



## "H.I.V. MAKES THIS BALL LONGER OFF THE TEE!" SAYS FRED HAWKINS, U.S. ROYAL STAFF

"I know the U.S. Royal Special puts more distance in my drives. I've proved that in hundreds of tournament and practice rounds. This ball has H.I.V.—High Initial Velocity. It's quicker to release its power on impact. It consistently adds yards to any good golfer's game. Try this great ball yourself. See how much longer it makes you off the tee!"

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