professional cart for rugged hard use. It takes any beating, and abuse. Is so well made it can stand out in open weather year after year.

It is useless to steal, so theft of Kaddie Karts is negligible.

Kaddie Kart has had long years of proven success on America's foremost golf clubs — both public and private.

Don't gamble. Kaddie Kart has never known failure, has never been surpassed in service, has never had to make an excuse.

When once used it stays. Many carts sold sixteen years ago are still doing daily duty. (Price in 1941 was \$22.60.) Today price is \$16.70 less cash discounts.

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The wise club or pro that installs Kaddie Karts 100% has a ready public waiting to use this Kart. Wherever he goes, the golfer finds Kaddie Karts a mark of distinction at the best courses. That is why often when Kaddie Karts are substituted for other carts a jump of 50%, 75% or 100% in income has been recorded in a single week.

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The winning U. S. team of Arnold Palmer and Sam Snead is shown with Frank Pace, Jr., sponsor of the IGA matches.

International Pro Tourney Sets Records in Ireland

Success of the 8th International Golf Assn. pro championships, played at Portmarnock's magnificent links in suburban Dublin, Ireland, again demonstrated that golf is a pleasant common denominator of international big business and politics.

Galleries were by far the biggest that ever watched golf in Ireland and possibly the largest that attended a tournament anywhere. Ticket supply was exhausted. Portmarnock is not a fenced-in course and one side runs along the seashore from where thousands came over the dunes onto the course. Officially the gate count was slightly over 51,000. Estimates of the unpaid spectators increased the total to 60,000.

Emphasis on Golf

The 60,000 figure isn't as fanciful as it might seem to the American accustomed to generous guesses of golf gates. Ireland, with a population of about 2,800,000 and area half that of Illinois, has twice as many courses as the U. S. in proportion to population.

At the "Meet the Teams" banquet, Irish Republic and civic officials, headed by Prime Minister Sean F. Lemass, U. S. Ambassador Scott McLeod and other diplomats, representatives of major domestic and foreign business interests in Ireland, mingled with professionals of 30 nations. Frank Pace, jr., pres., International Golf

Assn. and head of General Dynamics Corp., presided over the banquet and with Dr. Wm. O'Sullivan, pres., Golf Union of Ireland, Portmarnock officials and officials of neighboring clubs, actively engaged in conducting the tournament.

World Press Coverage

Pace also works with officials of the host country's golf association and the host club in arranging for an American university scholarship, financed by the IGA and awarded to a student from the host country. Planning of the International pro event by Fred Corcoran, IGA tournament dir. and the host country tournament management involved a budget of about \$225,000. Press coverage at Dublin this year was handled on a worldwide basis with total space being in excess of any ever before given a golf championship.

Among innumerable details rarely considered at a major golf championship was presentation of substantial checks to the pro and course supt. of the host club. Pace personally attended to this matter.

Only one flaw occurred in the arrangements for the IGA tournament. It was discovered too late that sale of beer on Sunday is prohibited on the Portmarnock grounds. Irish golf enthusiasts managed to survive despite the arid ordeal of trudging over miles of Portmarnock's sand hills.

End of the Line

Historic action in quickening tournament play was taken when the South African team of Locke and Player, following complaints of other contestants, was placed in last place in starting time.

Notwithstanding the new attendance records and the favorable effect on Irish tourist traffic, Irish golf officials say they would have done even better at the gate if they'd had the luck of the Irish in scoring. Snead and Palmer won the Canada Cup by 8 strokes (565). Ireland's team of O'Connor and Drew finished in fourth place with 575. England (Weetman and Hunt) was second with 573 and Australia (Thomson and Nagle) was third with 574. Flory Van Donck of Belgium shot 279. Snead was second with 281 and Palmer and Weetman tied at 284.

Eller Heads Southern TGA

Harold Eller, pro at Old Hickory G&CC, Old Hickory, Tenn., is now pres., of the Southern Turf Grass Assn. Charlie Donner, Nashville, was elected vp at a recent meeting and Reg Perry, Memphis, is sec.-treas.



GOLF COURSE ARCHITECT AND BUILDER CLARK GLASSON SAYS:

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"With the new 'K&M' FLUID-TITE Couplings, my men laid 8,000' of 4" 'K&M' Asbestos-Cement Pipe in two average work days at the new Palo Alto Hills Golf and Country Club, Palo Alto, Calif.

"I'm sold on 'K&M' Pipe. It's easy to install, follows the natural contours of the ground, and allows a 5° deflection. Connection for valves and fittings are a snap.

"I specified 'K&M' Pipe for its immunity to electrolysis and corrosion, too—will keep its smooth bore forever. The light weight of 'K&M' Pipe makes it easy for my men to handle—no machinery is needed for installing and handling.

"I'm placing an order now with 'K&M' to furnish pipe for another 18-hole championship golf course in Santa Clara, California. And plan on using 'K&M' for three more golf courses this summer."

Write today for complete information on 'K&M' Asbestos-Cement Underground Irrigation Pipe. Discover why top-notch courses everywhere install this thrifty, durable pipe. Write to: Keasbey & Mattison Company, Ambler, Pennsylvania, Dept. P-2080



KEASBEY & MATTISON at Ambler



Women school teachers in Monterey area gather on football field to get instruction on the swing.

Summer Golf Schools for

By **BILL SHERMAN**

SCHOOLTIME golf rated straight A's in California as hungry high school and college physical education instructors headed for summer schools conducted by an array of PGA professionals. More than 160 teachers took part in the three-day clinics which were held at Stanford Uni-

versity, Monterey Peninsula and Mission Valley CC in San Diego.

Purpose of the summer schools is to train college and high school instructors to set up golf programs as a part of the regular physical training curricula. This is the second summer that California PGA members cooperated with the National Golf Foundation in holding the clinics.

Pat Mahoney, Palo Alto Muny pro, made a thorough analysis of the swing for his P. E. students.





The pro lineup at the San Diego State clinic included (l to r): Guy Bellitt, Whittier Narrows GC; Marie Jacks, Hilltop High School and Ladies PGA; Frank Rodia, Torrey Pines GC; Betty Hicks, Riviera CC and LPGA; and Frank Barger, Mission Valley CC, host pro. (Below) Rodia prepares to give a demonstration.

California PGA members work with educators to help step up college, high school golf programs

P. E. Teachers

Stanford

Mrs. Carroll Gordon, of Stanford's Women's Physical Education Dept. and head of California's Youth Golf Fitness Program, conducted an all-girl two week workshop at the Palo Alto school. Betty Hicks and Purdue University's Jo Ann Price assisted Mrs. Gordon in the staff work.

Monterey

Guy Bellitt, Fred Fry, George Lake and Pat Mahoney led an instruction staff that also included Northern Cal. GA secy., Bob Hanna, Golf Designer Robert M. Graves and former National Amateur champion, E. Harvie Ward. The clinic was sponsored by the National Golf Foundation with the cooperation of the California Assn. of Health, P.E. and Recreation.

San Diego

The July swingout for San Diego State College was held at Mission Valley CC under the auspices of the San Diego Unified School District and San Diego County Junior GA. The Southern Cal PGA teaching staff included Guy Bellitt, Al Abrego and Hank Barger in addition to LPGA members, Betty Hicks and Marie Jacks.





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And now it's the Super Maxfli's first Christmas! We're celebrating by offering you and your golfers the most practical Christmas Pack in the business. This water-resistant blue nylon zipper case holds one dozen Super Maxflis and is designed for practically unlimited after-Christmas second uses. (A smaller half-dozen size is also available.)



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We will print the golfer's name on each Super Maxfli *free* on orders for a dozen or more. You get full credit if one of your golfers orders directly from us in your absence.

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- and many, many other uses.
- Don't forget to remind your golfers about Maxfli Woods and Irons, Dunlop Tuffhorse Golf Bags, Dunlop Carryalls, and Dunlop Head Covers . . . They all make wonderful Christmas presents!

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Addressi Is Consultant for Course Built in Israel



Paul J. Addressi

Paul J. Addressi, supt. at Tamarisk CC, Palm Springs, Calif., recently returned from Israel where he served as consultant at the 18-hole Caesara GC which is being built near Haifa on the Mediterranean Sea. The layout has been in the construction stage for about two years and is being developed as a tourist attraction.

Addressi was called in because some difficulty was encountered in the shaping and construction of greens, traps and tees. More advanced methods of aerating, top-dressing and fertilizing also weren't understood by the Haifa course builders and, as a result, turf development was practically negligible. Suggesting methods of construction and maintenance that he had learned after many years of supervisory work at desert courses, Addressi helped to get the project off the ground. It will be completed within the next year, during which time he expects to return to Haifa to oversee completion of the course.

The Tamarisk supt. earlier had suggested the use of common Bermuda for Caesara's fairways and Tifgreen for its

greens. These grasses proved suitable for the new course because climatic conditions are well suited for their growth. In the Haifa area there is virtually never any frost in the winter and summertime temperatures never go over 100 degs.

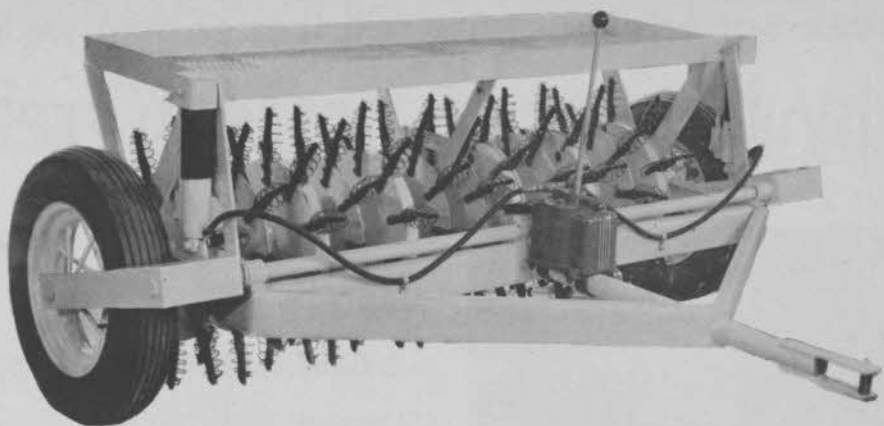
Paul reports that he had some difficulty overcoming the language barrier. Many of the workers at Haifa came from different European localities and there isn't any common tongue. There also was a rather serious lack of equipment which has been remedied to some degree by the shipment of both construction and maintenance pieces from Los Angeles.

The site of the course is on beautiful, rolling landscape which is heavily interspersed with ancient Karob trees. Much of Israel, Addressi discovered to his surprise, is not desert waste but contains large tracts of fertile, loamy soil. Rainfall there averages from 15 to 20 ins. a year.

Course Building Boom Continues in Far West

In the first six months of 1960, 22 regulation and 5 Par 3 courses were opened in the Far Western states with 50 more of both types under construction. Course development is showing little signs of slowing up and probably would be soaring to record figures if would-be builders in some localities weren't backing away from steep land prices. Here is the breakdown with figures for regulation courses (shown on top) and those for Par 3s (on the bottom):

	Planned	In Const.	Opened
Arizona	16 2	2 0	5 1
California	81 35	22 9	10 3
Idaho	6 1	2 1	1 0
Nevada	7 1	1 0	0 0
Oregon	7 2	2 0	1 1
Utah	8 0	7 0	2 0
Washington	12 8	3 1	3 0
Totals	137 49	39 11	22 5



Here's the Aerifier® for 1960 Fairway Renovation Programs

Whether your fairways require routine conditioning or a drastic "scorched earth" program, the turfgrass tool which can do the most for you this fall is the Grasslan Aerifier. Rugged, dependable and effective, the Grasslan is built for large acreage aerifying. Its 6 ft. width means fast coverage. Its rigid construction means full coverage. Not only does this rigid construction ensure penetration of Spoons into heavily compacted areas, but the tray holds extra weight as needed.



Hydraulic control provides fast lowering and raising of Spoons.

Cultivating Action

Only West Point Aerifiers bring fairways the all-important cultivating action through movement of the Spoons beneath the surface. Don't let your fairways miss this vital treatment in 1960!

New Flexi-Press

New, narrowed-neck Flexi-Press hug the Spoons to prevent turf-tearing. Now made in sizes to fit the ½" Heavy Duty and the ¾" and 1" Spoons. Use the new Flex-Press for trouble-free areification this fall!

Helpful, Practical Literature

West Point is well-known for the helpful, practical literature prepared for turfgrass managers. Just off the press is the 1960 "Fall Renovation of Greens and Fairways." For your up-to-the-minute copy, drop a card to Tom Mascaro at

West Point Products Corporation West Point, Penna.

These superintendents tell (better than we can) why it pays to protect greens



◀ *Mr. Arthur Benson*

"...easy to handle and apply"

"I have used 'Tersan' OM throughout the summer and found it to be excellent in controlling the major diseases of fine turf.

"'Tersan' OM is easy to handle and apply. I encountered no burning effects of any kind, and the greens maintained a uniform color all season."

Arthur Benson, Superintendent
St. Charles Country Club
St. Charles, Illinois

Mr. V. Lewis Payson ▶

"...never caused discoloration of the turf"

"I tested 'Tersan' OM in my normal fungicide practices and found it safe and effective, and I plan to use it next year.

"I normally make one application per week at the recommended rate throughout the season.

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