

Compact, cellophane-overwrapped tray has been adopted by Plymouth Golf Ball Co., Plymouth Meeting, Pa., for merchandising new Stylist steelcenter ball. Tray is sparkling showpiece and gives extra long heat seal. In red, white and blue, it is divided into three sections.

Ball Mark Eraser for Superintendents

A ball mark eraser made by Poppet Corp., 8707 Hudson blvd., North Bergen, N.J., is a tool recommended for the supt. by the manufacturer. It works through a series of pins (about the size of nails) in a cluster that is pressed into the soil and then withdrawn. The cluster removes compacted turf which has been pressed between the points of the pins. To remove the ball mark, the pin cluster is withdrawn through matching holes in the base. The base plate strips off the turf at the ground level. In practice, the turf is merely raised to ground level and is not actually torn away from surrounding turf. The Poppet Ball Mark Eraser can be bought on a money back arrangement.

Halts for Crabgrass Is New Scott Product

Halts is the new product developed by O. M. Scott & Sons, Marysville, O., to help beat the crabgrass problem. It is said to kill crabgrass seeds as they sprout and without thinning the turf or causing it to turn an unsightly brown. Tests, Scott says, have proved that as high as 95 per cent of the summer crabgrass crop can be destroyed by pre-emergent treatment. Halts and all Scott products are specially priced to golf courses.

Pedersen Sales Co., Wilton, Conn., has added a "guide" to its full-finger golf glove, that it is said, automatically shows the golfer the correct position of the left hand on every shot. Pedersen's "Hold-Rite," for men and women, in black leather is specially treated to a fine tackiness to help with the grip.





ROBERT BRUCE HARRIS

Golf Course Architect

MEMBER AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS

664 N.MICHIGAN AVENUE CHICAGO 11 . ILL. WHitehall 4-6530

MacGregor Flame Ceramic Irons on Launching Pad

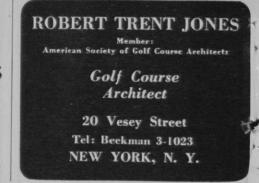
Taking a cue from aircraft and missile engineers, MacGregor is using powdered ceramic material in its new FC-4000 Flame Ceramic irons. The ceramic is fused to metal at 4,000 deg. F for wear resistance and longer "touch." What is said to be unique vertically scored black face permits the player to frame the ball



for easier line up. The new Pro-Pel Action shaft has exclusive stepdown pattern and graduated wall thickness that is claimed to give increased power. FC-4000 is available in four flexes.

Linck Has Weed Control Product for Southern Turf

For its Southern market, O. E. Linck, Inc., Clifton, N. J., is offering TAT-42, said to be a true pre-emergence weed control especially compounded for Bermuda and St. Augustine turf. A single application lasts from three months to a season, according to the manufacturer, and it works on weedy grasses as well as broadleaf weeds without injury to turf.



Five Uses for JR-1 Aerifier

In its West Pointers bulletin for March, West Point Products Corp., West Point, Pa., points out that the JR-1 Model Aerifier can be used in five different ways: (1) with standard Aerifier Reel; (2) with Super Reel; (3) with Spiker Reel; (4) with Roller attachment; and (5) with Aeri-Punch. The company reports that at the GCSA show in Chicago, the Aeri-Punch was getting the most attention from supts.

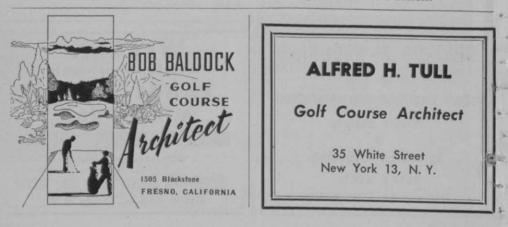
Reinforced Rubber Matting

Ace Kleen Sweep All Purpose matting, made by Ace Rubber Products, Inc., Akron, O., is said to be extra durable, resisting spikes and hard wear. It is made of a wear-resistant rubber compound reinforced with chopped rayon and nylon fibers. It has been thoroughly tested in lockerrooms, field houses, bowling alleys, etc.

Pins for Lady Golfers

For the lady golfer, Shirley Spork, PO Box 637, Palm Desert, Calif., is offering pins and charms in 14k gold. They are recommended as gifts or for tournament prizes and are said to reflect superb taste and excellent craftsmanship. Catalog information can be obtained by writing to Miss Spork at the above address.

Golfdom *







Hillerich & Bradsby officials and sales reps are shown at annual Power-Bilt meeting, held in Louiseville's Brown Hotel, Mar. 5-6. H & B men are inspired for the 1959 campaign on strength of a prosperous 1958 when Power-Bilt sales records were obliterated. In photo are: (Seated: 1 to r): Bud Schweri, Bill Schoenbaechler, Carl Beneck, Charles Quick, Bill Kaiser, Art Birtles, Ren Smith, Nick Schaefer and Jim Laverty. (Standing) Bill Junker, (of Fawick-Flexi-Grip Co.,) Red O'Dea, Tom Force, Gene Alyea, Joe Rountree, George Haschak, Carl Gliessner, Gus Novotny (front), Bill Zylstra, (rear), Herb Heimerdinger, John Sullivan, Bart Brown, Howard Martin, Orv Parsons; John Seavey, Charlie Marcum and Jack McGrath.

Robert E. Kennedy has been named personnel mgr. of Keasbey & Mattison co's Ambler, Pa. offices and plants. He formerly was asst. dir. of personnel at Proctor & Schwartz, Philadelphia. Lee Z. Wilkins has been appointed sales service mgr. in the sales div. of Keasbey & Mattison Company, Ambler, Pa., manufacturers of asbestos, asphalt and heat insulating products.





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Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, III. You'll get prices, literature direct from the sources of supply.

Aerifying equipt.: Fairway 🗌 green [Architects: course 🗌 house 🗍 **Ball Washers Ball Washing Compounds** Bent grass stolons Brown-patch preventives Compost mixers Erabgrass control: Regular Pre-emergence Crabgrass control machine **Drinking** fountains **Edging machines** Fertilizers Solid 🗌 Liquid 🗌 Flags (greens) 🗌 Flag poles 🗌 Fungicides Hole cutters Hose Hose clamps Humus Insect fogging machine Irrigation consultants Spping-in Machine Leaf Pulverizer Line markers Miniature Course Const'n Min. putting surface (felt) Mowers: putting green whirlwind 🗌 tee 🗍 fairway 🗌 rough 🗌 hand 🗍 Mower Grinders Peat Moss Pipe Pipe, tile ditching Playground equipment Poa Annua Control Putting cups Rakes (worm cast & clean-up) Rollers: cast-iron 🗌 water filled 🗌 Club head covers Sand (for greens, tees) -Seed: fairway 🗌 green 📋 Shelter houses Shoe Spike Cleaner Signs - Golf Car Direction Sod cutter Soil conditioner Soil screeners Soil shredders Golf gloves

Sprayers: power 🗌 hand 🔲 Spreaders, fertilizer, seed, topdressing Spikers: greens 🗂 fairway 🗍 Sprinklers: f'way 🗍 green 🗍 Stone picker (mechanical) Sweepers-mulchers Swimming pool equipment Swimming pool cleanser Swimming pool paint **Tee Markers** Thatch removing machine Tires (slip-over, cars, mowers) Tractors Trucks (course maintenance) **Turf Insecticides** Turf sweepers Water systems, fairway Weed chemicals for turf 🗌 for water 🗌

JIUI

Bags: canvas 🗌 leather 🔲 Bag carts, for players **Bag** racks Bag Tags—Guest Tags Balls: Regular 🗌 Range 🗌 **Ball Markers Ball** retriever Batteries (golf cars) **Battery chargers** Caps and hats Cars: Electric 🗌 Gasoline 🔲 **Cash Registers** Charge books - for pro shops, green fees, etc. **Club Cleaning Liquid** Club cleaning machine Clubs: Woods 🔲 Irons 🗌 Putters Club repair supplies Display equipt. Dressing for grips 🗌 bags 🗌 Golf bag covers Golf car trailers Golf club protectors Golf club washers

Golf Grips: Leather Composition **Golf Practice Devices** Golf shoes Golf shoe cleaners **Golf Shoe Spikes** Handicap racks 🔲 cards 🗌 Locker door utility bag Mech. Range Ball Retriever Name labels, for clubs Practice driving nets **Practice Golf Balls** Preserver for leather Score cards () Charge checks () Score card & pencil Tee Box Score counter (watch type) Seat attachment, for carts Sportswear: Shirts 🗌 Socks 🗍 Sport jackets 🗌 Rain jackets 🗌 Windbreakers 🗍 Slacks 🗍 Ladies' Bermuda shorts Tees Tee mats Tees (rubber) for driving mats Teeing device (automatic) Trophies

Athletes Foot preventives Bars (portable) Bath brush - (Turkish type) **Bath** mats **Bath slippers Cash Registers** Deodorants Disinfectants Financing (new, modernization) **Floor coverings** Folding Table (Banquet) Glasses, decorated Link Type Mats Locker Name Plates Lockers Printing Runners for aisles Ruas Showers Shower mixers Shower water control Step treads Wash fountains

Club

To: Name	Title
Club	Address
Town	Zone () State

April, 1959

and information

33rd YEAR **OF SERVICE**

as golf's clearing -house of information on the most successful operating practices and products. Make use of it!

Each month GOLFDOM presents the latest, most practical ideal on golf club administration, man agement, upkeep and service . . . for time, labor and money-saving[†] guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keepthem informed on the latest howto-do-it-ideas!

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Course Superintendent's (Greenkeeper)	
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Professional's:	
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Burlap wrapped — 18 ft. long, 7%" to 1"; butts, 50 per bundle — 80 to 85 lbs. First quality Fresh stock Fully sun cured & straightened, Sulphur Fumigated. Contract Grown, Yellow Oriental Male Bamboo, Railroad Delivered \$35; or by Truck, Extra, Cartage C.O.D. GRASSLAND SUPPLY AGENCY, Box 2, Wayne, New Jersey

Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE. Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5. Replies are promptly forwarded to advertisers.

JOBS WANTED

Florida ONLY — Man and wife to manage golf club, all phases except greens, shop, bar, kitchen and help. Retiring from business and both Golf Bugs. Address Ad 401 c/o Golfdom.

Job Wanted — Supt. & Greenkeeper. 15 years experience on present course. Age 47, married, family, grown son 17 years to help with 3 years experience. Address Ad 402 c/o Golfdom.

Young man 25, sober, honest, clean cut, single. Interested in becoming assistant pro. Willing to work, learn. Have some experience including 12 yrs. in caddying. Address Ad 403 c/o Golfdom.

Pro-Supt. PGA and GCSA member Class "A". Competent, experienced course operation and teacher, Wish job for 1959 season in Northern States — 6 to 7 month season. Will consider a Foreman's job with Architect on construction work, Address Ad 406 c/o Golfdom.

PROFESSIONAL'S ASSISTANT: Ambitious, willing to learn, will work hard, age 24, single, veteran, college — Business Marketing, 1 yr. teaching experience, have knowledge of country club systems and equipment, scratch handicap, wrefer West Coast — however will consider wery offer. Address Ad 407 c/o Golfdom.

PRO-SUPERINTENDENT — 20 years experience with Bent Grass — 25 years at present job. Member PGA — Golf Course Supts. of America-Okla. Turf Grass Assn. Write: Chick Clark, Box 921, Ada, Okla. Pro-Greenkeeper — 20 years experience all phases. Good teacher, player, personality, character and credit. Address Ad 410 c/o Golfdom.

Pro-Class A PGA member, 15 years experience. Excellent teacher. Will conduct golf clinics. Honest, sober conscientious. Married. Desires permanent position. Locate anywhere. Best references. Address Ad 411 c/o Golfdom.

Pro-Club Manager and wife. Experienced all phases golf, dining room, bar, kitchen, etc. Ages 49-43. Will locate anywhere. Address Ad 412 c/o Golfdom.

PRO with 20 years' successful experience as asst. and pro at top metropolitan and smaller city golf clubs is ready for his next advance. Past 8 years devoted to building lively golf interest, play and publicity for midwestern club and in developing fine players of all ages, among them junior champions. Character and credit references and performance record will show you I am the man for your job. Address Ad 416 GOLFDOM.

Head Locker Room Attendant position wanted, in Chicago area. 10 years experience. 41 years old, single, non-drinker, clean, personable. Can furnish excellent references. Address Ad 417 c/o Golfdom.

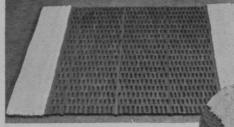
Golf Pro — desires position as pro or pro-greenkeeper. Good background of over 20 years experience. Neat appearance, personable, hard worker. Finest character and ability references. Address Ad 418 c/o Golfdom.

JOBS OPEN

SALESMAN WANTED: TO SELL CAPS, SHIRTS, HOSE, JACKETS AND ACCESSORIES TO THE GOLF AND COUNTRY CLUBS 10% COMMISSION. ADDRESS AD 404 c/o GOLFDOM.

SALES REPRESENTATIVE — Choice territories open for established, nationally advertised caddy cart to sell to pro shops only. Prefer experienced salesmen with pro shop following, Liberal commission. Please state your territory. Address Ad 408 c/o Golfdom.

WANTED TO BUY OR LEASE — 9-hole golf course or driving range by successful Class A PGA pro. Must have good potential. Write at once. Address Ad 409 c/o Golfdom.



SAFE: Quarter inch deep FLUFF insure: safety for Iron and Wood shots. DUR-ABLE: A link weave mat, reinforced with galvanized steel spring wire, provides durability in all kinds of weather.

Asst. Wanted: Pro at an active Northern Min-Asst. Walled, Flo at an activity of a second state of the second s c/o Golfdom.

Well known golf manufacturer with established product acceptance wants additional full time salesmen to augment present sales staff. Salary and commission. Exclusive territories. State age, experience and marital status. Address Ad 415 c/o Golfdom.

MISCELLANEOUS

FOR SALE: 6600 YD. 18 HOLE PUBLIC GOLF COURSE, 215 ACRES LOCATED IN SOUTHERN NEW ENGLAND DRAWING FROM LARGE PO-TENTIAL AREA. OWN WATER SUPPLY PLUS ARTESIAN WELL, SNAP VALVES ON ALL TEES AND GREENS. AMPLE MACHINERY, EQUIPMENT AND TOOLS FOR ECONOMICAL OPERATION AND EXPANSION FOR DRIVING RANGE, CHIP AND PUTT, SWIMMING POOL, ETC. LOCKER ROOMS, SHOWERS, FULLY EQUIPPED KITCHEN, BAR DINING ROOM AND TERRACE TO ACCOMMODATE 200. \$556,000.00. * GOLF CLUB, P. O. BOX 419, PROVIDENCE 1, R. L. R. I.

FOR SALE — Golf Driving Range in N. J. Ex-cellent location on busy highway. Ideal for retired couple. All new equipment. Long lease on land. Illness, Address Ad 405 c/o Golfdom.

FOR SALE — 40 USED CHAMBERLIN RENTAL CADDY CARTS — GOOD CONDITION. W. CADDY CARTS — GOOD CONDITION. MILLER, 198 S. WILLE, WHEELING, ILL.

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refinishing 2.40 per dog. Like new top grade for rewashing 3.69 per dog. NOTES--Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions.

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Reprocessed with 100% brand new Baleta cover, new snow white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50e to 55e each. Bulk-your cost on exchange \$2.65 per dozen. Also nation-wide distributors of the best in golf range & ministure course equipment-Balls, clubs, mats, and etc. Send for catalor. NORTHERN GOLF BALL CO.

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Ten inch wide MAGIC FLUFF driving section, reduces scuff and stain on balls and clubs.

WILL NOT CURL. No clips to break.

H. M. WISE

212 Helen Ave., Mansfield, Ohio Dist. for Ashland Rubber Door Mat Co., Ashland, Ohio

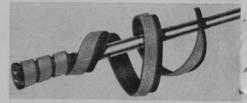
For Sale — Driving Range & 18 hole miniature. Modern pro shop — restrooms — shower, — 30 asphalt tees, best rubber mats — Grass tees — target greens. Finest lighting — completely, equipped — potential not reached — priced for immediate sale. Golfland, 1701 So. Cobb Park Dr., Ft. Worth, Tex.

Wanted — good used ball picker. Must be in good shape and priced right. Address James C. Hall, P.O. Box 491, Mission, Texas. Phone: JU 5-9192.

SOILAIRE TURF MACHINES, 8 FOOT MODELS, SLIGHTLY USED ON ONE RENOVATING JOB. HALF PRICE. BOB ARNOLD EQUIPMENT CORP., MILLINGTON, N. J.

Lady Goodwin Grip Prevents Slipping, Absorbs Shock

The "Lady Goodwin," manufactured by C. S I. Sales Co., Solon Center Bldg., Solon, O., is especially designed to help women improve their



golf. Even when a club is held lightly, the manufacturer says, the grip's textured surface prevents fingers from slipping. Of resilient rubber compound, the cushioning action of the grip absorbs shock. In wrap-on style, it can be ordered for new or old clubs. The color combination is shadowlight gray with vermilion stripe.

Sheehan with Cad-E-Mobile

Cad-E-Mobile Corp., 99 Front st., N.W., Grand Rapids 2, Mich., manufacturer of the electric powered bag carrier, has announced appointment of Dan Sheehan as general sale mgr. He is a former Burke Golf Co. sales mgr. and at one time was field director of the National Golf Foundation. Sheehan's duties with Cad-E-Mobile will be to coordinate sales and handle distributor relations.

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CHICAGO 5. ILL.

Swinging Around Golf

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by champion liars . . . Trend of suburban development being directed in several cities by owners of considerable acreage giving property for course that will boost value and quicken salability of real estate near course.

Travel agent proposed charter plane flight in early May for members of Illinois Seniors' Golf Assn. and their families from Chicago to Europe and return . . . Plan to play courses in England, Scotland, France, Switzerland and Europe in 3 weeks.

Edward R. Carr, Inc., developers and home builders having Springfield (Va.) CC 18-hole course built to plans of Ault and Jamison . . . Will have about 500 homes surrounding course . . . Interesting part of this project is that it isn't especially suitable for home sites but is fine for golf . . . John E. Warner expects to open first 9 of his Silvermine GC, Norwalk, Conn., on Memorial Day . . . Pete Zangrillo will be pro and Pete's son, Billy, will be his asst.

Funny book on golf instruction written and privately published by W. G. Hobson, Winged Foot member . . . Hobson, a good friend of Winged Foot pro, Claude Harmon, and numerous other pros, has in his book, "Pros and Cons," a series of letters from a traveling actor who is golf nutty and takes lessons from a pro in every city in which he appears . . . Hobson's hero complains to one pro, "I understand the Tournament Committee now wants 25 per cent of the club's liquor profits, half the club's grillroom receipts and 75 per cent of the pay toilet money."

Thomas P. and Helen Martin, get 10year contract from Camden (N. J.) County Park Commission to operate Newton Lake CC 9-hole course and miniature course ... Clinton (Ind.) Golf Assn. to build 9-hole course ... David Felder to build 18-hole par 3 course and range at Plymouth, Minn. ... Greenhills CC, building 9-hole par 3 course at Covington, Ky.