

William F. Gordon

and

David W. Gordon

Golf Course Architects

Doylestown, Pennsylvania

Fillmore 8-4243

Members American Society of Golf Course Architects

GOLF COURSE CONSTRUCTION

By **CONTRACT**

•
35 Years Experience
•

MADDOX CONSTRUCTION COMPANY

Phone EXport 7-3221

Rankin, Ill.



John Deere has completed an industrial manufacturing unit in Moline, Ill. The new one-story building has 89,000 sq. ft. of floor space and located near it is a new steel storage structure with 24,000 sq. ft. of space. An expansion program at John Deere's Dubuque (Ia.) tractor works also is nearing completion.

**Robbins Installs V Grips
on Shoe Horns**

Al Robbins Enterprises, PO Box 867, Evanston, Ill., general golf merchandise supplier, is now equipping its elongated shoe horn with the double V practice golf grip made by Fawick Flexi-Grip Co. The item serves a double purpose, enabling the golfer to get into his brogans without bending over and gives him a practice gadget that allows him to constantly work on his grip. The grip is shaped to the hands, having ridged grooves and two V markings that are designed to get both hands pointing in the correct direction.

Ventilated Athletic Locker

Athletic lockers manufactured by DeBourgh Manufacturing Co., 2924 27th ave. South, Minneapolis, are of steel construction throughout and are fully ventilated to speed up drying of clothing kept in them. The lockers have three point locking mechanisms with provisions for padlocks. Finish is in baked enamel and is made to customer's color sample. The lockers are available in standard size or varied to meet special requirements and can be supplied with or without legs. Number plates and padlocks can be furnished at extra cost.



Display Room at Dunedin

A golf manufacturers' display room will formally be opened on Oct. 15 in Dunedin, Fla., home of the PGA. It will be under the direction of Jack Glass and will become a permanent fixture. Firms that already have agreed to display their products at the Dunedin shop include Bowen, Inc., Chamberlin Metal Products, Willard Battery Co. and Motor Appliance Corp.

DAVID GILL

Golf Course Architect

country club, resort
and municipal courses
of distinction

ST. CHARLES, ILL. phone 5883



James G. Harrison

GOLF COURSE ARCHITECT

Member
American Society of Golf Course Architects

266 Harrison Road
Valley 3-3444

Turtle Creek, Pa.
Suburb of Pittsburgh

ALFRED H. TULL

Golf Course Architect

Larchmont, New York

J. Press Maxwell

Golf Course Architect

3855 Walnut Hill Lane

Dallas, Texas

Fleetwood 2-8889



Member American Society of Golf Course Architects



These six International Harvester tractors are part of a complete new line of 12 commercial and farm tractors in six power sizes. From (l to r) they are: International 560, 72 est. ehp; the 460, 61 est. ehp; the 340, 45 est. ehp; the 240, est. 38 ehp; 140, 28 est. ehp; and the International Cub Lo-Boy, 12.8 est. ehp.

Eradicates Aquatic Weeds

R-H Granular Weed Rhap-20, manufactured by Reasor-Hill Corp., Jacksonville, Ark., containing 2-4-D, is proving highly effective in eradicating water weeds and is getting wide application in resort and recreation areas. The product is simply spread on lake or pond surfaces and sinks to the bottom where weed roots are attacked. According to Reasor-Hill, the product will not harm fish, animals, trees or shrubs and becomes fully effective in about 10 or 12 days.

1959 MacGregor Catalog

Just off the press is the 1959 MacGregor catalog. All pro shops in the U. S. have received a copy. Highlights of the catalog are its modernistic appearance and presentation of MacGregor's new "Flame Ceramic" irons. In addition, a 10-page golf bag section is shown in full color. Additional copies are available from The MacGregor Co., Cincinnati 32, Ohio.

Buyers' Service • P. 127

WILLIAM P. BELL & SON

GOLF COURSE ARCHITECTS

Member: American Society
of Golf Course Architects

544 Sierra Vista Avenue
Pasadena 10, California

Sycamore 3-6944

Atlantic 7-2933

LOCKER NAMEPLATES



Write for sample and prices

KIRSCH CARD SERVICE

BOX 426X, ELMHURST, ILL.

Golf Score Cards

Get the BEST from "VESTAL"

CHARGE CHECK BOOKS
HANDICAP CARDS and PANELS
BAG and GUEST TAGS

(WRITE FOR CATALOG)

VESTAL-MONROE PRINTING CO.
ESTABLISHED 1912

TELEPHONE HARRISON 7-6314

701 S. LA SALLE ST. • CHICAGO 5
We specialize in Golf Club Printing

OWENS GOLF TROPHIES

with design and workmanship
always ahead of the parade

Send for FREE CATALOG

R. S. OWENS & CO.

Manufacturers of fine trophies

4939 NORTH ELSTON AVE.

CHICAGO 30, ILLINOIS

Reminder from Manufacturer's

Manufacturer's Specialty Co., 2736 Sidney St., St. Louis 4, reminds pros holding Appreciation cards that entitle them to a chance on a diamond ring that the cards should be mailed to the St. Louis address, to be received by Nov. 25, in order to be included in the prize drawing. The drawing will be made at the annual PGA meeting. The cards have been included in Pro-Grip product packages throughout the year.

Tiddy Added to Wilson Staff

Dick Tiddy, 6 ft., 5 in., 235 lb. pro from the Charlotte (N. C.) CC, has recently been added to the golf advisory staff of Wilson Sporting Goods Co. A pro since 1953, Dick was a member of the Wake Forest College golf team from 1949 to 1953. He is a native of Charlotte. Tiddy has played irregularly on the tournament circuit in the past few years but plans to increase his appearances in the future. One of the largest players in golf, Dick is noted for his ability to hit booming drives.

Robert W. Betts was recently named a product supervisor in the quality control div. of Kearsbey & Mattison Co., Ambler, Pa., pipe manufacturing concern.



Worthington Triplex mowers, made by Worthington Mower Co., Stroudsburg, Pa., are being used extensively at the World's Fair grounds in Brussels, Belgium. Swiss workmen from Worthington's European rep, Otto Richei Ag., keep the mowers in condition. At the close of the fair, the city of Brussels will take over the mowers for maintenance of its parks.

Brown with Jacobsen

The Jacobsen Manufacturing Co., Racine, Wis., maker of power lawn mowers, has announced appointment of Stuart H. Brown as dist. sales mgr. for Okla., Kan., N. M. and Colo.

WITTEK

for the best of the latest in

**RANGE - PAR 3
MINIATURE**

EQUIPMENT - SUPPLIES - FIXTURES

Write for complete catalog

Wittek Golf Range Supply Co., Inc.

5128 W. North Av., Chicago 39, Ill.

ATTENTION

Driving Range Operators and Distributors. We specialize in rebuilding golf balls with strictly new materials. Satisfaction guaranteed.

WAYNE GOLF BALL CO.

31117 Little Mack

St. Claire Shores, Michigan

Old Orchard Turf Nurseries

P. O. Box 350

Arlington C-1,

BRANCH NURSERIES

Rider Nurseries, Farmington, Iowa

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

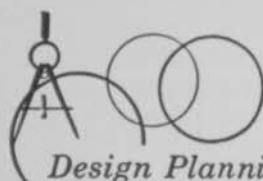
Ralph R. Bond, Prop.

Congressional C-19,

Madison 1, Wisc.

Old Orchard C-52,

Cal-Turf Nurseries, Tobias Grether
Box 182, R.R. No. 2, Camarillo, Calif.



- Automatic
- Semi-Automatic
- Manual

Design Planning
Field Supervision

Registered professional engineering service

NATIONAL IRRIGATION CONSULTANTS

1910 MINOR AVENUE • SEATTLE, WASHINGTON

GOLF COURSE CONSTRUCTION

Golf Course Architects

25 years' experience

Up to 40% financing on golf
course construction.

R. ALBERT ANDERSON

6300 Gulf of Mexico Drive, Longboat Key, Fla.

3814 Washington Ave., Racine, Wisc.



ROWLAND ARMACOST

Golf Course Architect

Stonehouse Road

Hinsdale, Massachusetts

Phone Olympia 5-2704

GEOFFREY S. CORNISH

GOLF COURSE ARCHITECT

Fiddler's Green South Amherst, Mass.

Phone: Alpine 3-3913

CHARLES E. STEWART

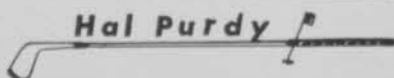
Registered Engineer

Water Supply • Pumping Plants

Irrigation • Drainage

Reports • Designs • Supervision

18357 Homewood Ave., Homewood, Ill.



Hal Purdy

GOLFING FACILITIES

Design Supervision

Construction • Management

P. O. Box 215, Uptown Station

Kingston, N. Y. Phone—FE 1-8162

CHARLES B. SCHALESTOCK

Golf Course Architect

A COMPLETE GOLF COURSE DEVELOPMENT
SERVICE

SPring 4-6752

WASHINGTON D. C.

WILLIAM B. LANGFORD

GOLF COURSE ARCHITECT

Balanced Topographical Design

Member:

American Society of Golf Course Architects
Telephone: AUstin 7-3371

621 N. Central Ave., Chicago 44, Ill.

Packard & Wadsworth
GOLF COURSE ARCHITECTS

Telephone: FLeetwood 2-2113

11 SOUTH LA GRANGE ROAD LA GRANGE, ILLINOIS

Buying Is Made Easier
• BUYERS' SERVICE •
Page 127

LAWN MOWER STATIONARY BLADES



SINGLE (1/4") Raised Lip — Heavy Duty Blades for all Makes of Fairway and Rough Gang Mowers. **DOUBLE (1/4") Raised Lip** — Heavy Duty Blades for all Makes using this type Blade. Hand and Power Putting Green Mower Blades, Power Mower, Tee Mower and Trimmer Blades all made of the best quality knife steel and specially hardened to insure long wear and fully guaranteed to give complete satisfaction. Municipal Parks and Golf Courses, Public Courses, Golf and Country Clubs, Dealers and Repair Shops allowed special discount. You will save important money buying direct from manufacturer.

Price sheet on request
or we will quote price
for your blade order.

JONES MOWER & EQUIPMENT CO.

2418 Grasslyn Avenue, Havertown, Pa.

Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. **NO CLASSIFIED ADS ACCEPTED AFTER THE 25TH OF MONTH PRECEDING DATE OF ISSUE.** Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number, mail to **GOLFDOM, 407 S. Dearborn, Chicago 5.** Replies are promptly forwarded to advertisers.

JOBS WANTED

Pro-Greenkeeper — PGA class "A" member, thoroughly competent, experienced course operator and teacher, now employed, wishes club for 1959 season. Address Ad 1001 c/o GOLFDOM.

RELIABLE GOLF COURSE SUPT. WISHES CHANGE. MARRIED. BEST REFERENCES. FAMILIAR WITH ALL CLIMATES, MECHANICS, WELDING CONSTRUCTION AND IRRIGATION SYSTEMS. ADDRESS AD 1002 c/o GOLFDOM.

Pro — Pro. Supt. — Would like 9 or 18 hole course — 12 months a year. Fine teacher, PGA member, 38 years old; married. No drinking habits. Address Ad 1003 c/o GOLFDOM.

AVAILABLE — CLASS A QUARTER CENTURY PGA MEMBER TEACHING PROFESSIONAL — OPEN FOR POSITION IN THE SOUTH. AVAILABLE MAY 1ST UNTIL DECEMBER 1ST YEARLY. ADDRESS AD 1004 c/o GOLFDOM.

Young man, 26, would like to get started in professional golf as an assistant somewhere in the South. Five years selling and merchandising experience. Honest, intelligent and neat appearance. Good references. Address Ad 1006 c/o GOLFDOM.

Golf Pro. — age 39 — 10 yrs. greenkeeping and teaching experience, desires permanent position in Florida in any phase of golf. Address Ad 1007 c/o GOLFDOM.

Available at once — Pro-Greenkeeper, 20 years experience in all phases. A-1 credit rating and have complete references on finances. Address P. O. Box 327, Arkadelphia, Arkansas.

Good Amateur, age 28, desires assistant position, any location, college graduate, Ex-Marine, knows golf, capable conscientious worker, good references. Address Ad 1014 c/o GOLFDOM.

Superintendent — 10 years experience at private club. Age 40, Desire permanent year-around position. Mechanically minded. Good references. Address Ad 1016 c/o GOLFDOM.

Golf Course Superintendent — Well qualified with technical background and practical experience. 34 years old, married, three children. Excellent references. Progressive and reliable. Address Ad 1019 c/o GOLFDOM.

WANTED — POSITION AS GREENKEEPER. Twenty-five years growing all grasses in cooler regions. Forty-nine years old. Experienced in Organic growing. Non-drinker. Address Ad 1023 c/o GOLFDOM.

Young superintendent desires yearly position. 8 years experience, thoroughly versed in equipment and course maintenance. College educated, hard-working family man. Address Ad 1024 c/o GOLFDOM.

GREENKEEPER — wants season '59 on. Anywhere. References. Honest, middle-age, no alcohol, answer all. Address Ad 1025 c/o GOLFDOM.

FIRST CLASS PRO — 25 years EXPERIENCE OUTSTANDING TEACHER & GOLF PROMOTER, GOOD PLAYER, PRO SHOP (concessions or management considered) **WIFE AVAILABLE** (Optional). Address Ad 1026 c/o GOLFDOM.

Chicago PGA Professionals & Managers: Proven versatile, efficient operators available for winter or all year employment. Phone or write club requirements — Lake Forest 4664 or 1509 W. Henderson, Chicago, Illinois.

Pro Shop Manager, Nordic Hills Country Club, Itasca, Illinois, desires part time work all winter, South. Write Jack Lopina, 8855 Dante Avenue, Chicago 19, Illinois.

JOBS OPEN

GOLF PROFESSIONAL WANTED — 1959 season — April 1 to October 15. Private club, 6000 pop., northern Illinois. 300 members. Enclose photo with application. Address Ad 1020 c/o GOLFDOM.

Wanted — Pro-Manager of 150 member Southern Ohio Country Club. Living facilities included. Beautiful nine-hole course and clubhouse. Address Ad 1008 c/o GOLFDOM.

GREENKEEPER WANTED — Nine hole course. West of Chicago. Start March 15. 7 month job. Working job with extra help available. Salary open. Enclose photo with application. Address Ad 1021 c/o GOLFDOM.

USED GOLF BALLS WANTED

Payment in cash — or in rebuilt golf balls under your brand or ours. Liquid and solid center golf balls wanted. Balls graded by compression. All balls top wound with new thread where necessary. The only rebuilt golf balls with cured vulcanized covers. We pay shipping charges to Conshohocken on 100 lb. lots.

Write for complete information and shipping tags.

PENN VALLEY GOLF BALL CO.,
Conshohocken, Penna.

WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses.
Cuts and bumped36 per doz.
Off brands & synthetic, or slightly nicked 1.56 per doz.
Round & Perfect 1.25 brands for
 refinishing240 per doz.
Like new top grade for rewashing 3.60 per doz.
NOTE:—Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions.

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Baleta cover, new snow white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50c to 85c each. Bulk—your cost on exchange \$2.85 per dozen. Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

NORTHERN GOLF BALL CO.

2350 Roscoe Street

Chicago 18, Illinois

SALES REPRESENTATIVES — Several choice territories open for immediate and next Spring representation — Particularly Michigan, Ohio, Indiana, Western Pennsylvania, New York, New England, Eastern Seaboard, Missouri, Kansas area, Texas area. Prefer experienced salesman with following Pro Shop. Must have car and be bondable. Liberal commissions on Sportswear, Golf Supplies. Write or wire Scoggins Golf Supply, Dunedin, Florida.

Wanted — Pro-Manager — Individual or Husband and Wife combination. Private 9 hole course, Great Lakes area. State experience. Address Ad 1009 c/o Golfdom.

Sales Representative wanted to sell complete line of Organic Fertilizers, Michigan Peat Moss and Lawn Seeds to Golf Courses, Schools and Colleges, etc. Commission basis. Write (in confidence) giving background. Ad No. 1010 c/o Golfdom.

COUNTRY CLUB MANAGER — MANAGER FOR COMPANY-OWNED PRIVATE COUNTRY CLUB IN PHILADELPHIA AREA. 2-BEDROOM APARTMENT PROVIDED IN CLUBHOUSE. EXPERIENCE IN CLUB AND DINING ROOM OPERATION REQUIRED. SEND RESUME OF EXPERIENCE, FAMILY STATUS AND SALARY REQUIREMENTS TO AD 1011 c/o GOLFDOM.

COUPLE WANTED — To operate club bar and dining room. Wife must be experienced cook. Open year around. Vacation in January. Terms open. Will consider any good proposition. Living quarters separate from clubhouse. Prefer couple without minor children. Dining room experience absolutely necessary. 300 members. Pop. 6000. Northern Illinois. Will also consider pro and h's wife. Enclose photo with application. Address Ad 1022 c/o Golfdom.

WANTED: Golf Professional with ability to teach — good habits — moderate in drinking — friendly personality — diplomatic salesman and organizer. Excellent opportunity. Send recent snapshot, experience and references to M. J. Warren, Omaha Country Club, 3624 Farnam Street, Omaha, Nebraska.

Distributors wanted in ten Central and nine Southern states and Hawaii to handle complete line of putters. Address Ad 1028 c/o Golfdom.

SALESMEN WANTED TO SELL 3 OUTSTANDING PRODUCTS — CLORO-SPRAY, DEW DOWN, ALL TERGE, FINE PROTECTED TERRITORIES OPEN. FULL OR PART TIME. ADDRESS AD 1029 c/o GOLFDOM.

MISCELLANEOUS

WANTED — TO LEASE OR BUY IN THE SOUTH — DRIVING RANGE WITH YEAR ROUND BUSINESS. ADDRESS AD 1005 c/o GOLFDOM.

WANTED TO BUY OR LEASE by PGA Pro — driving range site or range established near midwestern city 100,000 or more pop. **GOOD LOCATION NECESSARY.** Address Ad 1012 c/o Golfdom.

FOR LEASE — Central Illinois Golf Car Lessor desires to lease for winter months 1958 36-volt Deluxe Cushman Golf Carts. Desires Lessee be within 1200 miles of Springfield, Illinois. Lessor will also consider sale of 1958 Cushman Golf Carts (used 5 months) to responsible party. Drake-Scruggs Equipment Co., 600 S. 31st St., Springfield, Ill.

For Sale — Driving Range — carpeted Miniature and 9-hole Pitch & Putt Course. All in one unit — all lighted and equipment in good shape. Located in Amarillo, Texas. Price \$16,000 cash. Contact Dick Turner, Box 368, San Angelo, Texas.

Top ranking operator desires to lease (with option to buy) 9 or 18 hole golf course. Present operation must be a going one, or can be a new one. Address Ad 1015 c/o Golfdom.

FOR SALE — DRIVING RANGE with 20 tees. In operation 18 years on leading highway 3 miles from large Mid-South city. The best equipment within 200 miles. Address Ad 1017 c/o Golfdom.

For Sale or Lease — well established 9-hole public golf course serving large growing residential area one hour New York City. Sufficient acreage expand regulation 18 by someone younger than owner. Fully equipped. Clubhouse and rentable apartment. Address Ad 1018 c/o Golfdom.

WANTED — Good used equipment & supplies for night-day Par 3 course, Driving Range, Miniature & Pro Shop. Southern California. Address Ad 1027 c/o Golfdom.

CAN YOU REJUVENATE — Nine-hole golf course and spacious clubhouse? Located near future Feather River Dam. \$100,000.00. 1747 Salem St., Chico, Calif.

WANTED — GOOD USED DIMPLE MOLD FOR RECOVERING GOLF BALLS. STATE NUMBER OF CAVITIES AND PRICE. ADDRESS AD 1030 c/o GOLFDOM.

Interested in buying golf course, or establishing new course in small town that wants a course. Add. Ad 1031 c/o Golfdom.

Buyers' Service

Check off your Needs, tear out and mail this sheet to *Golfdom, 407 S. Dearborn St., Chicago 5, Ill.* You'll get prices, literature direct from the sources of supply.

Golf Course

Aerifying equip.: Fairway
green
Architects: course house
Ball Washers
Ball Washing Compounds
Bent grass stolons
Brown-patch preventives
Compost mixers
Crabgrass control
Crabgrass control machine
Drinking fountains
Edging machines
Fertilizers Solid Liquid
Flags (greens) Flag poles
Fungicides
Hole cutters
Hose
Hose clamps
Humus
Incinerators
Insect fogging machine
Irrigation consultants
Lapping-in Machine
Leaf Pulverizer
Line markers
Miniature Course Const'n
Min. putting surface (felt)
Mowers: putting green
whirlwind tee
fairway rough hand
Mower Grinders
Peat Moss
Pipe
Pipe, tile litching
Playground equipment
Putting cups
Rakes (worm cast & clean-up)
Refuse containers
Rollers: power water filled
Sand (for greens, tees)
Seed: fairway green
Shelters
Shoe Spike Cleaner
Sod cutter
Soil conditioner
Soil screeners Soil shredders
Sprayers: power hand

Spreaders, fertilizer,
seed, topdressing
Spikers: greens fairway
Sprinklers: f'way green
Stone picker (mechanical)
Sweepers-mulchers
Swimming pool equipment
Swimming pool cleanser
Swimming pool paint
Tee Markers
Thatch removing machine
Tires (slip-over, cars, mowers)
Tractors
Trucks (course maintenance)
Turf Insecticides
Turf sweepers
Water systems, fairway
Weed chemicals
for turf for water

Golf Grips: Leather
Composition
Golf Practice Devices
Golf shoes
Golf Shoe Spikes
Handicap racks cards
Locker door utility bag
Mech. Range Ball Retriever
Name labels, for clubs
Practice driving nets
Practice Golf Balls
Preserver for leather
Score cards () Charge checks ()
Score card & pencil Tee Box
Score counter (watch type)
Seat attachment, for carts
Sportswear: Shirts Socks
Sport jackets Rain jackets
Windbreakers Slacks
Ladies' Bermuda shorts
Tees
Tee mats
Tees (rubber) for driving mats
Teeing device (automatic)
Trophies

Pro Shop

Bags: canvas leather
Bag carts, for players
Bag racks
Bag Tags—Guest Tags
Balls: Regular Range
Ball Markers
Ball retriever
Batteries (golf cars)
Battery chargers
Caps and hats
Cars (golf)
Cash Registers
Charge books — for pro shops,
green fees, etc.
Club Cleaning Liquid
Club cleaning machine
Clubs: Woods Irons
Putters
Club head covers
Club repair supplies
Display equip.
Dressing for grips bags
Electric golf cars
Golf bag covers
Golf club protectors
Golf club washers
Golf gloves

Club House

Athletes Foot preventives
Bars (portable)
Bath brush — (Turkish type)
Bath mats
Bath slippers
Cash Registers
Deodorants
Disinfectants
Financing (new, modernization)
Floor coverings
Folding Table (Banquet)
Glasses, decorated
Link Type Mats
Locker Name Plates
Lockers
Printing
Runners for aisles
Rugs
Showers Shower mixers
Shower water control
Step treads
Wash fountains

Send information

Club

To: Name

Title

Club

Address

Town

Zone (.....) State

GOLFDOM • ADVERTISERS INDEX

BPA

OCTOBER, 1958

NSBA

Arushnet Process Sales Co. 2nd Cover	MacGregor Company, The 45, 59
Aero-Thatch, Inc. 95	Maddox Construction Co. 121
American Agricultural Chemical Co., The 10	Manufacturer's Society Co. 118
American Hair & Felt Co. 16	Maxwell, J. Press 122
American Liquid Fertilizer Co. 20	McLaughlin & Son, Hugh J. 110
American Mat Corporation 18	Melflex Products Company 106
Anderson, H. Albert 124	Millburn Peat Company 118
Aquatrols Corporation 23	Miller Golf Printing 98
Armacost, Rowland 124	Mitchell Rubber Products, Inc. 86
Atlas Lawn Equipment Co. 4	Mitchell, William F. 120
	Modern Manufacturing Co. 12
	Monroe Company, The 118
Bag Rack Products 77	Motor Appliance Corporation 6
Baldock, Bob 120	
Bell & Son, William P. 122	National Irrigation Consultants 124
Berlin Chaffman Co. 12	National Rain Bird Sales & Eng. Corp. 6
Bradley, Clinton Kent 113	Needlecraft Manufacturing Co. 110
Bridgeport Implement Works, Inc. 10	Neumann & Company, R. 19
Brocton Footwear Sales, Inc. 41, 42, 43	
Buckner Mfg. Co. 108	Old Orchard Turf Nurseries 124
	Owens & Co., R. S. 123
C. S. I. Sales Co. 105	
Cad-E-Mobile Corp. 99	Packard & Wadsworth 124
Carlson Products Corporation 87	Par Aide Products Co. 69
Cast Iron Pipe Research Association 5	Phillips, Inc., F. C. 8
Chamberlin Metal Products 83	Power Spike Mfg. Co. 101
Cleary Corporation, W. A. 13	Professional Golf Co. of America 102, 103
Clen-Spray Corporation 26	Punch-Lok Company 14
Colby Pioneer Peat Co. 119	Purdy, Hal 124
Columbia Car Company 109	
Container Development Corp. 18, 114	Reaser-Hill Corporation 118
Cernish, Geoffrey S. 124	Ripple Sole Corp. 113
Crescent Plastics, Inc. 25	Roseman Mower Corporation 8, 21
	Royer Foundry & Machine Co. 14
Davis, Inc., George A. 9	Ryan Landscaping Equipment Co. 27
DeBrough Mfg. Co. 49	
Des Moines Glove & Mfg. Co. 94	Sabayrae, Ernie 60, 61
Delaware Valley Golf Associates 119	Sanville Gloves, Inc. 112
Dunlop Tire & Rubber Co. 65	Schalestok, Charles B. 124
duPont de Nemours & Co., Inc., E. I. 66, 67	Schendel, A. C. 107
Torsan Section 88, 89	Schieffelin & Co. 71
Uramite Section 88, 89	Schneider Metal Mfg. Co. 29
	Sewerage Commission, The 4
Ezee Flow Div. AVCO Distributing Corp. 100	Smith, Kenneth 112
Eastern Golf Company 119	Sonoco Products Company 97
	South Bend Products Sales 111
Fate-Root-Heath Co., The 20	Spaulding & Bros., Inc., A. G. 39
Featherweight Co., Mr. 22	Sports International 104
Ford Motor Company 15	Standard Manufacturing Co. 24
Fulname Co., The 111	Stewart, Charles E. 124
	Superior Rubber Mfg. Co. 117
Gandy Company 93	
Gill, David 121	Target Tee Company 114
Godwin, Hiram F. & Son 16	Taylor Jr., Associates, Herase F. 92
Goldthwaite's Texas Tere Co. 75	Toro Manufacturing Corp. 79
Golf Course Superintendents Association 28	Triangle Plastic Pipe Division 11
Golferaff, Inc. 35	Tull, Alfred H. 122
Gordon, William F. & David W. 121	
	United States Rubber Co. 4th Cover, 52, 53
H. & R. Manufacturing Co. 119	
Hagen Division, Walter 47	Vestal-Monroe Printing Co. 123
Harris, Robert Bruce 120	Victor Adding Machine Co. 51
Harrison, James G. 121	
Head-On Single Shaft Golf Clubs Co. 110	Walker Manufacturing Co. 107
Hill Co., C. M. 66	Wayne Golf Ball Company 123
Hillerich & Bradsby Co. 32	Westall Company, Henry 115
Helmes & Son, Archibald 37	Wilson Sporting Goods Co. 3rd Cover
	Wilson Supply Company 26
International Harvester Co. 84 & 85	West Point Products Corp. 30, 31
	Wittek Golf Range Supply Co. 123
Johns-Manville Corporation 17	Woodside Golf & Park Supply Co. 22
Jones Mower & Equipment Co. 125	Worthington Mower Co. 72, 73, 91
Jones, Robert Trent 120	
Kirsch Card Service 122	Yardley Plastics Co. 81
Lahr Spring & Tire Corp. 7	Zenolite Company 24
Lamkin Leather Co. 57	
Langford, William B. 124	

GOLFDOM, The Business Journal of Golf. Published monthly, except November and December. Subscription rate—\$2.00 per year, Canadian and Foreign \$2.50. Joe Graffis Publisher; Herb Graffis Editor; Joe E. Doan Managing Editor; Joe Graffis, Jr. Advertising Manager.

Publication Offices: 407 So. Dearborn St., Chicago 5; Phone HARRISON 7-5941. Eastern Representatives—Albre Gaylar, 200 4th Ave., New York 3; Phone AL 4-9275

CONTENTS

Swinging Around Golf	Herb Graffis	3
Manufacturers Happy with '58; Optimistic About '59		33
Tax Repeal Will Boom Course Building		36
Push Yet to Come in Sales to Women		40
Unlimited Budget: Superintendent's Dream		44
Turf Conferences	48, 50,	104
Turf Roundup for 1958	O. J. Noer & Fred V. Grau	54-55
Hunter & Hunter Have Merchandising Knack	Bill Sherman	62
Pro Merchandising — Blend of Sound Judgment, Ingenuity		
.....	Dick Tarlow	68
Golf Course Irrigation (Part III)	C. E. (Scotty) Stewart	74
Golf Cars Go Under Cover		80
Foundation Report on Golf's Growth		87
1958 Golfdom Editorial Index		111
Manufacturing News		114

All advertising and editorial correspondence, change of address notices, subscription orders, etc., should be sent to GOLFDOM, 407 S. DEARBORN ST., CHICAGO 5, ILL.

Swinging Around Golf

(Continued from page 98)

once between May and Aug. 1 . . . On the other hand, Richmond (Calif.) GC has spent \$7,500 in recent months trying to improve its wells and sprinkling equipment.

John Coghill, owner of the 36-hole Silver Lake course, on which this year's USGA public links championship was contested, estimated that the championship week cost him \$25,000 . . . There was no paid play on the North course used for the championship and those who might have played Silver Lake's South course came over and watched the Publix championship at which there was no gallery fee . . . Coghill and the McNultys one of whose two Gleneagles 18s were used for the Chicago Open had a total tournament cost of in excess of \$40,000.

Bill and Dave Gordon design 18 holes, feature of real estate development at Williamsburg, Va. . . . Gordons also designed the new 18 Hermitage CC is building at Richmond, Va. . . . Atlantic City (N. J.) CC putting on second annual Seniors' invitation 54-hole open, Oct. 21, 22, 23.

Joe Whitehead says south Florida supts. are talking about great job Hans Schmeisser has done as supt., Ft. Lauderdale CC . . . Hans also supervising construction of par 3 course at Vinoy Park Hotel, St. Petersburg, Fla., to design of David Gill, St. Charles, Ill. . . . Schmeisser recently elected pres., Florida Assn. of Golf Course Supts., succeeding Norman Johnson of CC of Florida.

James R. Ireland, for two years in the New York office of the MacGregor Co., now MacGregor pro salesman in New York . . . He will do O.K.; he is a protege of Tom "Meatcutter" Robbins . . . Roy E. Canedy, owner of the Brookdale and Meadow Park courses at Tacoma, Wash. got a surprise out of the larger cups he used for his annual Brookdale tournament . . . Playing conditions were perfect yet winner was 5 strokes higher than last year . . . But Canedy is keeping the larger cups for Brookdale and for his par 31 9-hole course at Meadow Park.

PGA and potential sponsors working on deal to establish PGA match championship for \$30-35,000 purse . . . Some hope of getting event underway at Dunedin, this winter and making it annual affair . . . Hillcrest of L.A. said to be interested in tournament of this kind for 1960 . . . The match play championship would fill in favor of 72-hole medal play competition . . . 1958 stroke play event was artistic success and did large gross at Philadelphia's Llanerch CC . . . But net profit to PGA was less than \$100 . . . PGA will retain the 72-hole medal play competition on summer circuit schedule . . . It's scheduled for Minneapolis in '59 and Akron, O., in 1960.

Duncan M. Barr, pro at East Orange (N.J.) CC, died recently of cancer . . . He was 62 . . . Mr. Barr came to U.S. from Scotland in 192 . . . He served at Essex CC, West Orange, N. J., Rye (N.Y.) CC, Colonial in Ft. Worth in addition to East Orange . . . He is survived by the widow, Joan, and two daughters, one of whom, Mrs. William E. Tracy was N.J. women's amateur champion in 1950 and 1957.