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Each year, for the last ten, more amateurs and pros have played Titleists in big time competition, than any other ball.

Each year, for the last ten, more players have played more Titleists than in the preceding year.

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As against the "fad" golf ball market, the Titleist market has always been a permanent and growing one — growing for you. Acushnet Process Sales Company, New Bedford, Massachusetts.

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Sold the World Over Through Golf Course Pro Shops Only



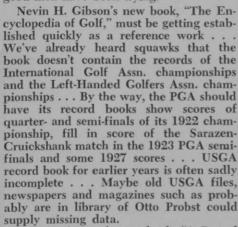


Swinging around Golf NEWS OF THE GOLF WORLD IN BRIE

Don't get excited about what you may hear of the PGA getting tied into any golf course-real estate promotions in Florida, Southern California or Arizona . . . PGA has enough headaches with Dunedin . . . Condition of the PGA National course during the Senior PGA championships has meant trouble for supts. who've had fine records elsewhere . . . It has had PGA Seniors contestants complaining loudly . . . Maybe

the Seniors is played at bad time of the year or there's something fundamentally wrong with the layout . . . Nobody seems to be able to find out and some mighty

good men have been trying.



Tommy Armour's new book, "A Round



HERB GRAFFIS

of Golf With Tommy Armour," will be published by Simon and Schuster in April . . . Book reviewers, who have seen galley proofs and some of the illustrations, forecast the book will have big sale, rivaling that of The Silver Scot's first book, "How to Play Your Best Golf," which set golf book sales record . . The new opus is about a playing lesson with Tommy . . . Some of it will be serialized in Sports Illustrated.

Golfers in Florida have been talking about how smartly the girl pros have been attired in the winter events . . . A few of them always have been very carefully and attractively groomed but now almost the entire roster of the Ladies PGA is pretty nearly putting on a golf fashion show . . .

That helps at the gate.

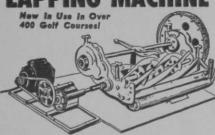
Still the best guide to what course maintenance cost really means in terms of money, areas maintained and extent of maintenance is the form the Midwest Assn. of Golf Course Supts. prepared in 1952... Ray Gerber of Glen Oak, Donald Strand of Westmoreland and Bob Williams, now of Bob o' Link, prepared it ... If present rate of population increase is maintained the U. S. will need 9,500 golf courses in 1970 if it reaches 1930's ratio of courses — one per 20,833 . . . Today there are about 5,745 courses in the U. S. (3,308 of them 9-hole layouts) . . . That's an average of a course per 30,641 Americans.

Front Cover

The eleventh tee at fabled Pine Valley is the subject of this month's GOLFDOM cover. It was taken by O. J. Noer, the peripatetic Milwaukee Sewerage Commission agronomist. No. 11 at Pine Valley is typical of many holes there. Top one off the tee and you're playing the next shot out of the sand. Many of the greens, too, rise out of the duneland and if you negotiate the distance from tee to green on quite a few of the holes without stirring up the gritty stuff, you've undoubtedly hit some very professional shots.

Golfdom is published monthly except Nov. and Dec. at Rochelle, III. Acceptance under Section 34-64, P.L.&R. Authorized. Please address all advertising & editorial correspondence to GOLFDOM, 407 S. Dearborn St., Chicago 5.





A compact, light-weight machine for lapping all models of Hand, Power and Gang Mowers! May be easily used on work bench or floor, eliminating the lifting of heavy mowers. The simple height adjustment for the reel shaft may be used from 4/2" to 10¾." Equipped with several attachments to fit different reel shafts. Metal blocks for rellers. rollers. Steel stands to support the mower.

FULLY GUARANTEED

List Price, Without Motor \$39.00 List Price, With Motor \$61.50

Write for Bulletin.

Atlas Lawn Equipment Co. 9629 Olive Street Road, St. Louis 24, Missouri

Mr. & Mrs. George V. N. Davis, Bridgewater, N. J., give Somerset County park commission 16 acres of land adjacent to 127 acres commission bought last year for development of a course . . . Alec Ternyei returns as pro to Englewood (N.J.) GC . . . He started here in 1922 at age of 12 as assistant to the late Cyril Walker . . . Golf Writers Assn. planning memorial to its members to be erected at Augusta National . . . New clubhouse and pro shop to be ready in April at Raritan Valley CC in N. J.

Both Tommy Bolt and Dow Finsterwald are predicting great things for Wes Ellis, Jr., who started to come into his own last year, his fourth on the PGA circuit . . . Eddie Thompson named promgr. at Sea Island GC, succeeding Bill Roach, who is moving to a Northern club . . . Thompson has been teaching pro at Havana (Cuba) CC for last two years . . . 9-hole Mt. Whitney CC, Lone Pine, Calif., to open Memorial Day . . . It was designed by Bob Baldock . . . Gene Du-Bois is to be pro.

According to Norman Johnson and Rear Admiral John Phillips, co-chmn. of South Florida GCSA education committee, John



Compare These Advantages:

FASTER GERMINATION

Local tests prove 80 to 85% of the germination of Link's Specially Processed "Heavy Turf" Brand Bluegrass Seed occurs in 6 to 7 days — half the time of ordinary bluegrass seed of 14 to 15 days. Denser too - seeds stay put minimizes wind and water erosion.

GREATER ECONOMY

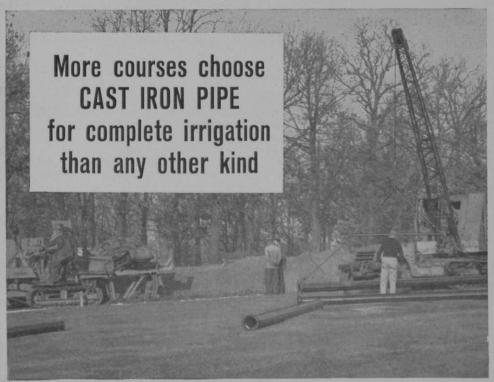
Link's "Heavy Turf" Brand Bluegrass Seed weighs from 48 to 54 pounds per bushel as compared to 21 pounds of ordinary bluegrass. Big time and labor saving.

Another first for Link's Turf Research! New "Heavy-Turf" Brand Kentucky Bluegrass Seed that germinates in HALF THE TIME of ordinary bluegrass seed. Eliminates the need of a "nurse crop" mix of cheap, coarse grasses-provides a longer growing season, and because you're buying SEED - and SEED ONLY (with a minimum of foreign matter) - you get twice as many seeds in every bushel! Supply is limited - we suggest you place your order early.

Prices and full details on request.

For April Delivery-ARLINGTON C-1 & CONGRESSIONAL C-19 Stolons

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Installing new cast iron fairway irrigation system at Olympia Fields Country Club, Olympia Fields, Ill.

The reasons are many. Cast iron pipe is the overwhelming choice for modern golf course irrigation systems—for one thing because of its indisputable record of long life. Only cast iron pipe has a record of 44 American cities using the same water mains they laid over 100 years ago. Golf course superintendents can feel confident that the cast iron pipe installed today will still be performing economically a century from now.

More than that, cast iron pipe is easy to install. You have a complete selection of leakproof, easy-to-assemble, bottle-tight joints which are flexible enough to permit savings on fittings. A minimum of tools and work-crew training is required, and cast iron takes threading for tappings and connections best of any kind of pipe.

These are only a few of the reasons why a recent impartial survey of consulting engineers and water utility officials—those who know pipe—showed an overwhelming preference for cast iron over any other kind of pipe for water distribution systems. Available in sizes from 2 inches. For information, write Cast Iron Pipe Research Association, 3440 Prudential Plaza, Chicago 1, Ill.

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March 1959 5



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Dept. R, 321 N. Justine St., Chicago 7, III.

Schabinger, Hans Schmeisser, Joe Konwinski and Jim Blackledge have done outstanding job in developing information on warm season maintenance in lower Florida area . . . Bill Strong, Jr., former Saginaw, Mich. amateur star, named pro at local Bridgeport CC . . . He succeeds Glen Stuart, who is moving to Cascades CC in Grand Rapids . . . Richmond (Calif.) GC reports it cost \$63,883 to maintain its course in 1958, of which \$40,019 was spent for labor.

PGA Seniors Championship for 1960 will be a \$15,000 tournament . . . Purse in 1954 (first year it was sponsored by Wm. Teacher & Sons, Ltd.) and 1955 was \$5,000 . . . It was increased to \$6,500 in 1956, to \$8,000 in 1957 and to \$10,000 for 1958 and 1959 . . . All pros picked to play in this year's National Invitation at Colonial CC in Dallas will get minimum of \$100 . . . One young pro at L.A. Open used a pop bottle for a tee . . . But if he does it again, they say he'll be suspended for the duration of whatever tournament he's playing in.

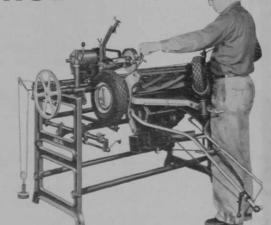
Finals of the second International Miniature golf tournament to be played in Asbury Park, N.J., Sept. 12-13 . . . 1960

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7-gang mower: Roseman

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Unexcelled power-to-weight ratio gives the new 240 Utility ample capacity to pull a 7-gang mower, with traction to keep the tires from scuffing turf on grades and other heavy pulls. Yet, the 240 treads lightly when fairways are soft.

Smartly styled, with automotive-type finish in sparkling International red and white, the new 240 Utility is "at home" in the most modern country club setting. It's a tractor you'll be proud to own!



Rotary mower: Woods

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AGRICO"

Says Robert J. Mucciarone, Supt., Merrimack Valley Country Club, Methuen, Mass.



"As I have progressed in this business I've relied on Agrico products through the years with outstanding results always. In recent years I have used a lot of Agrico on my greens, applied basically with a proportioner, and I have my greens in excellent condition. Color, root growth and growth of turf are tops throughout my course.

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PGA Business School for Assistants will be held at the Ft. Harrison Hotel, Clearwater, Jan. 10-16 . . . Western Seniors' 11th annual tournament to be played at Highland G & CC, Indianapolis, June 22-25 . . . 15th Women's Collegiate tournament scheduled for Finley GC, University of North Carolina, Chapel Hill, June 15-19.

Kansas City Open to be played at Blue Hills in K.C., Sept. 4-7 . . . Total purse is \$20,000 . . . Russell Stonehouse, former pro at Riverside GC in Indianapolis, has been appointed to the city's board of park commissioners . . . He is now with a food processing firm as an industrial relations supervisor . . . Carol McCue, executive secy. of Chicago Dist. GA, has arranged a one-day, all expenses plane trip to Augusta, Ga., for the Friday, Apr. 3, round of the Masters.

Pete Thomas, veteran Chicago Dist. PGA pro, who operated a range in Hillside, Ill., died in February about two weeks after undergoing a major operation . . . Olympia Fields (Ill.) CC said to be first in line for 1961 PGA Championship . . . Wally Womeldorf, past pres. of CMAA, is new mgr. of Barrington Hills CC, Barrington, Ill.



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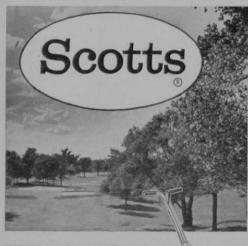
CHIPMAN CHEMICAL CO.

Dept. G, Bound Brook, New Jersey

Mr. & Mrs. William duPont have transferred property including 18-hole Wilmington CC to city of Wilmington, Dela. . . . It will become a public course in 1962 when present lease expires . . . Wilmington CC is now building 18, expandable to 36, about three miles from its present location . . . Robert Trent Jones designed it . . . Titmus Optical Co., Petersburg, Va., building 9-hole course for employees . . . Ed Vaden is pro-supt. and course will open in May.

E. R. Carr, Washington real estate developer, planning 18-hole semi-private in conjunction with subdivision development in Springfield, Va. . . . Ault and Jamison are architects for course . . . First 9 of Williamsburg, Va. CC started in February to plans of Bill and Dave Gordon . . . Hermitage CC, Richmond, Va. plans to have additional 18 in play by September.

Construction begun on Cavalier CC, Wilmington, Del. . . . It was designed by Murray and Roberts and will be ready for play by Memorial Day, 1960. Construction underway at Crestwood CC, Providence, R.I. . . . Geoffrey Cornish is architect . . . 18-hole Belair CC, near



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