

ATTENTION

Driving Range Operators and Distributors. We specialize in rebuilding golf balls with strictly new materials. Satisfaction guaranteed.

WAYNE GOLF BALL CO.

31117 Little Mack Ave. Roseville, Michigan

Porter Elected Board Chairman at K & M

Robert E. Porter has been elected chmn. of the board of Keasbey & Mattison Co., Ambler,

Pa. He will continue to serve as pres. of the firm which produces irrigation pipe among other things. Porter came to K & M in 1955, was named executive vp in 1956 and was elected pres. a year later. Previously he was with Ford Instrument Co. and Cleveland Graphite Bronze Co. Porter currently is directing K & M's long range reorganization and expansion program. He is a



graduate of the Naval Academy and M.I.T. and served as a Marine pilot in World War II.

Wm. Joyce Catalog Carries Men, Women Styles

The 1960 catalog of Bowen, Inc., 81 Masonic Ct., Pasadena, Calif., manufacturer of Wm. Joyce golf shoes, is off the press. The 16-page, four color catalog is beautifully contrived with photos of the various models being stunningly set off in floating arrangements against appropriate backgrounds. Half of the catalog is de-

voted to men's fashions and the other half to women's. Golf shoes as well as shoes for casual wear are shown. Bowen uses imported and domestic leathers in Wm. Joyce shoes which, it is said, are glove soft but strong enough to take inclement weather and hard wear.

Kangaroo Leather Bag

MacGregor's new Kangaroo Leather golf bag heads the company's exclusive Sweep Flare design series for 1960. Made of top-grain Kangaroo hide it comes in Aussie red with silver lurex welt or Buccaneer black with gold lurex welt. Features include a step-down top collar, 9in. round Dee-style opening, full length divider between wood and iron sections and divider straps between long, mid and short irons. Bag is nylon stitched. has extra heavy steel stay reinforcements and extra



steel rings at top and bottom. Sling is snap-on type. There are jumbo size clothing and ball pockets which have heavy duty zippers.

Look at Wittek's record before you turn in your

USED GOLF BALLS

For Cash or in rebuilt balls

27 years of reliable grading, rebuilding, rebuilts personalized; and payment has satisfied 2,300 Range, Course, Par 3 and Miniature customers and made Wittek the Used Golf Ball clearing house.

Ask for details and shipping tags.

Wittek Golf Range Supply Co., Inc.

5128 W. North Av., Chicago 39, III.

QUALITY PUTTERS

CUSTOM MADE

Design -

Workmanship -

Materials —

VELVET TOUCH PUTTERS PUTTERS UNLIMITED

By:

FRED MATZIE GOLF CO.

2715 Washington Bl., Venice, Calif.

GOLF RANGES PAR THREE MINIATURE COURSES



We Have a Complete Line of Equipment. EASTERN GOLF CO., 2537 Boston Road, Dept. A, Bronx 67, N. Y.

1914 FULNAME

Original Ball Marker

The rolling die does it!

3 TYPE SIZES

Small - Medium - Large

Box 178

Cincinnati 6, Ohio

Big Sales, Customer Delegations at Jacobsen Meetings

More than 50 members of the sales organization recently attended four meetings of Jacobsen Manufacturing Co., Racine, Wis., along with 316 major customers from Canada, Switzerland





1960 Jacobsen 26-in, Javelin and the 24-in, Ram,

and every state in the U. S. As the new 1960 line was introduced it became evident that the firm could supply power mowers from 18 ins to 21 ft. Six new mower and edger models were demonstrated and seven others with minor changes also were shown. Complete large-area Worthington mowing equipment also was brought to Racine for the meetings. Sales promotion literature, including the 1960 catalog, posters and a brochure were presented along with a 20-minute sound, slide film "This Is Jacobsen," which is for dealer showings.

Anderson Writes Car Traffic Booklet

R. Albert Anderson, architect of Longboat Key, Fla., and Racine, Wis., is writing a booklet for Cushman Motor Works, Inc., Lincoln, Neb., manufacturers of the Cushman Electric Golfer, on the proper routing of cars to keep courses in better condition. It is being written with an eye to improving traffic patterns at existing courses and those under construction.

Jo Ann Prentice with Kroydon; Reynolds, Whitworth Join Hagen

Newest addition to the Kroydon advisory staff is Jo Ann Prentice, one of the regulars on the Ladies PGA tour. She has been a professional since 1956. JoAnn was a quarter-finalist in the 1954 Women's Amateur and had her best professional season in 1958. Kroydon Corp's plant and offices are located in Melrose Park, Ill.

Mary Ann Reynolds and Kathy Ann Whitworth, newcomers to the Ladies PGA tour, have been added to the Walter Hagen advisory staff. Mary Ann, who attended the University of Georgia, won several Georgia amateur titles and reached the quarter finals of the 1958 North-South Amateur before turning pro. Miss Whitworth, just turned 20, is the youngest girl ever to play the women's circuit. She won the New Mexico women's amateur title in 1958-59.

KIII WATER WEEDS!

Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

REASOR-HILL CORPORATION
BOX 36GC, JACKSONVILLE, ARKANSAS

J.F. SMITH

Bulletin

Directory and

Write for sample and prices

KIRSCH CARD SERVICE

BOX 426X, ELMHURST, ILL.

Boards

RALPH PLUMMER

GOLF COURSE ARCHITECT

Member, American Society of Golf Course Architects

10330 Kilkinney • Dallas, Texas Davis 7-3136

FORT WORTH HOUSTON SAN ANTONIO EDison 5-5478 JAckson 8-5311 CApitol 5-1594

PENHURST DEVELOPMENT CO.

Incorporated

GOLF COURSE DESIGN
AND CONSTRUCTION

35 Years Experience

JAMES G. HARRISON Architect

FRED GARBIN Agronomist JOHN McANINCH Gen'l. Supt.

266 Harrison Road • Turtle Creek, Penna Phone: VAlley 3-3444



At annual summer sales meeting of Ernie Sabayrac, Inc., salesmen and suppliers, held recently in Miami Spring Villas (Fla.), were the following: (1st row, I to r) Sam Baker, Anne Wilson, Dick Tarlow, Mollie Russell, Gene Saunders, Ernie Sabayrac, C. L. Wilcox, Ben Stone, Ben Hogan, E. P. Rankin. (2nd row) Jack Carnahan, Bill Foos, Jack Murphy, Bud Werring, Dick Bullock, Hal Whittington, Joe Aubuchon, John Hainje, Sam Patrick, Les DeFino, Barney Holliday, Ted Cassidy, Bob Bonamy, Jack Owens. (3rd row) Ira Katz, Bob Haggerty, Fred Armstrong, Tom Martin, Max Baker, Lyne Price, John Burt, Don Bodner, Owen Chapman, Morgan Borofsky. Sabayrac suppliers include the Ben Hogan Co., Brockton Footwear, Flip-It Hat Co. and Hartmann Luggage Co.

On Golfcraft Advisory Staff

Cynthia Jan Sullivan of Harrisburg, Pa., who recently turned pro, has joined the women's advisory staff of Golfcraft, Inc. As an amateur she was quarter-finalist in the 1958 North-South

Championship and semi-finalist in the Pennsylvania State tournament. In 1957, Cynthia won the Women's Collegiate driving championship with a 256 yd. drive. She joins Shirley Spork and Murle MacKenzie on the Golfcraft staff.

WITTEK

for the best of the latest in

RANGE - PAR 3 MINIATURE

EQUIPMENT - SUPPLIES - FIXTURES

Write for complete catalog

Wittek Golf Range Supply Co., Inc.

5128 W. North Av., Chicago 39, Ill.

Golf Score Cards

Specializing in Printing for Clubs and Pros.

CHARGE CHECK BOOKS
HANDICAP CARDS and PANELS

BAG and GUEST TAGS
(WRITE FOR CATALOG)

VESTAL-MONROE PRINTING CO.

ESTABLISHED 1912

TELEPHONE HARRISON 7-6314
701 S. LA SALLE ST. • CHICAGO 5

WILLIAM B. LANGFORD GOLF COURSE ARCHITECT

Balanced Topographical Design

Member:
American Society of Gelf Course Architects
Telephone: Austin 7-3371

621 N. Central Ave., Chicago 44, Ill.

GEOFFREY S. CORNISH

GOLF COURSE ARCHITECT

Middler's Green

South Amherst, Mass.

Phone: Alpine 3-3913

ALEXANDER G. McKAY

Golf Course Architect

DESIGN and CONSTRUCTION
Green Building Specialists

Phone JU 6-5467

P.O. Box 176 Morristown, Tenn.

EDWARD LAWRENCE

PACKARD

GOLF COURSE ARCHITECT
FLeetwood 2-2113
11 South La Grange Road La Grange, Illinois

ARTHUR JACK SNYDER Golf Course Architect Graduate Landscape Architect

DESIGN - CONSTRUCTION - REMODELING

1009 E. Heatherbrae SCOTTSDALE, ARIZONA P.O. Box 493 PINETOP, ARIZ.

THE SECRET OF SUCCESSFUL GOLF CAR FLEET OPERATION

Fact-filled 32-page book by foremost golf car authority sives secrets of fleet management, long battery life. Includes 5 tested garage plans. Hundreds of other tips Bend only \$1.00. Satisfaction guaranteed. Write Elecbri-Car Division, Victor Adding Machine Co., Chisego 18.

TIFTON 328 (Tifgreen)
Highest quality grass.
Reasonable price.

SUPERIOR TURFGRASS NURSERY

3217 Ave. E

TUlip 4-0445

CORPUS CHRISTI, TEXAS

CHARLES E. STEWART GOLF COURSE IRRIGATION ENGINEER

Reports • Design • Supervision
18357 Homewood Ave., Homewood, Ill.
Phone: SY 8-3318

William W. Amick

GOLF COURSE ARCHITECT 530 Cove Drive Ph. CHerry 3-2061 Fort Walton Beach, Florida

Design • Construction • Supervision Remodeling

Hal Purdy

GOLFING FACILITIES

Design • Supervision

Construction • Management

P. O. Box 215, Uptown Station Kingston, N. Y. Phone—FE 1-8162



RYAN'S H. &R. LINE MARKERS

2 Wheel & 4 Wheel

For Cart Lanes & Parking

Mark out-of-bounds lines, hazards, areas under repair, gallery control lines, etc.

Send to Dept. G for data on 5 models
H. & R. MFG. CO., LOS ANGELES 34, CALIF.

TEE MATS...Locker Room Mats

The finest mats in the market

Well made from selected strips of heavy duty tires and bound with high tempered, heavy galvanized, spring steel wire for outstanding performance and longevity. Made to order. Low priced. Shipped prepaid. Write Harry B. White, Merchants Tire Mat Division, 2710 Washington, St. Louis.

GOLFDOM

is not published in November and December

Ad Forms for January Issue Close December 23rd

Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE. Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5. Replies are promptly forwarded to advertisers.

JOBS WANTED

Supt.—desires position, Age 28, 14 years experience, Graduate Mass, Winter Turf school, Married, Hard worker, Sober, Address Ad 1001 c/o Golfdom.

PGA Professional—Class A, now at Northern club, desires club in South or year-round. Good references. Good credit. Age 38, married, 2 chil-dren. Address Ad 1002 c/o Golfdom. Northern married, 2 chil-

Young, ambitious Golf Professional, age 21, desires position as Assistant during winter season. Single, honest, reliable, neat in appearance. Good references. Attended PGA Assistant Business School. 5½ years experience. Address Ad 1003 c/o Golfdom.

Pro-Class A PGA member, desires position for winter season Florida-Southwest — Club or Range. Fine teacher, honest, reliable. Available October, Address Ad 1007 c/o Golfdom.

Head Lockerroom man wants position, 14 yrs. experience, Age 43. Non-drinker, Can furnish excellent references. Would desire work near New York City or Connecticut, Address Ad 1008 c/o Golfdom. New e/o Golfdom.

COURT STAFF AVAILABLE — MANAGER.CONTROLLER (AND WIFE), CHEF, ASSISTANT CHEF, OFFICE MANAGER.BOOKKEEPER, HOUSE ENGINEER. NEGOTIATIONS FOR 1960 SEASON WITH DIGNIFIED WELL ESTABLISHED CLUB INVITED. REQUIREMENTS ARE \$36,000 PLUS FULL MAINTENANCE. AD-DRESS AD 1009 c/o GOLFDOM.

Pro Shop Manager Jack Lopina of Nordic Hills Country Club, Itasca, Illinois, desires full or part time work winter months anywhere, Write

PGA Class A Professional desires position as Assistant or Club Professional at a Private Country Club — 5 years successful experience. Age 26, Married, Honest and Sober. Address Age 26, Married, Hot Ad 1010 c/o Golfdom.

QUALIFIED GREENKEEPER AVAILABLE FOR 1960 SEASON OR SOONER. YOUR REQUIRE-MENTS FULFILLED. THOROUGHLY EXPERI-ENCED IN ALL PHASES COURSE MAINTE-NANCE, EXCELLENT REFERENCES. ADDRESS AD 1011 c/o GOLFDOM.

AD 1011 c/o GOLFDOM.

Pro-Greenkeeper — 39 years of age, Married, experienced in Bents and latest Bermudas. Good teacher, noted as top Junior promoter. PGA member, also GCSA member. 20 years experience. Seeks reasonable position in South or Southwest. Address Ad 1012 c/o Golfdom.

Position wanted as Assistant or Head Pro for Inter months and new job for next year. Class PGA member and A-1 credit rating. Good teacher and player. Will go anywhere. Address AD 1014 c/o Golfdom.

YOUNG PRO — desires a club job starting after January. Married, college graduate, with good experience. Service obligation fulfilled. Prefer a private club. Address Ad 1016 c/o Golfdom.

Chef-Manager — 12 years experience. Complete club operation, Wife assists, Prefer concession or percentage. Available immediately. Have trailer — will travel. Address Ad 1019 c/o Golf-

Club Manager, man and wife team. At present managing greens, dining room, bar, swimming pool and bookkeeping. Prefer 6-month club. Address Ad 1023 c/o Golfdom.

QUALIFIED GOLF PROFESSIONAL EXPERIENCED IN ALL PHASES OF THE PROFESSION DESIRES WINTER JOB IN THE SOUTHWEST OR CALIFORNIA, Available full season if proper arrangements made. Married, 2 children, University graduate, references, Write George Schneiter Jr., Professional, Lake Hills Golf & C.C., Billings, Montana.

Pro — Class A PGA member 20 years experience, desires a change, Reliable, Excellent instructor. Married. Best references, Wants permanent position. Address Ad 1024 c/o Golfdom.

PRO JOB WANTED — Member PGA, Middle age.

Good player and excellent instructor, Reliable. Married. Top references. Wants permanent position. Address Ad 1025 c/o Golfdom.

Caddymaster — 25 years experience — desires position for winter season at Florida club and job for next year anywhere. Address Ad 1026 c/o Golfdom.

Greenkeeper with excellent references desires job in Chicago vicinity. Age 48, married, lifetime experience. Aldress Ad 1027 c/o Golfdom. Greens Supt, or Pro Greens Supt. Well qualified

oreens Supt. or Pro Greens Supt. Well qualified in all phases of golf course maintenance. De-signer. Tops in greens construction. Expert on Northern and Southern grasses. Familiar with all fungicidal diseases and machinery. Married, no children. Available any location. Address Ad 1028 c/o Golfdom.

GREENKEEPER — 8 years construction and maintenance experience, desires permanent club. Present club going to new highway. Married, children. Reliable. Address Ad 1029 c/o Golfdom. Distributor and sales representative of Pro Shop Merchandise in Ohio Valley — Kentucky — Indiana — Ohio — would like additional lines. Now representing major manufacturer. Top credit rating. Address Ad 1030 c/o Golfdom.

Young, married assistant desires teaching assistant or pro job. Experience in all fields, hard working, pleasant personality, and excellent ref-erence to offer. Address Ad 1031 c/o Golfdom.

PGA Class A Member desires to make change for 1960 season, 43 yrs. old, married, non-drinker. Excellent references, credit rating A-1. Eight yrs. present position, the last 7 as Pro-Supt. Excellent record as instructor and with Junior Promotion. Address Ad 1032 c/o Golfdom.

Pro-Supt. — Over 25 years experience all at two clubs. PGA member. Expert teacher, pro businessman, top greenkeeper. Married. Finest references. Address Ad 1033 c/o Golfdom.

PRO-GREENS SUPT. AVAILABLE FOR 1960. 30 YEARS EXPERIENCE WITH BENT GREENS. ADDRESS AD 1035 c/o GOLFDOM.

ADDRESS AD 1035 c/o GOLF DOM.

Young Golf Pro desires Asst. Pro job at large club. Available and will locate anywhere after April 1 when military obligatons completed. 24 yrs. old, 2 yrs. college, 4 yrs. Pro experience. Excellent teaching background, well versed in shop operation and club repairing. Ambitious and good player. Married, neat, honest and sober. Good references. Address Jim Lucius, 410 S. 2nd St., Killeen, Texas.

AGGRESSIVE GOLF PRO HAS HAD YEARS OF EXPERIENCE AT 18 HOLE COURSE. INTER-ESTED IN PERMANENT POSITION WITH FU-TURE POTENTIAL. PREFER CLUB WITH 350 MEMBERS BUT CAPABLE OF ANY SIZE OP-ERATION. BEST OF CHARACTER REFERENCES FURNISHED. ADDRESS AD 1036 c/o GOLFDOM. Pro-Club Manager and wife, Experienced all

phases golf, dining room, bar, kitchen, etc. Ages 49 - 43. Will locate anywhere. Address Ad 1037 e/o Golfdom

COLLEGE GRADUATE — PGA MEMBER — 36 YRS, OLD — DESIRES PRO JOB AT PRIVATE CLUB, GOOD TEACHER AND PLAYER, EX-CELLENT REFERENCES. WIFE ALSO A COL-LEGE GRADUATE, HAVE ONE CHILD, AD-DRESS AD 1038 c/o GOLFDOM

Husband and wife with ten years experience in private club management and catering. Prefer a six to eight month summer operation. Address Ad 1039 c/o Golfdom

Manager wants club in middle west. 25 years experience food and liquor. 45 years of age, single, sober. Finest references. Address Ad 1000 c/o Golfdom single, sober. Fi

GOLF PRO — with extensive, successful experience, wants job for 1960 in Northern States for 4 to 6 months. Would consider teaching only or managing golf shop. Desire living accommodations for self and wife. Orville W. Chapin, 718 Union St., Ft. Wayne, Ind.

GOLF CLUB PROMOTION DIRECTOR — Professional with highly successful experience in planning, building and operation of new golf subdivision development available for consulting services in November and December. Offers service of considerable value in timemoney.saving to substantial parties interested in golf-real estate projects. Address Ad 1041 c/o Golfdom

JOBS OPEN

Assistant Professional wanted for new winter club twelve months a year. Must be PGA mem-ber and single. Job starts early December. Lo-cated on an island, warm climate. Address Ralph Hutchison, Saucon Valley CC., Bethlefiem, Pa. Pro-Manager — Food, liquor and management experience, Membership 250, Terms open — Southern Minnesota, Write Faribault Golf & Country Club, Faribault, Minnesota.

We need help! Our greens are good, but we are having difficulty holding our fairways. We need a man with good knowledge of turfs and grasses. He must be capable of caring for machinery and have good knowledge of fungicidal diseases. Central Ohio. Address Ad 1004 c/o Golfdom.

Pro-Mgr. wanted by 9-hole club in medium-sized Pro-Mgr. wanted by 9-hole club in medium-sized southern city, where promotion and management activities will yield a pretty good income. Club has nice adequate clubhouse with satisfactory facilities. Swimming pool. Home on grounds for Pro-Mgr. Address Ad 1005 c/o Golfdom.

WANTED: Distributors and Salesmen. Full line of top quality putters. Popularly priced. Address Ad 1015 c/o Golfdom.

WANTED: Distributors and Salesmen. Full line of top quality putters. Popularly priced. Address Ad 1015 c/o Golfdom.

SALESMAN: MAN NOW CALLING ON GOLF CLUBS TO HANDLE ESTABLISHED LINE OF LIQUID FERTILIZER AND OTHER MAINTENANCE PRODUCTS. CAN BE SIDE LINE. 30% COMMISSION. ESTABLISHED TERRITORIES AVAILABLE, WRITE DETAILS ADDRESSED TO AD 1018 c/o GOLFDOM.

Salesman with good Pro following for protected territories West of Mississippi. Excellent Xmas gift potential. Good reception in East. Item: Golf Trophy Lamp, Commission basis. Address Ad 1022 c/o Golfdom.

HELP WANTED — MALE. HILLCREST GOLF & COUNTRY CLUB of BIRMINGHAM, ALABAMA, NEEDS MANAGER. CAPABLE ASSISTANT MIGHT QUALIFY. IMMEDIATE AND PER-MANENT EMPLOYMENT. SALARY OPEN. APPLY TO: MR. FERD WEIL, PRESIDENT, P.O. BOX 6014, BIRMINGHAM, ALA.

Manager wanted — Ames Golf and Country Club; year around employment; golf course, swimming pool, food service; salary and commission; home provided; couple preferred. Send application and reference to Harold O. Hegland, 4684/2 Douglas Avenue, Ames, Iowa.

Greenkeeper — 18 holes private — one of southern California's oldest. Only applicants with the highest references and proven ability need apply. State age, experience, family and salary. Address Ad 1034 c/o Golfdom.

WANTED FOR CASH

Send for shipping tags and instructions.

Send for shipping tags and instructions.

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Baleta cover, new snow white enemel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50c to 6 cach. Bulk—your cost on exchange \$2.65 per dozen. Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

NORTHERN GOLF BALL CO.

2350 W. Roscoe Street

Chicago 18, Illinois

Pro-Mgr, with some greens experience wanted for new 9-hole club in north-central Ohio. At-tractive opportunity for competent, energetic man. Address Ad 1042 c/o Golfdom

GREENKEEPER-SUPERINTENDENT — 1960 Season 8-10-12 month position, 18-Hole privately owned course, 75 miles from N.Y.C. and Philadelphia. State age, experience, family status and salary desired. Box 156, Delaware Water Gap, Pa.

MISCELLANEOUS

FOR SALE: A 9 HOLE GOLF COURSE — ROLLING LAND — WELL TIMBERED — AND WITH PLENTY OF LAND FOR EXPANSION AND FOR OTHER INCOME SOURCES. LOCATED ON THE FAMOUS GUNFLINT TRAIL AT GRAND MARAID MINNESOTA VACATION LAND. GOOD POTENTIALS. PHOTO OF COURSE AND PROPERTY ON INQUIRY. TERMS: \$6000.00 DOWN PAYMENT AND BALANCE ON TERMS. ADDRESS AD 1006 c/o GOLFDOM.

FOR SALE GOLF CARS: (11) Worthington 2-pas. electrics complete operation condition with operating chargers — \$125 each or bid on lot (10) Cushman 4-pas. gasoline — excellent condition, kick and electric start. Some with new engines. \$325 each or bid on lot. (20) Assorted electrics — West Coasters, Fairway Kings, etc. Rodney O. Slotten, 414 N. Garfield St., Lombard, Illinois.

For Sale — Driving Range — in operation 20 years on Airport highway 3 miles from large mid-south city. Topnotch equipment. Beautiful field. Good lease. Address Ad 1020 c/o Golfdom.

WE REQUIRE TWO (2) GOLF COURSES ALONG THE EASTERN SEABOARD, FOR PURCHASE OR LONG TERM LEASE. ADDRESS AD 1021 c/o GOLFDOM.

We will REFINISH GOLF BALLS to your satisfaction or no pay. Write for price and sample of work. Send balls freight prepaid to Badger Golf Co., Rt. No. 2, Waterford, Wisconsin.

Sale — Florida driving range fully equipped. Includes building, 1500 feet fencing, lights, well and pump, Jeep, gang mowers, automatic ball retreiver. Land rent \$56.00 month. Sacrifice less than half \$4000.00. 706 N. W. 9th Ave., Ft. Lauderdale, Florida

Used 1959 Model 732-41 (6 Battery) Cushman Golf Carts \$550.00 FOB Springfield, Ill. Write or call Drake-Scruggs Equipment Co., 600 31st Street, Springfield, Illinois, phone LA825.

For lease - to pro. 9 hole pitch and putt course, driving range, miniature course. Small investment buys equipment. Net over \$10,000 to industrious, reliable married man. Address Ad 1043 c/o Golfdom.

FOR YOUR CONVENIENCE-GOLFDOM'S

Buyers' Service

Name		Title
end information		Club
oil screeners Soil shredders	Golf Grips: Leather	Wash fountains
oil conditioner	Golf gloves	Step treads
od cutter	Golf club protectors	Shower water control
gns — Golf Car Direction	Golf car trailers	Showers Shower mixers
noe Spike Cleaner	Golf bag covers	Rugs
helter houses	Dressing for grips bags	Runners for aisles
and (for greens, tees) eed: fairway 🔲 green 🗎	Display equipt.	Printing
	Club repair supplies	Locks (combination) for lockers
akes (worm cast & clean-up) ollers: cast-iron 🗌 water filled 🗌		Lockers
offing cups	Putters	Locker Name Plates
oa Annua Control	Clubs: Woods Irons	Link Type Mats
ayground equipment	green fees, etc. Club Cleaning Liquid	Glasses, decorated
pe, tile ditching	Charge books — for pro shops,	Folding Table (Banquet)
pe It. It.	Charge books — for pro shops	Financing (new, modernization) Floor coverings
eat Moss	Cars: Electric Gasoline Gasoline	Disinfectants
ower Grinders	Hats Hand Bags for ladies	Deodorants Disinfectants
fairway 🗓 rough 🗌 hand 🗌	Caps and hats	Chairs (lounge)
whirlwind tee	Battery chargers	Cash Registers
owers: putting green	Batteries (golf cars)	Bath slippers
in. putting surface (felt)	Ball retriever	Bath mats
iniature Course Const'n	Ball Markers — for greens	Bath brush — (Turkish type)
ne markers	Ball Name-Markers	Bars (portable)
af Pulverizer	Balls: Regular Range	Athletes Foot preventives
pping-in Machine	Bag Tags—Guest Tags	tilli i i i i i i i i i i i i i i i i i
rigation consultants	Bag racks	PHIN LIANZE
sect fogging machine	Bag carts electric	Club House
cinerators	Bag storage racks	Trophies
umus	Bags: Canvas 🗌 Leather 🗋	Teeing device (automatic)
ose clamps		Tees (rubber) for driving mats
ose	LIA SHAN	Tee mats
ole cutters	Dro Chon	
ingicides	for turf for water	Ladies' Bermuda shorts
ags (greens) Flag poles	Weed chemicals	Windbreakers Slacks
ertilizers Solid Liquid Liquid		Sport jackets Rain jackets
Iging machines	Water systems, fairway	Sportswear: Shirts Socks
rinking fountains	Turf sweepers	Seat attachment, for carts
rabgrass control machine	Turf Insecticides	Score counter (watch type)
Pre-emergence	Tires (slip-over, cars, mowers) Tractors	Score card & pencil Tee Box
rabgrass control: Regular	Thatch removing machine	Score cards () Charge checks (
ompost mixers	Tee Markers	Preserver for leather
own-patch preventives	Swimming pool paint	Practice Golf Balls
ent grass stolons	Swimming pool cleanser	Practice driving nets
all Washing Compounds	Swimming pool equipment	Mech. Range Ball Retriever Name labels, for clubs
ill Washers	Sweepers-mulchers	Locker door utility bag
chitects: course \[\] house \[\]	Stone picker (mechanical)	Handicap racks a cards
green [Sprinklers: f'way green	Golf Shoe Spikes
erifying equipt.: Fairway 🗌	Spikers: greens fairway	Golf shoe cleaners
	seed, topdressing	Golf shoes
un uuunou		
olf Course	Spreaders, fertilizer,	Golf Practice Devices

·October, 1959

33rd YEAR OF SERVICE

as golf's clearinghouse of information on the most successful operating practices and products.

Make use of it!

128

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service . . . for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it-ideas!

Golfdom

FILL IN BELOW - MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: Address	☐ Muny	Holes
President's:		
name	(Zone)
Add.: Town:	State:	
Grn. Chmm's.		
name	(Zone)
Add_: Town:	State:	
Manager's:		
name	(Zone)
Add.: Town:	State:	
Course Superintendent's (Greenkeeper)		
name	(Zone)
Add.: Town:	State:	
Professional's:		1
name	(Zone)
Add.: Town:	State:	

GOLFDOM . ADVERTISERS INDEX

BPA OCTOBER, 1959 NBPA

Ace Rubber Products, Inc. 101 Acushnet Process Sales Co. 2nd Cover Aero-Thatch, Inc. 20 American Agricultural Chemical Co. The 14 American Hair & Felt Co. 32 American Liquid Fertilizer Co., Inc. 12 American Mat Corporation 34 Amick, William W. 124 Anderson, R. Albert 119 Aquatrols Corporation of America 6 Armour Fertilizer Works 10 Atlas Lawn Equipment Co. 4 Atwater-Strong Company 6	Larchment Engineering
Aero-Thatch, Inc	Larchmont Engineering 28 Linck Company, O. E. 9 Lindig Manufacturing Co. 26 Longworth, Ted 108 Lyons Turfgrass Farms, Bill 113
American Agricultural Chemical Co., The 14	Longworth, Ted 108
American Liquid Fertilizer Co., Inc. 32	Lyons Turfgrass Farms, Bill
American Mat Corporation	MacGregor Golf, Inc
Anderson, R. Albert	Maddox Construction Company120
Aquatrols Corporation of America	Manufacturer's Specialty Co
Atlas Lawn Equipment Co.	Master Machine Corp. of San Diego
Atwater-Strong Company 6	Matzie Golf Company, Fred
Bag Rack Products 33 Baldock, Bob 116 Bell & Son, William P. 117 Belt Corporation, The 82 Berlin Chapman Company 32 Bridgeport Implement Works, Inc. 10 Brockton Footwear Sales, Inc. 57, 77 Buckner Manufacturing Company 14	McKay, Alexander G
Baldock, Bob	Merchants Tire Company
Belt Corporation. The	Midland Equipment Company
Berlin Chapman Company	Miller Golf Printing
Brockton Footwear Sales, Inc	Mitchell Rubber Products, Inc
Buckner Manufacturing Company	Modern Manufacturing Co
C. S. I. Sales Company 79 Caddy-Roll Rental Service 114 Cast Iron Pipe Research Association 3 Chamberlin Metal Products 61 Cleary Corporation, W. A. 66, 26 Colby Pioneer Peat Co. 8 Centainer Development Corp. 18, 19 Cornish, Geffrey S. 124 Crescent Plastics, Inc. 29	Monroe Company, The
Caddy-Roll Rental Service	Motor Appliance Corporation
Chamberlin Metal Products	
Cleary Corporation, W. A	Nadco Sporting Goods Company 110 National Golf Feundatin 107, 108 Neumann & Co., R. 36
Colby Pioneer Peat Co	Neumann & Co., R
Cornish, Geffrey S	Packard Edward Lawrence
Crescent Plastics, Inc	Par Aide Products Company
Davis, Inc., George A	Penhurst Davelonment Co. Inc.
Des Moines Glove & Mfg. Co	Phillips, Inc., F. C
Double Rotary Sprinkler Co	Powered Products of Texas
Dumas Company, Inc., R. A	Packard Edward Lawrence 124 Par Aide Products Company 12, 105 Par-Mate 100 100 100 100 Penhurst Development Co. 123 123 Phillips Inc. F. C. 30 38 10 Powered Products of Texas 38 123 123 123 123 11 124
duPont deNemours & Co., Inc., E. 1.	Purdy, Hal124
Davis, Inc., George A. 23	Reasor-Hill Corporation 122 Ripple Sole Corporation 96 Roseman Mower Corporation 17 Royer Foundry & Machine Co. 18 Ryan Landscaping Equipment Co. 13
Oramite Section98, 99	Ripple Sole Corporation
E-Z-Go Car Corporation 47 Eastern Golf Company 122 Electricar Manufacturing Corp. 87 Ezee-Flow Division of Avco Dist. Co. 16	Royer Foundry & Machine Co
Electricar Manufacturing Corp. 122	Ryan Landscaping Equipment Co
Ezee-Flow Division of Avco Dist. Co	Sabayrac, Inc., Ernie
	Schendel, A. C.
Fate-Root-Heath Company, The 22 Fawick Flexi-Grip Co. 45 Finger, Joseph S. 119 First Flight Company	Scholl Mfg. Co., Inc., The
First Flight Company	Sears, Roebuck & Co
First Flight Company 109 Ford Motor Company 7 Fulname Company, The 122	Smith, Kenneth
Furname Company, The122	Snyder, Arthur Jack
Gandy Company, The	Southwestern Plastic Pipe Co
Godwin & Son, Hiram F	Standard Manufacturing Co
Golf Course Supt. Association of America 86	Stewart, Charles E
Gandy Company, The	Sabayrac, Inc., Ernie 70, 71
Gordon, William F. & David W	Superior Turfgrass Nursery
dunderson don Ban Company	Torra Car Cornecation 74 75
H. & R. Manufacturing Company	Toro Manufacturing Corp
H. & H. Manufacturing Company 124 Harris Robert Bruce 117 Harrison, James G. 116 Hatfield Rote Werl Spreader 95 Hill Company, C. M. 94 Hillerich & Bradsby Company 66A Holmes & Son, Archibald 31 Hyper-Humus Company 28	Terra-Car Corporation 74, 75 Toro Manufacturing Corp. 25 Tucker. Jr., William H. 120 Tull, Alfred H. 118
Hatfield Roto Werl Spreader 95	
Hillerich & Bradsby Comnany 684	United States Rubber Co4th Cover
Holmes & Son, Archibald	Vestal Mannes Deinting Co. 102
	Vestal-Monroe Printing Co
Jacobsen Manufacturing Co	
Johns-Manville Corporation 93 Jones Mower & Equipment Co. 113 Jones Robert Trent 117	Wayne Golf Ball Company
Jones, Robert Trent	West Point Products Corporation
Keashey & Mattison Co. 102	Wise, H. M
Kent & Co., David W	Wittek Golf Range Supply Co
Keasbey & Mattison Co. 103 Kent & Co., David W. 118 Kirsch Card Service 122 Kwik-Bilt, Inc. 121	Walker Manufacturing Co. 104 Wayne Golf Ball Company 121 West Point Products Corporation 15 Wilson Sporting Goods Company 3rd Cover Wise, H. M. 112 Wittek Golf Range Supply Co. 121, 123 Woodside Golf & Park Supply Co. 111 Worthington Golf, Inc. 97
Laher Spring & Tire Corp. 83 Lamkin Leather Company 59	Yardley Plastics Company 21
Langford, William B124	Zonolite Company

GOLFDOM, The Business Journal of Golf Published monthly, except November and December. Subscription rate—\$2.00 per year, Canadian and Foreign \$2.50. Joe Graffis Publisher; Herb Graffis Editor; Joe E. Doan Managing Editor; Joe Graffis, Jr. Advertising Manager; F. V. Taylor, Circulation Manager. Publication Offices: 407 So. Dearborn St., Chicago 5; Phone Harrison 7-5841. Eastern Representative—Albro Gaylor, 200 Park Ave. S, New York 3, Phone AL 4-0275



CONTENTS

Swinging Around Golf	3
Women's Interest Increases Sales, Play	39
Pros Cite Strong Points, Weak Points in Shop Operation	41
Manufacturers See Boom Extending Through 1960	44
1959 Turf Roundup J. Noer — Fred V. Grau 48	3.49
Amend Excise Tax to Exempt Initiation Fees	56
What's Your Opinion?	58
Big Increase in Eastern Muny Golf	60
How My Sales Doubled in Two Years Len Kennett	64
Turf Conferences	66
Semi-Sod Method of Planting Bermuda	
Tod Menefee — J. S. Finger	68
Golf Makes Club Solvent	76
1959 Editorial Index	108
Manufacturing Noice	111

All advertising and editorial correspondence, change of address notices, subscription orders, etc., should be sent to GOLFDOM, 407 S. DEARBORN ST., CHICAGO 5, ILL.

Swinging Around Golf

(Continued from page 84)

with 600 photographs — most of them taken by Henry — and 80,000 words writen by him will be published in Nov. in London . . . It should make a fine Xmas present . . . Don't know how much it will cost or where you can get it in U. S. You might ask Henry, 74 Eaton Sq., London, SW1, Eng.

Lou Galby, leaving Mill River CC, Stratford, Conn., where he's been pro 20 years, to be head pro at new Grantmoor GC and Recreation Center, Hartford, . . . Grantmoor, being built by syndicate headed by Bobby Grant, will have big range, lighted Par 3, 18 hole course, miniature course, motel, restaurant and pool.

Third annual Western Seniors Golf Rodeo to to be played at Valley Club, Scottsdale, Ariz., Jan. 4-9 . . . Milt Gross, New York Post sports columnist, has hit out a funny golf book, "18 Holes in My Head" that John Pierotti illustrated . . . McGraw Hill is publisher . . . It tells of Milt's experiences trying to be a golfer . . . Jimmy Demaret got him started when Milt, a left hander, was on a sports assignment up in the Lox Alps outside of New York and got up one morning needing fresh air, aspirin, a kind word and mild exercise . . . Book price is \$3.75.

Rutgers — New Jersey 1960 Turf course is scheduled to be held at the N. J. Agricultural Experiment Station, New Brunswick, Jan. 18-21, according to Ralph E. Engel, dir. . . . Southern Calif. Turf Institute field day scheduled for Virginia CC, Long Beach, Oct. 10 . . . Los Angeles County board of supervisors give Guy Bellitt, pro at Whittier Narrows GC and Southern Calif. PGA

Section pres., scroll recognizing his untiring efforts in behalf of golf and youth activities in the L. A. area . . . He is the first pro ever to have been honored by the board.

Leonard Strong, who retired as supt. of Saucon Valley, Bethlehem, Pa., last year, has been retained as a consultant at the Manufacturers GC, Philadelphia, where a complete course renovation is underway . . Joe Valentine, the venerable supt. who has been at Merion since 1912, called the 1959 summer "the worst he ever experienced . . . Dan Lewis, writing in the Newark, N. J. News, recently pointed out that a person can make a coast to coast jet flight in less time than it takes to play 18 holes on a Jersey public course . . . Muny courses in N. J. report increases in play of from 5,000 to 10,000 rounds over 1958.

Greenwich (Conn.) planning and zoning board wants \$25,000 for option on 164-acre site costing \$250,000 so that a muny course can be built . . . Total cost would be \$700,000 . . New Jersey PGA pros to meet PGA team from Philly in annual challenge match on Oct. 26 at Plainfield . . . Minnesota GCSA to have its 1960 conference at Hotel Normandy in Minneapolis, Feb. 24-26 . . . Gene Littler would be playing with this year's Ryder Cup team if he hadn't been snarled in some red tape back in 1954 when the PGA overlooked registering his membership . . . Officially, he isn't yet a five-year man.

William H. Tucker, Jr., L.A. architect, is designing and building 18-hole Carlton Hills CC. Santee, Calif., which he says will be the nearesthing to a natural Scotch course this side of Glasgow . . . Tournament pros will shoot for about \$750,000 in the first half of 1960 in 21 PGA co-sponsored events and eight others . . . Two \$50,000 tourneys are on the card.