



## Wilson Gift Packs

perfect for better Pro Shop

### Christmas volume

Wilson doubles your Christmas sales potential with two great gifts in one—the Wilson Staff ball packed in a colorful thermo-bucket—for the price of the balls alone.

The new Wilson plastic thermo-bucket keeps contents hot or cold. It can be used as an ice bucket, as a kitchen canister, for hot or cold liquids. The decorator colors will delight every housewife and will brighten any room in the home.

Or offer a half-dozen Staff balls attractively boxed in a burgundy Wil-leather cigarette or jewelry case.

Any golfer welcomes the Wilson Staff ball as a gift. It's the long ball of golf, the ball of Sam Snead, Billy Casper, Arnold Palmer and others.

So order early and get these outstanding gift suggestions on display in your Pro Shop before the season closes.

*Sales*  
**Win With Wilson**

Wilson Sporting Goods Co., Chicago

(A subsidiary of Wilson & Co., Inc.)

Thermo-bucket  
available in Fairway  
Green, Trophy Gold  
and Tee Red

**FREE**—Name imprinted on  
Wilson STAFF Dozens. Up  
to 18 letters and spaces.  
Order before Nov. 27, 1959.