

April, 1960

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1/4" & 1/2" Flexi-Press 1/4" Thatch Spoon

Now, with the addition of the ^{%''} Thatch Spoon and the newly designed, narrowed neck Flexi-Press, you have all you need for fast, thorough, troublefree aerification of your greens: ^{%''} Thatch or Open Spoons . . . ^{%''} Thatch or Open Spoons . . . plus the right turfholding Flexi-Press for the Spoon you select.

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West Point Products Corporation West Point, Penna.

who is located at the Magna (Utah) CC. Spring meeting of Indiana PGA, March 28 & 29, gave the Hoosiers lot of good working material for starting a good year . . Pres. Don Padgett reported on PGA national meeting . . . Frequent complaint of PGA members who aren't delegates is that they don't get information on national meeting, PGA golf course and tournament bureau finances that they should have as partners in a business . . . Padgett did well with material available.

Joe Wolfe of Wilson told about "Progress in Efficiency of Golf Clubs." . . . Dick Tarlow, Brockton Footwear Sales, Inc., showed the Indiana pros how to "Take the Gamble Out of Stocking Golf Shoes." . . . Bob Rickey, MacGregor vp, spoke on the relationship between pro and manufacturer for mutual profit . . . Chick Harbert of the PGA club and ball staff put on an interesting golf clinic . . . First Flight Co. was host at a cocktail party . . . E-Z-Go Golf Car Co. was donor of a car as a Class A member door award . . . Lou Bola again starred with Hoosier folklore as the mc of the banquet at Hotel Washington . . . Charlie Johnson was featured speaker.

A lot of pros are on new jobs this year ... Biggest name is Olin Dutra, US Open champion in 1934 and PGA champion in 1932 . . . Olin goes to new Jurpa Hills CC, Riverside, Calif. . . . Next winter he ought to go into PGA Hall of Fame . . . Many pros complaining that Big Olin should have been in that hallowed publicity spot long ago . . . Others in new jobs include Pat Conn to Chanute (Ks.) CC . . . Al Kozell at Rolling Hills CC, Tulsa, Okla. . . . Jimmy O'Brien at Artesia (N.M.) CC . . Pete Wansa at Flying Hills CC, El Cajon, Calif. . . . Ian Robertson at Wiltwyck CC, Kingston, N. Y. . . . George Berry at Saugahatchee CC, Auburn, Ala. . . . Ed Causey at Sunset CC, Moultrie, Ga. . . . Al Rosseter at Lansing (Mich.) CC.

Louise Suggs becomes member of pro staff of new Castle View Town & CC, Atlanta . . . Jack Phelphs to Marietta (O.) CC as pro-supt. . . . Ryder Cup matches for 1961 to be played at Royal Lytham and St. Anne's GC, England, probably in October. That's where Jones won the 1926 British Open with 293 while Al Watrous was soaring from a 69 in the 3d round to 78 in the final round and a total of 293 . . . Bobby Locke won the 1952 British Open there with 287.

Ricardo Jurado, son of the noted Argentine veteran, Jose, who finished second to Armour in the 1931 British Open at Carnoustie, is in the U.S. . . . He is a successful pro in Latin America . . . He is at Delray Beach, Fla., playing with Tommy Armour and getting post-graduate instruction . . . Gary Nixon, long associated with Sam Snead as pro at Greenbrier at Boca Raton, is going with capitalist Geist's Horizon Construction Co., Tucson, which plans to build 19 courses at real estate developments in Arizona, Texas and New Mexico . . . Geist, an avid and much better than average amateur golfer, got a smart, sound golf business operator in Nixon.

USGA sponsorship of golf lunches in New York City is follow-through on idea of Lincoln Werden, NY Times golf writer . . . It's a pleasant, informative service to golfers, golf associations and golf writers in and around New York City . . . Axel H. Grove, from Yahnundasis GC, New Hartford, N. Y., is now mgr., Lake Shore CC, Glencoe, N. Y. . . . Grove, French-born and hotel management graduate, was in hotel and restaurant business prior to club management.

Northern California PGA ban on members participating in events with Calcuttas knocked out Calcuttas in that area . . . Pros didn't want to get super-pious on betting but the Calcuttas too often had a racketeering sniff about them. Charity "invitation" pro-amateur events also were being used for fattening the promoters . . . Northern California pros knocked those out by ruling that prior to the event the percentage of the entry fee going to charity must be posted . . . N. Cal. PGA also ruled that financial report must be made public on any charity pro-am in which its members play . . . This PGA Section con-ducts its own "charity" pro-am invitation event in which each pro invites four amateur partners . . . Donation fee for amateurs is \$15 . . . Pros pay \$15 plus two doz. top grade balls or equivalent value in pro shop merchandise.

Exceedingly interesting negotiations have been conducted for rights on live TV shows of PGA tournament circuit programs...Details of discussions have been very strictly private...Few potential bidders involved...Players wondering what tournament live TV shows might do to their income from the filmed television competitions...Men in television say that the negotiations have been handled so much on the quiet that possibilities of higher bids have been curtailed.

Victor H. DeBalke, after 29 years of operation of the Beverly Hills GC (Detroit dist.), closing the course because of new





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WRITE FOR CATALOG PAR AIDE PRODUCTS COMPANY DEPT. G. 1457 MARSHALL AVE., ST. PAUL 4, MINN. industrial buildings and drain commission improvements on site . . . He is opening Romeo (Mich.) G & Athletic Club . . . Romeo 18 holes and range under construction for three years and now in fine condition . . . DeBalke is a top man in promotion of industrial tournaments and golf twilight leagues . . . California's Southeast Recreation and Park District with headquarters at Norwalk, is planning Par 3 course . . . Carl C. Fry is gen. mgr. . . . Par 3 courses appear to be the answer in numerous parks where officials want to provide golf facilities that will handle considerable traffic in small area.

Fred Busshardt, of Container Development Corp., which makes Fiberglas golf flag poles, says the seven ft. poles outsell eight ft. poles 2 to 1 . . . Players and caddies can't reach the high flag . . . Big business now in 5 ft. Fiberglas poles; indicating growth of par 3 courses.

Every pro ought to have a copy of the Jaycee Junior Golf Development program . . . Maurie Luxford collaborated with U. S. Junior Chamber of Commerce Youth and Sports Dept. officials in writing a book that tells how the world's biggest junior golf program has been develop-

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ed, how it operates and plans for its expansion . . . Pros have been immensely interested and active in building this junior program . . . Copy of the booklet may be obtained free by writing US Junior Chamber of Commerce, Box 7, Boulder Park, Tulsa 2, Okla.

Bill Henke is chmn., 1960 Junior Golf committee of the Jaycees . . . Jaycee's 15th international championship will be played Aug. 13-20 at Gates Park Municipal course, Waterloo, Ia. . . . Among former Jaycee champions are Al Mengert, Gene Littler, Bud Holscher, Eddie Merrins, Jimmy Raines, Allen Geiberger, Phil Rodgers, Jack Rule, Jack Nicklaus, Doug Sanders, Tommy Jacobs, Jerry Greenbaum and Fritz Leffingwell.

Golf boom spreading from U.S. over the world and tieing in to tourism . . . U. S. Dept. of Commerce Office of Trade Promotion says GOLFDOM has been recently requested in 15 countries interested in building new courses . . . Advertisers report more domestic and foreign inquiries than ever before in their long profitable relationship with this magazine . . . This year's gallery at Latham R. Reed charity pro-amateur at super-swank Seminole GC, Palm Beach, biggest in all the years of the



Over 6,700 yards of championship course at the Shady Valley Golf Course are protected from the hot, dry Texas wind and sun by Nelson Valves and Rain Bird Sprinklers.

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event . . . Rain that shoved St. Petersburg Open final day back to Monday, March 21, Seminole tournament to one day (March 22) instead of usual two . . . Gallery was about 2,500 . . . Biggest draws were Snead, Hogan, Bing Crosby and George Bayer . . . Crosby and Gardner Dickinson were in three way tie for first . . . Bayer had the crowds gasping . . . On the 9th a little over 500 yds., Large George was on with a drive and a 3-iron.

Illinois PGA spring meeting at Congress Hotel, Chicago, Apr. 18 . . . Byron Nelson will give an instruction lecture and demonstration at 3:30 . . . Ladies PGA tournaments get big cosmetic firm as TV sponsor . . . Plan early start of Riverside G&CC construction at Macon, Ga. . . . Roger Horton, formerly pro at Plymouth (Mass.) now at Farmington (Conn.) CC succeeding Bob Bodington . . . Bill Ezinicki, pro at Hillview CC, Reading, Mass., reports weekly in Reading Chronicle on his experiences on tournament circuit . . . Very interesting series . . . He says touring pro had better start at it young (between 22 and 27) and stay on the "regular tour" three years . . . Then if he "hasn't done

(Continued on page 94)



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)OI: COLE SHOP At Las Vegas Tournament of Champions where only those Pros who have won a P.G.A. tournament during the previous year qualify, the Foot-Joy story was dramatically retold. The 26 champions

used 9 different makes of irons, 12 different makes of woods and 8 different brands of balls. But of the 26 top champion pros, 21 wore Foot-Joy Shoes, choice of 9 out of 10 home and touring pros year after year.



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