



MODEL 4790



Make Your Golfers happier . . .

with Master-Matched

POWER-BILTS

AS A PRO, no one knows better than you that there's *profit in golfing pleasure*. The enthusiastic golfer is your best customer. One good way to build this enthusiasm is to see that your members play the right clubs. This season *sell satisfaction*—sell Master-Matched Power-Bilts—the clubs that look right, feel right, and play right!

HILLERICH & BRADSBY CO., LOUISVILLE, KY.

Sold only by Golf Professionals

POWER-BILT

GOLF CLUBS

*Master-Matched for Perfect
Feel and Balance*



MODEL 304

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

From mid-July summer has been murderous on greens at many courses . . . Most of the variegated troubles are reported as having one cause in common: poor construction . . . Fairways, barring poa annua spots, generally are reported as staying in pretty good condition so far this summer.

Rounds played in the majority of districts thus far in 1958 probably average about 10 per cent ahead of last year . . . Sales of clubs and balls, bags, etc. aren't that far ahead . . . Reports from salesmen indicate that if pro shop sales total for this year goes 5 per cent ahead of last year it will be because golf gift business at pro shops continues to increase as a factor in Christmas gift merchandising.

Business recession seems to have had more effect on bar spending at clubs than on rounds of golf played and equipment buying . . . Public and semi-private course play continues its steady increase in accounting for over 60 per cent play. Unemployment hasn't been reflected much in pay-as-you-play rounds.

Colgate University's new 9-hole course at Hamilton, N. Y., to plans of Robert Trent Jones, opened . . . Colgate's athletic director, Everett D. Barnes, and pro, Jim Dalgety, head campaign to rehabilitate old building as a new clubhouse for the Colgate course. Fine story by Gene Picker on Al Caravella, Echo Lake CC supt., in Elizabeth (N. J.) Journal . . .



Herb Graffis

Picker says, Caravella, 28, is "youngest course supt. n N. J." . . . Caravella, former caddie and capt. of Metuchen high school golf team, is protege of Ed McDermott, former green chmn., Metuchen CC, who got the club to send Caravella to Rutgers for supt. courses . . . After that, at 19, Caravella was named Metuchen supt . . . He then worked on staff of Ed Casey at Baltusrol in continuing his schooling and became Echo Lake supt. in 1956.

New course of Cleveland (O.) Metropolitan Park Board at Bedford Reservation opened . . . Parks Dir. Harold W. Groth estimates Bedford golf plant will cost \$70,000 yearly to operate, including 5 per cent amortization payment . . . Mrs. John Newman, chmn., girls' championship committee of Women's Metropolitan (N. Y.) GC suspects "too much dating and high caddie fees" are explanations for small entry in the championship for girls under 18.

New Orleans City Park to have third course . . . Open Massena (N. Y.) CC course . . . Albert Murray was architect, J. J. Moroney was in charge of building and Harlan Martin is supt . . . Another postponement of opening of Rockleigh County (N. J.) course near Hackensack because of strike delaying completion of clubhouse . . . Course may not open until next year.

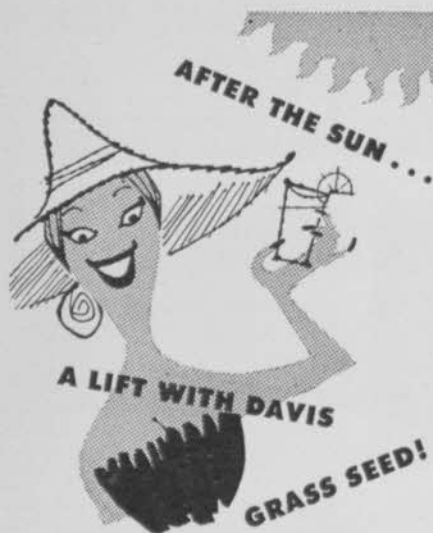
Second nine soon to be opened at Vaughn Barnhard's Indian Run semi-priv-

If you have any difficulties in selling your golfers on the idea of extending their season (See page 36), perhaps mention of the beautiful vista from the pro shop window may be one way of convincing them. And, it gets even better in the Fall when the leaves begin to turn. The photo on the cover looks out from Red Dennison's pro shop at Green Acres Country Club, located near Northbrook, Ill.

Fred Kuehn Photo

Front
Cover

Golfdom is published monthly except Nov. and Dec. at Rochelle, Ill. Acceptance under Section 34-64, P.L.&R. Authorized. Please address all advertising & editorial correspondence to GOLFDOM, 407 S. Dearborn St., Chicago 5.



Davis grass seed will give your greens, tees and fairways that needed lift after a hot scorching summer sun. Let us take care of your fall seeding requirements.

GEORGE A. DAVIS, Inc.

5440 NORTHWEST HIGHWAY, CHICAGO 30, ILLINOIS

ate course at Westerville, O. . . . Sam Salyers is supt . . . Wilton Garrison, Charlotte (N. C.) Observer sports editor, says Charlotte is to have four new 18-hole courses soon . . . two are to be surrounded by real estate development, a second 18 for Carmel CC and a new course for Columbia CC . . . Larkhaven GC 9-hole course being built by Barron Connell . . . Charlotte CC planning 9 holes for addition to its 27.

Talk about new course at Greenwich, Conn., on property now owned by St. Luke's Convalescent Home . . . Pros in the Carolinas are seeing results of the kid class lessons and other junior golf promotion they've been doing . . . They say standard of kid golf now is amazingly high and Carolina kids' golf manners might well be par for adult golf etiquette all over the U. S. . . . Junior golfer development hasn't been easy thing for Carolina pros with the club pools inviting kids in the summers and older members many times not agreeable to use of the course by youngsters . . . Big growth of junior golf interest has provided best possible insurance for future of the Carolinas clubs.

Henry Thomas gen. chmn, 1959 New

NEW SHARPENER *Grinds any reel or rotary type mower faster; easier!*

Get the facts on new **SIMPLEX 400**

PERFECTED! Fastest, most accurate straight-line sharpener ever built.

4 PRECISION MACHINES IN ONE!

REEL GRINDER—sharpens any mower reel in or out of mower.

BED KNIFE GRINDER—grinds with either round wheel or cup wheel.

ROTARY BLADE GRINDER—hollow grinds any rotary mower blade.

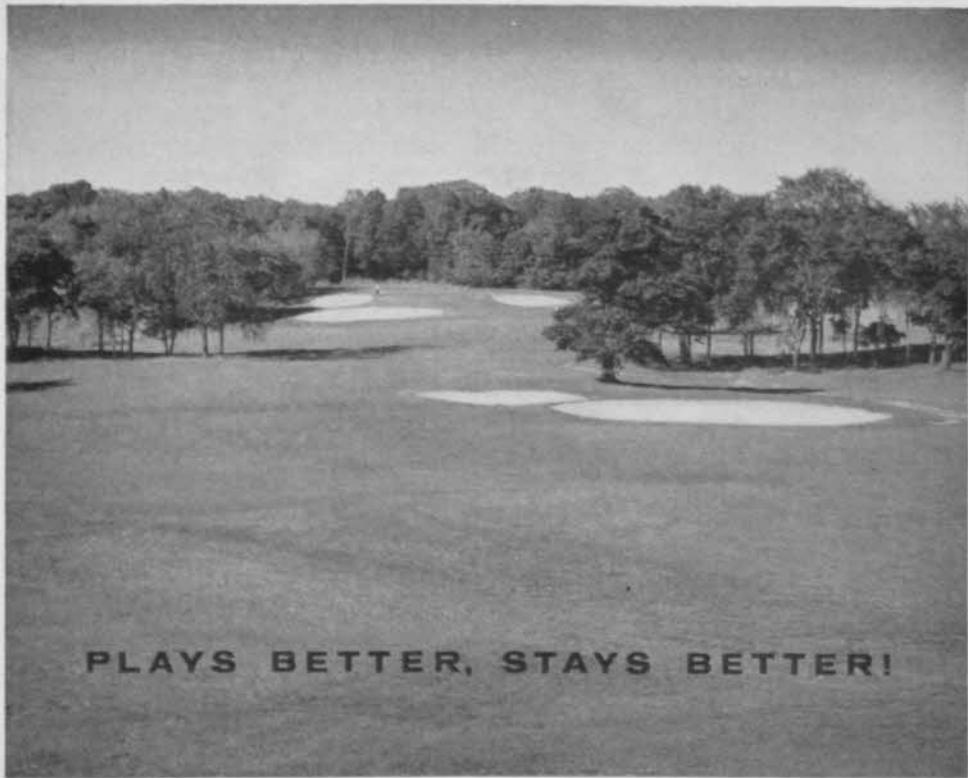
CUTLERY KNIFE SHARPENER OPTION—exclusive with Simplex.

FEATURING: Rugged construction • Machine Tool Precision • Horizontal-Vertical screw-type adjustments • Overhead Bar for solid 3-point support



Extra Heavy Duty Model 410
Available—with ½ HP Motor.

Send for Simplex brochure today! The FATE-ROOT-HEATH Company • Dept. G-9 • Plymouth, Ohio



PLAYS BETTER, STAYS BETTER!

The Wayzata Country Club at Wayzata, Minn.
Maddox Construction Company, builders.

Keep *your* greens and fairways in prime condition all season long with a cast iron pipe irrigation system. More dependable, more economical, more efficient. And—once installed, maintenance or repairs are practically eliminated. The first cost is your *only* cost.

Rugged, long-lasting cast iron pipe is preferred by public water officials

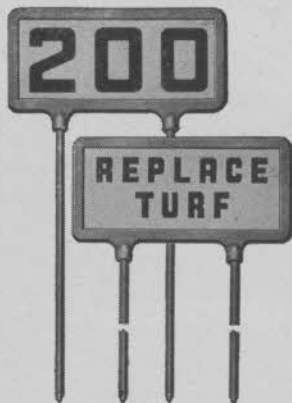
all over the world. In almost 100 American cities it is still serving after more than a century of steady use. No other pipe can match this record of service.

Sizes from 2 inches. Easily tapped for sprinkler outlets. Cast Iron Pipe Research Association, Thos. F. Wolfe, Managing Director, Suite 3440, Prudential Plaza, Chicago 1, Ill.

CAST IRON PIPE

The Standard Material  *for Underground Mains*

NEW YARDAGE MARKER



- BLACK NUMBERS
- YELLOW BACKGROUND
- ALUMINUM FRAME

One side gives fairway yardage (150, 200, 250 or 300), other side reads "Replace Turf." Frame 4½" x 9" fitted with two ground stakes. Prompt delivery.

STANDARD MANUFACTURING CO.

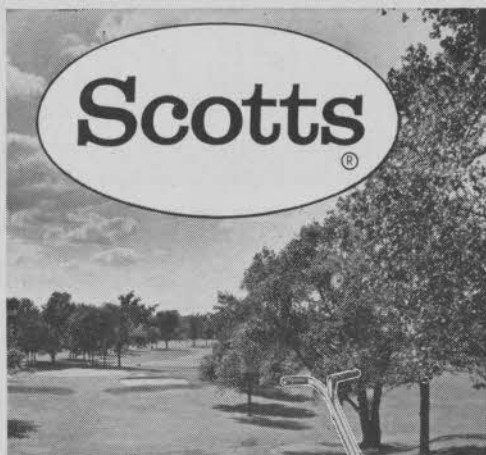
Box G58, Cedar Falls, Iowa

Orleans Open, says \$29,600 has been pledged to underwrite 1959 New Orleans Open . . . New Jersey now has in effect legislation authorizing counties without park commissions to acquire land for courses . . . Expect to open 9-hole course of new Wendell (N. C.) GC in Oct.

Dallas Weaver now pro at Callier Springs GC, Rome, Ga. . . . Officials of Fairview CC, Elmford, N. Y., at party celebrating Johnny Inglis' 50th year as the club's pro, estimated that in Johnny's 57 years in pro golf he had started at least 8,000 youngsters in golf . . . Now building new 18 for Out Door CC, York, Pa., to replace present course sold for real estate development.

Open 5 holes of Hancock (N. Y.) G& CC course . . . Expect to complete 9 for play by next spring . . . Gus Tacea operates the course . . . Hancock Herald, in story about course opening, prints "Rules of Golf Etiquette," an educational roundup of the code of golf conduct and rules that will be in effect at the club . . . It's excellent press material for communities in which a course is new.

Crestview CC, de luxe new private club in suburban Springfield, Mass., opens . . . Geoffrey Cornish was architect . . . Simon



Write our golf specialists for the answers to your turf problems. No obligation.

A course is known by the turf it keeps

Late summer, early fall is the best time to upgrade your turf . . . with Scotts, naturally.

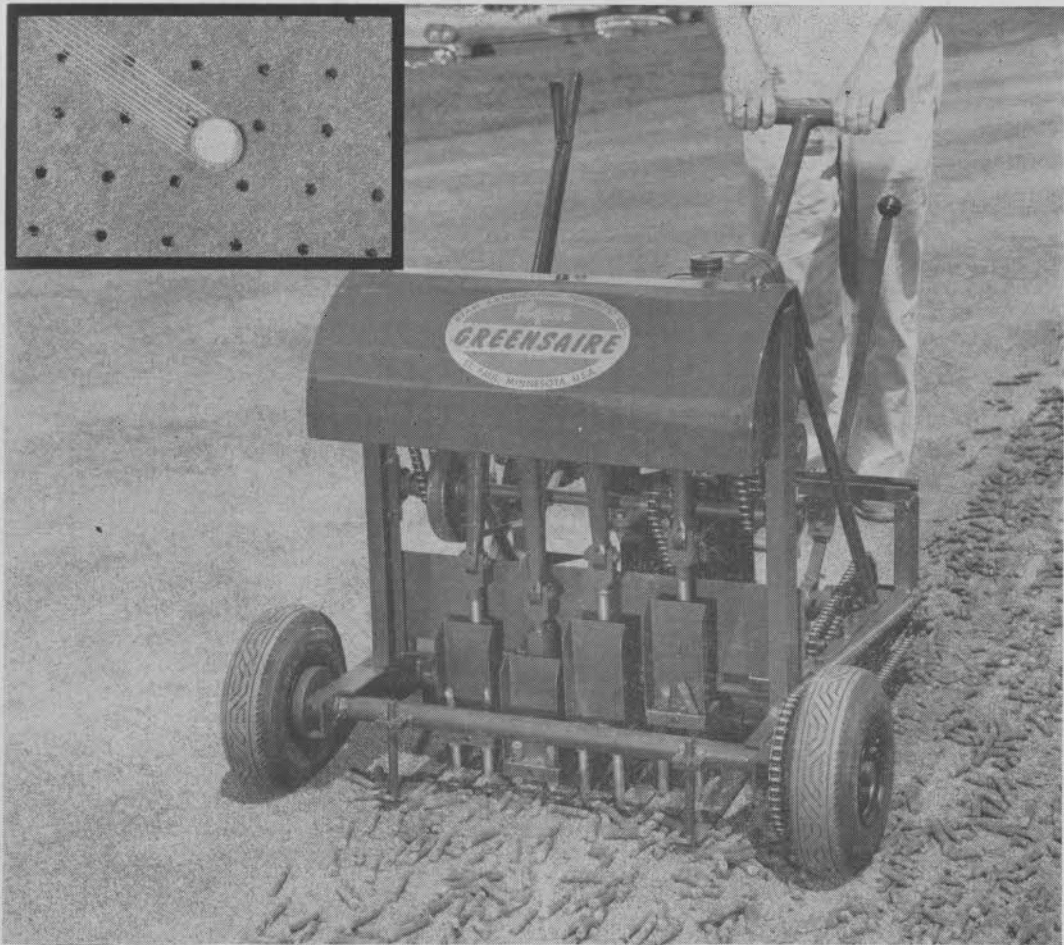
TURF BUILDER grass fertilizer. Non-burning, odorless, labor saving.

4-XD cleans out weeds, stops clover blossoms. Ready to apply.

SCOTTS GOLF SEEDS clean, high germinating quality . . . separate varieties or special blends.

O M SCOTT & SONS

Marysville, Ohio



5,000 SQ. FT. Green is aerated and ready for play in less than 2 hours

● Keeping greens in perfect putting condition without interrupting play — that's a problem for either a magician or the RYAN GREENSAIRE.

Hundreds of golf course superintendents prefer the GREENSAIRE because it does a complete job of aerifying greens, tees and approaches and leaves them in perfect playing condition right after aerating.

With an 18" swath and a speed of 40 ft. per min. the GREENSAIRE completely aerifies a 5,000 ft. green in just 2 hours!

SELF-SHARPENING hollow tines punch 30,000 clean-cut perforations in every 1,000 square feet of turf; holes are evenly spaced on 2" centers to permit uniform distribution of plant food and water. Special timing mechanism and patented hold-down fingers prevent tearing of turf around holes. Plugs are extracted and deposited on the surface for easy removal. Plugs can be valuable compost, or pulverized on the green with a vertical mower, they can be re-used as top dressing.

Perforations up to 3½" deep let water and

fertilizer reach the root zone faster. Greens require less watering; deep penetration promotes healthy root growth and uniform soil texture. The small, life-giving perforations are easily filled with top dressing . . . will completely heal over in less than a week.

(Now manufactured and sold by the makers of RYAN Sod Cutters, the GREENSAIRE was formerly known as the "Greens Air Special" and manufactured by the Greens Aerification Co., of Hopkins, Minn.)

● Write today for descriptive literature and the name of your nearest Ryan Dealer! National Sales and Service.



**LANDSCAPING
EQUIPMENT
COMPANY**

871 EDGERTON STREET • ST. PAUL 1, MINNESOTA

"No other fertilizers produced results like AGRICO"



says Burton E. Hart
Supt., Midvale Country Club
East Rochester, N. Y.



Sandy soil, a hot, dry summer, and unwatered fairways made Midvale the toughest kind of proving grounds for AGRICO. Here's how Supt. Hart describes results:

"I applied AGRICO for TURF 10-6-4 with UREA-FORM last August to my greens, tees and fairways. Within a month I was rewarded with a beautiful deep green color. This was particularly important as we had a hot, dry summer, and my fairways are unwatered. The root systems on my greens developed approximately 2 inches and made a perfect putting surface. I received many compliments from our members, who were very pleased. I've used AGRICO for 7 years and I'm going to stick to it. I've tried other fertilizers, but none produced results like AGRICO and AGRINITE."

See your regular supplier or write The American Agricultural Chemical Co., 100 Church Street, New York 7, New York.

AGRICO®

America's Premier Golf Course Fertilizers

AGRINITE®

the Better, Natural Organic Fertilizer

J. Katz is club president . . . Frank Kringle is pro . . . Arnold Palmer reported as being in line for pro job at new, super for-men-only club wealthy Pittsburghers are having built to plans of Dick Wilson at Ligonier, Pa. . . . Palmer — if he does sign — won't leave tournament circuit except for few weeks per year, says report.

Glenrochie CC course at Abingdon Va., opened . . . W. M. (Bill) Webster is pro-supt . . . Clubhouse being built . . . Pleasant Ridge Swim & CC 9-hole course on site of old Nannehagen course, opened at Pleasantville, N. Y. . . . Mike LaMedica is pro . . . Owners of Bayside and Oakland courses on Long Island awarded about half of what they regarded as value of 52 acres of Bayside and 20 acres of Oakland and less than city appraiser's estimates by order of Jamaica Supreme Court . . .

WOOD'S **Five Foot** SPECIAL Rotary Mower



MODEL 59

For IH Farmall Cub and Cub Lo-Boy

- Full 5 ft. swath
- 3 overlapping blades
- Floating mower mount
- Simple V-belt drive
- IH approved

3½ ft. mowers for IH tractors also available



WRITE FOR LITERATURE

WOOD BROTHERS MFG. COMPANY

19809 South 4th Street, Oregon, Illinois



In U.S. and Canada...

More than 260 Golf Courses selected Transite Underground Irrigation Pipe

High Sprinkler Coverage for Greens, Fairways

Transite Irrigation Pipe, because of high water-carrying capacity, helps keep sprinklers operating at rated pressures, assuring full coverage. This

asbestos-cement pipe *saves on installation* (Light weight cuts handling costs) . . . *economizes on pumping* (Interior smoothness is maintained) . . . *conserves water* (Ring-Tite joints stay tight) . . . *minimizes maintenance* (Transite is rustproof, resistant to soil corrosion).



JOHNS-MANVILLE



Johns-Manville, Box 14, New York 16, N.Y.
*Without obligation send me further information on
Transite Pipe for golf course irrigation systems.*

Name _____

Address _____

City _____ State _____

VICTOR electri-car

FIRST CHOICE...

Among golf professionals, fleet owners, fleet leasers, country clubs, golf courses and players alike . . . who have tried them ALL . . . and really KNOW the difference.

FIRST CHOICE . . . for comfort, performance, efficiency and longer life.

FOR PROOF . . . Write



VICTOR ADDING MACHINE CO.

Electri-Car Division, Chicago 18, Ill.

(114 Direct-Factory-Sales-Service Rental Dealers and Branches to serve you! A few CHOICE dealerships still available.)

Highway construction accounts for condemnation proceedings . . . Gravy-greedy politicians and roadbuilders' lobby talking piously about public improvements while they've got both hands deep in the public pockets are giving golf a bad time on the highway deals.

Jim Reynolds now "Golf counselor" to Hermitage CC, Richmond, Va., which is building new 18-hole course to plan of Wm. Gordon and Son . . . Also being built in Richmond district are 18 holes that Fred Findlay and Ray Loving are building for Meadowbrook CC; Willow Oaks being built by the Gordons, Bill and Dave; and a new 9 for Oak Hills . . . CC of Virginia soon to add a second 18 adjoining its James River course.

Bill Hensley, Raleigh (N. C.) News and Observer golf writer after checking with Ralph Lang, Agee Welch and Maurice Brackett, pros at Raleigh's three courses, says weekend golfers play more golf than his club's pro . . . John M. Brennan, Long Island golf reporter, says Marshall Field estate on Long Island, adjoining Deepdale course at Manhasset, will be site of another great course.

University of Wyoming engineering in-

NEW!

AutoMAC . . . the only fully automatic power battery charger for electric golf cars!

Announcing AutoMAC, the charger that ends guesswork. Just plug into any 120 volt 60 cycle outlet, turn it on, and forget it. The AutoMAC efficiently charges any golf car battery to the precise level required . . . then shuts itself off automatically. No more over or under-charging. Saves power consumption, keeps cars running at peak efficiency and prolongs battery life.

Bulletin No. F6AR-2 gives full details on the AutoMAC and the complete line of MAC battery chargers. Call or write for your free copy today!



Motor Appliance Corporation

5739 WEST PARK AVENUE
ST. LOUIS 10, MISSOURI

