GC by end of the month . . . Two new faces at CC of Virginia, Richmond, this year . . . Palmer Maples comes from Benvenue CC, Rocky Mount, N. C. to be pro instructor, and Harry McSloy, from Elizabeth Manor CC, Portsmouth, Va., as supt . . . Darrell Napier is CC of Va. pro.

Air Transport Service putting \$45,000 into 9-hole course now being constructed at Charleston AFB, S. C. . . . Allentown (Pa.) Chronicle editorializes on value of muny course to city . . . Among other things, course showed a \$15,000 profit for 1958 season . . . Cherry Valley Club attempting to raise \$800,000 to buy its course from Garden City (L. I.) Co. . . . Pebblebrook CC, Cleveland, to have 9 of 18 holes ready this spring . . . It is 6,516 yards long and winds around four lakes.

Joe Venturella goes from Brookwood CC, Addison, Ill., to Diablo CC, Danville, Calif. as supt. . . . Paxton Park, Paducah, Ky. 18-hole muny course, built 18 secondary greens in less than two months last fall for winter play . . . 3,600 cu. yds. of earth were moved in handling the job, according to E. J. Sears, supt. . . . Pine Hills CC, Sheboygan, Wis. holds farewell party for retiring pro, Paul Johnson . . . He had been there 35 years . . . Paul was presented with silver plaque, substantial cash gift and many personal gifts by admiring membership . . . He'll serve in '59 as pro emeritus . . . Succeeding him is Ken Seusens, Pine Hills teaching pro for last two years.

Madras, Ore., leases 20 acres of industrial site land to Don Lehman for 9-hole course . . . Moose Lake (Minn.) GC members vote to move large residence from city to course where it will serve as a clubhouse . . Denny Carlton named pro-supt at Urbana (O.) CC succeeding Earl MacAllister, who died last summer . . . \$350,-000 for new clubhouse at Glendale GC, Bellevue, Wash. . . Margaret Williford, wife of Hack, pro at new, luxurious Texoma GC, Durant, Okla., concedes nothing to her husband . . . She regularly shoots in mid- and low 70s.

Largest greens and tee areas of any course in U. S. being claimed for Los Altos Park muny course now being built in Albuquerque . . . Vaughn Bailey, owner of Springdale GC, near Uniontown, Pa., killed in auto mishap recently . . Birmingham Negroes ask city to clean up Cooper Green GC and provide better water system for the greens . . . Relocate several holes at Mahoning GC, Youngstown, O., to make room for housing development.

New Willow Oaks CC, Richmond, Va., won't open until spring but golfers played nine of its holes through the winter using temporary greens . . . Course is 6,760 yds. long . . . Construction proceeding on Danville, Va. course Gene Ham, Durham, N. C. architect, designed for Laurel, Inc. . . York going ahead on Fallsburgh, N. Y. course which is being supported by 41 hotels in area . . . Butler, Mo. group raises money to buy 54 acres for a golf course.

Pennhurst Development Co. of Turtle Creek given contract to build Scranton, Pa. muny course . . . Winthrop (Minn.) GC to have

Golf Architects Meet

The 12th annual meeting of the American Society of Golf Course Architects will be held at the Grand Hotel, Point Clear, Ala., Feb. 23-26. Election of officers, review of applications for membership and discussion of architectural trends are the most important activities scheduled for the meeting.

grass greens in 1958 if roaming deer can be persuaded to "please don't eat the turf." . . . Henry Holl, formerly of Evansville (Ind.) CC succeeds Rogers Heiss as mgr. of CC of Decatur, Ill. . . Selling memberships for proposed club in Chesaning, Mich.

Moorestown (N. J.) zoning board gives Carvel Sparks go-ahead to build Rancocas GC . . . Master plan for parks, including golf courses, for L. A.'s 9 million citizens, come 1975, being studied by county supervisors . . . Pasco, Washington's \$170,000, 18-hole muny course to be ready in fall of 1959 . . . 18-hole addition to Randolph Park GC plus a clubhouse planned by Tucson, Ariz., city officials.

Portland, Ore. city officials include plans for self-liquidating golf course in proposal for selling citizens on making wide scale capital improvements expenditures over next 10 years . . . Hassle over whether Willis Case GC in Denver should be cut up for freeway . . . Long range plans in Waco, Tex., call for building one and maybe two 18-hole courses . . . Architect Dick Wilson advises City of Miami, Fla. to build a new 18-hole course rather than try to squeeze 9 more holes into 23-acre tract at Miami Springs.

A couple of advertising deals at the IGA pro championships in Mexico City showed chances to pick up a few bucks that have been overlooked in working the National Open and PGA Championships . . . Coca Cola had top lines on the big scoreboard and small scoreboards, carried with the players, bore an ad, "Cortesia de Lord's." . . . Whitewashing bottom three feet of trees (mostly cedar) on Club de Golf de Mexico course to protect trees against pests gave the course unusual and attractive framing.

\$300,000 Raritan Valley CC clubhouse in Somerville, N. J., nearly completed . . . Lenart Camp, formerly at the Montauk Club, Brooklyn for 14 years, is Raritan's new club mgr. . . . Husband and wife, Jack and Loretta Sullivan monopolized golf titles at Colonia (N.J.) CC last year . . . Jack won men's title and Loretta was women's champion . . . 35,000 boys will participate in 1959 golf and tennis tournaments sponsored by U.S. Junior Chamber of Commerce, half of them golfers . . . Pepsi Cola Co. and its bottlers are co-sponsoring the many tournaments . . In 1946, 5,300 young golfers played in Jaycee events; last year it was 17,500.

Navy men at Antarctica can play golf 24 hours a day from Sept. through April . . . Holes are about 100 yards apart, balls are made of





twine and weigh about same as regulation pellets ... They go about 30 yards when hit expertly with a 4- or 5-iron, the clubs most preferred ... James A. Rhodes, auditor of state of Ohio and prominent in golfing circles, is co-author of a book, "The Trial of Mary Todd Lincoln," scheduled for release this month.

Sevmour Dunn, who had as solid a golfing background as perhaps any man who ever lived, died in Lake Placid, N.Y., early in January . . . An architect and pro, he designed numerous courses in the Adirondacks and was pro at Lake Placid for 20 years . . . He also designed courses for the kings of Belgium and Italy . . . Mr. Dunn, 79, came to this country from North Berwick, Scotland, in 1894 as an assistant to his brother . . . While at Lake Placid, he established one of America's earliest golf factories . . . Mr. Dunn was the nephew of Willie Dunn, the first Open champion, his mother was the world's greatest woman golfer for a quarter century and his father was a pro . . . All of his eight children, who survive, were pros at one time or another

Two of them, Cameron, at Carlisle (Pa.) CC, and Bob, at Blue Ridge CC, Harrisburg, Pa., are still practicing . . . Also surviving is the widow, Elizabeth.

Ben Hogan to help CC of Charleston, S.C. put on Henry Picard Appreciation Day, Apr. 6 ... Hogan to play exhibition with Picard, who was his greatest benefactor two decades ago when Ben was struggling to win meal money ... New York City had record golf year in 1958 with 687,581 18-hole rounds being played on city's ten 18-hole muny courses ... N.Y. muny fees for 1959 are expected to be same as for '58 ... Hartford, Conn., also reported record play on its 45 muny holes — 217,892 9-hole rounds.

Hartford also is giving high school students golf instruction during winter months with Andy Bieszad, Keney Park pro, handling the lessons ... Second 9 to be added to existing 9 at Tides Inn resort course, Irvington, Va. ... Addition will be across a stream from the original nine and players will be ferried to 10th tee in a gondola ... Cavalier CC clubhouse in Wilmington, Dela., to be completed this summer and 18-hole course a year later ... Cost: \$750,000 ... Golfreal estate development planned for Hanover, We'll Plant Your Greens To TIFTON 328 (Tifgreen) SOUTHERN TURF NURSERIES of Tifton "The South's Turf Headquarters" P. O. Box 569 – Tel. 616 Ray Jensen, Agronomist

Pa. . . . Improvements going in in area surrounding new Out Door CC, York, Pa.

Brockton, Mass. VA Hospital building 9-hole course for patients . . . Geoffrey Cornish was designer of 18-hole, lighted Par 3 now being built north of Wilmington, Dela. . . . Known as Spring Lake GC it will be ready in July . . . If Fred Corcoran has selected the equivalent of a Ryder Cup team from among the proettes, maybe we can be looking for some women's international team matches this fall.

USGA adopting double qualifying system for Open on a trial basis this year . . . Local qualifying rounds will be played at 60 to 80 locations on May 19 . . . On June 1 a second qualifying series, the Sectional, will be held . . . It will be for about 20 per cent of total entries, excluding those exempt from both qualifying rounds, but including those exempt from local qualifying rounds . . Places in the local rounds will be determined by quantity and quality of the field . . . From the Sectional will come, including those exempt from playing in both trials, the 150 players eligible for the Open proper.

Jim Ukauka, pro at Kaneohe Klipper Marine course, is Hawaii's "golfer of 1958." . . . He won four major tournaments . . . "Amateur golfer of '58" is Gerald Goring, Princeton University senior while Mrs. Joan Damon, winner of Territorial Amateur, was voted top woman golfer ... William Ichinose, with a 71, recently won Hawaiian Senior title . . . Burke Golf Equipment Corp. putting up \$3,000 for Open, Feb. 6-8 at the Kanehoe Marine course.

CC of Florida has had copies of 1958 Western Golf Assn. Amateur championship program enclosed in leatherette bindings and sent to select list of clubs and libraries . . . The program is the finest of golf tournament programs, featuring Audubon illustrations opposite diagrams in color of CC of Florida holes, all of which are named after birds . . . The job gives class to program phase of golf tournaments which, in some instances, has become a shameful tincup-rattling racket not in "the true spirit of the game of Golf as embodied in its ancient and honorable traditions."

Los Angeles County owned and lease courses are operated at a profit and not a loss as a grand jury recently tried to establish . . . L. S. Hollinger, county mgr., said profits on fees, etc. last year was \$80,000 . . . Grand jury had pegged the loss at \$400,000 by including two courses, not yet opened, in its reckoning . . . B. A. Lindgren, 58, mgr. of Inverness CC, Palatine, III. was killed in \$300,000 fire that destroyed clubhouse late in January . . . He was trapped in a lockerroom after fleeing his living quarters on the second floor of the building.

(Continued on page 98)

NEW Magic Fluff* TEE MATS

*Protected by Patent 2338828

WILL NOT CURL: Link construction prevents curling yet allows rolling for easy handling and storage.

For information and samples write:

H. M. WISE 212 Helen Ave., Mansfield, Ohio Dist. for Ashland Rubber Door Mat Co., Ashland, Ohio

SAFE: Quarter inch deep FLUFF insures safety for Iron and Wood shots. DUR-ABLE: A link weave mat, reinforced with galvanized steel spring wire, provides durability in all kinds of weather.

83



Belt Brod-Kastor Gives Uniform Spread

A broadcast fertilizer distributor which spreads pelleted and granular fertilizers in swaths up to 40 feet wide has been introduced by The Belt Corp., Orient, Ohio. It is reported that the fairways of an average 18-hole course can be fertilized in 4 hours with the distributor. The Belt Brod-Kastor spreads the fertilizer in a controlled, uniform pattern, greatly reducing hazards of burning and striping resulting from improper application. Mounted on its own undercarriage or trailer, and with a hopper capacity of approximately 1400 lbs., the Brod-Kastor can be easily loaded since its hopper height is only four ft. from the ground. The Brod-Kastor can be powered from the PTO of standard tractors or, equipped with its own gasoline engine, can be pulled by a jeep, pickup truck or small tractor.

Victor Buys Electri-Cart Rentals Company

Victor Adding Machine Co., 3900 N. Rockwell st., Chicago 18, has acquired Electri-Cart Rentals, Inc., operator of the world's largest fleet of Victor golf cars. The newly acquired firm will be operated as a wholly owned sub-

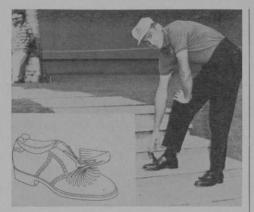
Gets Toro Award



David M. Lilly (left), pres. of Toro Manufacturing Corp., Minneapolis, congratulates W. K. Eaton (right), Eaton Equipment Co., Hamburg, N. Y. for winning "Mr. Toro of 1958" award, the company's most important distributor prize Richard Barton (center) also is with the Eaton firm.

sidiary of Victor and will enable the parent company to sell and lease golf cars on a national basis. At present, all cars obtained in the merger are being completely reconditioned at Victor's factory.





New Foot-Jay "5440" golf shoe model with exclusive "flip-on" fastener was introduced by five Foot-Jay advisory staff pros at Darada Beach Invitation tournament. Dow Finsterwald demonstrates the closure device and line drawing shows it in detail. Need for laces is eliminated by the fastener.

Baxter on Wilson Staff

Rex Baxter, Jr., 1957 Collegiate champion and member of the Walker Cup team that year, has joined the Wilson Sporting Goods Co. advisory staff. The 22-year old Amarillo, Tex., native turned pro last Sept. Baxter had his best year in 1957. Besides the Collegiate title, he won the Trans-Mississippi Amateur and the Missouri Valley conference championship, another collegiate event which he also won in 1956. He also was a semi-finalist in the National Amateur that year. Baxter was graduated from Houston University where he majored in Business Administration.

Rolling Merchandiser

Bob Howell of Golf Mart, Inc., Birmingham, Mich., covered several tournaments during 1958



with the merchandise trailer (photo) built for the Mart last spring by a Detroit trailer manufacturer. Howell, who represents the home club pro at all tournaments, recently had his caravan at the PGA Seniors.

> Tell Them You Saw the Ad in GOLFDOM



Div. of Consolidated Foundries & Mfg. Corp.

February, 1959

LAWN MOWER STATIONARY BLADES



SINGLE ($\frac{1}{4}$) Raised Lip — Heavy Duty Blades for all Makes of Fairway and Rough Gang Mowers. DOUBLE ($\frac{1}{4}$) Raised Lip — Heavy Duty Blades for all Makes using this type Blade. Hand and Power Putting Green Mower Blades, Power Mower, Tee Mower and Trimmer Blades all made of the best quality knife steel and specially hardened to insure long wear and fully guaranteed to give complete satisfaction. Municipal Parks and Golf Courses, Public Courses, Golf and Country Clubs, Dealers and Repair Shops allowed special discount. You will save important money buying direct from manufacturer.

JONES MOWER & EQUIPMENT CO. 2418 Grasslyn Avenue, Havertown, Pa.



This gasoline golf car, made by Edward Junge Mfg., 1318 Williamson st., Madison, Wis., weighs about 225 lbs. and is powered by a 4 hp Clinton engine. It has 14-in, traction-proof pneumatic tires and front wheel has special spring shock absorber. Other equipment includes automatic clutch, foot brake, hand throttle and foot-operated belt tightener for extra power. Electric starter, windshield and horn are optional.

Advantages of Super Reel Described in West Point Bulletin

In a recent issue of its West Pointers, West Point (Pa.) Products Corp., pointed out some of the advantages of using the West Point G-L Aerifier and Junior G-L Aerifier with Super Reel. They include: speed of operation, ease in transporting, movable depth adjustment, range of spoons, more holes per sq. ft., cultivating action and low maintenance costs.

600 Amateurs Score In Plymouth Contest

More than 600 amateurs scored aces with PGA balls in 1958, according to James G. Hogg, Plymouth Golf Ball Co., maker of the PGA ball. Trophies are awarded to amateurs as well as pros who score attested holes-in-one with any of four PGA balls. Incomplete returns show that 44 pros had aces with a PGA ball in 1958.

Outstanding Advances Claimed for Spalding's 1959 Clubs

What are said to be outstanding advances in golf manufacture distinguish Spalding's registered 1959 models, Synchro-Dyned, Hydrosealed

woods and in the "Perma-Finish" irons. The new Hydrosealed woods and "Perma-Finish" irons are available in the Top-Flite and Gene Littler "Pro Model" registered clubs.

In the Hydrosealed woods there are new overall design of heads,



new nylon face inserts and new super sole plates. These features have been added to the "Synchro-Dyned" Spalding exclusive, a process by which heads, shafts and grips are coordinated by exacting formula to give synchronized action and perfect matching of each club of the set. Spalding's new "Perma-Finish" irons not only have a beautiful chrome finish but three platings which render the clubs more durable and more nick resistant.



International Harvester's Cub Lo-Boy is especially built to handle numerous jobs around a country club. Shown pulling a three-gang Roseman, the Lo-Boy has exceptional stability and maneuverability. Being only 55-ins, to the top of the steering wheel, the tractor gets under low branches and into near-inaccessible areas with comparative ease. The tractor can be equipped with front-mounted snow removal blade.



Architectural Consulting Service

David K. Kent, who worked for his father

and several other well known architects, as well as supts., for 30 years, now has a golf course consultants office at 8535 Melvin ave., Northridge, Calif. A graduate civil engineer, Kent says that his plans for courses are precisely engineered for each individual project, eliminating any chance of expensive extras. In green design, he uses



scale models for each and every green, thus precluding the need for re-design on the site. Besides design, Kent and his associates have set up a service to assist established courses in maintaining their facilities.

DeWitt's Golf Year Book

DeWitt's Golf Year Book for 1958 contains a U, S. and Canadian golf club directory, driving range directory, alphabetical pro directory, supt's. dept., men and women's golf assn. lists, major tournament records, clubhouse and hotel equipment buyer's guide and a guide for pro shop and course equipment. It can be obtained for \$5.00 from DeWitt's Golf Year Book, PO Box 472, Miami 5, Fla.



MUSKOGEE, OKLAHOMA Phone MU 2-5277

Wyandotte Award Goes to New York District

J. B. Ford Div. of Wyandotte Chemicals Corp., Wyandotte, Mich., awarded a silver trophy for outstanding performance in 1958 to its New York district. It headed 15 other districts in sales for 1958 which, companywide, were appreciably ahead of 1957. W. C. Van Keuren is N. Y. district sales mgr.



Ken Adams (I), vp, and Jack Harkins study the lettering on the plane which Professional Golf Co. of America, Chattanooga, Tenn., has purchased to transport Jimmy Demaret, Bo Wininger, Dave Ragan and other First Flight staff members around the pro circuit. Adams pilots the plane.







New Par-Mate Display

Par-Mate Golf Gloves has recently brought

out an attractive counter display card to exhibit its line of gloves. The colorful display is in form of a golf ball, done in red and black, with cut-outs shaped like hands to show various styles and colors. Pros are urged to write for the display card and the firm's catalog to Jack D. Levine, Inc., 10



D. Levine, Inc., 10 W. 33rd st., New York 1, maker of Par-Mate.

Elden Retires at Dunlop

Retirement of Howard E. Elden, senior vp, mfg. and technical development, Dunlop Tire & Rubber Corp., Buffalo, N. Y., has been announced. He has been succeeded by Robert A. Burgoyne, vp, mfg.

Elden was with Dunlop for 36 years and advanced from primary processes mgr. to technical mgr., vp and senior vp. He has been a fellow in the Institution of the Rubber Industry and during World War II served on the WPB.

RYANS O.K. No. 4 SEEDER & SPREADER 4 Cu.Ft.(300 Lbs.) Capacity-3 Ft. Spread



DEALERS WRITE FOR OPEN TERRITORIES H. & R. MFG. CO., Los Angeles 34, Calif.



Through the years, Elden was connected with the development of Dunlop golf and tennis balls. He will continue with the company as a consultant.

Wyandotte Transfers Three District Sales Managers

Wyandotte Chemicals Corp. (J. B. Ford Div.), Wyandotte, Mich., has reassigned three of its sales mgrs. W. C. VanKeuren is now dist. sales mgr. in Los Angeles, having been transferred from New York. His place in New York has been taken by James S. Hubbard, formerly dist. sales mgr. in Boston. Hubbard, in turn, was succeeded by James L. Ramsey, formerly a sales dept. head in the division's Wyandotte office.

Heth Named Engineering Manager at Jacobsen

Sherman C. Heth has been named mgr. of engineering by Jacobsen Manufacturing Co., Racine, Wis. He comes to Jacobsen from International Harvester's Advance Engineering Dept. Heth is former vp of SAE and a member of several professional societies including the National Society of Engineers and American Society of Mechanical Engineers. More than 40 patents have been issued in his name.



SPECIALIZED GOLF COURSE SPRAYERS



To keep your Fairways, Greens and shrubs in pertect condition you need a HARDIE SPRAYER for applying insecticides, weed control, fertilizers, herbicides, spraying greens, shrubs, etc. Most models available in wood or steel tanks. Call your dealer, or write for catalog today.

THE HARDIE MANUFACTURING CO. Div. of Vulcan Iron Works Wilkes-Barre, Pennsylvania

1958 Spalding Earnings Up 47 Cents A Share Over '57

A. G. Spalding & Bros., Inc., and subsidiaries, for the year ended Oct. 31, 1958, had consolidated net earnings of \$801,092 or \$1.21 a share against \$493,742 or 74 cents a share in fiscal 1957. Sales for 1958 were \$42,435,161 compared to \$42,419,232 the previous year. Pres. Edwin L. Parker said sales, administrative, transportation, labor and material costs were higher last year than in the previous year but they were partly offset by improved manufacturing and office methods.

West Point Bulletin

West Point Products Corp., West Point, Pa., has published a bulletin, "Getting the Most Out of Your Aerifier," which is available upon request. The bulletin is devoted to telling how Aerifiers can be used to advantage and to tips sent in by persons who relate their experiences with the machines.

Outdoor Lighting Catalog

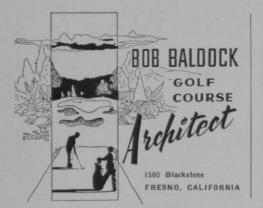
Moldcast Manufacturing Co., 236 South st., Newark 5, N. J., has published a 24 page, 2color catalog of outdoor weatherproof lighting fixtures for spot and reflector lamps that can be obtained upon request. The catalog contains numerous schematics and drawings of suggested installations.

Kill WATER WEEDS!

Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one applicaton of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

REASOR-HILL CORPORATION BOX 36GC, JACKSONVILLE, ARKANSAS





Schneider Spreader Ideal for Large Area Coverage

Model 30 tractor hitch Lawn Beauty spreader, newly introduced by Schneider Metal Mfg. Co.,



1805 S. 55th ave., Chicago 50, has a 30-in. hopper with an 85-lb. capacity, making it ideal for large area coverage. The Lawn Beauty has an "on-off" handle control assembly. It comes with galvannealed steel hopper bottoms and slides or with stainless steel hopper and slides.

U. S. Rubber Promotes Hagedorn, Landgren U. S. Rubber's footwear and general products



ROBERT BRUCE HARRIS

Golf Course Architect

MEMBER AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS

664 N.MICHIGAN AVENUE CHICAGO 11 · ILL. WHitehall 4-6530

div. has promoted Wayne A. Hagedorn, Chicago, and Donald E. Landgren, Omaha, to dist. sales mgr. positions. U. S. Rubber products under their sales supervision include golf balls, sports and waterproof footwear, clothing, mattresses and sponge rug underlays. Hagedorn, with U. S. R. since 1947, was promoted from Omaha dist. sales mgr., and Landgren, with the company since 1950, formerly was assistant Chicago dist. sales mgr.

Viscount Is Latest Jacobsen Addition

Jacobsen Manufacturing Co., Racine, Wis., has added another all new power-propelled mow-

er to its 1959 line. It is a 22-in. model, c alled the Viscount, and has an enclosed rear wheel drive and the ex-



clusive Turbo-cut suction lift disc to give superior cutting performance. A new aero-dynamic "discharge control" grass chamber is another feature of the machine. The Model 81 Viscount has a non-snag handle that won't catch on shrubs or clothing.

ROBERT TRENT JONES Member: American Succety of Golf Course Architects Golf Course Architect

20 Vesey Street Tel: Beekman 3-1023 NEW YORK, N. Y.

