

Mallinckrodt Chart Ready

"Turf Fungicide Application Chart" for 1959 is now available from Mallinckrodt Chemical Works, Mallinckrodt st., St. Louis 7, Mo. It is suggested that it be tacked over the supt's 1958 chart so that he will have a detailed history of applications. These advantages are cited in keeping a record of fungicide applications: It gives a simple formula for measuring greens; The timetable pinpoints periods of disease activity; Blanks for each day of the year make record keeping easy.

MacGregor Has USGA Open Reprints

For the sixth year, The MacGregor Co., 4861 Spring Grove ave., Cincinnati 32, O., is offering a full color reprint of an original oil of the site of the coming USGA Open. This year it is Winged Foot at Mamaroneck, N. Y. As in previous years, Ralph C. Reynolds was commissioned to do the MacGregor painting which will hang in "Golf House" in New York. Full color reprints of Winged Foot and others in the Open series can be obtained by writing to MacGregor.

Shoe Saver Spray

Dow Corning Corp., Midland, Mich., is marketing Shoe Saver Spray, a silicone treatment for leather that comes in an 8-oz. aerosol, enough to weatherproof from five to ten pairs of shoes. Smaller and larger containers of the product also are available. Large repeat sales are reported for the Dow Corning product, according to the manufacturer.

Robinson Named Hagen Sales Director

Robert D. (Robby) Robinson has been appointed dir. of sales and promotion for Walter

Hagen Golf. In this capacity, Robinson will be responsible for coordinating and directing sales, advertising and promotion activities for the Hagen golf equipment line. He will also spend considerable time in the field calling on pros and working with Hagen salesmen throughout the U. S. Robinson covered Ind., Wis. and Mich. for the

last six years. A low handicap golfer, he reached the semi-finals of the 1957 Robinson attended Northern Illinois U where he played on the golf team.

Illinois Amateur.

BUYERS' SERVICE — P. 93







LeRoy Cast Drum Rollers

Cast drum rollers, made by LeRoy Mfg. Co., Doylestown, Pa., do not require liquid for added weight and give proper compaction without weight shifting. All drums are standard 18-ins. wide with 21-in. diameter. They are cast in one part and have rounded edges to eliminate scalping. The drums have braced steel angle frames to prevent twisting, one piece axles and Arguto hardwood oilless bearings. Rolling widths are 6 ft. to 12½ ft. Single gang units also are available in 4-in. "U" channel wraparound frame design in 6-, 9- and 10½-ft. rolling widths.

Agronomists Okay Ripple Soles

A report written by Marvin H. Ferguson, research dir. for the USGA green section, from information supplied by C. E. Gipson and R. K. Potts, Texas A & M agronomists, indicates that ripple sole golf shoes do very little damage to greens. Ripple sole footprints produce no appreciable effect upon a rolling ball, nor do they deflect a ball to any great extent. The upshot, according to Leonard Hack, pres. of Ripple Sole Corp., 537 Mutual Bldg., Detroit 26, is that there is no basis for discriminating against Ripple Sole shoes.

GOLF COURSE ARCHITECTS Telephone: FLeetwood 2-2113

11 SOUTH LA GRANGE ROAD LA GRANGE, ILLINOIS

Trade Briefs

"Safety" battery terminals, made by Jano Machine Co., 133 E. Lincoln ave., Escondido, Calif., is said to stop corrosion forever, protecting the post with an oil bath . . . Asam Products Co., 1627 W. Fort st., Detroit 16, manufactures an inkless ball monogrammer that engraves a bright red 3-initial monogram by means of a special color foil process.

Fawick Flexi-Grip people were living it up around Jan. 25th . . . Art Wall, Jr., member of the Fawick advisory staff, completed his victory in the Bing Crosby tournament on that date while Billy Welu, another staff member, wrapped up the All Star bowling tournament . . Donna Zimmerman, also with Fawick, finished second in the women's version of the All Star bowling event . . . Fawick, located in Akron, O., makes the Golf Pride grip.

92

FOR YOUR CONVENIENCE-GOLFDOM'S

Service Buyers'

Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices, literature direct from the sources of supply.

Golf Course

Aerifying equipt.: Fairway green Architects: course 🗌 house 🗌 **Ball Washers Ball Washing Compounds** Bent grass stolons Brown-patch preventives **Compost mixers** Crabgrass control: Regular 🗌 Pre-emergence Crabgrass control machine Drinking fountains **Edging machines** Fertilizers Solid 🗌 Liquid 🗍 Flags (greens) 🗌 Flag poles 🗍 Fungicides Hole cutters Hose Hose clamps Humus Incinerators Insect fogging machine Irrigation consultants Lapping-in Machine Leaf Pulverizer Line markers Miniature Course Const'n Min. putting surface (felt) Mowers: putting green whirlwind 🗌 tee 🔲 fairway 🗌 rough 🗌 hand 🔲 Mower Grinders Peat Moss Pipe Pipe, tile ditching Playground equipment Poa Annua Control Putting cups Rakes (worm cast & clean-up) Rollers: cast-iron 🗌 water filled 🗍 Club repair supplies Sand (for greens, tees) Seed: fairway 🗌 green 🗌 Shoe Spike Cleaner Signs - Golf Car Direction Sod cutter Soil conditioner Soil screeners 🗌 Soil shredders 🗌 Golf gloves

Sprayers: power 🗌 hand 🗌 Spreaders, fertilizer, seed, topdressing Spikers: greens 📋 fairway 🗌 Sprinklers: f'way 🗌 green 🗍 Stone picker (mechanical) Sweepers-mulchers Swimming pool equipment Swimming pool cleanser Swimming pool paint **Tee Markers** Thatch removing machine Tires (slip-over, cars, mowers) Tractors Trucks (course maintenance) **Turf Insecticides** Turf sweepers Water systems, fairway Weed chemicals for turf 🗍 for water 🗍

Bags: canvas 🗌 leather 🗌 Bag carts, for players **Bag** racks Bag Tags-Guest Tags Balls: Regular 🗌 Range 🗌 **Ball Markers Ball** retriever Batteries (golf cars) **Battery chargers** Caps and hats Cars (golf) **Cash Registers** Charge books - for pro shops, green fees, etc. **Club Cleaning Liquid** Club cleaning machine Clubs: Woods 🔲 Irons 🗌 Putters Club head covers Display equipt. Dressing for grips 🗌 bags 🗍 Electric golf cars Golf bag covers Golf club protectors Golf club washers

Golf Grips: Leather Composition 🗌 **Golf Practice Devices** Golf shoes Golf Shoe Spikes Handicap racks 🗌 cards 🔲 Mech. Range Ball Retriever Name labels, for clubs Practice driving nets Practice Golf Balls Preserver for leather Score cards () Charge checks () Score card & pencil Tee Box Score counter (watch type) Seat attachment, for carts Sportswear: Shirts 🗌 Socks 🗌 Sport jackets 🗌 Rain jackets 🗌 Windbreakers 🗌 Slacks 🗌 Ladies' Bermuda shorts Tees Tee mats Tees (rubber) for driving mats Teeing device (automatic)

Club House

Trophies

Athletes Foot preventives Bars (portable) Bath brush - (Turkish type) Bath mats **Bath slippers Cash Registers** Deodorants Disinfectants Financing (new, modernization) Floor coverings Folding Table (Banquet) Glasses, decorated Link Type Mats Locker Name Plates Lockers Printing Runners for aisles Rugs Showers Shower mixers Shower water control Step treads Wash fountains

Send information	Club
To: Name	Title
Club	Address
Town	Zone () State

February, 1959

33rd YEAR OF SERVICE

as golf's clearing -house of information on the most successful operating practices and products. Make use of it! Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service . . . for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest howto-do-it-ideas!

FILL IN BELOW - MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

	Private	No. of
Name of club:	Semi-Private	Holes
	Muny	
Address	 lub	• • • • • • • •
Zone () StatePosi	ition	

President's:
name
Add.: State: Town:
Grn. Chmm's.
name
Add_: State:
Manager's:
name
Add.: State:
Course Superintendent's (Greenkeeper)
name
Add.: State:
Professional's:
name
Add.: State:

For Spring delivery at no increase in prices Congressional C-19 - OD Orchard C-52, - Arlington C-1

Old Orchard Turf Nurseries

Branch nursery in Farmington, Iowa

P. O. Box 350, Relph R. Bond, Prop. Madison 1, Wis. THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE. Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5. Replies are promptly forwarded to advertisers.

JOBS WANTED

PRO-GREENKEEPER OR PRO-MGR. AVAIL-ABLE FEB. OR MARCH. 25 YEARS EXPERI-ENCE IN CLUB MANAGEMENT AND BENT GREENKEEPING. HAVE HAD EXPERIENCE IN BOTH NORTH AND SOUTH BENT GRASS SECTIONS. ADDRESS AD 201 c/o GOLFDOM.

Professional: Well qualified instructor, Golf Professional: Well qualified instructor, merchandiser, organizer course superintendent, designer, promotion, men's ladies', juniors, university graduate, married, excellent habits, good personality. Inquiries confidential. Ad-dress Ad 202 c/o Golfdom.

Pro — Class A PGA member, 15 years experi-ence. Excellent teacher. Honest, sober, conscien-tious. Married. Desire permanent position. Lo-cate anywhere. Best references. Address Ad 203 e/a Colfdon c/o Golfdom.

PRO-PRO-SUPERINTENDENT Seeking position in Midwest for 1959 season. PGA member. Mar-ried. Excellent references. Address Ad 204 c/o Golfdom.

MAN — AGE 24 — DESIRES GREENKEEPER POSITION. EXPERIENCED LABORER. AD-DRESS AD 205 c/o GOLFDOM.

Pro or Pro-Manager, age 30, desires permanent position. Experienced in all phases — manage-ment, tournament golf, shop, greenkeeping. Con-sider anything with potential over \$10,000. Ex-cellent references. Address Ad 206 c/o Golfdom.

Aggressive Sales Representative with following, in over 350 active pro shops in Oklahoma, Lou-isiana and Texas seeking new lines for 55 sell-ing season. Address Ad 207 c/o Golfdom.

Golf Pro. — 8 years experience all phases. Mar-ried. Excellent references. Age 30. Desire teach-ing or assistant's job anywhere. Address Ad 208 c/o Golfdom.

GOLF PRO — DESIRES CONNECTION AS PRO OR PRO-GREENKEEPER, FINE BACKGROUND AND OVER 20 YEARS EXPERIENCE. ACTIVE WORKER. EXCELLENT REFERENCES. AD-DRESS AD 209 c/o GOLFDOM.

Qualified 28 yr. old college graduate, 3 years, experience as assistant professional, desires, position as teaching assistant or head profes-sional. Address Ad 216 c/o Golfdom.

Seek position as golf professional. Background: BS-Cornell Univ-Major-Public Relations. Two years experience as Ass't Pro; two years as head Pro. Write: Occupant Apt. #2, 280 E. 38th St., Erie, Pa.

Class A Quarter Century PGA Member, teaching pro, experienced greenkeeper and course opera-tor, wishes to relocate in Southwest. Good cred-it rating and references. Ad 215 c/o Golfdom. Golfdom.

PRO-SUPT. — with excellent record of con-structing and operating golf clubs, teaching and in other ways conducting business and edu-cational affairs in a way that creates lively in-terest, business for the club and develops excel-lent men, women and junior players. Member of prominent golf family. Went into Army from college, came out as officer and since the war has successfully conducted pro and maintenance work at first-class clubs. Age 42, martied. Will go anywhere with established club or where club being organized needs man who will save it many thousand dolars and a lot of time. Ad-dress Ad 217 c/o Golfdom. dress Ad 217 c/o Golfdom.

Pro or Pro-Greenkeeper or combination - thoroughly experienced, competent, agreeable. Mod-erate income satisfactory. Northwest section preferred. Address Ad 222 c/o Golfdom.

Pro-Greenkeeper — Age 30, married, 2 children — 9 & 7. 8 years experience — excellent teach-er. Year-round position preferred. References. Adddress Ad 223 c/o Golfdom.

Pro-Supt. PGA and GCSA member Class "A". Competent, experienced course operation and teacher. Wish job for 1959 season in Northern States — 6 to 7 month season. Will consider a Foreman's job with Architect on construction work. Address Ad 221 c/o Golfdom.

College graduate, 25, with accounting degree, de-sires assistant position preferably on West Coast. Has knowledge of golf technique and equipment. Address Ad 225 c/o Golfdom.

GOLF ASSISTANT — Neat, capable. Suggest Caddie Master, Starter, Fees, Reservations, Care of locker rooms, Shoes, Clubs, Club Storage, Tournaments, Handleaps. Ad 226 c/o Golfdom.

Pro-Manager — desires change. Wife assists, 9 years successful experience. A-1 credit rating. Complete resume forwarded upon request. Address Ad 227 c/o Golfdom.

SUPERINTENDENT — 20 years turf man. Mar-ried; middle age; good education; reference; mechanical. Give full information — location, salary, golf course. Address Ad 228 c/o Golfdom.

Mature professional - twelve years club experience and some greenkeeping, desires position as Pro. Assistant at large club also desirable. Address Ad 229 c/o Golfdom.

Superintendent — Capable of all major golf course construction and maintenance. 30 years experience. Desires change. References. Address Ad 232 c/o Golfdom.

Manager Ten years experience. Wife assists if desired. References and more informa-tion available. We'll accept position anywhere in U. S. A. Address Ad 231 c/o Golfdom. Associate Pro. Professional with extensive and successful experience has resigned his job at moderate-sized club for good and sufficient reasons. Would like to work with professional at moderate-size or larger club where the pro is in need of a man to run his shop, give a few lessons, help with the books, supervise caddie department, aid in the repair room, etc. My services will show a profit to the head pro, help him serve his members better and put him stronger in his job. For full details address Ad 230 c/o Golfdom. Ad 230 c/o Golfdom.

Ad 230 c/o Golfdom. Southern Golf Pro-Club Mgr. Desires Club Financially Sound, Teaching Modern Swing, Guaranteed Improvement, Good Habits, Friend-ly Personality, Diplomatic Salesman and Or-ganizer, Age 43, Married. Two Minor Children, write: Ronnie Gay, Box 562, Pascogoula, Miss. Wanted — position as ASSISTANT or HEAD PRO — Class A PGA member; class A credit rating; good teacher and player. Will go any-where. Address Ad 234 c/o Golfdom. Assistant available — 21 married, college, 2 yrs.

Assistant available — 21, married, college, 2 yrs. exp. greens, fairway, pro shop, par golf. Any-where to learn. Mike Lee Summy, 224 So. 6th, Goshen, Ind.

Greens Supt. or Pro-Greens Supt. — experienced in all phases of golf course maintenance. Expert on Northern and Southern grasses and greens. Construction. Tops on machinery and fungicidal diseases. A-1 rating, married, no children. Will go anywhere. Address Ad 236 c/o Golfdom.

JOBS OPEN

ASSISTANT WANTED: PGA professional at an ASSISTANT WANTED: FOA professional at an active Michigan Country Club desires a young qualified assistant by March 15th. Must be experienced in golf shop operation. Assistant will get salary, give lessons and a per cent of his sales. Address Ad 212 c/o Golfdom.

ASSISTANT PROFESSIONAL. EXCELLENT OP-PORTUNITY FOR TEACHING AND SELLING UNDER PGA PROFESSIONAL AT POPULAR MIDWEST DAILY FEE COURSE. SINGLE MAN PREFERRED. WRITE COMPLETE PARTICU-LARS IN FIRST LETTER. ADDRESS AD 218 COMPLETED AND ADDRESS AD 218 c/o GOLFDOM.

SALES REPRESENTATIVE - Choice territories open for immediate and spring delivery — for the Dunner men's knit polos and sport shirts. Prefer experienced salesmen with pro shop following. Liberal commission. Kindly state your territory. Dunner of New York 137 Fifth Ave., N. Y. C.

Couple Wanted — to operate club bar, pro shop and dining room. Clubhouse located on lake in northern Indiana. Nine hole golf course. Living quarters furnished in clubhouse. Couple must be promoters. Will consider propositions. 150 members, Address Ad 219 c/o Golfdom.

SALESMEN WITH ESTABLISHED TERRITORY TO SELL THE BEST LIQUID FERTILIZER AND OTHER GOLF COURSE SPECIALTIES. PROD-UCTS PROVEN. LARGE REPEATS. 30% COM-MISSION. CAN BE HANDLED AS SIDE LINE. ADDRESS GOLFDOM BOX NO. 210.

Salesmen Wanted — by established distributor of golf equipment, supplies and apparel for pro trade. Several important territories open. Ad-dress Ad 220 c/o Golfdom.

CADDYMASTER wanted (with or without con-cession) to supervise 150 caddies. March 15th through October 31st. State experience, salary desired. Contact Manager, Edgewood Valley Country Club, LaGrange, Illinois.

Opportunity for Pro-Manager — to operate club bar, pro shop, dining room and driving range. Beautiful nine hole course and clubhouse in northeastern Indiana. Salary plus share of profit from operations. For the right promoter or couple, a chance for real income. Address Ad 224 c/o Golfdom.

WANTED FOR CASH

Round & Per refinishing

figures.

Send for shipping tags and instructions. GOLF BALLS FOR RETAIL SALES ONLY

GOLF BALLS FOR RETAIL SALES ONLY Reprocessed with 100% brand new Baleta cover, new snow white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast selier at 50e to 65c each. Bulk-your cost on exchange \$2.65 per dozen. Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

NORTHERN GOLF BALL CO. Chicago 18, Illinois 2350 W. Roscoe Street

Beg Pardon — Cost on Exchange Shown as \$3.65 in Northern Golf Ball Co. January Ad Instead of \$2.65.

REPRESENTATIVES WANTED — Small, com-pact, complete, nationally advertised golf glove line. The finest quality . . . popularly priced. Territorial openings. Write for details. **CHAM-PION GLOVE MFG. CO.**, 309-11 Court, Des Woines Lawa REPRESENTATIVES WANTED Moines, Iowa.

GREENKEEPER — wanted for 18 hole course — Chicago area. Full year employment. State age, experience, salary. Address Ad 235 c/o Golfdom. GOLF PROFESSIONAL — New, 18 hole Private Club, located in SILVER LAKE, suburb of Ak-ron, Ohio — now accepting applications. Send resume or contact: C. A. Haudenchild, 3140 Do-ver Road, Silver Lake, Cuyahoga Falls, Ohio.

HEAD LOCKEB ROOM MAN EXCEPTIONAL OPPORTUNITY for experienced well-trained locker-room man (age 25-40) for permanent em-ployment for 8 months season each year. Superior private club, 325 golfing members, excellent locker facilities, Championship golf course. Write, giving complete employment history, age, educa-tion, business and personal references. Enclose snapshot or photo.

SCIOTO COUNTRY CLUB, c/o Manager 2196 Riverside Drive Columbus 21, Ohio

MISCELLANEOUS

For Sale — Used Toro 21-in. power greensmower \$225.00; Toro hand greensmower \$40.00; Eshel-man 1956 Model 2 passenger gasoline golf car, good condition, \$295.00, Lam Beyerink, 7225 Cor-Ville Road, Sioux City, Iowa.

Wanted to buy — nine or eighteen hole golf course. Write PO Box C 143, Grand Rapids, Mich.

FOR SALE — Golf Driving Range in N. J. Ex-cellent location on busy highway. Ideal for retired couple. All new equipment. Long lease on land. Illness. Address Ad 214 c/o Golfdom.

For Sale — Liquidation of Estate Ben Richter. Inquiries invited for sale of match plates, un-finished heads and shafts for Benny's famous line of "Drop 'em" Putters. Schedule of items for sale furnished by writing Mrs. Ben Richter, Executrix Estate of Ben Richter, 18 Sunset Court, Normandy 21, Missouri.

Interested buying nine-hole golf course. Must be currently operating and in good condition in area with good golf potentiality. Address Ad 233 c/o Golfdom.

For Sale — Driving Range & 18 hole miniature. For Sale — Driving Range & 18 hole miniature. Modern pro shop — restrooms — shower, — 30 asphalt tees, best rubber mats — Grass tees — target greens. Finest lighting — completely equipped — potential not reached — priced for immediate sale. Golfland, 1701 Cobb Park Dr., Ft. Worth, Tex.

GOLFDOM . ADVERTISERS INDEX

BPA FEBRUARY, 1959 NBPA

Acushnet Process Sales Company	
Bell & Son, William P. .88 Belt Corporation, The 4 Berlin Chapman Co. .85 Berrien Tool & Die Co. .64 Borden Chemical Co., The .65 Bosbach, Albert H. .82 British Transport Commission .80	
Carlon Products Corp.	
D B A Products	
Eshelman Company	
Gill, David 91 Godwin & Son, Hiram F	
H. & R. Manufacturing Co.	
Inertol Company, The	
Kirsch Card Service87	

Langford, William B
Lynde & Rowsey
MacGregor Golf Company
Maddox Construction Co
Mallinckrodt Chemical Works
Manufacturer's Specialty Co
Merchants Tire Company
Miller Golf Printing
Modern Manufacturing Co
Modern Signs
Monroe Company, The
Motor Appliance Corporation
Northrup-King Company16
Old Orchard Turf Nurseries95
Packard, Edward Lawrence
Par Aide Products Co
Perlite Institute
Phillips, Inc., F. C20
Pioneer Manufacturing Co
Punch-Lok Co
Purdy, Hal92
Reasor-Hill Corporation
Red-E Tractor Company
Ripple Sole Corporation74
Roseman Mower Corporation
Ryan Landscaping & Equipment Co
Schendel, A. C
Schendel, A. C
Schendel, A. C.
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 85
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 85 Soilaire Industries 6
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 85 Soilaire Industries 6 Sonoco Products Company 25
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 85 Soilaire Industries 6 Sonce Products Company 25 Southers Turf Nurseries 83 Southvestern Plastic Pine Co. 15
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 85 Soilaire Industries 6 Sonce Products Company 25 Southers Turf Nurseries 83 Southvestern Plastic Pine Co. 15
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 85 Soliaire Industries 6 Sonoco Products Company 25 Southern Turf Nurseries 83 Southwestern Plastic Pipe Co. 15 Sportsman's Golf 27 Standard Manufacturing Co. 54
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 55 Soilaire Industries 6 Soonco Products Company 25 Southern Turf Nurseries 83 Southwestern Plastic Pipe Co. 15 Sportsman's Golf 27 Standard Manufacturing Co. 54, 55 Stewart, Charles E. 92
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 85 Soliaire Industries 6 Sonoco Products Company 25 Southern Turf Nurseries 83 Southwestern Plastic Pipe Co. 15 Sportsman's Golf 27 Standard Manufacturing Co. 54
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 85 Soilaire Industries 6 Soonce Products Company 25 Southern Turf Nurseries 83 Southvestern Plastic Pipe Co. 15 Sportsman's Golf 27 Standard Manufacturing Co. 54, 55 Superior Rubber Mfg. Co. 84 Tore Manufacturing Corp. 34, 35, 66, 67
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 55 Soliaire Industries 6 Sonoco Products Company 25 Southern Turf Nurseries 83 Southwestern Plastic Pipe Co. 15 Sportsman's Golf 27 Standard Manufacturing Co. 54, 55 Stewart, Charles E. 92 Superior Rubber Mfg. Co. 84 Toro Manufacturing Corp. 34, 35, 66, 67 Triangle Plastic Pipe Division 17
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 85 Soilaire Industries 6 Soonce Products Company 25 Southern Turf Nurseries 83 Southwestern Plastic Pipe Co. 15 Standard Manufacturing Co. 54, 55 Stewart, Charles E. 92 Superior Rubber Mfg. Co. 84 Toro Manufacturing Corp. 34, 35, 66, 67 Triangle Plastic Pipe Division 17 Tull, Alfred H. 90
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 85 Sollaire Industries 6 Souceo Products Company 25 Southern Turf Nurseries 83 Southwestern Plastic Pipe Co. 15 Sportsman's Golf 27 Standard Manufacturing Co. 54, 55 Stewart, Charles E. 94 Superior Rubber Mfg. Co. 84 Toro Manufacturing Corp. 34, 35, 66, 67 Triangle Plastic Pipe Division 17 Tull, Alfred H. 90 United States Rubber Company 4th Cover, 46, 47, 75
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 85 Soilaire Industries 6 Souceo Products Company 25 Southern Turf Nurseries 83 Southwestern Plastic Pipe Co. 15 Standard Manufacturing Co. 54, 55 Stawart, Charles E. 94 Superior Rubber Mfg. Co. 84 Toro Manufacturing Corp. 34, 35, 66, 67 Triangle Plastic Pipe Division 17 Tull, Alfred H. 90 United States Rubber Company 4th Cover, 46, 47, 75 Victor Adding Machine Co.
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 55 Soilaire Industries 6 Sooce Products Company 25 Southern Turf Nurseries 83 Southvestern Plastic Pipe Co. 15 Sportsman's Golf 27 Standard Manufacturing Co. 54, 55 Stewart, Charles E. 92 Superior Rubber Mfg. Co. 84 Toro Manufacturing Corp. 34, 35, 66, 67 Triangle Plastic Pipe Division 17 Tull, Alfred H. 90 United States Rubber Company 4th Cover, 46, 47, 75 21 Walker Manufacturing Co. 21
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 55 Sollaire Industries 6 Sonoco Products Company 25 Southern Turf Nurseries 83 Southern Turf Nurseries 83 Southern Turf Nurseries 83 Southerstern Plastic Pipe Co. 15 Sportsman's Golf 27 Standard Manufacturing Co. 54, 55 Stewart, Charles E. 92 Superior Rubber Mfg. Co. 84 Toro Manufacturing Corp. 34, 35, 66, 67 Triangle Plastic Pipe Division 17 United States Rubber Company 4th Cover, 46, 47, 75 90 United States Rubber Company 4th Cover, 46, 47, 75 Victor Adding Machine Co. Wayne Golf Ball Co. 24
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 55 Sollaire Industries 6 Soonco Products Company 25 Southern Turf Nurseries 83 Southwestern Plastic Pipe Co. 15 Sportsman's Golf 27 Standard Manufacturing Co. 54, 55 Stewart, Charles E. 92 Superior Rubber Mfg. Co. 84 Toro Manufacturing Corp. 34, 35, 66, 67 Triangle Plastic Pipe Division 17 Tull, Alfred H. 90 United States Rubber Company 4th Cover, 46, 47, 75 Victor Adding Machine Co. 21 Walker Manufacturing Co. 29 Wayne Golf Ball Co. 74 Western Plastics Corporation 74
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 55 Soliaire Industries 6 Sonce Products Company 25 Southern Turf Nurseries 83 Southwatern Plastic Pipe Co. 15 Sportsman's Golf 27 Standard Manufacturing Co. 34, 35 Stewart, Charles E. 92 Superior Rubber Mfg. Co. 84 Toro Manufacturing Corp. 34, 35, 66, 67 Triangle Plastic Pipe Division 17 Tull, Alfred H. 90 United States Rubber Company 4th Cover, 46, 47, 75 Victor Adding Machine Co. 21 Walker Manufacturing Co, 29 Wayne Golf Ball Co. 74 West Point Products Corp. 72 West Point Products Corp. 72
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 85 Soilaire Industries 6 Soonco Products Company 25 Southern Turf Nurseries 83 Southvestern Plastic Pipe Co. 15 Sportsman's Golf 27 Standard Manufacturing Co. 54, 55 Stewart, Charles E. 92 Superior Rubber Mfg. Co. 84 Toro Manufacturing Corp. 34, 35, 66, 67 Triangle Plastic Pipe Division 17 Tull, Alfred H. 90 United States Rubber Company 4th Cover, 46, 47, 75 Victor Adding Machine Co. 21 Walker Manufacturing Corp. 24 Wayne Golf Ball Co. 74 Western Plastics Corporation 72 West Point Products Corp. 22, 68 Wilson Sporting Goods Co. 3rd Cover
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 55 Soliaire Industries 6 Sonce Products Company 25 Southern Turf Nurseries 83 Southwatern Plastic Pipe Co. 15 Sportsman's Golf 27 Standard Manufacturing Co. 34, 35 Stewart, Charles E. 92 Superior Rubber Mfg. Co. 84 Toro Manufacturing Corp. 34, 35, 66, 67 Triangle Plastic Pipe Division 17 Tull, Alfred H. 90 United States Rubber Company 4th Cover, 46, 47, 75 Victor Adding Machine Co. 21 Walker Manufacturing Co, 29 Wayne Golf Ball Co. 74 West Point Products Corp. 22, 66 Wilson Sporting Goods Co. 3rd Cover Wistek Colf Banes Samth Co. 3rd Cover
Schendel, A. C. 84 Schneider Metal Mfg. Co. 6 Sewerage Commission, The 12 Smith, Kenneth 85 Soilaire Industries 6 Soonco Products Company 25 Southern Turf Nurseries 83 Southvestern Plastic Pipe Co. 15 Sportsman's Golf 27 Standard Manufacturing Co. 54, 55 Stewart, Charles E. 92 Superior Rubber Mfg. Co. 84 Toro Manufacturing Corp. 34, 35, 66, 67 Triangle Plastic Pipe Division 17 Tull, Alfred H. 90 United States Rubber Company 4th Cover, 46, 47, 75 Victor Adding Machine Co. 21 Walker Manufacturing Corp. 24 Wayne Golf Ball Co. 74 Western Plastics Corporation 72 West Point Products Corp. 22, 68 Wilson Sporting Goods Co. 3rd Cover

GOLFDOM, The Business Journal of Golf Published monthly, except November and December. Subscription rate—\$2.00 per year, Canadian and Foreign \$2.50. Joe Graffis Publisher; Herb Graffis Editor; Joe E. Doan Managing Editor; Joe Graffis, Jr. Advertising Manager.

Publication Offices: 407 So. Dearborn St., Chicago 5; Phone HArrison 7-5941. Eastern Representatives-Albro Gaylor, 200 4th Ave., New York 3; Phone AL 4-0275



Vol. 33-Number 2 • February, 1959

CONTENTS

Swinging Around GolfHerb Graffis	3
1,720 Attend GCSA Convention	23
Golf Indoors	34
Charlie Wilson's Notebook	36
Pro Shop With A TraditionBob Bodington	38
School Acclaimed for Teaching Job Herb Graffis	42
I Don't Sell to Them — They Buy From Me Jerry Glynn	44
Realtors Capitalize on Golf's MagnetismRobert Bruce Harris	48
Grau's Answers Fred V. Grau	56
Extend Small Loan Program to Recreation Business	58
Manufacturing News	84

All advertising and editorial correspondence, change of address notices, subscription orders, etc., should be sent to GOLFDOM, 407 S. DEARBORN ST., CHICAGO 5, ILL.

Swinging Around Golf

(Continued from page 83)

Herb Meinert, formerly pro at Gary (Ind.) CC, has taken over at Ravisloe CC, Homewood, III. . . . Male members of Sherwood Forest CC, Baton Rouge, La., have organized an association whose first official act will be to stage proam preceding Baton Rouge Open, Feb. 26-Mar. 1 . . . Herb Benjamin, who handles publicity for the group, recently put out a folder advertising rates for "Sympathetic Listening to Description of Your Game." . . . Listening time of 5 minutes per ranges from 25 cents for hearing about your long drive to \$2.00 for a near hole-in-one . . Crying is extra.

Jim Gallett, who had been a pro at Brattleboro, Vt., Hanover, Pa., and North Shore CC, Milwaukee, and more recently caddiemaster at Blue Mound, Milwaukee, died in January at his home in Abbottstown, Pa. . . . He was 73 . . . He came from Scotland, worked for A. G. Spalding & Bros., before turning pro . . . Survivors include his widow, one daughter and two brothers, Francis and Len, who are pros at Blue Mound . . . Jimmy Thomson recently analyzed Ben Hogan's success as being due 60 per cent to skill and 40 per cent to work (meaning polishing his game.)

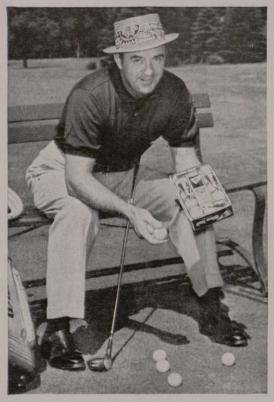
Gene Bone, graduated as assistant to Warren Orlick, pro at Tam O'Shanter CC, Orchard Lake, Mich., to pro job at Warwick Hills G&CC, Grand Blanc, Mich., where Buick Open again will be played . . . Ted Huffman, another of Orlick's assistants, moves into pro job at Gary (Ind.) CC.

College golf coaches discussing summer coaching school for high school coaches . . . Many summer schools for high school coaches of football, basketball . . . First seven places on British Ryder Cup team will go to pros who score best in this year's British tournaments starting with the British PGA championship in April.

Carl Allison has revamped pro shop at San Marcos, Johnny Quarty's de luxe hotel course at Chandler, Ariz. . . Allison has Denver Caudill as shop mgr. and Gordon Poulis . . . As teaching assistant, Allison has John Gavins . . . Bill Wallace retires as Miami (Fla.) News golf writer . . . Bill is 78 now and has been writing golf since 1899 . . . He's still going to publish two issues a year of his Florida Golfer . . . He play d in first USGA Public Links championship at '_oledo in 1922.

john Perelli at Castle Hot Springs (Ariz.) hotel course as pro for 15th consecutive season . . . This spring will be the first for innumerable reconstructed greens . . . Late last summer there began a nationwide operation of rebuilding greens that had been sources of trouble and expense due to original errors in construction.

Hank Gardner's 25 years as pro at Tripoli CC, Milwaukee, Wis., celebrated by his members with a "This Is Your Life" party for Hank . . . Members gave him a Chevrolet Bel Air and a nice fat purse . . . John Watson, publicity chmn., PGA Seniors should get a big hand for getting the veteran pros' championship far more sports page space this year than it's had previously . . . Jack White, subject of feature story by sports editor, Jimmy Burns, in Miami (Fla.) Herald . . . Jack has been pro at Stockbridge (Mass.) CC for 32 years . . . In the winters he's been at Indian Creek CC, Miami, since 1944.



It's a Fact! More and more golfers want to play the ''winning'' ball in golf—

the new Wilson STAFF

Sam Snead-golf's all-time money winner.

In the hands of sixteen members of the famed Wilson Golf Advisory Staff—Sam Snead, Arnold Palmer, Bill Casper, Julius Boros, Patty Berg, Mickey Wright and others*—the new Wilson STAFF golf ball was the No. 1 Winner on the 1958 Tournament circuit.

Thirty major tournament wins in '58. That's the record compiled by golf's greatest stars with

Wilson Staff 12

SOLD IN PRO SHOPS ONLY!

golf's greatest ball. And these are *Thirty* reasons why more of your pro-shop customers will be wanting to see for themselves the STAFF's tremendous acceleration off the club head—"The LONG Ball"; its perfect balance for trueness in flight; and that amazing "life of the ball" whiteness.

*Members of the famed Wilson Advisory Staff.

