

store. Remember, the "pros" in the sportswear business are owners of the fine shops in town. They have been in this business a long time and have learned through experience and trial and error most of the answers. Keep your eyes open next time you are in town. Note how the fine stores arrange and display their sportswear.

Showcase Has Advantages

Many pros say that the day of the showcase is gone. They have found other ways of displaying balls, gloves, tees, etc. I personally feel, however, that although some pros have eliminated the showcase, golf balls particularly can be shown most invitingly in this manner. I advocate showing a good quantity of every make that you handle. One pro I know takes balls out of the boxes and pyramids them in his show-case. He shows three or more doz. of each brand he carries in stock. You must admit that any time you see a good selection of merchandise, you are more prone to buy something. Golf balls are no different!

(To be concluded in August)

Estimated production for 1959 of Merion Kentucky bluegrass will be 1,813,000 lbs. Actual production in 1958 was 1,494,510 lbs. plus a carryover of about 30,000 lbs. from the previous year.



Also use
LIQUID LUSTRE
GOLF BALL
WASH
in your
ball washers.
Another fine
DBA Product.



DBA PRODUCTS CO., INC.
DEERFIELD, ILLINOIS

BUYERS' SERVICE • P. 87

STEEL POWER CENTER

MASTER'S
CHAMPION
3
TIMES



"GREATEST BALL
EVER PLAYED"

The extra weight, concentrated in the center, gives longer, truer flight . . . greater accuracy on chips and putts

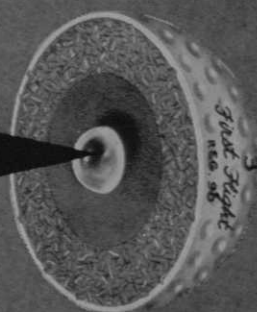
Jimmy Demaret

**LOADED
WITH POWER**

First Flight

**SOLD ONLY
IN PRO SHOPS**

INCREASES DISTANCE!



REDUCES HOOKS AND SLICES!
FIRSTFLIGHT CO. • CHATTANOOGA 5, TENNESSEE

Get A Better Grip



TOMMY ARMOUR Golf Glove by PAR-MATE

Exclusive Club Hugger Inset across palm assures firm grip throughout swing, no matter how club is held. Thumb reinforced for extra long wear. Styled for men and women in regular and cadet sizes.

Free Illustrated Catalog On Request

Write to

PAR-MATE

10 WEST 33rd ST., NEW YORK 1, N. Y.

SEND FOR THIS!

KEN Shop Supply Order Blank

More than an order form, it's really a catalog listing everything you need for your repair shop, including:

All Ellingham tools, stains, lacquers, adhesives, golf club scales, grips, listing, whipping shafts, collars, plugs, sheathing, buffing and cleaning supplies. Write for your copy TODAY!



Kenneth Smith GOLF CLUBS

Hand made to fit you

Box 41-GM KANSAS CITY 41, MO.

World's Largest Custom Club Maker

BUYERS' SERVICE • P. 87

Ohio State Maintenance

(Continued from page 33)

are not walled off. We purchase by requisition and I find it advantageous to order these materials in the winter so that we are always sure of having a supply on hand.

Storage locations of the major part of

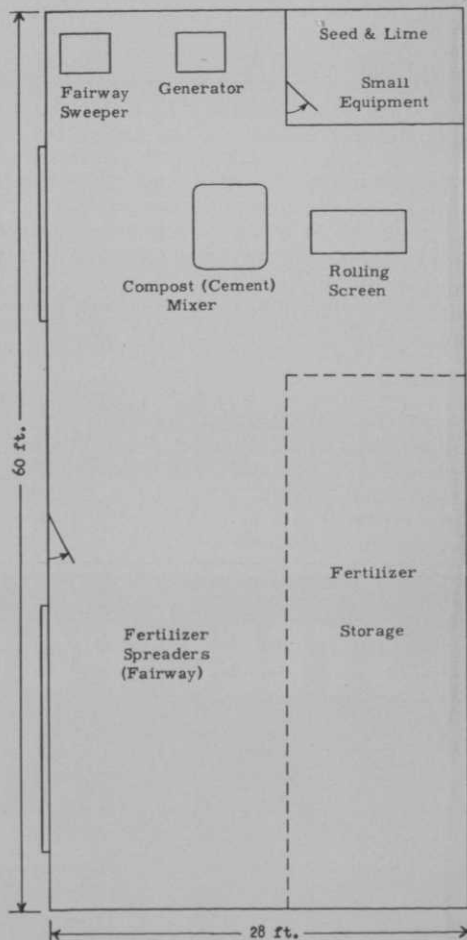
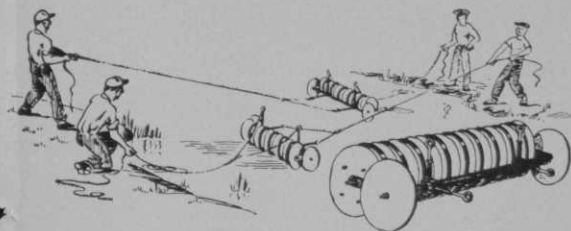


Diagram of Auxiliary building at Ohio State.

our equipment are shown in the sketches.

Even though our present buildings are quite adequate, as I mentioned before, plans are being made to build a 5,000 sq. ft. structure to replace our two small buildings. These, I understand, originally were planned to be only temporary. At present we don't have quite enough room to store rough and finished topdressing in the smaller buildings, but it will be provided for in the new construction.

As for office space, I suppose that I am



DEHOLGO BALLRET

The new deep hole golf ball retriever guaranteed to bring back those lost golf balls from your water hazards.

DEHOLGO BALLRET is precision made with discs of aircraft grade aluminum, steel handles. Durable, efficient, easy to handle. Sketch shows simplicity of operation by two men on opposite side of water hazard. Operates from row boat for larger water areas. No pond too deep. Weights added for muddy bottoms. Satisfied users at courses throughout the U.S. Write for literature and price.

John Olesweski — DEHOLGO BALLRET
420 Nott St. • Wethersfield, Conn.

36 in. wide — 18 retrieving slots — special rubber tire molded to alternate discs for firm ball grasp — Ship. wgt. 33-35 lbs.

Delivery 1 - 2 weeks.

pushed back in the corner, but the 6 x 9 ft. room in which I work never has seriously cramped me. It is large enough for my desk and filing cabinets and any other equipment that I find necessary for keeping records and handling office detail.

• • •

Al Hoffman, OSU course supt., studied agronomy at Iowa State College, getting his degree in 1957. While attending school he managed to get a great deal of turf management experience as supt. at a small course in Nevada, Ia. He went to work for Lawrence Huber at Ohio State in 1957 and a little more than a year later was named supt. when Mr. Huber died. Hoffman is secy. of the Central Ohio GCSA and a member of the Midwest Turf Foundation board. He is 24 years old, married and has two daughters.

Turf Field Day Dates

July 22 — Texas Turf Assn., Texas A & M College, College Station.

Sept. 14-15 — Midwest Regional Turf Fdn., Purdue University, Lafayette, Ind.

29 — St. Louis Dist. (Sponsored by St. Louis Dist. GA and Mississippi Valley GCSA.)

Commandments of Retailing Can be of Help to Pro

(Continued from page 30)

location of the ball case (which was made a counter rather than a case) and of the charge book at a pro shop boosted ball sales 20 per cent and was believed by the pro who made the change to have accounted for an almost 30 per cent increase in shop business.

The general criticism of pro shop layouts, according to the pros and salesmen in that session, is that golfers rush in and rush out without being exposed to the sight and selling appeal of much merchandise.

Try This Location

Several fellows said that the idea of putting a revolving rack for slacks and shorts almost in the path of traffic entering the shop had accounted for the big business that pro shops do in slacks and shorts for men and women.

You might check your own operations on the above mentioned five of the Ten Commandments of Mass Retailing.

In July Golfdom we're going through the other five retailing Commandments as they apply in making pro shop business larger and more profitable.

Insist on PAR TUBES

The original golf club protector

LOOK FOR THE NAME ON THE TUBE

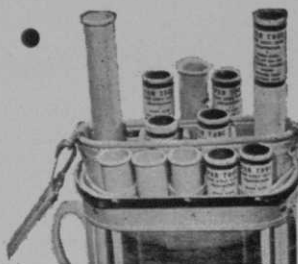
- Moisture-proof fibre (regular)Ret. 30¢ ea.
- Plastic—Kralastic — non brittle for longer useRet. 55¢ ea.
- Plastic—High Impact StyreneRet. 35¢ ea.

Packed in display cartons of 42 and 144

Contact Your
Distributor or

PAR TUBE

139 S. Albany Ave.
CHICAGO 12, ILLINOIS



SAVE CLUB HOUSE FLOORS

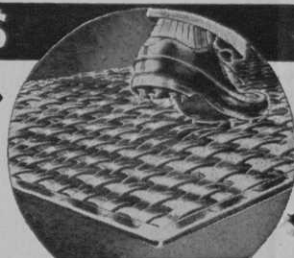
WITH SPIKE-RESISTANT PNEU-MAT RUNNERS

Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spike-resistant, they provide a comfortable walking surface—improve the appearance of your club house.

Woven of rubber-impregnated fabric, Pneu-Mat Runners are tougher than rubber runners. Reversible for double wear.

Money Back Trial Offer: Order a trial section. Test it on an area which gets especially hard wear. Money back if not satisfied.

DDD ▶



STANDARD WIDTHS

20" - 24" - 30"
36" - 42" - 48"

Trial Section

24" x 60"

\$12.50 postpaid

Write today for illustrated folder

SUPERIOR RUBBER MFG. CO., INC. • 145 Woodland Ave., Westwood, N. J.

Preparation for the Open

(Continued from page 24)

whole thing was resolved in Moore's favor early Thursday morning when the wind shifted into the northeast and the mid-afternoon temperature got no higher than 70.

The Winged Foot weather from then on was touch and go so far as playing conditions were concerned, but from a supt's standpoint it was pretty much what was wanted.

The setback caused by the January fire at Winged Foot would have been compounded had the club been located perhaps 100 or 200 miles north in what turned out this winter to be the New England winterkill belt. (This was described in an article that appeared on page 52 in June GOLFDOM). The area around Long Island Sound was hit hard by a cold winter that caused deeper than normal frost and brought higher than average winds and consequent extreme desiccation. Only a cooperative spring, something that didn't

make an early appearance in New England, enable Winged Foot's two courses to snap back.

Sherwood Moore candidly admits that he is happy that the fire that destroyed his maintenance headquarters, the tough winter, the preparation for the Open, and the big week in June are behind him. When the last putt dropped late on the afternoon of June 14 it brought an end to working under at least six months of heavy pressure and the rather frequent sleepless nights that a supt., preparing for an event such as the USGA extravaganza, has to endure. When it's all over, a supt. even gets to thinking about getting in a little golf on his own — something that Moore had to forego since last fall.

Moore, who is a GCSA national director, started preparing for his big assignment back in 1936 when he enrolled for the two year turf course under Prof. Lawrence Dickinson at the University of Massachusetts. His first job was as an assistant at Lake Mohawk (N. Y.) CC. In



The Easy One Shot Method of Cleaning and Conditioning Golf Clubs.

One Quick Application:

- ★ Cleans ★ Conditions ★ Waterproofs
- ★ Rustproofs ★ Polishes

Ideal for both Woods & Irons \$2.98

KLUB KLEAN'S Formula contains 16 necessary ingredients including SILICONE to restore new brilliance to stained clubs. Removes white ball-stain quickly and easily. Offers the golfers the finest in cleaning service.

- ★ MORE Satisfied Customers ★ Polish as you Clean ★ Clean More Clubs in Less Time ★ More Profit per Club

KLUB KLEAN is available in Kit Form, Bottles or in Bulk for Pro Shop use. Kits contain BIG 3 oz. bottle of Klub Klean, durable nylon and plastic brush and fine flannel polishing cloth. Comes in strong, decorative carton ideal for gifts or prizes.

KLUB KLEAN is backed by an Unconditional Money Back Guarantee.

For information write: **H & K CHEMICAL PRODUCTS**, Dept. M, Box 56, Wolcott, Indiana

1941 he entered the Air Corps, in which he served four years. Then he went to Crestmont CC in West Orange, N. J., where he worked four years as supt. From here he moved over to Hollywood CC in Deal, N. J. for nine years, coming to Winged Foot late in 1957.

Merchandise Murals

(Continued from page 38)

for prospective customers to swing clubs. The women's lounge and lockerroom also adjoin the shop.

Not shown in the right foreground of the photo is a door that leads to the office and shop storage room. The office is 14 x 10 ft., large enough for two large desks which are used by myself and my assistant, Joe Watrous. Our stock room is 10 x 10 ft. and has racks built in for storage of clubs, balls, shoes and all types of sportswear.

Personalized Products

I personalize as much as possible, using my own special shirt label, shopping bags that bear an imprint similar to the label, and occasionally introducing other reminders that Jack Hoffman is doing business in the Hillcrest CC pro shop.

We opened the shop a year ago this month. We haven't yet cornered all the business from our club members that I'd like to have, but I have noted one very encouraging trend — we're steadily getting more new customers while keeping the old. I feel that we are presenting our merchandise in a way that makes people want to continue to do business with us after they have started. As far as I can see, that's the best formula for a successful future in a pro operation.

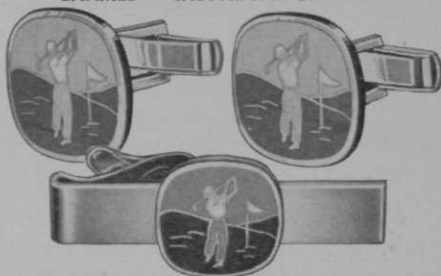
1961 Open at Oakland Hills

USGA has awarded the 1961 National Open to Oakland Hills CC, Birmingham, Mich. The 1924 Open was played here and was won by Cyril Walker with 297. Ralph Guldahl won the 1937 Open at Oakland with 281, then a new record score for the championship. At Oakland Hills in 1951, with the course toughened somewhat, Ben Hogan won the Open with 287. The USGA announced at Winged Foot that the double qualifying system this year for Open entrants will be repeated in 1960.

What Do You Need?
Buyers' Service • P. 87

QUALITY GOLF AWARDS

Matching Men's Jewelry Items
in Heavy Gold Plate
THREE COLOR JEWELLERS HARD FIRED
ENAMEL — INDIVIDUAL GIFT BOX



Add 10% F. E. Tax

RW-178 —TIE CLIP	\$1.50
RW-503TT —TIE RACK	1.25
RW-397E —KEY RING	2.25
RW-740D —MONEY CLIP	1.75
RW-503NR—CUFF LINKS	3.75

GOLF TROPHIES AND PRIZES

High Quality—Lowest Prices—Fast Service

Write For Free Golf Catalog #539 Today

THE TROPHY AND MEDAL SHOP

Dept. G-7

10 S. Wabash Avenue

CEntral 6-5018

CHICAGO 3, ILLINOIS

At Last...

THE PERFECT PUTTING TOOL

LORD and LADY ROBOT

Pro-designed • Pro-quality • Pro-tested

Putt with confidence, hole after hole, like never before! Lord and Lady Robot squares ball automatically with hole... stroke... and in the ball goes!

If you can aim... you can putt

U.
S.
G.
A.

A
P
P
R
O
V
E
D

- Simple directional aiming.
- Ball automatically centered on blade by angle squaring.
- Automatic top spin — hands always ahead of club face.
- Pendulum suspension is distance sensitive—even from fringe area.

Sole it... Sight it... Stroke it... Sink it

16.00
bronze
(postpaid)
U. S. A.

17.25
satin chrome

At Your Pro Shop... or write

SLINE GOLF

4434 VERNE AVENUE CINCINNATI 9, OHIO

PROS—WRITE FOR COST SHEET

CREEPING BENT STOLONS

Old Orchard C-52 creeping bentgrass is a tough, hardy strain. Tops for heavy played Golf Courses. An early bent that does not discolor after the first frost, thereby a longer season on both ends.

Old Orchard Turf Nurseries

Ralph R. Bond, Prop.

Tel. A1. 6-6395

P.O. Box 350

Madison 1, Wis.

Old Orchard C-52 — Arlington C-1 — Congressional C-19

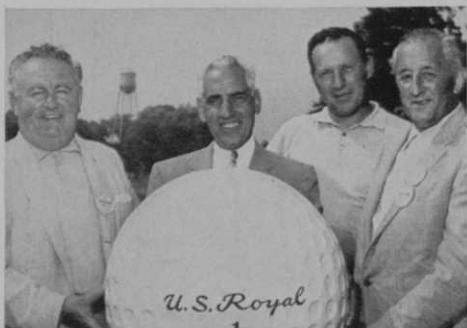
THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

John Nyhan, New England Maintenance Pioneer, Dies

John J. Nyhan, 87, who died recently in his home at Brookline, Mass., pioneered in golf course equipment maintenance in New England in two departments, says his friend Orville Clapper. Nyhan operated a lawn mower grinding shop and a horse-shoeing blacksmith shop in Brookline, Mass., when Clapper started in business in the Boston district in 1922. Nyhan was an expert horse-shoer and went with New England horse owners to horse tracks in the Northeast. When horses began to be used for drawing mowers on courses and estates it was a logical development for Nyhan to get into mower sales and repair. He became dealer in the Boston area for Pennsylvania and Millbradt mowers, a business now operated by his son Leo.

Nitroform Describes Its Three Fertilizer Products

Nitroform Agricultural Chemicals Co., Woonsocket, R. I., which is having a banner year in fertilizer sales, offers three products to the supt. Its "Blue Chip" is described as a fertilizer that doesn't cake in the bag and is recommended for mechanical spreaders. "Blue Chip" is a mixed product, made with a nitroform base. "Powder Blue" is an insoluble, wettable powder designed for liquid systems.



When the above four U.S. Royal representatives got together at the Open, they had quite a time reminiscing on how it used to be in the golf business. Altogether, they have been in the game a total of 135 years. From left are: George McCarthy, asst. national sales mgr., Art Yann, Sr., Pittsburgh, John Lack, New York and Earl Rubado, Buffalo.

Spalding Holds Contest for Sport Prognosticators

Newspapermen and sportscasters who come closest to picking the top three finishers in the PGA Championship, which will be played July 29-Aug. 2 in Minneapolis will be given a dozen Distance Dots by Spalding. The contest calls for picking scores, so that in case of ties it will be easier for the judges to decide the winners. Selections are to be sent to Young & Rubicam, 41 E. 42nd st., New York 17. July 25th is the deadline.

For better and more economical golf ball washing

HENRY Golf Ball WASHER

- Will dress up any course • Dirty water will not splash • Heavy gauge steel • **NEW** improved insert in rubber squeegee • Oil impregnated bearings • No brushes to rot.

A. C. Schendel, Distributor

R.R. 5, Box 92, Waukesha, Wisconsin

Dealers in all principal cities



**BALL
WASHER**

\$14.75

Prices F.O.B.
Waukesha, Wis.

LAWN MOWER STATIONARY BLADES



CUT COSTS — as well as grass with JONES Blades. Hundreds of Golf Courses in every section of the country are saving thousands of dollars by buying direct from the manufacturer.

30" Heavy Duty Gang Mower Blades \$5.04

Putting Green Mower Blades \$3.69

**MAY WE QUOTE
ON YOUR BLADE
REQUIREMENTS?**

**JONES MOWER AND
EQUIPMENT CO.**
Grasslyn Ave., Havertown, Pa.

**FINEST QUALITY.
YOUR SATISFACTION
IS GUARANTEED.**



Joe Wolfe (right), Wilson Sporting Goods Co. golf promotion dir. shows Open champion, Bill Casper the latest in Wilson Staff golf ball display pieces. The streamer is available to golf pros.

Master Ball Washer Handles 10,000 an Hour

The automatic ball washer, made by Master Machine Corp. of San Diego, 900 W. 13th st., National City, Calif., handles up to 10,000 balls an hour, being designed for driving range use. In operation, the machine carries the balls from an inspection tray through a soaking process to a washer where they are cleaned by a revolving

brush. They are discharged in a receiving basket for drying. The Master washer is sturdily constructed and designed for a lifetime of service.

Etonic Staff Model

Etonic's new Swing Saddle staff model for men is in imported grey Deldicalf suede and smooth black calf with a patented heel-to-toe air cushion innersole and soft-glove leather lining. Available through pro shops exclusively, the Staff model comes in a de luxe cloth shoe bag. The Etonic is made by the Charles A. Eaton Co., Brockton, Mass.



S. R. MacWhinney has been named merchandising mgr. of asbestos-cement pressure pipe for Keasbey & Mattison Co., Ambler, Pa. Other recent K & M appointments involve: E. J. Lawless, who has been appointed sales engineer of the Building Products Div.; C. C. Clubb, assistant dist. mgr. in Houston and M. E. Fuller, asst. mgr. in San Francisco.

MAGIC FLUFF* FLOOR COVERING

Reduces Cleaning Problems • Sand, dust & water trapped out of sight • More Eye Appeal • Oriental color blend matches any decor.

STEP ON IT BROTHER and STEP UP Economy, Labor Savings and Floor Beauty! Here's a spike resistant, link weave covering that won't curl up. All orders custom made. Send sizes for quotation, literature and sample.

New MAGIC FLUFF* TEE MATS*

* Protected by Patent #2338828

H. M. WISE—212 Helen Ave, Mansfield, Ohio

Dist., Ashland Rubber Door Mat Co.

Ashland, Ohio



Irish Hills G. C.
Mt. Vernon, O.

START YOUR RENTAL FLEET WITH PARGO REBUILT CARS

NEW BATTERIES — NEW PAINT — FINANCING AVAILABLE

\$375

★ ELECTRIC CADDY
★ HIGHLAND CADDY
★ MARKETEEER

★ SEARS
★ TURNER
★ AUTOETTE

\$425

★ WESTCOASTER
★ CHAMPS
★ E-Z-GO

PARGO INCORPORATED

1100 Elizabeth Ave.
Charlotte, N. C.
FRanklin 5-5290

Magic Fluff Traps Dirt, Keeps It Out of Sight

Magic Fluff, made by H. M. Wise, 212 Helen ave., Mansfield, O., is said to provide a floor covering ideal for heavy spike traffic. It is also recommended for other areas such as lobbies and lounges where there is heavy wear. The construction of Magic Fluff is a patented process whereby sand, dust and water are trapped out of sight until the covering is convenient to clean. All orders of the material are handled on a custom-made basis as there are no stock sizes of Magic Fluff.

Zerbe, Cordek, Puritan Sportswear Men, Says Men Golfers Dressing Better

W. A. (Bill) Zerbe and Pete Cordek, who handle the Puritan line of banlon sports shirts, alpaca sweaters and other fine sportswear in eastern and southern territories, say that there's been a decided rise in the standard of men's golf attire in the past two years. The improvement in taste (or carefulness) is due to the increase in women's play with consequent favorable influence on men golfers' dress, according to pros upon whom Zerbe and Cordek call.



R. W. Askanase (l), Spalding dir., greets Frank Wharton, newly signed to the Spalding golf advisory staff. Wharton played on three championship Houston University teams and has compiled an impressive record in Texas amateur and PGA events. He turned pro about a year ago.

The Puritan sales reps also report that pro shops, even at the smaller clubs, are featuring rather exclusive quality lines. This merchandising in a "class" plane gets the shops away from competing with cut-price stores and in strong position in a good net profit field.



FREE TO PROFESSIONALS

68 Page Awards
Catalogue Featuring
the Finest Trophies
and Medals

Consider us as headquarters and warehouse for prompt delivery of your needs, at More Margin of Profit than ever.

SPORTS AWARDS CO.,

429 W. Superior St., Chicago 10, Illinois
Phone: SUperior 7-6034

GOLF BAG TAGS

CLUB MEMBERSHIP TAGS
PUNCH BOARDS
"I-D" CLUB IDENTIFICATION
LABELS

GOLF PRO STATIONERY
CADDIE & WAITERS BADGES
GOLF CLUB DISPLAY FIXTURES
"CLUB CADDIE" CARRIERS
GOLF COURSE SIGNS

IRVIN E. SCHLOSS

MILLER GOLF PRINTING

2053 HARVARD AVE., DUNEDIN, FLA.
SEND FOR CATALOGUE

**CALL
YOUR
MALLINCKRODT
DISTRIBUTOR**



**FOR ALL
YOUR TURF
MAINTENANCE
SUPPLIES...**

He's familiar with your local turf problems and is well qualified to help you. He carries a complete line of supplies to serve you ... including Mallinckrodt fungicides.



STOP

5

MAJOR

TURF

DISEASES

WITH

1

FUNGICIDE

USE



THE

PROVEN

BROAD-

SPECTRUM

FUNGICIDE



Monroe Folding BANQUET TABLES

Direct Prices and Discounts to

Golf Clubs,
Lodges,
Parks,

Hotels,
Churches and
All Organizations

Manufactured By

WRITE FOR CATALOG

THE Monroe COMPANY
12 CHURCH STREET COLFAX, IOWA

Casper Helped Design Munsingwear's 'Grand Slam'

Bill Casper, Jr., the Open Winner, is a member of Munsingwear's sports advisory board and helped in designing the Grand Slam sport shirt. Bill wore copies of the Grand Slam throughout the four days at Winged Foot, like so many other big name golfers. Casper, at 27, became the youngest golfer to win the Open since Byron Nelson won at Philadelphia in 1939. Nelson, too, was 27. Bill turned pro in 1954 and has won quite a few major tournaments. Last year, Casper was pro golf's unofficial leading money winner with \$56,000. This year he was in a slump until that \$12,000, earned in the Open, restored the glow to his bankroll.



Cleary's New Blending Process

In order to meet the needs of supts. using wettable powder fungicides, the W. A. Cleary Corp., New Brunswick, N. J., has adopted the

Anti-Freezing
MURDOCK
DRINKING FOUNTAINS
HYDRANTS • HOSE BOXES
Write for FREE CATALOG

THE MURDOCK MFG. & SUP. CO. CINCINNATI 2, OHIO



Joseph Lee, John Armstrong, Joshua Crane and J. T. Foster (l to r), who played in the 70 to 74 year class, are shown with one of the 14 Envoy golf cars supplied thru courtesy of Electricar Mfg. Corp., for 55th championship of the U.S. Seniors' G. A., annually held at Apawamis, Rye, N. Y.

Jet-O-Mized process in blending, mixing and pulverizing Spotrete, Thimer and Cad-Trete. The Jet concept increases the efficiency of fungicide and high suspension qualities while at the same time overcoming clogging and residual loss in the spray tank. Supts. are encouraged to write to Cleary for samples.

COLBY PIONEER PEAT

Products for building and maintaining golf greens are available in winter storage for prompt shipment.

BLACK—cultivated fine milled for top dressing.
BROWN—peat for building new greens.
GREENS—top dressing (1/3 peat - 1/3 sharp sand and 1/3 loam), or any required proportion.

QUOTATIONS on materials packed in plastic lined bags, or in bulk gladly furnished.

COLBY PIONEER PEAT CO.

P.O. Box 115

HANLONTOWN, IOWA

PACKAGED SHELTER



100% STEEL

A spacious 10' x 20' x 7' port —built to last a lifetime! Perfect for golf courses, driving ranges. Bolts together in 1 hr. Needs no paint or special foundation. Satisfaction guaranteed. Write for brochure.

SPARKLING ALUMINUM FINISH

ONLY \$198

FREIGHT PAID

KWIK-BILT, INC. BOX 6834 DALLAS, TEX

WHAT'S YOUR GOLF-CAR PROBLEM?

Getting golf cars for the first time?

Just ask us why

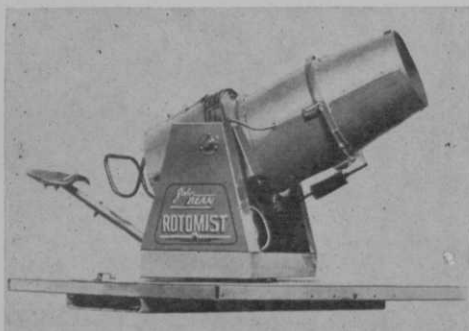
Victor Electri-Cars

are first choice at 805 Clubs
in 44 states

WRITE ELECTRI-CAR DIVISION
VICTOR ADDING MACHINE CO. • CHICAGO 18

Model 50 Newest in John Bean Line of Tree, Sanitation Sprayers

Development of the new Model 50 Rotomist by John Bean, Lansing 4, Mich., brings to four



the number of mist sprayers now available from this company for tree protection and sanitation spraying. Model 50 is a low cost machine designed as a separate air unit for converting a high pressure sprayer into a modern air-type mist sprayer. It can be used with any sprayer with a capacity of 1½ gal. per minute or more at 300 to 400 lbs. pressure. It is powered by a 13 hp engine, has a 21-in. axial flow fan that delivers



**TRANSPORT
YOUR
GOLF CARS
VIA
TRANS-AMERICAN
VAN SERVICE**

We Are Authorized Carriers Rendering Service Anywhere in the United States
Modern Moving Vans Manned by Skilled Operators Assure Utmost Protection — No Crating Needed
From Factory to Golf Clubs or Between Clubs
Phone Collect: HEMlock 4-1000
TRANS-AMERICAN VAN SERVICE, Inc.
7540 S. Western Ave. Chicago 20, Ill.

12,000 cu. ft. of air a minute at 100 mph. The Model 50 swings from 20 degs. below to 30 degs. above horizontal and rotates a full 360 degs.

Grenley with MacGregor As Publicity Manager

Donald A. Grenley has been named publicity mgr. of MacGregor Sporting Goods Co., Cincinnati. He is a former sports dir. and news-writer for WLW and WLWT, Cincinnati radio and TV stations, and at one time was connected with the Army's Public Information Office in Ft. Benning, Ga. Grenley attended Northwestern and Kent State Universities and holds a B.S. degree in radio-journalism.

Shell Chemical Gives Tips on Handling Pesticides

Scan, the publication of the Shell Chemical Co., 50 W. 50th st., New York 20, recently gave fine tips for handling pesticides. They included: Read the label carefully; Keep in original container; Store in locked closet; Do not store near food or feed; Wash hands and face after spraying or dusting; Do not smoke while handling pesticides; Wear a respirator when using highly toxic material.

Kill WATER WEEDS!

Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

REASOR-HILL CORPORATION
BOX 36GC, JACKSONVILLE, ARKANSAS

ATTENTION

Driving Range Operators and Distributors. We specialize in rebuilding golf balls with strictly new materials. Satisfaction guaranteed.

WAYNE GOLF BALL CO.

31117 Little Mack Ave.
Roseville, Michigan