

DAVID W. KENT & CO. GOLF COURSE ARCHITECTS

Designers, Site Engineers, Builders,
Maintenance Supervisors
for over 40 years.

Consultant Services Available to Established
Golf Courses.

8535 Melvin Ave.
NORTHridge, CALIF.

Dickens 4-6020

Dickens 5-2788

WILLIAM P. BELL & SON

GOLF COURSE ARCHITECTS

Member: American Society
of Golf Course Architects

544 Sierra Vista Avenue
Pasadena, California

Sycamore 3-6944

ATLantic 7-2933

Atwood Terra-Car Now in Full Production

After five years of research, testing and limited production, the Atwood Terra-Car is in full production. Gasoline powered, it has front wheel



drive and Goodyear's Terra-Tire low pressure tires. The Terra-Tire, 16 x 15 x 6, spreads the weight of the car over a large area and doesn't damage even soft, wet turf, it is said. The car weighs 800 lbs., has rear wheel steering and hydraulic brakes with additional hillholder. The Terra-Car's running mate, the Utilicar, substitutes carrying space for maintenance materials for the golf bag space and is designed for supts. and maintenance employees. Both models are manufactured and distributed by Meisel Distributing Co., 2207 Big Bend blvd., St. Louis 17, Mo.

Par-Mate Markets Winter Golf Glove

Par-Mate, 10 W. 33rd st., New York 1, has introduced a golf glove that is designed for cold weather play.

These extra warm gloves are made with imported cape-skin palms and back of 100 per cent wool in attractive combinations of tan and beige tweed.

Three rows of elastic give a snug fit. The winter glove, Style S-81, is available in all sizes for men and women. Par-Mate is sold in most pro shops. S-81, incidentally, is recommended for winter driving.



Form Machinery Corp.

Thomas A. Harrison and David N. Hulshouser announce formation of Penn Ridge Products, located in Lansdale, Pa. This new company is concentrating on the design and manufacturing of machinery and equipment for special applications. Tom Harrison and Dave Hulshouser are widely known throughout the turf industry. Both were formerly associated with West Point (Pa.) Products Corp. Currently in production at Penn Ridge is a Trackless Train which can transport up to 150 people.

PACKAGED SHELTER



100%
STEEL

A spacious 10' x 20' x 7' port
—built to last a lifetime!
—perfect for golf courses, driving
ranges. Bolts together in
1 hr. Needs no paint or special
foundation. Satisfaction guar-
anteed. Write for brochure.

SPARKLING
ALUMINUM FINISH

ONLY

\$198

FREIGHT PAID

KWIK-BILT, INC. BOX 6834 DALLAS, TEX

Wm. F. Mitchell Golf Course Architect

NORTH SUTTON • N. H.
P. O. Box 7 Phone: 441

NEW YORK 30 • N. Y.
520 Fifth Av. Phone: Murray Hill 2-5844

POMPANO BEACH • FLA.
P. O. Box 2004 • Phone: WEBster 3-6581

James G. Harrison

GOLF COURSE ARCHITECT

Member
American Society of Golf Course Architects

266 Harrison Road
Valley 3-3444

Turtle Creek, Pa.
Suburb of Pittsburgh

GOLF COURSE CONSTRUCTION

By CONTRACT

MADDOX CONSTRUCTION COMPANY

Phones: EXport 7-6600

Hickory 2-2411

Rankin, Illinois

Danville, Illinois



Soaring '60s Hold Great Promise

MacGregor salesmen, company officials and representatives of Brunswick International gathered in Cincinnati, Aug. 3-5, for MacGregor's annual sales meeting. In the photo are newly appointed MacGregor sales reps, Lou Fabian and Bud Burkley. Fabian works the Western Pa. territory and Burkley, the Indiana territory. "The shape of things to come in the Soaring 60s" was the theme of the sales meeting.

William F. Gordon

and

David W. Gordon

Golf Course Architects

Doylestown, Pennsylvania

Fillmore 8-4243

Members American Society of Golf Course Architects



DAVID GILL

Golf Course Architect

country club, resort
and municipal courses
of distinction

ST. CHARLES, ILL. phone 5883

R. A. DUMAS COMPANY, INC.

WAREHOUSE POINT, CONNECTICUT

Golf Course

IRRIGATION ENGINEERING

Design, Supervision and Consultants

Distributors of:

Johns-Manville Transite

Buckner Valves and Sprinklers

Ames Portable Aluminum Pipe

Midland, Myers & Marlow Pumps

Aqua-Dial Automatic Systems

NATIONAL 3-3529, 3-0368



ROBERT BRUCE HARRIS

Golf Course Architect

MEMBER AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS

664 N. MICHIGAN AVENUE

CHICAGO 11 • ILL.

WHitehall 4-6530

Nurseryman Tells How Aqua Gro Helps in Stock Propagation

An article in a national nursery magazine tells how the propagator of the Andorra Nurseries, Conshohocken, Pa., treats 100 per cent of his stock with Aqua Gro, giving it freer penetration and improved soil mixture content. Use of low tension Aqua Gro, the article points out, increases availability of water and nutrients and reduces the necessity for watering from three times a week to two. Other advantages cited: Use of the non-ionic wetting agent helps to keep azaleas from turning yellow, has reduced wilt considerably, stepped up budding time and gives immediate and thorough wetting after being applied to soil that is in bone-dry condition. Aqua-Gro is a product of the Aquatrols Corp. of America, 730 Lancaster ave., Bryn Mawr, Pa.

Aeri-Dryers Mop Up Quicker Than Philly Pitchers

When heavy rain followed by flooding conditions threatened to cause cancellation of a recent Philadelphia-San Francisco night baseball game in Connie Mack Stadium in Philly, two Aeri-Dryers, made by West Point (Pa.) Products Corp., were rushed in to prepare the field for the game. An afternoon's work resulted in everything being mopped up so that 22,000 people could see the game that evening.



A 'Hole-in-1' money clip (right) will be sent free to anyone getting an ace while playing a Brass Ram ball, which has a nylon center. Hole-in-1 information should be mailed to Brass Ram Corp. 805 S. Salzburg, Bay City, Mich.

Do-Ma Address Corrected

It was erroneously stated in August Golfdom (page 87) that Do-Ma Enterprises, Inc., is located at 1458 S. Wabash ave., Chicago 5. This address should have read 1458 S. Michigan ave.

Do-Ma markets an interesting practice game that can be played inside or outdoors. It consists of two gauges that measures distance and direction of fairway shots and putts. A string attached to the unit holds the ball. With the set are carpet, tee, ruler and protractor.



BOB BALDOCK
GOLF COURSE
Architect
1505 Blackstone
FRESNO, CALIFORNIA

ROBERT TRENT JONES

Members
American Society of Golf Course Architects

Golf Course Architect

20 Vesey Street

Tel: Beekman 3-1023

NEW YORK, N. Y.

For better and more economical golf ball washing
HENRY Golf Ball WASHER

- Will dress up any course • Dirty water will not splash • Heavy gauge steel • **NEW** improved insert in rubber squeegee • Oil impregnated bearings • No brushes to rot.

A. C. Schendel, Distributor

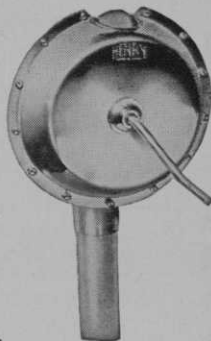
R.R. 5, Box 92, Waukesha, Wisconsin

Dealers in all principal cities

**BALL
WASHER**

\$14.75

Prices F.O.B.
Waukesha, Wis.



**THE SECRET OF SUCCESSFUL
GOLF CAR FLEET OPERATION**

Fact-filled 32-page book by foremost golf car authority gives secrets of fleet management, long battery life. Includes 5 tested garage plans. Hundreds of other tips. Send only \$1.00. Satisfaction guaranteed. Write Electric Car Division, Victor Adding Machine Co., Chicago 18.

EDWARD LAWRENCE

PACKARD

GOLF COURSE ARCHITECT
Fleetwood 2-2113

11 South La Grange Road La Grange, Illinois

ALEXANDER G. McKAY

Golf Course Architect

DESIGN and CONSTRUCTION

Green Building Specialists

Phone JU 6-5467

P.O. Box 176
Merristown, Tenn.

GEOFFREY S. CORNISH

GOLF COURSE ARCHITECT

Fiddler's Green

South Amherst, Mass.

Phone: ALpine 3-3913

WILLIAM B. LANGFORD

GOLF COURSE ARCHITECT

Balanced Topographical Design

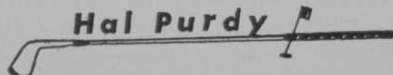
Member:

American Society of Golf Course Architects

Telephone: AUstin 7-3371

621 N. Central Ave., Chicago 44, Ill.

Hal Purdy



GOLFING FACILITIES

Design • Supervision

Construction • Management

P. O. Box 215, Uptown Station
Kingston, N. Y. Phone—FE 1-8162

ARTHUR JACK SNYDER

Golf Course Architect

Graduate Landscape Architect

DESIGN — CONSTRUCTION — REMODELING

1009 E. Heatherbrae
SCOTTSDALE, ARIZONA

P.O. Box 493
PINETOP, ARIZ.

CHARLES E. STEWART

GOLF COURSE
IRRIGATION ENGINEER

Reports • Design • Supervision
18357 Homewood Ave., Homewood, Ill.
Phone: SY 8-3918

TIFTON 328 (Tifgreen)

Highest quality grass.
Reasonable price.

SUPERIOR TURFGRASS NURSERY

3217 Ave. E Tulip 4-0445
CORPUS CHRISTI, TEXAS

Tell Them You Saw the Ad
In Golfdom.

FOR YOUR CONVENIENCE—GOLFDOM'S

Buyers' Service

Check off your Needs, tear out and mail this sheet to **Golfdom, 407 S. Dearborn St., Chicago 5, Ill.** You'll get prices, literature direct from the sources of supply.

Golf Course

Aerifying equip.: Fairway ☐
green ☐
Architects: course ☐ house ☐
Ball Washers
Ball Washing Compounds
Bent grass stolons
Brown-patch preventives
Compost mixers
Crabgrass control: Regular ☐
Pre-emergence ☐
Crabgrass control machine
Drinking fountains
Edging machines
Fertilizers Solid ☐ Liquid ☐
Flags (greens) ☐ Flag poles ☐
Fungicides
Hole cutters
Hose
Hose clamps
Humus
Incinerators
Insect fogging machine
Irrigation consultants
Lapping-in Machine
Leaf Pulverizer
Line markers
Miniature Course Const'n
Min. putting surface (felt)
Mowers: putting green ☐
whirlwind ☐ tee ☐
fairway ☐ rough ☐ hand ☐
Mower Grinders
Peat Moss
Pipe
Pipe, tile ditching
Playground equipment
Poa Annua Control
Putting cups
Rakes (worm cast & clean-up)
Rollers: cast-iron ☐ water filled ☐
Sand (for greens, tees)
Seed: fairway ☐ green ☐
Shelter houses
Shoe Spike Cleaner
Signs — Golf Car Direction
Sod cutter
Soil conditioner
Soil screeners ☐ Soil shredders ☐

Sprayers: power ☐ hand ☐
Spreaders, fertilizer,
seed, topdressing
Spikers: greens ☐ fairway ☐
Sprinklers: f'way ☐ green ☐
Stone picker (mechanical)
Sweepers-mulchers
Swimming pool equipment
Swimming pool cleanser
Swimming pool paint
Tee Markers
Thatch removing machine
Tires (slip-over, cars, mowers)
Tractors
Trucks (course maintenance)
Turf Insecticides
Turf sweepers
Water systems, fairway
Weed chemicals
for turf ☐ for water ☐

Pro Shop

Bags: Canvas ☐ Leather ☐
Bag storage racks
Bag carts ☐ electric ☐
Bag racks
Bag Tags—Guest Tags
Balls: Regular ☐ Range ☐
Ball Name-Markers
Ball Markers — for greens
Ball retriever
Batteries (golf cars)
Battery chargers
Caps and hats
Hats ☐ Hand Bags ☐ for ladies
Cars: Electric ☐ Gasoline ☐
Cash Registers
Charge books — for pro shops,
green fees, etc.
Club Cleaning Liquid
Clubs: Woods ☐ Irons ☐
Putters ☐
Club head covers
Club repair supplies
Display equip.
Dressing for grips ☐ bags ☐
Golf bag covers
Golf car trailers
Golf club protectors
Golf gloves

Golf Grips: Leather ☐
Composition ☐
Golf Practice Devices
Golf shoes
Golf shoe cleaners
Golf Shoe Spikes
Handicap racks ☐ cards ☐
Locker door utility bag
Mech. Range Ball Retriever
Name labels, for clubs
Practice driving nets
Practice Golf Balls
Preserver for leather
Score cards () Charge checks ()
Score card & pencil Tee Box
Score counter (watch type)
Seat attachment, for carts
Sportswear: Shirts ☐ Socks ☐
Sport jackets ☐ Rain jackets ☐
Windbreakers ☐ Slacks ☐
Ladies' Bermuda shorts
Tee mats
Tees (rubber) for driving mats
Teeing device (automatic)
Trophies

Club House

Athletes Foot preventives
Bars (portable)
Bath brush — (Turkish type)
Bath mats
Bath slippers
Cash Registers
Deodorants
Disinfectants
Financing (new, modernization)
Floor coverings
Folding Table (Banquet)
Glasses, decorated
Link Type Mats
Locker Name Plates
Lockers
Locks (combination) for lockers
Printing
Runners for aisles
Rugs
Showers ☐ Shower mixers ☐
Shower water control
Step treads
Wash fountains

and information

To: Name Title
Club Address
Town Zone (.....) State

33rd YEAR OF SERVICE

as golf's clearing-house
of information on the
most successful
operating practices
and products.
Make use of it!

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service . . . for time, labor and money-saving guidance of your officials and department heads. Help the *right men* at your club do the *job right*. Send in the form below. Keep them informed on the latest how-to-do-it-ideas!

FILL IN BELOW — MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: ☐ Private ☐ Semi-Private ☐ Muny ☐ No. of Holes

Address Town: Club

Zone () State By Position

President's:

name (Zone)

Add.: Town: State:

Grn. Chmm's.

name (Zone)

Add.: Town: State:

Manager's:

name (Zone)

Add.: Town: State:

Course Superintendent's (Greenkeeper)

name (Zone)

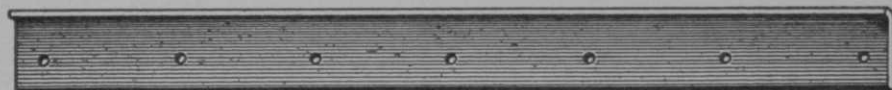
Add.: Town: State:

Professional's:

name (Zone)

Add.: Town: State:

LAWN MOWER STATIONARY BLADES



CUT COSTS — as well as grass with JONES Blades. Hundreds of Golf Courses in every section of the country are saving thousands of dollars by buying direct from the manufacturer.

30" Heavy Duty Gang Mower Blades \$5.04

Putting Green Mower Blades \$3.69

**MAY WE QUOTE
ON YOUR BLADE
REQUIREMENTS?**

**JONES MOWER AND
EQUIPMENT CO.
Grasslyn Ave., Havertown, Pa.**

**FINEST QUALITY.
YOUR SATISFACTION
IS GUARANTEED.**

Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. **NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE.** Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5. Replies are promptly forwarded to advertisers.

JOBS WANTED

CLUB STAFF AVAILABLE — MANAGER-CONTROLLER (AND WIFE), CHEF, ASSISTANT CHEF, OFFICE MANAGER-BOOKKEEPER, HOUSE ENGINEER. NEGOTIATIONS FOR 1960 SEASON WITH DIGNIFIED WELL ESTABLISHED CLUB INVITED. REQUIREMENTS ARE \$36,000 PLUS FULL MAINTENANCE. ADDRESS AD 901 c/o GOLFDOM

Pro Shop Manager Jack Lopina of Nordic Hills Country Club, Itasca, Illinois, desires full or part time work winter months anywhere, Write club.

PGA Class A Professional desires position as Assistant or Club Professional at a Private Country Club — 5 years successful experience. Age 26, Married, Honest and Sober. Address AD 902 c/o Golfdom

QUALIFIED GREENKEEPER AVAILABLE FOR 1960 SEASON OR SOONER. YOUR REQUIREMENTS FULFILLED. THOROUGHLY EXPERIENCED IN ALL PHASES COURSE MAINTENANCE. EXCELLENT REFERENCES. ADDRESS AD 903 c/o GOLFDOM

Pro-Greenkeeper — 39 years of age. Married, experienced in Bents and latest Bermudas. Good teacher, noted as top Junior promoter. PGA member, also GCSA member. 20 years experience. Seeks reasonable position in South or Southwest. Address AD 904 c/o Golfdom.

Position wanted as Assistant or Head Pro for Winter months and new job for next year. Class A PGA member and A-1 credit rating. Good teacher and player. Will go anywhere. Address AD 905 c/o Golfdom.

Job Wanted — Pro with successful experience desires position for Winter — club or range — available October. Distributor for major golf company. Address AD 906 c/o Golfdom.

Pro-Class A PGA member, desires position for winter season Florida-Southwest — Club or Range. Fine teacher, honest, reliable. Available October. Address AD 909 c/o Golfdom.

PGA Professional now at Metropolitan club, desires change for 1960 season. 40 yrs. old, excellent teacher — clean, pleasant personality. Prefer Midwest or West Coast. Address AD 908 c/o Golfdom.

Head Lockerroom man wants position. 14 yrs. experience. Age 43. Non-drinker. Can furnish excellent references. Would desire work near New York City or Connecticut. Address AD 915 c/o Golfdom.

POSITION WANTED — SUPERINTENDENT WITH 34 YEARS EXPERIENCE IN GOLF COURSE MAINTENANCE. CAN FURNISH BEST OF REFERENCES. ADDRESS AD 916 c/o GOLFDOM.

Husband — Wife — Son Combination, capable of 100% operation of nine hole course available Nov. 1st to April 1st. Presently operating own course. Address AD 917 c/o Golfdom.

Young man, 23 yrs. old available Oct. 1st to April 1st would like work with teaching Pro as Assistant. One year Penn. St. Golf Course Mngt. — 3 yrs. Pro Shop experience — sound golfer. Address AD 918 c/o Golfdom.

Professional with very successful results in promoting golf interest at New England club, in instruction and in excellent business management of pro department, now looking for new job due to change in policy at present club. Prominent and experienced in sports other than golf. Very dependable and active worker. Married. Three children. Fine credit rating. A good businessman and builder for any club. Highest references. Address AD 919 c/o Golfdom.

Asst. Pro — Class H PGA Member, desires position for winter season, Florida — Southwest. Good experience at top midwest club. Available Oct. 15. Address AD 921 c/o Golfdom.

Man and wife would like to manage clubhouse and course for small club. Have 25 yrs. experience in this work. References. Address AD 922 c/o Golfdom.

Asst. Golf Pro desires position as pro or pro-greenkeeper '60 season. Excellent teacher and merchandiser. 4 yrs. experience all phases. 30 yrs. old; married; 2 yrs. college. Robert Higgins, 2032 Tremont Ave., Davenport, Iowa.

Assistant Pro position wanted — available now, single, 23 yrs. old, college graduate, will go anywhere. Write Robert Nodus, Crystal, Mich.

TOP SUPERINTENDENT, EXCELLENT BACKGROUND, 35 YEARS EXPERIENCE CONSTRUCTION, REMODELING, MAINTENANCE. DESIRES 8-10-12 MONTH POSITION, GREAT LAKES AREA. CAPABLE CONSTRUCTING, MAINTAINING SWIMMING POOLS, TENNIS COURTS, EQUIPMENT. AVAILABLE 1960 SEASON OR BEFORE. M. S. BOYD, 10640 GAMEWOOD DRIVE, SOUTH LYON, MICHIGAN. PHONE GENEVA 7-2205.

Clean, honest Golf Pro. Good teacher — good references. Work hard to please. Wife also to work at club. Address Ad 924 c/o Golfdom.

Pro-Supt. — Over 25 years experience all at two clubs. PGA member. Expert teacher, pro businessman, top greenkeeper. Married. Finest references. Address Ad 925 c/o Golfdom.

PRO-WIFE COMBINATION SEEK GOOD BUSINESS OPPORTUNITY. TEN YEARS EXPERIENCE. EXCEL IN FOOD OPERATION. ADDRESS AD 927 c/o GOLFDOM.

AGGRESSIVE GOLF PRO HAS HAD YEARS OF EXPERIENCE AT 18 HOLE COURSE. INTERESTED IN PERMANENT POSITION WITH FUTURE POTENTIAL. PREFER CLUB WITH 350 MEMBERS BUT CAPABLE OF ANY SIZE OPERATION. BEST OF CHARACTER REFERENCES FURNISHED. ADDRESS AD 928 c/o GOLFDOM.

JOBS OPEN

Man and wife to take over complete operation of dining room, bar and clubhouse of East Coast Country Club, Jewish Membership, on a concession basis. Must be thoroughly experienced in country club operation. Give full details & references. Address Ad 910 c/o Golfdom.

SALESMEN WANTED: EXPERIENCED SALESMEN WITH PRO SHOP FOLLOWING. COMPLETE LINE OF SPORTSWEAR FOR MEN AND WOMEN. CHOICE TERRITORIES OPEN. 10% COMMISSION. ADDRESS AD 911 c/o GOLFDOM.

WANTED: Distributors and Salesmen. Full line of top quality putters. Popularly priced. Address Ad 912 c/o Golfdom.

Greenkeeper-Superintendent for 18 hole Municipal Golf Course located in Central Illinois. Position open for 1960 season. State age, background, experience in golf course supervision and maintenance. Address Ad 926 c/o Golfdom.

MISCELLANEOUS

FOR SALE — LEASE & BEST EQUIPMENT OF OUTSTANDING DRIVING RANGE. FINEST LOCATION IN HEART OF LARGE FLORIDA CITY. PRICE \$4,500.00. ADDRESS AD 914 c/o GOLFDOM.

GOLF COURSE — For sale or lease, 9 holes, Massachusetts, excellent income, favorable terms to reputable party. Box 180, Canal Street Station, New York 13, N. Y.

Driving net, deluxe tee and target, used 2 months indoors \$225 new — take \$100 cash F.O.B. R. C. Rogers, Box 485, Los Alamos, N. M.

WANTED — USED MOLD TO RECOVER BALLS. DOESN'T HAVE TO BE IN PERFECT SHAPE. ALSO WANT RANGE AND MINIATURE GOLF EQUIPMENT. WHAT HAVE YOU? WRITE TO PROSPECT GOLF RANGE, WATERBURY ROAD, PROSPECT, CONN.

Used Golf Balls for Sale — Good for range or play — no cuts. 15 and 20 cents each. Brewer Golf Shop, 280 DeBaliviere Ave., St. Louis 12, Mo.

WANTED TO BUY — USED MINIATURE GOLF AND GOLF RANGE EQUIPMENT. ART MARKS, 1008 ROSEVIEW, KEWANEE, ILL.

WANTED — Set of used gang mowers for new course, just seeding. Must be in fairly good shape. State price. Address Ad 920 c/o Golfdom.

Used 1958 Model 732-41 (6 battery) Cushman Golf carts \$350.00 FOB Springfield, Ill. Write or call Drake-Scruggs Equipment Co., 600 S. 31st Street, Springfield, Illinois. Phone LA 8-2536.

For Sale — Golf Driving Range, Archery Range, Miniature Trapshoot and Golf Course equipment. Address Ad 923 c/o Golfdom.

WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses.
Cuts and bumped 36 per doz.
Off brands & Synthetic, or slightly nicked 1.56 per doz.
Round & Perfect 1.25 brands for
refinishing 2.40 per doz.
Like new top grade for rewashing 3.60 per doz.
NOTE—Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions.

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Baleta cover, new snow white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50¢ to 65¢ each. Bulk—your cost on exchange \$2.65 per dozen. Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

NORTHERN GOLF BALL CO.

2350 W. Roscoe Street Chicago 18, Illinois

Swinging Around Golf

(Continued from page 88)

into Sturgeon Bay, is having its second annual \$1500 Cherryland Open at Alpine GC, Egg Harbor, Wis., Sept. 12-13.

Of all the golf course-real estate projects recently completed or under construction Lyford Cay, Nassau, probably has most expensive lots . . . Property between ocean front and course designed by Dick Wilson sells for \$300 a front foot . . . Bill Kaiser, H&B golf sales mgr. forecasts that Jack Nicklaus and Bob Nicholas are destined to be two great golfers and get lockerroom gossips and golf writers frequently confused by names that sound the same.

Harold Rosenberg, former champion of Bryn Mawr CC, Chicago, is active in promoting Israel's golf course . . . In building the course the USGA Green Section advice has been used . . . The late Dr. Alistair Mackenzie, architect, with Bob Jones, designed Royal Melbourne's two 18-hole courses where the International Golf Assn. pro matches will be played Nov. 18-21 . . . Architect Dick Wilson made a few revisions of holes and selected 18 of the club's 36 for the IGA matches

Unbilled star of the PGA championship was Walter Hagen who came from his summer place near Traverse City, Mich. . . . The Haig covered a lot of course in a golf car, held court in the clubhouse and circulated around Minneapolis until dawn's early light . . . The guy still has color like the aurora borealis and was No. 1 with the autograph-seekers, most of whom were kids who weren't born until after Walter hung up his clubs but they got the hunch that the Haig belongs to the ages . . . Barring a touch of arthritis in some fingers Walter is in fine health . . .

(Continued on page 90)

GOLFDOM • ADVERTISERS INDEX

BPA SEPTEMBER, 1959 NBPA

| | | | |
|--|-----------|--|-----------|
| Acushnet Process Sales Co. | 34, 35 | Kent & Co., David | 81 |
| Aero-Thatch, Inc. | 8 | Kirsch Card Service | 79 |
| American Agricultural Chemical Co., The | 70 | Kwik-Bilt, Inc. | 81 |
| American Hair & Felt Company | 71 | Laher Spring & Tire Corp. | 27 |
| American Liquid Fertilizer Co. | 68 | Langford, William B. | 84 |
| Anderson, R. Albert | 80 | Linck Company, O. E. | 15 |
| Aquatrols Corporation of America | 67 | MacGregor Golf Company | 50, 51 |
| Atwater-Strong Company | 73 | Maddox Construction Co. | 82 |
| Baldock, Bob | 83 | Manufacturer's Specialty Co. | 18 |
| Bell & Son, William P. | 81 | Master Machine Company | 66 |
| Belt Corporation, The | 65 | Maxwell, J. Press | 80 |
| Berlin Chapman Co. | 20 | McKay, Alexander G. | 84 |
| Borden Chemical Co. | 2nd Cover | Meisel Distributing Company | 42, 43 |
| Brookton Footwear Sales, Inc. | 37 | Miller Golf Printing Co. | 79 |
| Buckner Manufacturing Co. | 6 | Mitchell, Wm. F. | 81 |
| Cast Iron Pipe Research Association | 5 | Motor Appliance Corporation | 64 |
| Chamberlin Metal Products | 45 | Old Orchard Turf Nurseries | 74 |
| Cleary Corporation, W. A. | 16 | Packard, Edward Lawrence | 84 |
| Colby Pioneer Peat Co. | 78 | Par Aide Products Company | 4, 14 |
| Container Development Corp. | 10 | Par-Tube | 77 |
| Cornish, Geoffrey S. | 84 | Phillips, Inc., F. C. | 18 |
| Crescent Plastics, Inc. | 69 | Plymouth Golf Ball Co. | 59 |
| Davis, Inc., George A. | 8 | Purdy, Hal | 84 |
| Des Moines Glove & Mfg. Co. | 20 | Putting Pal Company | 76 |
| Dietz Press | 75 | Reasor-Hill Corporation | 79 |
| Dumas Company, Inc., R. A. | 83 | Roseman Mower Corporation | 11, 14 |
| duPont de Nemours & Co., Inc., E. I. Tersan Section | 46, 47 | Schendel, A. C. | 84 |
| Uramite Section | 60, 61 | Scott & Sons, O. M. | 6 |
| Eastern Golf Company | 75 | Sewerage Commission, The | 10 |
| Fate-Root-Heath Company, The | 4 | Smith, Kenneth | 72 |
| First Flight Company | 63 | Snyder, Arthur Jack | 84 |
| Ford Motor Company | 9 | South Bend Products Company | 76 |
| Fulname Company, The | 79 | Southwestern Plastic Pipe Co. | 53 |
| Gill, David | 82 | Spalding & Bros., Inc., A. G. | 25 |
| Godwin & Son, Hiram F. | 12 | Standard Manufacturing Co. | 22 |
| Golferatt, Inc. | 31 | Stewart, Charles E. | 84 |
| Good Roads Machinery Corp. | 75 | Superior Rubber Manufacturing Co. | 77 |
| Gordon, William F. & David W. | 82 | Superior Turfgrass Nursery | 84 |
| H. & R. Manufacturing Co. | 78 | Trophy & Medal Shop, The | 72 |
| Hagen Division, Walter | 39 | Tull, Alfred H. | 80 |
| Harris, Robert Bruce | 83 | United States Rubber Co. | 4th Cover |
| Harrison, James G. | 82 | Vaughan's Seed Company | 78 |
| Henderson Manufacturing Co. | 17 | Victor Adding Machine Co. | 21, 84 |
| Hill Company, C. M. | 58 | Walker Manufacturing Co. | 54 |
| Hillerich & Bradsby Co. | 29 | Wayne Golf Ball Company | 80 |
| Holmes & Son, Archibald | 19 | West Point Products Corporation | 12 |
| Johns-Manville Corporation | 13 | Wilson Sporting Goods Company | 3rd Cover |
| Jones Mower & Equipment Co. | 87 | Wittek Golf Range Supply Co. | 78 |
| Jones, Robert Trent | 83 | Wood Bros. Mfg. Co. | 62 |
| | | Worthington Golf, Inc. | 52 |
| | | Worthington Mower Co. | 7 |
| | | Wyandotte Chemicals Corporation | 56, 57 |

GOLFDOM, The Business Journal of Golf Published monthly, except November and December. Subscription rate—\$2.00 per year, Canadian and Foreign \$2.50. Joe Graffis Publisher; Herb Graffis Editor; Joe E. Doan Managing Editor; Joe Graffis, Jr. Advertising Manager; F. V. Taylor, Circulation Manager. Publication Offices: 407 So. Dearborn St., Chicago 5; Phone HARRISON 7-5941. Eastern Representative—Albre Gaylor, 200 Park Ave. S., New York 3, Phone AL 4-0275

CONTENTS

| | | |
|--|--------------|----|
| <i>Swinging Around Golf</i> | Herb Graffis | 3 |
| <i>Superintendent's Situation Improves</i> | | 23 |
| <i>Horwath Study Shows Cost Increase</i> | | 26 |
| <i>Teaching Pros Swing from Mental Side</i> | | 28 |
| <i>PGA Sets Dates for 1960 Business School</i> | | 30 |
| <i>Public Course Clubhouse</i> | Herb Graffis | 32 |
| <i>11 Ways Pro Can Upgrade His Work</i> | | 36 |
| <i>Casper CC Digs Deep for Water</i> | Omer Crane | 38 |
| <i>Benefits of Multiple Aerifying</i> | O. J. Noer | 40 |
| <i>Tanglewood's Golf Package</i> | | 41 |
| <i>Grau's Answers</i> | Fred V. Grau | 49 |
| <i>Manufacturing News</i> | | 73 |

All advertising and editorial correspondence, change of address notices, subscription orders, etc., should be sent to GOLFDOM, 407 S. DEARBORN ST., CHICAGO 5, ILL.

Swinging Around Golf

(Continued from page 88)

He's taken off some from his weight of a few years ago but still is a stylish, merry, stout . . . He has an astonishing memory for names, probably knowing more pros of a wide range of ages than anybody else in the country.

There was a great reunion of veterans when Gene Sarazen, Hagen and Joe Kirkwood, sr., met at the Minneapolis GC . . . Joe took a day off from an 11,000 mile trip during which he'd played 50 trick shot exhibitions in 58 days . . . He's driving a Chevrolet Impala now and is enthusiastic about it . . . He is mighty proud of the way Joe, Jr., performs in tournaments although Joe, Jr., doesn't keep at tourney play steadily enough to bear down . . . Jim Ferrier, who played in the PGA as one of his earlier appearances in his return to the circuit says that it will take him two months to regain the tournament routine of thinking that brings 4s and 3s where 6s pop up in the card of the fellow who isn't quite ready.

Sarazen withdrew after the third round to get back to his farm . . . After 40 years of tournament golf Gene continues to be a delight to watch . . . Kirkwood followed

Gene and remarked that Gene was demonstrating again that he was the smartest competitor of all the boys . . . Gene usually hits tee shots with a bit of a fade but when he was paired with Bill Collins and Fred Wampler, two long-hitting young men, Sarazen whammed his drives with a hook that gave him more yardage and had him looking younger . . . Everybody in the gallery was talking about how well and how fast Gene putted . . . Gene, Hagen and Kirkwood played many a championship on greens that weren't as good for putting as the tees were at Minneapolis GC.

MacGregor Golf's annual Tourney Club party the night before the PGA championship began was the biggest the company has put on . . . Pres. Henry Cowen and his staff make great use of their vast memories for pro names and faces.

Ralph Hutchison whose announcing at the 18th greens in 11 Masters and 12 National Open tournaments has been highly interesting and informative to the galleries introduced a new tournament communications service at the PGA . . . GE portable transceiver radio telephones at several points on the course kept Hutchison supplied with hole-by-hole details he passed along to the gallery at the 18th.