

For '59  
the difference  
is in the  
fluid-feel  
of the new



Joe Wolfe, (l) Wilson club expert, discusses "fluid-feel" with Cory Middlecoff, Wilson Advisory Staff member.

## Wilson Dyna-Powered Irons

Fluid-feel...unique to Wilson's great new Dyna-Powered irons...is the startling result of exclusive shaft-to-sole construction. Weight no longer needed in the hosel, because of this construction, has been transferred to the working area of the blade. Head speed and power have been increased providing a "dynamically-powered" iron with amazing fairway accuracy.

And making a great iron greater for '59, Wilson more precisely balances the Dyna-Powered iron with a new grinding formula producing hair-line balance and greater blade depth. For sheer satin beauty, nothing matches Wilson's superb new combination nickel and chrome plated finish.

There's no denying—the new '59 Dyna-Powered irons look better and play better—and when they play better, they sell better.



"THE SECRET OF FLUID-FEEL"

Look for these Great Playing Features in the '59 Dyna-Powered Irons

Exclusive Beveled Leading Edge...Pear Shaped Heel...Snuggle Down Rocker Sole...PRO-Fit True-Temper Shaft...Tacky Leather Grip...

Sold Through Pro Shops Only

### 1959 WILSON STAFF BALL

Thirty major tournament wins in 1958...the "hot" ball on the circuit. What better endorsement for the sweet "feel", the 170 mph acceleration off the club head, the amazing control of the greater-than-ever Wilson STAFF ball.



Win <sup>Sales</sup> With  
**Wilson**

Wilson Sporting Goods Co., Chicago  
(A subsidiary of Wilson & Co., Inc.)