

Distance
based
on
fact



Here's how the LONG BALL Performed
for Sam Snead on All-Star Golf

AVERAGE DRIVES*

SNEAD	WILSON STAFF	WILSON STAFF	WILSON STAFF
	275.0	272.7	266.5
OPPONENTS	BALL "A"	BALL "B"	BALL "C"
	272.1	265.3	264.7

*Under varying weather and course conditions.

SNEAD
CARDS A
59!

Shooting "the long ball
of golf," Snead fires a
Wilson STAFF to the
lowest professional 18
hole total ever scored in
competition, 59 strokes!

Now Wilson gives you the facts—the positive proof about golf ball distance.

The Wilson STAFF consistently outdistanced competitive balls on All-Star Golf. Against Ball "A", the STAFF was out in front 275.0 yards to 272.1 yards; against Ball "B", the STAFF led 272.7 yards to 265.3 yards; and against Ball "C", 266.5 yards to 264.7.

And recent impartial driving machine tests of the newest competitive balls prove conclusively there is no longer golf ball manufactured.

Yes, by every measurement, the new Wilson STAFF is "the long ball of golf" for you.

HIT THE LONG BALL

AT PRO SHOPS

Sales
Win With Wilson

WILSON SPORTING GOODS CO., CHICAGO (A subsidiary of Wilson & Co., Inc.)