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SHOE SAVER keeps feet dry, leather soft, golfers happy, pro shops profiting

If there's anything a golfer dislikes more than a smothered hook, it's wet feet. SHOE SAVER won't make every shot split the pin, but it does keep feet dry on dewy or rainsoaked courses.

SHOE SAVER retails for \$1.00 a bottle . . . an impulse purchase price. Many smart golfers already know what a great job SHOE SAVER does, and countless others are being convinced by advertising in . . .



Field & Stream















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MIDLAND, MICHIGAN







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Par Golfer slacks with adjustable ½ belt and rubberized waistband.

†Dacron & *Comiso Cloth †DuPont Polyester Fiber *High Tenacity Rayon \$14.95

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Deluxe Featherweight Tropical Dacron & Wool \$22.50

Forstmann Charmeen Gabardine 100% Wool \$37.50

BERMUDA SHORTS for both Men and Women, featuring Wash 'N Wear Dacron and Cotton.

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DI FINI ORIGINALS, INC.

18 West 20th Street, New York 11, N.Y. Get In Top Form With Squire Slacks for National Golf Day — June 6th



The back of this outstanding glove is made of Helanca, the stretchable Nylon. Expands and contracts gently, molding to the shape of the hand. No wrinkle . . no ride-down — a perfectititing glovel Colors: red, green, blue and gold. Palm and fingers of finest lightweight Cabaretta leather. Available in No. 500 regular and 500-B button-back models.

ASK YOUR DISTRIBUTOR





Jack Nicklaus (left), 19-year old Columbus, O. golfers shows his father the silver set he received for winning 59th North-South Amateur at Pinehurst in April. Jack defeated Gene Andrews of Pacific Palisades, Calif. in the final,

and two sisters . . . Dickey Martin did far more in developing golf in the U. S. than is known except by a few in the game . . . He was an industrious and well-liked man of highest integrity and constructive imagination.

James Riley, sports and pastime chmn., Ridge CC (Chicago dist.) in his introduction of pros who were at the club's opening golf show, said that Ridge believed that anyone who failed to buy at the proshop and give Elmer Schacht a chance to earn good income his service warranted, was not qualified to be a Ridge member. . . Illinois PGA Pres. Harry Pezzullo brought a laugh when he told Ridge's members that after hearing Riley plug for a pro he was going to issue a PGA card to the Ridge official.

Pros who have seen the educational and useful 1959 Directory of Information of the Chicago District Golf Assn. doubt that pro shop sales at all but 2 of the 36 reporting clubs are nearly as high as the bar sales . . . Average bar sales at 36 CDGA clubs in 1958 were \$67,000.

Fred L. Riggin, sr., pres., National Golf Fund, and named Senior Golfer of 1958 by the American Seniors' Golf Assn., playing again at his home in Port Huron, Mich., after brief illness... Work started on 18-hole course for Southern Illinois University, Carbondale, Ill. . . . Royal Canadian GA in bulletin to member clubs and press warns that committee in charge of RCGA events "will not hesitate to apply the appropriate penalty" for slow play . . . Says before World War II the average 4-ball game rarely took more

There's a rugged, farm-proven Servis cutter for the smoothest fairway, the toughest rough!





GYRO-84" BRUSH

CUTTER: This is the most rugged cutter made. Guaranteed to cut 3" brush, it actually does far more. As the picture shows, it will cut just about anything a wheeled tractor can run over, from lush grass to sizable saplings.

BM-60 MOWER: For IH Cub or Lo-Boy. This tractormower combination will cut more grass at less cost for investment and maintenance than any other on the market. 60" swath. Can cut 30 acres in 8-hour day.



E-60 CLIPPER: Uses many of the same heavy-duty parts as famous Servis Gyro Brush Cutters, but is lighter, more economical. Operates on light tractors. Guaranteed to cut 1 ½" brush; 60" swath. Lift and pull models.

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SCRAPERS . DOZERS

The MASTER Automatic Ball Washer



Designed for Golf Driving Range Use

A compact unit that will handle up to 10,000 balls per hour, to provide clean practice balls for your customers.

In use, balls are dumped on inspection tray, after soaking, and are fed into the inlet tube to the washer, where they are picked up by a stream of water and carried into contact with the revolving brush. Balls are discharged at the top and fed to a receiving basket for drying.

Sturdily constructed, the MASTER Ball Washer carries a full guarantee and is designed for a lifetime of service.

Reasonably Priced. Write for Literature.

MASTER MACHINE CORPORATION of San Diego

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than 3 hours 15 minutes to play 18 holes. Now it is not unusual to spend 4½ hours.

Highland Hills CC, Springerville, Ariz., being organized as part of residential and summer home subdivision . . . It will have 18-hole course built to plans of Arthur J. Snyder, Pinetop, Ariz., architect . . . James G. Harrison, Turtle Creek, Pa. architect, has added Fred Garbin to his staff . . . Construction recently begun on Chatmoss CC, Martinsville, Va. . . Ellis Maples is architect and builder . . . Whip-Poor-Will CC, Hudson, N. H., had formal opening, Apr. 25th . . . Kashulines, Art, Sr. and Jr., are owners.

More than 236,000 rounds were played on five courses of Bethpage State Park, Farmingdale, L. I., in 1958 . . . This was increase of 20,000 over previous year . . . Now building has added locker and parking space here — and at no cost to taxpayers, as has been the custom . . . Monroe (Ga.) CC hopes to get clubhouse built this summer . . . Wood's Golf Center, Norristown, Pa., to open May 30 Has range, two miniatures and 9-hole Par 3 . . . Owner is John P. Wood.

Fahrney-Keedy Memorial Home for the Aged, Boonsboro, Md., planning miniature course for residents . . . Joe LaSalle, pres. of Cedar Crest CC, near Centreville, Va., reports construction started on first 18 of 36 hole course in April . . . C of C, Saugerties, N. Y., planning 18-hole community course . . . William Polk converting his farm, located near Woodstock, N. Y., to 9, and eventually 18-hole course . . . It's going to be called Scorpio Haven.

Many local government agencies taking long look at future and planning for golf facilities . . . Among them are Bucks County (Pa.) park board, Middlesex County (N. J.) planning board, and Somerset County (N. J.) park commission . . . According to survey recently made by Merrell Whittlesey, Washington Evening Star golf writer, 12 of 29 Washington, D. C. courses will have total of 145 golf cars in operation this year . . . Scenic Hills CC, Pensacola, Fla., to have its 18 holes in play this summer . . . Chic Adams is the architect . . . Green Hills CC, Athens, Ga. to get first 9 of 18 underway this summer.

RCGA offering total of \$25,000 in this year's Canadian Open which will be played at Islesmere G & CC, Montreal, Que., June 18-21 . . . First prize is \$3,500 . . . Top ranking Canadian pro will get a \$300



Ross Woodward, Golf Course Superintendent, Whitemarsh, Pa. Golf Club.

Because you can keep your course green and tough during the hottest months with a minimum investment in time and money.

Handling costs are lower. The light weight of "K&M" Asbestos-Cement Underground Irrigation Pipe reduces shipping costs and eliminates costly handling equipment rentals. Makes installation faster, easier, and more economical. The FLUID-TITE Coupling assures a permanently tight seal. Unskilled labor . . . your own crew during off seasons . . . can lay "K&M" Pipe under almost all ground and weather conditions.

There are no maintenance headaches afterwards. Water flows unrestricted by pipe-clogging rust. Pumping costs remain low. "K&M" Asbestos-Cement Underground Irrigation Pipe can't rust or corrode. Write to us today for more information.



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For better and more economical golf ball washing

HENRY Golf Ball WASHER

Will dress up any course
 Dirty water will not splash
 Heavy gauge steel
 NEW improved insert in rubber squeegee
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BALL WASHER \$14.75

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bonus . . . Newsletter of New England GCSA says frost in area was worst in 25 years . . . It penetrated to four feet . . . Supts. are hoping for best but expecting the worst . . . Western Amateur Championship to be played at Waverly CC, Portland, Ore., Aug. 10-16.

El Campo GC, Newark, Calif., getting new \$165,000 clubhouse . . . It should be ready about Aug. 1st . . . California Left-Handed Golfers Assn. and several individual lefties will be sponsors of the \$45,000 Golden Gate Championship to be played Sept. 21-27 at Harding Park in San Francisco . . . They include Al Douglas, Lefty O'Doul, Bob Dumesnil and Nelson Cullenward . . . Cullenward, a golf writer, incidentally, has won Northern Calif. Lefthanded championship 13 times.

Dave Hendry, former supt., PGA National course, Dunedin, Fla., goes to Indian Hills CC, Newington, Conn. . . . Minnesota PGA spring business and instruction session at Minneapollis GC concluded with banquet at which PGA Pres. Harold Sargent, outlined plans for PGA Championship at the club, July 30-Aug. 2 . . . Club already has sold 22,000 season

tickets for the championship . . . Bob Rickey, MacGregor Golf sales mgr., at Minneapolis for PGA spring meeting, made plans for MacGregor Tourney Club's annual session . . . It will be at Leamington hotel, Minneapolis, July 29.

Many clubs this year putting \$1 fee on members' bills as entry fee for National Golf Day, May 6 . . . Golf's nation-wide appeal for funds for caddie scholarships, turf research, PGA education and welfare funds, veterans' hospital golf activities and military installation golf programs, expected to hit \$100,000 mark . . . PGA has done vigorous job in conducting the National Golf Day campaign . . . Golfers will compete on handicap basis at their own clubs or fee courses against scores of Tommy Bolt, National Open champion, and Dow Finsterwald, PGA champion, playing May 6 at Happy Hollow CC, Omaha.

Second annual Buick Open to be played at Warwick Hills G & CC, Grand Blanc, Mich., July 2-5 . . . 1958 affair attracted 52,800 fans and was among the top five PGA tournaments in attendance . . . When North Texas Regional turf meeting

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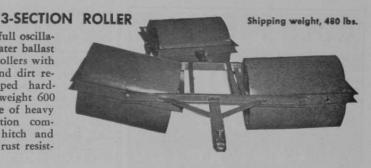
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An 80 inch roller with full oscillation for all sections. Water ballast 12-gauge welded steel rollers with rounded edges. Sand and dirt resistant alemite equipped hardwood bearings. Filled weight 600 lbs. per section. Frame of heavy welded steel construction complete with ball type hitch and mud scrapers. Painted rust resistant dark green.





2-SECTION ROLLER

A compact easily stored five foot water ballast roller of simple rugged construction. Welded and tested 12 gauge steel rolls with rounded edges.

Grease fitting equipped, replaceable hardwood bearings. Welded steel frame complete with ball type hitch and mud scrapers. Filled weight 1200 lbs. Painted rust resistant green. Shipping weight 325 lbs.

Also, we have five-section rollers

NIGHT CRAWLER

POWER DRIVEN
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GREEN AERIFYING MACHINE FAST CLEAN-PLUG VERTICAL TINE ACTION

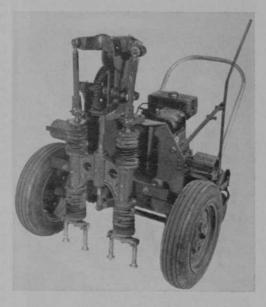
- PATENTED NO-TEARING ACTION
- NO LOSS OF PLAYING TIME
- NO DAMAGE TO PUTTING SURFACE

The Power Driven Vertical Tine Action produces fast, clean-plug aerifying results, allowing free introduction of air, water and fertilizer. Only the NIGHT CRAWLER has this patented no-tearing action.

The NIGHT CRAWLER is Self-Driven for transportation between greens. More holes per square foot, 18 greens can be completely hollow-tined in two days without extra help.

Night Crawler Replacement parts available for all models from 1950 through 1958.

Two, three and five section turf rollers available from stock.



Write for nearest dealer's name or write us direct — Immediate shipment

BERRIEN TOOL & DIE CO. Eau Claire, Michigan

May, 1959





The TEE-BALL looks and "smacks" like the REAL THING! Approved by leading pro's. TRUE FLIGHT pattern. Helps correct hooking, slicing, topping. Tee may be trimmed off for iron practice. SHORT FLIGHT! Durable Vinyl Plastic — NON-BREAKABLE. Gift packed 3 for \$1.00 at pro shops and dealers everywhere.

SINCLAIR & RUSH, INC.

Buyers' Service • Page 123

was held in Dallas, Apr. 2nd, several supts. had to pass it up because of disease outbreak on greens at some of the clubs in the area . . . Five of 12 former Jaycee Junior champions have gone on to solidly establish themselves in pro golf . . . They include Gene Littler, Doug Sanders, Tommy Jacobs, Al Mengert and Bud Holscher . . . And ,if Phil Rodgers, Allen Geiberger and Jack Nicklaus decide to hit the circuit trail, they'll probably do likewise.

Chick Harbert will conduct a clinic for Comptometer Corp. employees at their company picnic, McHenry (Ill.) CC, May 6... Comptometer recently bought Burke Golf Co. and Harbert, pro at Meadowbrook CC (Detroit dist.) is a Burke vp... More than \$22,000 in tickets sold by Minneapolis GC members for PGA championship... Gene Sarazen was headliner at Illinois PGA spring business conference and clinic at Congress hotel, Chicago, April 13... Drew big crowd and put on useful, interesting show... None of them are any better showmen than Gene.

Fred Hannon from his winter job as head of New Business dept., First National Bank, Lake Worth, Fla., to his fifth season as pro at The Balsams, Dixville Notch, N. H. . . . Hannon went into securities and investment banking business after graduating from Boston U where he was president of his class . . . He was active in New England and Florida amateur competition and as Mass. Golf Assn.

official before turning pro.

C. L. Deare getting big play at his 9-hole, par 3, Tri-Parish GC course opened recently at New Iberia, La. . . . He will begin building a regulation 9-hole course soon . . . In March we had an item about Sheboygan (Wis.) adding a second 9 and that was one of our boo-boos as the club's second 9 was built about 30 years ago when the other 9 was built . . . The second 9 is one of the most beautiful sections of golf course we've ever seen . . . L. J. O'Neill, Sheboygan mgr., gently reminded us of the error.

Tony Macaluso to pro post at White Pine GC, Ely, Nev., from Tooele (Ut.) muny course where he's been the past six years . . . Macaluso started with Paul Scott, pro at Los Angeles Griffith Park course and spent 16 years with him . . . Mr. Stork is prominent on tournament circuit . . . The Bayers and the Venturis are among young folks the bird is going to make winners soon . . . Dick Harris new pro at Minot (N. D.) CC, succeeding

Jimmy Lentz.

Great party at Willard Hotel, Washing-

ton, April 11, honoring veteran golf writers Maury Fitzgerald of the Washington Post and Times-Herald and Merrell Whittlesey of the Star . . . Martin F. McCarthy headed the organizing committee . . . Joe Dey was toastmaster and a fine one . . . Bob Drum, Golf Writers' Assn. president, Jimmy Thomson, Peggy Kirk Bell, Lew Worsham, Freddie McLeod and Woodie Plat were among those who hailed our two heroes . . . Maury and Merrell were given trips to Scotland and silver tea services to use when company comes.

Another swell clambake for a golf writer was that at Dayton for Ben Garlikov of the Dayton News . . . Lots of pros, amateurs and assorted VIPs told in public what a nice guy Ben is (and didn't have to commit perjury) and gave him a car.

to commit perjury) and gave him a car.

History of the Jacobsen Mfg. Co., Racine, Wis., especially its pioneering work in power mower building and marketing, made a feature in the Business Section of a recent issue of the Chicago Tribune . . . Wm. F. Mitchell, North Sutton, N. H., retained as architect for the new 9 of the Framingham (Mass.) CC . . Jimmy Smoot from Dellwood CC (NY Met. dist.) to pro job at Peekskill, N. Y. (Continued on page 130)

Paradise Country Club

(Continued from page 68)

which most of the shop merchandising revolved. One of the best features about it is that it is mobile. If sales are lagging in one department or sector of a shop, the cart only has to be moved to another to not only stir up interest in the merchandise it features but in surrounding displays. It seems to have a kind of magnetism about it that the two Crystal River pro operators exploited to the fullest.

GOLF COURSE

25 years' experience

R. Albert Anderson

6300 Gulf of Mexico Drive, Longboat Key, Fla. 3814 Washington Ave., Racine, Wisc.

NEW! BUTTON-BACK GLOVES FOR 1959!



B4B BUTTON-BACK GLOVE

Leading the way to fast sales in '59 are Burgett's new button-back gloves in all leather or Halanca and leather. Beautiful colors...famous Burgett fit and craftsmanship. Plus — every Burgett money-making glove of last season's line is available again for continued high sales. Order now!



FAMOUS A-2 PARGLOV

MANUFACTURED BY

K. L. BURGETT CO.

PEORIA, ILLINOIS



TROUBLE FREE! RENTAL CART SERVICE

We furnish you all you need on rental share basis. No investment for you! We deliver and service carts regularly and keep them in good repair-FREE. Clubs not held responsible for damages, theft or breakage.

CADDY-ROLL RENTAL SERVICE

Three Rivers, Michigan

Cheap Pool Point Is Expensive

(Continued from page 38)

Your members will be more inclined to sing in the showers (and lockerrooms) if they don't have to look at "practically new" paint that has gone to pot because of steam, dampness and mildew. So many people think that they have to accept discolored and peeling paint and bare patches of plaster. It just isn't so. A paint designed to stand up to these expensive nuisances will keep its clean, enamel finish for many years without repainting. Furthermore, it will protect the plaster beneath it from breaking down. As you probably know, once moisture gets at plaster, the plaster begins to lose strength. A good shower room paint keeps moisture away from

Don't use paint left over from your pool. Get a paint made especially for shower and locker room ceilings, walls and floors. We think you'll find a chlorinated natural rubberbase paint will be the best answer to this problem.

Sales Ideas

(Continued from page 44)

bring fine returns if it is practiced. It amounts to this: Go out of your way to give good service and you'll build up a fine reputation through a chain reaction among your players. Once the reputation is established, you can't help but continue to increase sales, provided, of course, you keep up the kind of service your members have become accustomed to. I had quite a bit of success in 1958 in club sales. Once again, I can't claim that I did anything that hasn't been done before. I stressed that the golfer can only be properly fitted in a pro shop; I encouraged everyone interested in buying new clubs to give them

a thorough test on the practice fairway before buying; I made as liberal an allowance as economically feasible on trade-in

Grau's Answers

(Continued from page 61)

Common Bermuda Infestation

Q .- I would like to know what can be done about Bermudagrass in our greens. We have Colonial and creeping bent in the greens. Bermuda was planted in fairways and it has spread to the greens. Now that I have been promoted to the No. 1 man I would like to do something

about this problem. (Calif.)

A. If the greens are heavily infested you would do well to rebuild. In this process the greens should be torn up, necessary architectural changes made, sand (if needed) added, drainage corrected, brought to grade and soil sterilized to kill all existing vegetation. You have a choice between Dowfume and Vapam. Sterilize a collar at least 6-ft. wide around the putting surface. As soon as the green is ready to plant, add necessary nutrients and replant. You may choose from among these three bents: Cohansey, Old Orchard, Penncross. These bents are stronger and more resistant to Bermuda invasion than Colonial. Plant the bent 3 ft. beyond the putting surface. For the remaining 3 ft. you may plant one of the very fine Bermudas which resist the spread of common Bermuda. Two that are in use for this purpose are Ugandagrass and Tifgreen. Several courses in the Phoenix area have successfully used the protective band.

Small isolated plants of Bermuda may be cut out and the spots resodded with good bent sod from your improved bent nursery. Weekly edging seems to be adequate to prevent Bermuda invasion from collars. By any chance could there be bermuda seeds in the topdressing? Prevention is as important as control. Keep the bents

vigorous with adequate feeding.

Too Much Penncross Seeding

Q. We finished seeding our new 18-hole course last fall with Penncross after the architect instructed us to sow 22 lbs. on our greens, which averaged 7,000 sq. ft. You mentioned that more