Suppose golf balls had no names



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But when you sell a ball that carries the name "Titleist" you do know what you're selling — and the buyer knows what he's buying. You sell and he buys with confidence.

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Sold the World Over Through Golf Course Pro Shops Only



Big dinner for Horton Smith at Detroit GC, April 18. . . Members of the club and guests will jubilate at unveiling of picture of their pro in a Masters' green coat and his election to PGA Hall of Fame . . . Minnesota PGA annual spring clinic at Minneapolis GC April 27 will conclude with banquet at which PGA national Pres. Harold Sargent, Sec. Lou Strong and Treas. Warren Cantrell, will be pres-

ent . . . Minneapolis GC is site of PGA championship July 29-Aug. 2.

Philadelphia Section PGA to have its second annual golf show at Hotel Sheraton, Philadelphia, April 13 . . . Expect to have 3000 district golfers attending and 100 district pros giving lessons and shot-making demonstrations . . . Admission is \$1. . . There'll be about 30 displays by manufacturers . . . Harry Obitz' "The Swing's the Thing," will be staged.

Al Tull architect of new 18 for Panama GC, Republic of Panama . . . One of Tull's recent jobs at Jug End Barn, South Egremont, Mass., for owner Angus McDonald, started out to be a 3 hole course, grew to 6 and will be 9 before long . . . The first 6 recently were opened . . . Tull making European trip this summer He'll handle some business on the continent then go to England where he hasn't been since he came to U.S. 52 years ago.

Martin E. (Grass Hat) Mattison, Hawaiian golf equipment dealer and long a campaigner for Hawaiian statehood, got his wish granted officially just at the time



HERB GRAFFIS

the statehood celebration was in full swing . . . So he missed most of the final of the Mid-Pacific Open . . . The tournament was won by amateur Owen Douglass, jr. . . . Mid-Pacific CC at Lanikai, Oahu, where tournament was played, is 33 years old.

Hope to open 9-hole Roman Nose State Park (Oklahoma) course in July . . . Oklahoma's State Plans and Resources Board has new 9 at Quartz

Mountain State Park . . . Norman Von Nida says, "It is a sad, sad thing that Britain has failed to produce a really outstanding golfer since Henry Cotton was in his prime." . . . Von Nida remarks that Henry had the "superiority complex" that a solid champion needs, practiced harder and smarter than the others and could analyse what makes a certain shot the one to play . . The Australian pro also wrote in British "Golf Monthly": "I have never seen a better swinger than Peter Alliss but he hasn't got the business attitude to make him unbeatable."

A pin-ball type of a game in which a dime gets you 9 putts is one of the new amusement machines . . . Pro — lady pro — amateur "Golden Triangle Festival of Golf" at PGA National course was great success . . . Five matches in each threesome: individual medal competition for each of the three, best ball of the two pros and best ball of lady pro and amateur man . . . Talk about having the affair played in foursomes next year with a Senior male being added.

Grant Couer

Many honors have come to Patty Berg during her golfing career but probably none that gave her any more satisfaction than the Richardson Award, made by the Golf Writers Association. Patty is shown receiving the award from Ed Miles, Atlanta Journal sportswriter, while in Augusta for the Titleholders' tournament. For more about Patty, please turn to page 31.

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Suburban Club, Pikesville, Md., starts work on new building to replace present clubhouse... Grounds area also being enlarged and golf course is being changed around in new building program ... Willows (Calif.) Journal editorially behind plan to revive interest in constructing Glenn County CC between runways at local airport ... Peoria, Ill. officials discuss building new Newman GC clubhouse to replace one destroyed by fire last fall.

Brig. Gen. Richard P. Overshine urges building of public course on 160 acre tract in Ft. Hunt, Va., area as replacement for Fairfax CC, recently sold to private investors . . . Municipal band was out and ribbon cutting was in vogue as Long Beach, Calif.'s new Skylinks, a muny course, was officially opened in March . . . In Portland, Me., city mgr., J. H. Orr, recommends building of second public course to relieve overcrowding at 18-hole Riverside Municipal.

John, Albert and Leo Della Bianca start work on 18-hole course in Meriden, Conn. . . . A semi-private, it will be half completed this summer . . . Work started on construction of \$1,000,000 Meadowbrook CC clubhouse in St. Louis . . . Golf course, started last fall, is to be 7,100 yards and





Installing new cast iron pipe irrigation system at Ridge Country Club, Chicago, Illinois. Ditching machine is excavating on the 17th fairway.

More and more golf courses prefer cast iron pipe for fairway irrigation. The reason: dependability! Cast iron mains installed 100 years ago still serve 44 American cities; today's modern pipe surpasses even those rugged mains of yesteryear. Here's why:

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built to the design of Robert Bruce Harris . . . King City, Calif., officials considering recommendation that they buy additional land and revise public course, increasing it from a Par 33 to a Par 36 layout.

Investigating possibilities of building 9hole course in Erie twp. in Pt. Clinton, O. . . J. Griffith Co. building greens and fairways for Green Hills CC, Athens, Ga. . . . Discuss building \$100,000 "hospitality homes", which would be rented to business firms or their executives, on Ringwood (N.J.) CC estate . . . Twenty homes would be built on 500 acre estate, with 150 acres set aside for an 18-hole golf course . . . Room in Bergen County (N.J.) GC clubhouse now being used as a County police substation.

Gene Hamm keeping busy these days designing courses in N. C. area . . . He has one in works at Leaksville, has redesigned 18 greens at Danville GC and is designing 18-hole Wildwood CC in Raleigh . . . Somerset County (N.J.) Park Commission receives bids on building of course in Bridgewater . . . Bob Spence named pro at Siler City (N.C.) CC to replace Joe Maples, who has moved to Boone GC , . . Laurels Woods CC formed in Huntington,

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WRITE FOR CATALOG PAR AIDE PRODUCTS COMPANY DEPT. G. 1457 MARSHALL AVE., ST. PAUL 4, MINN. L.I. . . . Robert Trent Jones has blueprinted 18 holes for the organization . . . They will be built across 170 acres.

Work to start soon on new clubhouse at Plandome CC in Long Island . . . Old one was destroyed by fire which claimed life of club watchman . . . Cherry Valley, also in Long Island, planning to modernize course . . . Trent Jones also handling this one . . . Large new golf range planned for Westport, Conn. . . . George J. Kreischer, pro at Asbury Park (N.J.) G & CC since 1956, died in February . . . He was 55 years old and had graduated to the pro ranks after caddying for a few years around Flushing, L.I. . . . He had held club jobs at Pt. Pleasant, Shackamaxon, Forsgate and Bayside ... Among his pupils were John D. Rockefeller, Babe Ruth, Rocky Marciano and Eddie Arcaro.

Ralph Breshears named pres. and general mgr. of Sapphire Valley Inn & GC, Sapphire, N.C., by Eugene M. Howerdd, owner . . . M. M. (Chuck) Witherspoons appointed resident mgr. . . They formerly were connected with the Bon Air Hotel in Augusta, Ga. . . . Lease to rent Municipal GC in Scranton, Pa., for \$31,750 annually for 10 years recently presented to



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on other greens where no Terra-Litewas used,"... says Supt. W. E. Updegraff, Oak Park, C.C., Oak, Park, III.

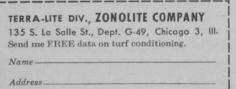
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the city council . . . Course, which cost \$400,000, soon will be put in play.

Andy Bathgate, N. Y. Ranger hockey great, said to be seriously considering pro golf career when he's de-iced for good . . . Shoots consistently in the 70s . . . Tom Farley, Winged Foot club mgr., is another who came up through the caddie ranks . . . Floyd S. Rood, pro at St. Mary CC, Morgan City, La., teaches golf to boys in New Orleans correctional institute . . . Henry Thomas, who works for the city as a golf pro, helps out . . . Rood prepares boys to be caddies so they won't have tough time finding jobs when they are released.

Paul Erath, pro-supt. at Fox Chapel GC resigns to take similar post at Laurel Valley GC, Ligonier, Pa. . . . He is Tri-State PGA pres. . . . Laurel Valley, to be opened this summer, is unique . . . All holes are doglegs, fairways are narrow and greens, long and narrow . . . Course has yardage range of 6,200 to 7,200 . . . Dick Wilson designed Laurel Valley . . . Tony Barkovich named head pro at Kittanning (Pa.) CC, succeeding Ben Layman . . . Tony worked for Tom Blaskovich.

