

◀ The highly-maneuverable Worthington Model F Tractor mows the grass before the wheels mat it down. It's suited to cutting on so wet turf because it's designed *exclusively* for mowing.

Gang mower capacity at 1/3 the cost—that's what the Worthington Triplex offers. This versatile unit gives you everything from a premium green type of mower to a three-gang unit. ▼



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From the outstanding operation of the Worthington Triplex to the superb performance of the Model F Tractor with hydro-lift gang mowers, nothing compares with Worthington equipment for large-area grass maintenance. There's a model that's "just right" for every mowing situation. For velvet-smooth turf on golf course fairways, cutting restricted areas, or on steep, highway hillsides, Worthington will do the job *better...faster...cheaper!*

Yes—*Worthington invites comparison!* Job-test Worthington on the tough cutting location that gives you no trouble to ordinary equipment. See how easily the efficient, moving combinations solve your mowing problems. We'll be glad to demonstrate Worthington equipment *on your own grounds and at your convenience.* Ask your Worthington Franchised Dealer for a "no-obligation demonstration." Write for literature and the name of your Worthington dealer today.

The hill-hugging Worthington Model G Tractor, equipped with hydraulic sickle bars, make short work of hard-to-get-at hillside mowing. Used by highway departments throughout the country for "tough job" mowing.

Excellent cutting efficiency and low maintenance cost make these rugged Worthington Fairway Mowers the standard of comparison wherever a smooth, even-cut turf is required. Available in 3-, 5- and 7-Gang Units.



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Subsidiary of Jacobsen Manufacturing Company, Racine, Wisconsin

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The most complete line of large area grass maintenance equipment in the



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larger dining room



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Mundy DeSimone, (right) one of five brothers who annually sponsor pro-amateur tournament at Llanerch CC for benefit of Philadelphia PGA's caddie scholarship fund, gets Award of Merit for job well done from Marty Lyons, Llanerch pro (left) and Angelo Paul, Philadelphia PGA secy.

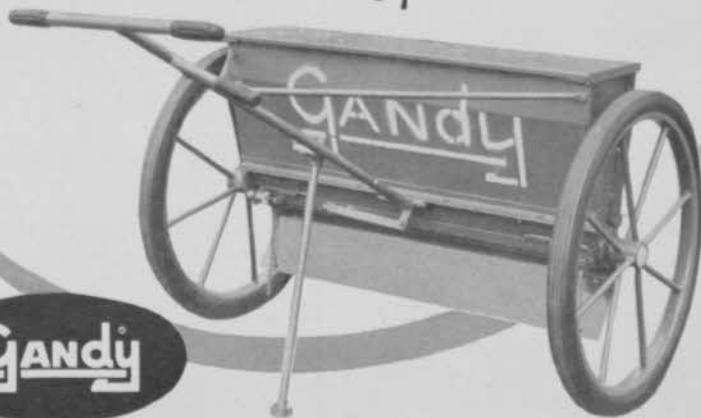
Johnny Gibson, pro at Westermoreland CC (Chicago dist.), has been named winter pro for new Oro CC, which is nucleus of big new Arizona real estate development . . . Byron Nelson back at his Roanoke, Tex., ranch after hospital treatment of sciatic nerve.

Very amusing essay written on subject of old pros by smart and pretty little Susie Adams, daughter of Harry, ex-pro who for years has been MacGregor Golf district sales mgr. for Chicago area . . . She ground out her opus for the enlightenment and uplift of her high school class . . . It made great pro propaganda . . . Harold (Spud) Owen, golf and football coach at Elmhurst (Ill.) college, named chmn., National Assn. Intercollegiate Athletics golf committee.

Jack Frost, 26 years with Wilson Sporting Goods Co. Chicago pro dept. given an auf Wiedersehen lunch by some of his hundreds of friends in the company, pro golf, golf official circles and among writers and sportscasters at Como Inn, Chicago, Sept. 18 . . . Veterans say Jack's retirement affair was the merriest, most informal social and oratorical event of its sort . . . Milt Woodard, Western Golf Assn. sec., presented a tape recording of selections from Jack's public addresses . . . Jack, in leaving Wilson before usual retirement age, to go to his farm at Conneautville, Pa., delivered an oration somewhat similar to Washington's Farewell Address.

Montrose, Colo., to build course to plans of Henry Hughes . . . Open ranch-style clubhouse at Alisal GC, Solvang, Calif. . . . Among features is lowered bar in cocktail lounge which enables relaxers to look over heads of bartenders thru large picture window over course and at Santa Ynez mountains.

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Multi purpose **SPREADER-SEEDERS**

If building and maintaining high quality grass-turf is your business . . . then a GANDY Multi-purpose SPREADER-SEEDER is for you! A precision built machine for the accurate application of all grass seeds, fertilizer mixtures, chemical fertilizers, organic fertilizers and granular chemicals. Features include rugged construction, micrometer cam rate gauge, hinged shutter slide, easy rolling puncture-proof, semi-pneumatic tires, windgard and removable hopper bottom.

4 MODELS AVAILABLE

3, 4, or 5 ft. wide models available with 1½, 2 and 3 bushel capacity hoppers. Special Model 604 N. S. for sowing tree seeds in nursery frames. Draw bar pole with tractor hitch available for all models.



GRASSTURF SPECIAL

Specially built for grass turf seeding and maintenance in 8 and 10 ft. widths. Has more than twice as many openings in hopper bottom as agricultural spreaders. Spreads seeds and fertilizers in a solid sheet instead of ribbon patterns. Eliminates grass burns.

See your **Gandy** Dealer . . . or write for complete information:

GANDY COMPANY 122 GANDRUD ST.
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THE BRAND NEW

Airliner



SPECIAL

(Definitely NOT a Closeout model but an entirely new light-weight all-leather bag at lowest possible price).

Model 25H30
Retail — \$30

To spark sales during the rest of the year and especially at Christmas, Dunlop-Tufhorse is offering a sensational new model at a sensationally low price. It's the new Airliner, a beautiful all-leather lightweight bag you'll recognize as the biggest bargain of the entire year.

The Airliner is made of top-grain steerhide leather originally intended for expensive sports car upholstery. Tufhorse has purchased enough of this fine leather for a limited number of bags. Once the supply is gone, it cannot be duplicated.

SPECIAL AIRLINER COLORS—Red and the following pastels: Green, Blue, Gray, Ivory, Beige. Order an Assortment of Six Colors. If Assorted Colors are not specified on order, Red will be sent.

SPECIAL AIRLINER FEATURES—Light Weight—Less than 4½ pounds. Specially made for golfers who want to travel light. 8" size holds 14 clubs. Heavy Strap—Leather trim. Detachable Leather Hood. Extra Clothing Pocket in Side.

DUNLOP TIRE & RUBBER CORPORATION,
SPORTING GOODS DIV.

306 Court Avenue, Des Moines, Iowa

Made by **DES MOINES GLOVE & MFG. CO.**
318 Court Avenue, Des Moines, Iowa



RUFUS the RETRIEVER . . . Some dogs retrieve quail, pheasant, etc. but Rufus, a scottie owned by E. K. Patterson of Greensboro (N.C.) CC (above), has the unique canine hobby of retrieving golf balls. Patterson discovered that this spring when he strolled the Greensboro fairways with Rufus, hit a shot into the rough and was somewhat surprised to see the dog retrieve not only his ball but a couple others. Thereafter Rufus was turned loose in the rough. So far he has come back with about 200 balls, 15 per cent of which have been practically new. In a recent Carolina Junior tournament, Rufus went absolutely beserk, finding about 50 balls that had been given up for lost.

Forming Green Hills CC to build 18-hole course at Athens, Ga. . . . Vandalia, Mo., planning to build 9-hole course . . . Chatam, N. J. residents headed by Stanley R. Smolens, planning new private golf club . . . San Jose, Calif., to have 18-hole public course on East side . . . Merced (Calif.) G&CC building \$150,000 clubhouse.

Carolinas golf salesmen to put on big golf day and party at Lexington (N.C.) CC Oct. 8 honoring Dugan Aycock, pro at Lexington CC and Purvis Ferree, pro at Old Town CC, Winston-Salem, N. C., who are retiring as pres. and sec.-treas., respectively, of Carolinas section PGA after many years of service.

Promoters of Asbury Park, N. J., First International Miniature Golf Tournament, got temporary injunction restraining USGA from interfering with tournament . . . Promoters claimed prospective contestants dropped out saying they were concerned about their amateur status since USGA claimed jurisdiction over miniature golf . . . Traveling expenses and cash prizes were offered by miniature promoters . . . This thing sniffs like a press agent's stunt to get attention . . . Way we see it the USGA would have about as much jurisdiction over miniature golf as it would have over pin ball, dice and card games with the golf theme.

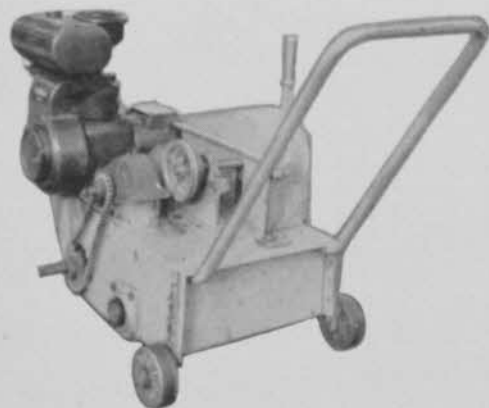
Don Tait, 53, mgr. of Spalding's golf club special orders and repair dept., died Sept. 13 in Springfield, Mass., following an operation . . . Don had been with A. G. Spalding & Bros., Inc. since 1919 . . . He had designed and made clubs for Bob Jones and many other prominent pro and amateur stars . . . He was highly regarded as an expert in his work and

BIG NEWS

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*The continuous thin slits
undercut without harmful
compaction, allow free
flow of air, water and
nutrients.*

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AMERICA'S FINEST

WINTER GLOVES

Keep 'em playing this fall . . . start 'em early next spring with PRO-GRIP Winter Gloves. Light enough to give feel to the grip . . . warm enough to keep hands comfortable. Top quality Cape-skin palm, specially treated for tacky grip. Soft, light wool back laced with 4 rows of elastic to hold glove closely for extra warmth. Fits snugly . . . grips firmly. Fine also for driving and hunting.



No. WG-32 — PAIRS ONLY. Suggested retail only \$5.25 per pair. Men's — small, medium, medium large, large and extra large. Ladies' — small, medium, large.



ASK YOUR DISTRIBUTOR

as a very fine, friendly gentleman . . . He is survived by his widow, Marjorie; three brothers and two sisters.

After Harry Radix had introduced Mrs. Owen West, then Women's Western GA pres., to Victor East, veteran club designer, East commented that when he'd lived in Killara, New South Wales, families named East, West, North and South had lived within a mile of each other.

Mason City, Ia., 9-hole Highland Park muni course being reconstructed with grass greens . . . City bought course from the American Legion last year . . . Lawrence Hildman will be supt. . . Salem, Ind., expects to have 9-hole course in play by late spring, 1959.

Ken Putnam, Seattle (Wash.) GC supt., elected pres., Northwest GCSA . . . New tax law abolishing 20 per cent club dues tax on assessments paid for "construction or reconstruction" calls for more exact bookkeeping by clubs that have charged a lot of construction and reconstruction work to maintenance.

Latest of the pros' sons and daughters to do very well in tournament golf is James Purvis Ferree, son of pro at Old Town CC, Winston-Salem, N.C. . . . The 27-year-old won the British Columbia Centennial . . . First money, \$6400 . . . He got 61 in second round at Vancouver's par 72 Point Grey course . . . George Vitense honored by members of Nakoma CC, Madison, Wis., at big dinner . . . George is retiring after long service in Wisconsin pro golf.

Lowell D. (Larry) Rutherford, who died

recently at his home in suburban Chicago, figured prominently in Chicago district golf development as a pioneer member of the Medinah CC, a promoter of the \$10,000 Chicago Open in 1937, CDGA pres. in 1944 and 1955 and a founder of the Chicago District Golf Charities, golf's biggest fund for hospitalized veterans.

Fred Corcoran, International Golf Assn. tournament director to go to Australia in March to arrange with W. G. Wakley, Australian IGA director, for 1959 IGA international pro matches . . . Ricki Rarick, former pro who is pres., Tuscon Golf Assn. and an official in 14 Tuscon Opens, is quoted by Arizona Daily Star sports columnist Tom Roust as saying, "Touring pros could learn a thing or two from the young amateurs who competed in the International Jaycee junior tournament. . . . Conduct of the kids and absence of complaints about course, rulings, accommodations, etc. were highly praised by all.

Sioux Falls (S. D.) Argus-Leader recently carried feature story on Ed Livingston, Minnehaha CC pro for 14 years, as "Citizen of the Week." . . . Livingston has been a pro 30 years and as a collegian starred in football, basketball and golf . . . Until last year he was busy in the winter as a football and basketball official . . . Michigan Manufacturer and Financial Record carries cover picture and feature story on Fred L. Riggan as one of state's foremost industrialists . . . He is pres. of the National Golf Fund.

USGA and GCSA award plaque to Supt. Norman Kramer, Silver Lakes GC, Orland Park,

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locates bags quickly...easily!



Sonoco Storage Tubes cost less . . . give greater protection

Here's a simple storage method that makes each bag instantly accessible . . . helps you locate bags quickly and easily! This method costs much less than steel or wood racks, yet provides safer storage for more bags in less space. Eliminates rust marks, scraped bags and marred clubs. Results in a flexible storage system that can be easily moved and quickly expanded.

Sonoco Storage Tubes, of heavy fibre, are made in standard 12" and 14" inside diameters, 32" long. Larger sizes also available. Delivered price is about \$2.00 each. Immediate shipment. Send details concerning your space, number and size of storage units needed, and Sonoco will figure the cost. Write today!

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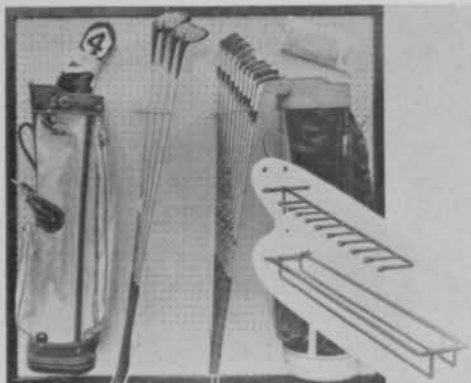
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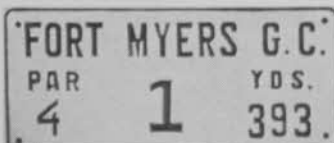
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Ill. for fine condition of course during USGA Public Links championship . . . PGA gives Bob Pollock and his son Hugh plaque in recognition of excellent condition of Llanerch for PGA championship . . . Hugh succeeded his father as supt. . . . Bob now is course consultant . . . These recognitions of superintendents for their work in getting courses into championship condition was urged by GOLFDOM some years ago and took a little time to get across . . . The USGA was the pioneer in this recognition and in taking cognizance of the pro's financial loss at a course where a championship was played.

PGA's Education-Teaching committee deserves thanks of pros and amateurs for 1958 Education-Teaching seminars and clinics report . . . Irv Schloss headed the committee and John Mahoney was vice chmn. . . . The round-up of the main points of the swing, Guy Paulson's talk on "triangulation in the swing" and the demonstrations were good basic training on instruction.

Bill Lyons, Firestone Rubber company course and grounds supt. at Akron, O., putting in a short course with holes from 110 yds. to 350 yds. on his family's farm that's located between Akron, Massillon, Barberton and Cleveland . . . Frank Clark, formerly asst. to Al Brosch at Woodmere CC (NY Met dist.) now is pro at Woodcrest CC, Ashland, N. J., succeeding Sam Davis, resigned . . . Mrs. Loma Frakes, wife of Philadelphia CC pro, recovering after being hospitalized by bad burns in kitchen accident . . . Andy Studwell, Spalding pro salesman in Philadelphia dist., says pros have been working harder and more successfully to promote golf play this year than any other year he's been on the beat.

Ken Hubble, supt., Hillwood CC, Nashville, Tenn., says C-1 and C-19 bent making as good greens in that part of the country as he ever saw anywhere . . . George Wallace from Riverton, N. J. succeeds Tom Helm as supt. Orange Brook CCC, Hollywood, Fla. . . . Helm resigned because of ill health . . . He brought Tom in as his assistant to learn the Orange Brook deal . . . Sam Frost is pro-mgr. . . . George (Red) Smith, formerly supt., Miami Springs (Fla.) CC now supt. at Westview CC, Miami, succeeding Charles Kelly who retired . . . Pete Harris of Miami Parks dept. succeeds Smith at Miami Springs.

Speaking of women, Bill Whitecombe, pro at the Ladies GC of Thornhill, Ont., brings us up to date on his membership . . . Bill has 600 women players and at least 150 of them are out every day . . . "The Cap-It-All" weekly publication of Veterans Administration Hospital, Albany, N. Y., usually is filled with golf news . . . Very active program here sponsored by local United Voluntary Services which gets plenty of help from Northeastern N. Y. Section of the PGA.

J. A. Buchanan, pro at General Depot GC, Columbus, O., reports that greens at his club weren't watered for a solid month during June and July . . . Total rainfall for the two months was 19.52 ins. . . . Course also has watered fairway system which wasn't turned on even

(Continued on page 130)



One Fingertip Switch Control

Two Instant Speeds

Holds Two Bags

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Detachable Control Handle

Power to Pull up Hills

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*The Electric-powered
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New Cad-E-Mobile removes the burden of carrying clubs or pulling a golf cart. Golfers enjoy the exercise without the fatiguing effort . . . play at own pace.

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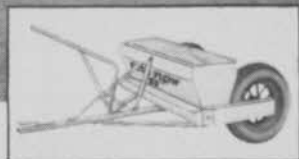
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The ONLY Spreader Guaranteed to do ALL these Jobs!

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 - MIXES, SPREADS all materials regardless of condition—WITHOUT CLOGGING.
 - SOWS GRASSES at seeding rates adjustable in ranges of 5 pounds or less.
- Many courses using EZEE-FLOW spreaders for top dressing greens.
 Model 88 Olympia—96" coverage, 1600 lb. cap. grass seeder attach. avail.
 Model EW-55 Olympia—54" coverage, up to 500 lbs. capacity.
 WRITE TODAY for FREE catalog information and name of nearest distributor.

OLYMPIA Model RW-55
 Rear wheels make it perfect for "in and around" spreading and seeding of traps, trees, shrubs, greens and other hard-to-get-at places. 60" coverage up to 500 pound capacity.

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Manufacturers Optimistic
 (Continued from page 34)

Bigger Market, Bigger Problems

There isn't any way in which a golf professional or any other businessman can avoid competition. The pro who knows business sees that the golf market is getting bigger. He knows that the bigger the market, the more competition there is bound to be and the bigger chance there is of a greater profit.

I've noted this year that progressive professionals have expected competition for their players' business to get stronger. They have countered this by beating the competition to the punch.

In some places the pro himself cut prices in offsetting competition, but the pro didn't make the mistake of getting into cheap goods and sacrificing his market leadership.

The way in which pros generally solved their larger problems of a larger market in 1958, in my opinion, points to the fact that pros have learned how to make their competitive position even better in 1959.

James G. Hogg, pres.
 Plymouth Golf Ball Sales Co.

Pro Merchandising Better

Progress of pros as merchants has been conspicuous this year. It has been reflected in pro volume, profits, increase of the golf market and the pro percentage of the market.

That this progress is soundly based is evident in the strong emphasis pros are putting on top quality merchandise and in the fact that run-of-mill golf stock is vanishing from the shops of successful pro businessmen.

We have noticed that a cycle of experiments with "just as good" golf merchandise has run its course. Pros who have maintained or improved their financial rating are those who have kept to well balanced stocks of top brand goods. Spalding sees in this 1958 demonstration of stable profit in golf merchandise of top quality logical promise of a fine year ahead for the pro businessmen and ourselves.

Edwin L. Parker, pres.
 A. G. Spalding & Bros., Inc.

'59 To Be Fine In Pro Line

This year, despite a high unemployment ratio in some areas, our golf ball sales increased although there was not much of a