

# Here it is...

the freshest, most original Christmas offer for your Pro Shop!



**FREE**—Name imprinted on Wilson STAFF Dozens. Up to 18 letters and spaces. Order before Nov. 15, 1958.

## Wilson STAFF Balls plus King's Men Toiletries



Half dozen STAFF balls are packed with bottle of After Shave Lotion.

No change in price!

Sold only Thru Pro Shops

More gift appeal, more sales appeal, *more value* than ever before in a Christmas gift package.

The famous Wilson STAFF ball—"the long ball of golf"—makes the perfect gift for any golfer. Here is the most talked about ball in golf with its 170 MPH acceleration off the club head, its trueness in flight, and its gleaming whiteness.

Now add to the Wilson STAFF—the big tournament winner in '58—King's Men Cologne and After Shave Lotion and you have a great gift combination that will sell in bigger volume than ever before.

Place your order early and get this outstanding Christmas gift suggestion on display in your Pro Shop before the season closes.

Sales  
Win With  
**Wilson**