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When a majority of people prefer any manufacturer's product to all others, competition starts firing.

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*GOLF BALLS*

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TRADEMARK

# Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Fine weather in early part of April in most of the country got 1958 golf business away to a great start in play and sales . . . Although Masters' attendance figures are not released, guesses of competent observers were that total of galleries at Augusta never was larger any previous year . . . Bill Kaiser, Hillerich and Bradsby sales mgr., says his company's pro sales to date this year are at record level . . . Top officials of all major ball and club manufacturing companies reporting their pro business is well ahead of 1957 when weather in about half of the country was miserable until the closing days of May.

Maxwell Stiles, veteran golf writer and sports columnist of Los Angeles Mirror-News says Los Angeles Open sponsors should follow George S. May's example and call off tournament instead of yielding to "Carter's ultimatum that sponsors henceforth must turn over to him and his tournament bureau all entry fees."

The informed and influential Stiles rips into J. Edwin Carter, PGA Tournament bureau boss, for insisting on turning over entry fees to be added to "Carter's growing nest egg" instead of adding them to the purses . . . Says that now that May has cancelled out "about one-fifth of entire years' take, I wonder whether the players may not begin to do a little thinking and a little less being led around by the nose . . . I find it a bit ironic that the only truly big tournament sponsor who



Herb Groffis

has had the guts to stand up on his hind feet and throw Carter and his tournament bureau out of the joint is a man who does not even belong to the International Golf Sponsors Assn. . . . Instead of being a member of the IGSA, May is a member of the PGA Advisory Board."

Stiles goes on to say that he polled players at a Tournament of Champions on what tournament they'd like most to win and Mays' World championship was first choice.

Illinois PGA at its spring meeting had Sam Snead giving a clinic before 450 pros and guests . . . At the Illinois PGA dinner, Pres. Harry Pezzullo in making awards on behalf of the section presented one for outstanding service to pro golf in Illinois to George S. May . . . George was in Europe so the award was accepted for him by Mat Niesen of Tam O'Shanter.

Not at all sorry when Carter's bureau made the boob play of shoving an "or else" deal at May were Tam O' Shanter's members . . . The Tam O' Shanter tournaments took the course out of play by members for about three weeks or practically an eighth of the playing season . . . This percentage of dues, taxes and lockers alone meant about \$90 to each member.

In running out on George S. May, Elmer Ward of the Palm Beach and Bill McDonald, as golf tournament sponsors, the Carter bureau chased away three men who spent over \$2,000,000 on pro golf

## Front Cover

The cast of "Your Caddie, Sir," — Honor Caddies Dick and Ken, Walt Burkemo, Chick Evans and Horton Smith — confers on the first tee in a scene from the Western Golf Association's 20-minute, full color caddie training movie. Bing Crosby is the narrator. The film, shot at Plum Hollow in Detroit, portrays action, with emphasis on the caddie's duties, from the first through the 18th holes. Bookings for the film can be arranged by writing WGA, Golf, Ill.

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prize money and publicity . . . Quite a record for a year . . . But not one that will attract canny businessmen into sponsorship of pro tournaments.

Ralph H. White, jr., who graduated from University of Florida in 1954 receiving his bachelor's degree majoring in agronomy and worked in turf management on his master's degree, now is on the Florida Agricultural Experiment Station staff as an extension specialist in turf and ornamental horticulture . . . Harold L. Broliar and George O. Palmer to have golf course on 547-acre community development on their property southwest of Pompano Beach, Fla.

Gus C. Wofford, Huntington, W. Va., landscape architect, building 9-hole course south of Huntington . . . George Hoffer, pro at Spring Valley CC, Huntington, is collaborating with Wofford on design and Frank Gooch, supt., Guyan CC, Huntington, is assisting with construction . . . Course to be in play spring, 1959 . . . Chet Mendenhall, supt., Mission Hills CC, Kansas City, Mo., extensively modernizing course . . . U-3 fairways and tees being planted by Lynde and Rowsey.

Heart of America GCS Assn. annual

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4-men team tournament with pres., green chmn., supt. and pro comprising team from each club will be played at Hickory Hills CC, Springfield, Mo., May 12.

Horton Smith's performance in playing 80-86 at the Masters, then going to devote himself earnestly to his job at Detroit GC, shows as much real high quality guts as I've seen in golf . . . Last October Horton had a lung removed at the Mayo clinic and in March he was operated on for ruptured appendix . . . He is suffering from a serious disease that nearly exhausts energy . . . His chin is high and he's not bellyaching.

Jimmy Powers, New York News sports columnist and noted telecaster says there's "advance warning of disaster" in sports as "around the country rich men are indicating they are fed up with what they consider scurvy treatment. Take golf for example. A fat tourney earlier this winter was quietly dropped in Arizona . . . In Miami Beach a week later, an amiable trailer tycoon, Bill MacDonald, decided he had enough when the PGA demanded he boost the ante \$5000 for an open tournament there." . . . Wealthy and socially prominent Florida golfers recent-



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*Correspondence invited*

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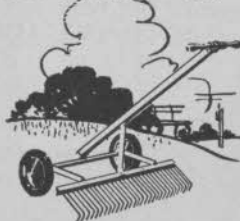
ly abandoned plan for big money invitation tournament for pros next winter.

Mexican golf officials were perplexed by PGA Tournament Bureau boss J. Edwin Carter, rushing to cut in on International Golf Assn. pro matches in Mexico City next November, an invitation affair smoothly and successfully handled by Frank Pace, IGA pres., Fred Corcoran, its tournament director and officials of golf associations of countries participating in the world-wide pro competition . . . Golf officials south of the border quickly learned that J. Edwin had absolutely no connection with the IGA operations.

Jesse Outlar, sports editor of Atlanta Constitution, says golf pros "are about the only pros who don't get fired when their players lose." . . . Spokane Park and Recreation Dept. expects to have its Liberty Lake course in play late this year . . . 9-hole sandgreen course being built at Mound City, Mo.

Harold Paddock, Cleveland, O., golf architect, who winters at Mt. Dora, Fla., completes plans for second 9 at Mount Dora GC . . . Alling Memorial clubhouse for New Haven, Conn., many course now building . . . Will cost \$138,000 . . .

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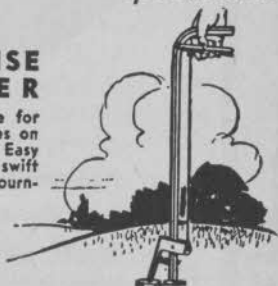
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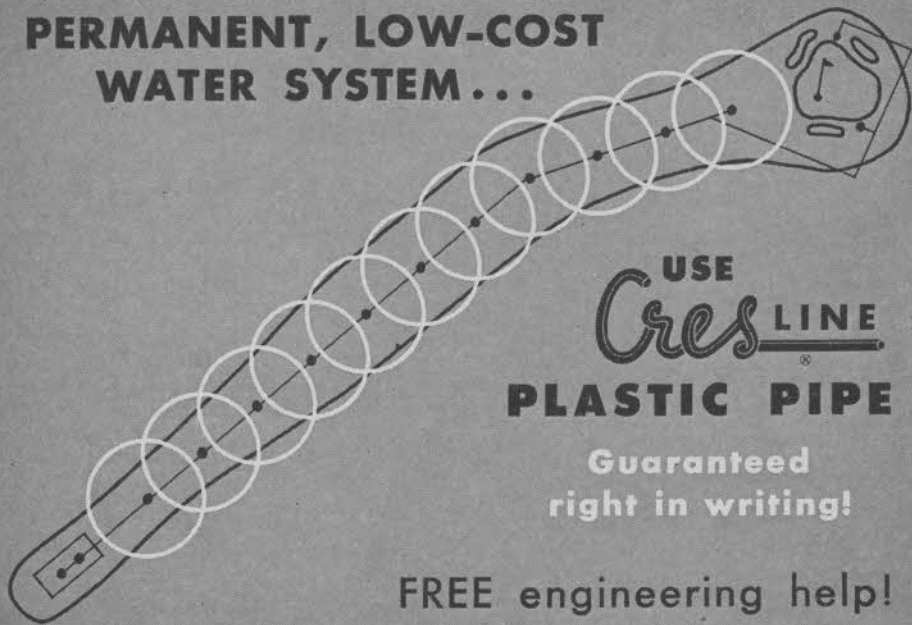


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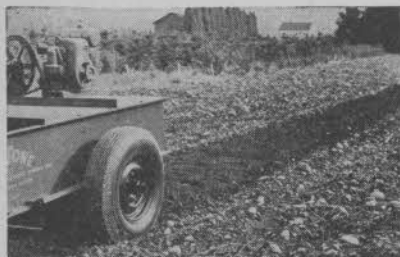
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Lake Forest CC (Cleveland dist.) in extensive improvement program with Supt. Mike Koss in charge . . . Bob Adams is Lake Forest's new pro.

Joe Reposky now pro at Maplehurst CC, Frostburg, Md. . . . Joe Zarhardt signs as pro with Shores Brook GC, Spartanburg, S. C. . . . Stanley Wykoski, from Apawana GC, Dunmore, Pa., to Scranton (Pa.) Canoe Club as pro succeeding the late Johnny Duggan.

George Chalmers, 60, for 35 years pro at Chagrin Valley CC (Cleveland dist.) died recently in St. Luke's hospital, Cleveland, of cancer . . . George and his wife, Gertrude, recently returned from a trip to their native Scotland, the trip being a gift from the club presented to him at a big party last fall . . . George was born at Aberdeen and came to the U. S. with his brother Arthur, after serving with the Gordon Highlanders in World War I . . . He was with Shaker Heights and Acacia clubs in the Cleveland dist. before going to Chagrin Valley.

John Rocco of Hackettstown, N. J., has bought the 9-hole Musconetcong CC and plans to enlarge it to 18 . . . Lester Holland now supt., Rice Lake GC, Lake

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