



Wilson
Strata-Bloc.

Five Million

WILSON SPORTING GOODS CO.
OFFICE OF THE PRESIDENT

To our good friends in Golf—

We've just built our five millionth Strata-Bloc wood here at Wilson Sporting Goods Co. Many years have passed since this new concept in wood heads was perfected—Wilson Strata-Bloc. We are extremely proud of this contribution to Golf—And, we are extremely proud of the acceptance of these woods by America's golfers. Five million Strata-Bloc woods speak for themselves. If you're not already using Wilson Strata-Bloc woods, we invite you to try them.

Fred J. Bowman
PRESIDENT

SEVENTEEN YEARS UNDER WATER



17 years ago, one of the first Strata-Bloc heads was immersed in water. It still retains its original shape, and is without cracks or warping. And it is still under water today.

WIN WITH WILSON—WILSON SPORTING

GOODS CO., CHICAGO (a subsidiary of Wilson & Co., Inc.)