

AN[®] OM

ic mercury fungicide that gives
the most adverse conditions

Now, one product...a combination "Tersan"—organic mercury turf fungicide—is available! Du Pont "Tersan" OM meets the needs of superintendents everywhere for a single, easy-to-use, effective turf fungicide—one that combines the recognized merits of mercury and "Tersan" 75 mixtures.

New "Tersan" OM comes ready to use in 3-lb. containers . . . eliminates the need for tank mixing . . . saves time and labor. Du Pont Laboratory Research proved it equal or superior to a freshly made tank mix of "Tersan" and mercury; golf-course superintendents confirmed these results in use.

You'll find "Tersan" OM easy to apply and easy to handle. Chemical composition is uniform, package after package. "Tersan" OM offers users a large safety factor—even when applied at higher than recommended rates.

Order "Tersan" OM from your supplier NOW!



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TERSAN[®] OM
TURF FUNGICIDE

BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY



Absorb Some Links Learning

California's First All-Golf Clinic for Teachers
Brings Them in from as Far Away as Oregon

THE first All-Golf coaching clinic, held July 12-15, attracted 97 sun-soaked students from the ranks of west coast physical education teachers, golf coaches and school administrators. Fresno (Calif.) State College was the scene of this first attempt to provide a clinic similar to those of football, basketball and track during school vacations.

Sponsored by the National Golf Foundation with the cooperation of the California Association of Health, Physical Education and Recreation, the clinic took a

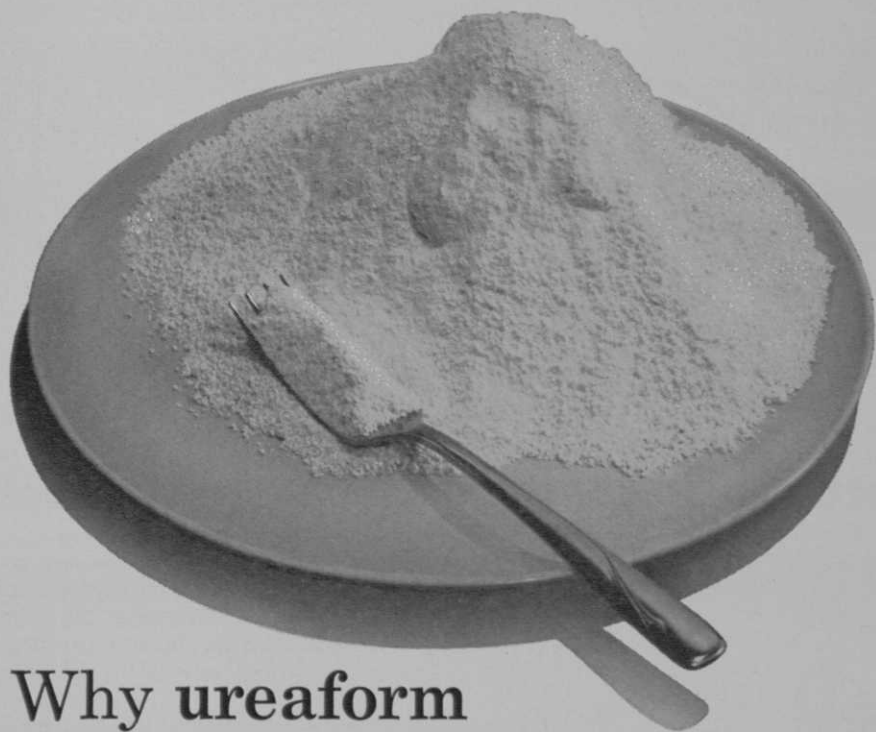
page from the text of other clinics by bringing in top-drawer teaching talent to talk, tutor and demonstrate fundamentals.

Heading the staff were Les Bolstad, University of Minnesota golf coach, Charles E. "Bud" Finger, golf dir. of Stanford University and Guy Bellitt, pres. of the Southern California PGA. They received assistance from Fresno State College athletic dir. Hal Beatty, FSC golf coach, Larry Pape, and course architect, Bob Baldock.

The sessions extended through three and a half days, enabling teachers who desired to receive a unit of credit in the school of physical education to do so. Subject material covered everything from fundamentals of the swing to physiological

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In photo above, Pro Guy Bellitt stresses straight left arm as he teaches a teacher fine points of the swing.



Why ureaform is nitrogen at its very best!

IT'S SIMPLY THIS: turf and ornamentals get a square meal of nitrogen *every day*. No feast or famine feeding with Ureaform. Instead s-l-o-w, steady, day-by-day "controlled release" of nitrogen nourishment the *entire* growing season. *From just one application!*

No wonder more and more nurseries, parks and golf clubs prefer "Borden's 38" Ureaform nitrogen for straight application or in their mixed fertilizers.

That's not all. "Borden's 38" is high analysis—a full 38% nitrogen. It's 100% safe, too—can be applied any time of year, even in hottest weather, without burning. It needs no watering in. It won't leach away. Or wash away. It's clean, pure-white—and odorless. It encourages balanced plant growth. Economical? It fits in any budget be-

cause of the time and labor it saves! Ureaform is nitrogen at its very best. No other form can match it.

Ask for "Borden's 38" by the bag for direct application—or make sure Ureaform is the nitrogen source in any brand mixed fertilizer you select. Either way, it's the most modern nitrogen you can use. It opens up a whole new and better approach to the care and feeding of turf and ornamentals. Further information on the *proved* economy of Ureaform is yours for the asking. Write The Borden Chemical Company, 350 Madison Ave., New York 17, New York.



IF IT'S **Borden's** IT'S GOT TO BE GOOD!



MacGregor Tourney Christmas Packs



National ads, like the one shown here, are telling golfers to see you for MacGregor Tourney Christmas packs. What a natural this gift is, too. Performance-proved Tourneys, attractive gift package and all-season putting cup all for the price of the balls. Here's a gift that's golf all the way—one that'll fill your Christmas stocking with extra profits.

There's a Tourney Gift Pack for everyone. Your customers can choose from the traditional dozen and half-dozen sets, and . . . for the first time ever . . . a unique 3-ball gift pack.

As always, there is no charge for **personalizing** balls on all orders of a dozen or more. (Personalized Tourneys make an ideal business gift, by the way.)

Cash in on the big pre-sold Christmas market. Make sure you have plenty of Tourney Christmas Packs for your customers. Place your order now.

MacGregor
THE GREATEST NAME IN GOLF

THE MACGREGOR CO., Cincinnati 32, Ohio



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Give America's most playable golf ball...

The New MacGregor Tourney

This is the ball golfers want. The new MacGregor Tourney was the winning ball in over sixteen major Tournaments this year—proof of its all-round superior performance. The Tourney proved its distance ability with a first and second place in the Masters Driving Contest. • Both professional and amateur golfers say it's the best putting ball they've ever played. All of this adds up to the most playable ball in golf... The new MacGregor Tourney. • The performance-proved Tourney is specially packed for Christmas giving. Choose from dozen, half-dozen or unique 3-ball gift packs. Each set includes a durable all-season putting cup at no extra cost. Take your shopping list to the pro shop and get MacGregor Tourney Gift Packs for every golfer on your list.



1 Dozen Tourney Gift Pack \$14.75
 1/2 Dozen Tourney Gift Pack \$7.50
 3-Ball Tourney Gift Pack \$3.75
 On all individual orders of a dozen or more, Tourneys will be personalized FREE.

MacGregor
 THE GREATEST NAME IN GOLF

The MacGregor Co., Cincinnati 32, Ohio

 Barnes & Noble



Small groups of school instructors gather around pros for closeup demonstrations of some of the points that had been covered in lectures.



Teachers didn't realize how interesting golf course design is until Architect Bob Baldock got warmed up on his favorite subject.

factors of coaching theory. Special movies and sound slidefilms were used. Football fields were changed to lesson tees as the staff demonstrated and manipulated clinic participants through fundamentals that would make them better qualified to introduce golf to their pupils.

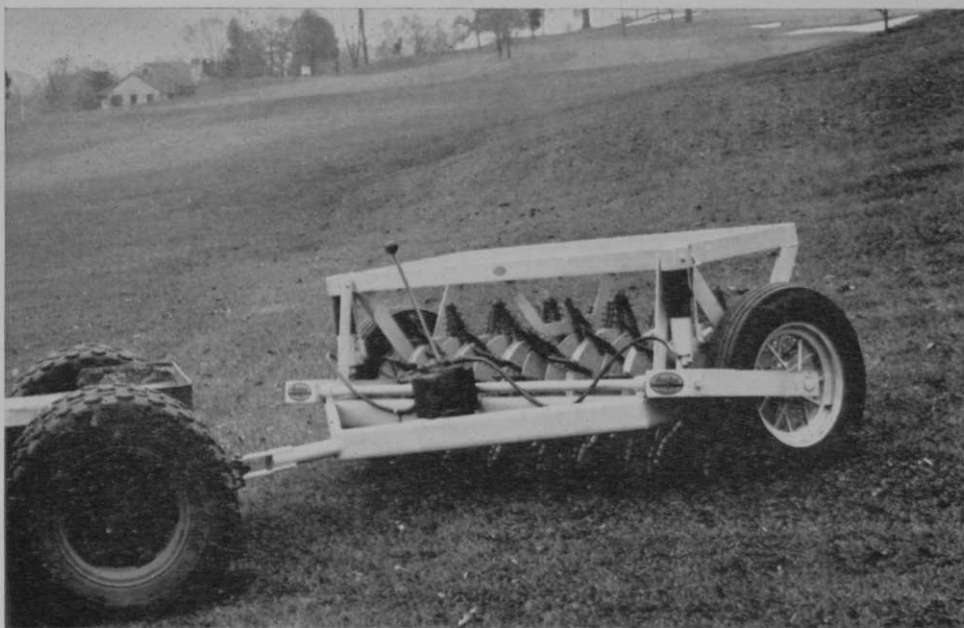


Pro instructors crowd in a little practice before clinic sessions begin. From left, they are: Guy Bellitt, Bud Finger, Larry Pape, Hal Beatty, Baldock and Les Bolstad.

Foundation director, Rex McMorris, states: "We are not trying to make pros out of teachers. We are trying to give them enough information whereby they will be anxious to bring more golf to young people in the schools."

Bellitt, recently elected Southern California PGA pres., is enthusiastic about the progress made in school programming in just a few years.

(Continued on page 81)



The Grasslan Belongs In Your Fall Renovation Program

Your fall renovation program will go better when you use the West Point Grasslan Aerifier® because (1) it is sturdily built to give trouble-free performance under all sorts of conditions and (2) it provides the all-important **cultivating action** that restores good soil structure to compacted areas.

Cultivating Action

Aerifier Spoons (Patent No. 2,580,236) move **beneath** the surface and **scoop out** cores of soil so surrounding soil has room to expand. They make openings from surface to rootzone to admit air, water and fertilizer. They loosen the walls of the openings so roots can penetrate into the surrounding soil. Important too is the fact that the rigid shaft of the Grasslan assures penetration of its spoons into the hard spots that **really** need cultivation.

For more about the Grasslan, see your West Point Products distributor or write the company at West Point, Pennsylvania.



SEPTEMBER is TURFGRASS RENOVATION MONTH

ORDER EARLY
FOR
extra profits
THIS CHRISTMAS

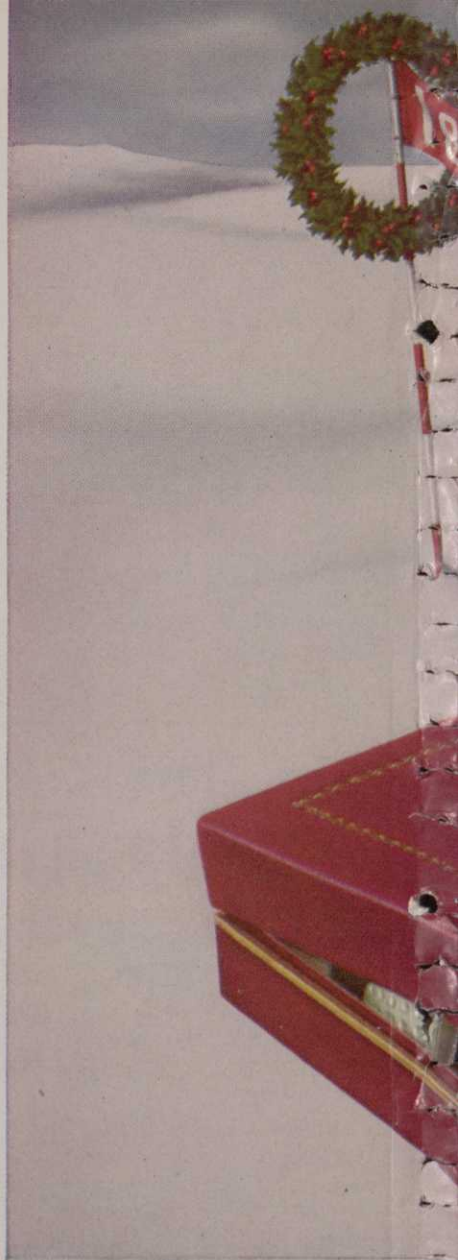
Stock up now for a landslide!

Last year, golfers and their friends bought thousands and thousands of gift-packed personalized Titleists for holiday giving. This year, we believe, the demand will be even heavier. Here's why:

The popularity of Titleist is gaining every month, every week, every day.

The new 1959 box is by far the handsomest and most useful we've ever offered—luxurious, gold-embossed, simulated leather with gleaming brass catch and trim.

The deal is the same as ever. No extra charge for personalizing* the balls. No extra charge for the box. No sales except through the golf course pro shop or as a result of our great mail order advertising





campaign through national magazines.

And remember, *all direct sales through mail order advertising are credited to the pro shops.*

But once again—*order early.* Samples are on the way to you now. Acushnet Process Sales Company, New Bedford, Mass.

**Sorry, no personalizing on ½ dozens.*

Sold Thru Golf Course Pro Shops Only

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TURFGLIDER

NEWEST COMBINATION CART

The TURFGLIDER is scientifically designed — with an extremely low center of gravity, obtained by placing the irons with heads down.

Balance is maintained by placing wood heads up-right. Clubs are held secure in a reversible bracket.

The low center of gravity, combined with sturdy, lightweight construction, makes the TURFGLIDER the best balanced, easiest pulling cart on the market. Aluminum (lighter) or chrome plated steel (stronger).

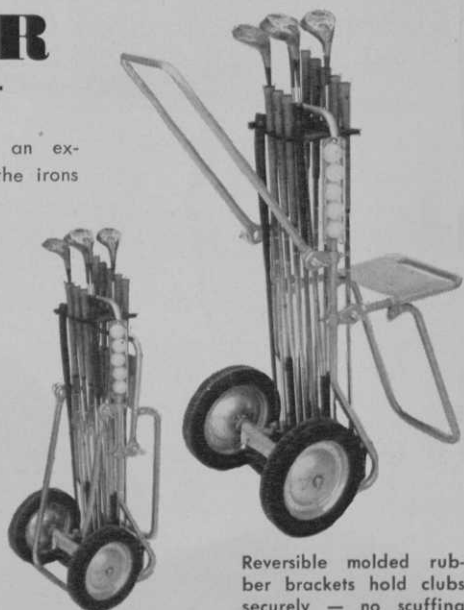
TURFGLIDER is Lightweight, Adjustable — Easy to collapse and compact to store.

Each TURFGLIDER is equipped with PAR-PAK. Holds score card, pencil, extra golf ball, cigarettes, etc.

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Die-cast adjustable brackets

Reversible molded rubber brackets hold clubs securely — no scuffing of grips.

Sturdy, comfortable seat folds and unfolds easily

Caddies Get Golden Rule Treatment at Golden Valley

By HARRY CARMAN

At Golden Valley GC, Minneapolis, one of the more forward looking innovations is a Caddie Club. Every kid who carries clubs is a member and once weekly he and co-workers meet with the pro and supt. to be briefed on newest developments and learn a little more about golf.

The supt., for example, is educating the youngsters in the problems of course maintenance, adding a little more each week to the information the caddies have absorbed as to why certain rules are in force and why turf is rather delicate stuff that has to be handled with care. At all briefings, the caddies are urged to act as liaison agents between the maintenance dept. and players in impressing on the latter the necessity for keeping the course in the best possible condition. This, of course, has to be largely by example.

At the "pro" sessions, the caddies are shown something about playing the game, given an idea of what clubs to use in different situations so they'll know what to tell golfers who ask their advice and they

also are taught the rules of golf.

The caddies are not expected to remain mute at meetings with the pro and supt. They are encouraged to offer suggestions of all kinds. If any are accepted, Golden Valley pays around three dollars for them. All that have been used have helped to improve club operations.

At least twice a year, in the winter, and again in the spring, Golden Valley caddies are guests of the management at banquets. Prominent club members speak, movies on maintenance, courtesy and playing technique are shown and the kids are even let in on any changes that are contemplated in operation of the club.

When the regular playing season comes to an end, Golden Valley takes a full page newspaper ad to thank the caddies for their part in making the golf year a success. Photos of the kids appear in the ad. This expression of appreciation has struck a very favorable public relations chord among golf followers in and around Minneapolis. As a final gesture, the club gives each regular caddie a \$10 bonus at season's end if, in the opinion of the pro, supt., and manager, the boy has merited it through his conduct and attendance record.