



**"SURE U.S. ROYAL IS LONGER OFF THE TEE—
IT'S GOT H. I. V.!" SAYS AL BESSELINK, U.S. ROYAL STAFF**

"I'm 100% satisfied that playing the U. S. Royal Special gives me more distance. This ball has H.I.V.—High Initial Velocity. It's quicker to release its power on impact. It consistently adds *yards* to any good golfer's game. Try it yourself. I think you'll be measurably longer off the tee!"

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