

FOR YOUR CONVENIENCE—GOLFDOM'S

Buyers' Service

Check off your Needs, tear out and mail this sheet to *Golfdom, 407 S. Dearborn St., Chicago 5, Ill.* You'll get prices, literature direct from the sources of supply.

Golf Course

Aerifying equipt.: Fairway
green
Architects: course house
Ball Washers
Ball Washing Compounds
Bent grass stolons
Brown-patch preventives
Compost mixers
Crabgrass control
Drinking fountains
Edging machines
Fertilizers Solid Liquid
Flags (greens) Flag poles
Fungicides
Hole cutters
Hose
Hose clamps
Humus
Incinerators
Insect fogging machine
Irrigation consultants
Lapping-in Machine
Leaf pulverizer
Line markers
Miniature Course Const'n
Min. putting surface (felt)
Mowers: putting green
whirlwind tee
fairway rough hand
Mower Grinders
Peat Moss
Pipe
Pipe, tile ditching
Playground equipment
Putting cups
Rakes (worm cast & clean-up)
Refuse containers
Rollers: power water filled
Sand (for greens, tees)
Seed: fairway green
Shelters
Shoe Spike Cleaner
Sod cutter
Soil conditioner
Soil screeners Soil shredders
Sprayers: power hand

Spreaders, fertilizer,
seed, topdressing
Spikers; greens fairway
Sprinklers; f'way green
Stone picker (mechanical)
Sweepers-mulchers
Swimming pool equipment
Swimming pool cleanser
Swimming pool paint
Tee Markers
Thatch removing machine
Tires (slip-over, for cars &
mowers)
Tractors
Trucks (course maintenance)
Turf Insecticides
Turf sweepers
Water systems, fairway
Weed chemicals
Weed killers (ponds & streams)

Pro Shop

Bags: canvas leather
Bag carts, for players
Bag racks
Bag Tags—Guest Tags
Balls: Regular Range
Ball Markers
Ball retriever
Batteries (golf cars)
Battery chargers
Caps and hats
Cars (golf)
Cash Registers
Charge books — for pro shops,
green fees, etc.
Club Cleaning Liquid
Club cleaning machine
Clubs: Woods Irons
Putters
Club head covers
Club repair supplies
Display equipt.
Dressing for grips bags
Electric golf cars
Golf bag covers
Golf club protectors
Golf club washers

Golf gloves
Golf Grips: Leather
Composition
Golf Practice Devices
Golf shoes
Golf Shoe Spikes
Handicap racks cards
Mech. Range Ball Retriever
Name labels, for clubs
Practice driving nets
Practice Golf Balls
Preserver for leather
Score cards () Charge checks ()
Score card & pencil Tee Box
Score counter (watch type)
Seat attachment, for carts
Sportswear: Shirts Socks
Sport jackets Rain jackets
Windbreakers Slacks
Ladies' Bermuda shorts
Tee mats
Tees (rubber) for driving mats
Teeing device (automatic)
Trophies

Club House

Athletes Foot preventives
Bars (portable)
Bath mats
Bath slippers
Cash Registers
Deodorants
Disinfectants
Financing (new, modernization)
Floor coverings
Folding Table (Banquet)
Glasses, decorated
Link Type Mats
Locker Name Plates
Lockers
Printing
Runners for aisles
Rugs
Showers Shower mixers
Shower water control
Step treads
Wash fountains

Send information

Club

To: Name

Title

Club

Address

Town

Zone (.....) State

New Staple in Golf Course Construction — Vermiculite

Attention of supts. is being focused on vermiculite, a lightweight mineral soil conditioner now in widespread use after a prolonged period of research and testing.

Between vermiculite layers is entrapped moisture, which turns to steam when the ore is heat-



Vermiculite bags are opened and spread over new green areas.

processed, causing the layers to separate and form countless tiny air-cells. The cells are capable of holding substantial quantities of moisture and air when vermiculite is mixed into the soil.

Vermiculite's assets, it is claimed, include its permanence, as proved in soil plugs taken from greens several years after installation. Being all mineral, it continues to mechanically aerate soil indefinitely and doesn't change structure.

Supts. are employing vermiculite in two ways:



Vermiculite is then tilled into the soil.

(1) as a top-dressing for greens after mechanical aeration; and (2) as a basic ingredient in construction of new greens and tees, to improve soil texture, aeration, water-holding capabilities and drainage.

A fine grade of vermiculite, (No. 4, sold under trade name, Terra-Lawn), is used for topdressing. The fine particles flow readily into holes left by the aerator and by filling the holes with



Vermiculite spread and matted into green aprons at Bryn Mawr CC, Lincolnwood, Ill.

a porous, high-water-holding material, serve to prolong aeration benefits. A steel mat usually is used to help spread the fine vermiculite at the rate of two bags (8 cu. ft.) per 1,000 sq. ft. of area. Vermiculite tends to hold moisture at the surface and thus feed water to roots over a longer period of time, according to the manufacturer. As a result, watering may often be performed less frequently.

Use in Topdressing

Where fine vermiculite is used in a topdressing mix, the suggested rate of application is 9 cu. ft. per cu. yd. of topdressing mix.

In new construction a larger particle size vermiculite (No. 2, Terra-Lite) is employed. It is rotary tilled into soil to depths of 4 to 6 ins. Rate of application varies according to soil type:

Type Soil	Vermiculite
Sandy	40 cu. ft. per 1000 sq. ft.
Average	40 cu. ft. per 1000 sq. ft.
Heavy	80 cu. ft. per 1000 sq. ft.

Vermiculite is tilled into soil with other ingredients according to preferred practice.

Vermiculite is said to give better cushion, aiding root development and reducing water requirements. Edward Packer, Wyoming GC, Cincinnati, states: "Tees I rebuilt with vermiculite hold moisture better and require less attention." Norman P. Vickery, superintendent of Dublin Lake GC, Dublin, N. H., calls No. 4 vermiculite the easiest material to use to achieve proper soil texture in topdressing. At another N. H. course, Dartmouth CC in Hanover, Harry E. Sanborn credits No. 4 vermiculite with holding his greens during a severe drought which restricted watering for a 3-week period last year.

Manufacturer's Specialty Competition for Pros, Club Managers

Manufacturer's Specialty Co., St. Louis, Mo., manufacturer of Pro-Grip Non Slip is giving away, absolutely free, two \$200.00 diamond rings in appreciation of handling its product. One ring to be given to the golf pro and one to the supplier or salesman making the sale.

The competition is open to all pros or club mgrs. Entry blanks will be found in each carton of 1 doz. Pro-Grip Non Slip. There is no limit to the number of times you may enter. Awards will be made at the next PGA Meeting to be held in Dunedin, Florida.

USED GOLF BALLS WANTED

Payment in cash — or in rebuilt golf balls under your brand or ours. Liquid and solid center golf balls wanted. Balls graded by compression. All balls top wound with new thread where necessary. The only rebuilt golf balls with cured vulcanized covers. We pay shipping charges to Conshohocken on 100 lb. lots.

Write for complete information and shipping tags.

PENN VALLEY GOLF BALL CO.,
Conshohocken, Penna.

Re-Manufactured

GOLF CARS

HIGHLAND CADDY ELECTRIC GOLF CARS . . .
Proven the top performer on every type of course. Now available in limited supply. Complete with new batteries, heavy-duty battery charger and tester. Completely re-manufactured with full new car guarantee.

ONLY This is an excellent opportunity to get one or a fleet of top quality golf cars at very minimum investment.

\$499
COMPLETE

For complete information write:

HIGHLAND CAR COMPANY
116 Sidway • Jackson, Miss.

Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. **NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE.** Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to **GOLFDOM**; replies are promptly forwarded to advertisers.

JOBS WANTED

Middle-aged woman would like job as Locker Maid in Private Club. Have experience and can furnish references. Address Ad 501 c/o Golfdom.

Superintendent — 42, married, 26 yrs. experience in turf, welding, machinery. Constructed one nine-hole course. Good references. Start immediately. Address Ad 502 c/o Golfdom.

PRO OR GREENKEEPER OR COMBINATION. THOROUGHLY EXPERIENCED. COMPETENT. AGREEABLE. MODERATE INCOME SATISFACTORY. NORTHEAST SECTION PREFERRED. ADDRESS AD 503 c/o GOLFDOM.

Pro-Supt. wants job operating 9-hole resort course or Private 9-hole course in the North for the summer. Was successful in golf business and retired but is too active to enjoy retirement. Address Ad 504 c/o Golfdom.

Pro — Class A P.G.A. member, 15 years experience. Excellent teacher. Honest, sober, conscientious. Married. Desires permanent position. Locate anywhere. Best references. Address Ad 505 c/o Golfdom.

Young man — 30 years old, married, 3 children, interested in becoming assistant pro. Honest, clean-cut, 1 handicap, left-handed. Willing to learn, work and study. Address Ad 506 c/o Golfdom.

Seek job as golf club professional. Prefer course where college experience may be utilized. Qualifications: 4 yrs. as pro (2 yrs. as head pro). B.S. — Industrial & Labor Relations — Cornell Univ. Major emphasis in Personnel & Public Relations. Write: William L. Tarr, 708 Stewart Ave., Ithaca, New York.

Would like to get position with club desiring Pro or a Pro-Greenkeeper. 9 yrs. with one club. Married. 2 years of college. Would prefer East, South or Midwest. Address Ad 507 c/o Golfdom.

JOBS OPEN

PAR 3 GOLF and DRIVING RANGE — Needs operator and builder. Perfect location — N.E. Suburban Philadelphia — part of a successful 30 year old supermarket of recreation now operating swim club, 20 other sports — dancing — bowling — miniature golf. 40 acres available. Somerton Springs, Feasterville, Pa.

MISCELLANEOUS

Eshelman Golf Cars: Six—1957 model — Briggs-Stratton Gasoline engine — Very little used — \$250.00 each. Paul E. Weiss, Lehigh Country Club, Allentown, Penna.

WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses.
Cuts and bumped 36¢ per doz.
Off brands & synthetic, or slightly nicked 1.5¢ per doz.
Round & Perfect 1.25¢ brands for refinishing 2.40 per doz.
Like new top grade for rewashing 3.60 per doz.
NOTE:—Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions.

GOLF BALLS FOR RETAIL SALES ONLY
Reprocessed with 100% brand new Baleta cover, new snow white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50¢ to 65¢ each. Bulk—your cost on exchange \$3.65 per dozen. Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

NORTHERN GOLF BALL CO.
2850 W. Roscoe Street Chicago 18, Illinois

Golf Events

A check list of 100 tournament events to aid in planning a full year of fun playing golf. Lists daily, weekly, monthly, and season-long competition. Tells how to handicap, how to allocate score sheets, how to make pairings. Price 50¢

National Golf Foundation

407 S. Dearborn St., Chicago 5

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Swinging Around Golf

(Continued from page 74)

Truman Baker heads group planning to build course at Cassville, Mo. . . . Hermitage CC buys 224 acres for new 18 on which construction will start in late summer . . . John Tatum is pres. of Oxford (Miss.) CC which plans to build course soon . . . Floyd S. Harrison to operate new 9-hole course of Decatur, Ill., Park Board.

Augusta (Ga.) National Golf Club to build par 3 course to plans of George Cobb . . . Bucks County, Pa., to have 9-hole course in John Stover Tinicum park . . . Jack White from Orchard Hills G&CC, Wasougal, Ore., now pro at Santiam GC, Stayton, Ore.

California-Tipton GC, California, Mo. sold by Fred Andres to members of the club . . . Supt. Marion Luke had Masters' course in better condition than ever before for this year's tournament and kept it that way despite torrential rain early Sunday morning . . . Several golf writers stayed over Monday after the Masters' and played the course as guests of the club . . . Luke has maintenance work scheduled so his staff is on the course at daybreak and has his assignment completed by 10:30 a.m.

Harold Sargent, PGA pres., in a 4-page release, says position of the PGA with

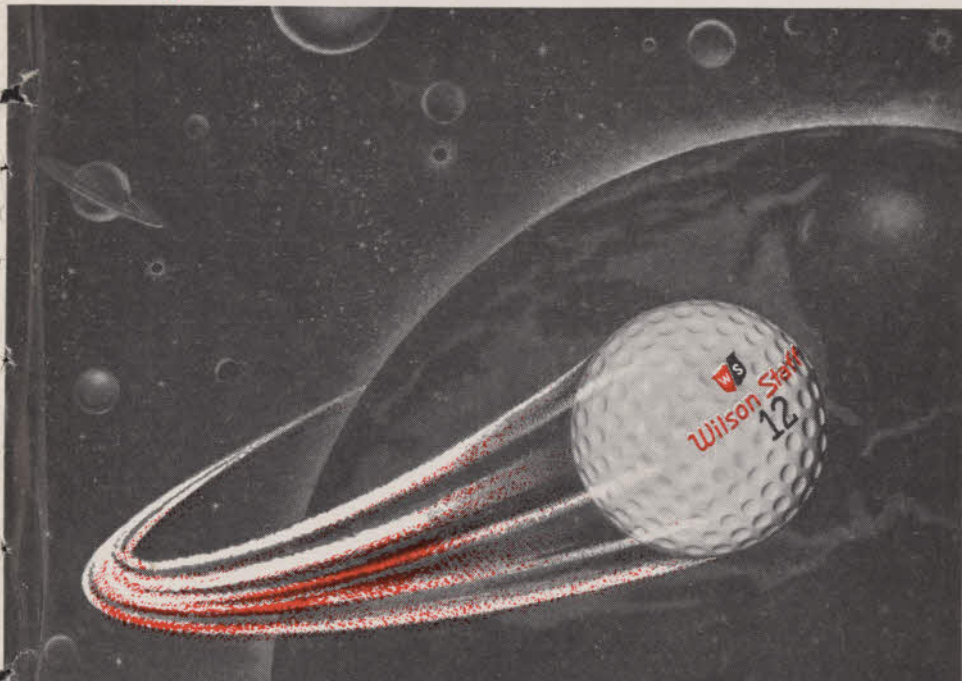
reference to the May tournament cancellations and other tournament program matters has been stated "incorrectly."

Sargent blames May for changing his position on financing tournament bureau operations with entry fees and the TTT plan . . . Says: "We are interested in associating ourselves with interested friends who have the proper facilities." . . . Defended J. Edwin Carter, PGA tournament bureau mgr., stating that Carter has been criticized for carrying out directions of tournament committee.

Northview CC, Salina, Ks., has been bought by Salina Elks Lodge 718 . . . Club now known as Elks Northview . . . Roland Harper stays on as pro-mgr., a job he handles in great shape . . . Club will build swimming pool for its 500 members . . . Johnny Revolta, pro at Evanston (Ill.) CC, and Mrs. Lorene Leitner of Biloxi were married at Biloxi, March 23 . . . The charming Mrs. Revolta "met the folks" at the Masters . . . The Revoltas will make their home in Evanston after June 1.

A boy, William Arthur Sheehan, arrived Apr. 19 to enlarge the merry team of the Dan Sheehans at Newark, O. . . . Dan is sales mgr. of Burke Golf Co. . . . Young Mama Mary and her Dan have two sons and a daughter who were awaiting William Arthur, who weighed in at 7 lbs., 7 oz.

Tell your customers—



Hit the **170 mph** golf ball!

*accelerates from zero to 170 Miles per hour—
in less than one-thousandth of one second!*

✓ That's the New **Wilson Staff** Golf Ball

Yes, tell 'em about the new Wilson Staff and **SELL 'EM!** Wilson is telling them in strong national advertising in the magazines and newspapers your customers read. This year it's the Staff for sales—be sure you get your share! Tell 'em—

Acceleration far faster than the newest jet or military rocket! It's yours every time your club head meets the 1958 new Wilson Staff Golf Ball!

The new Staff has this tremendous "leap" off the club head built right in. The new Staff

actually gives you *more* than is in your swing—accelerates to speeds a third *more than club head speed!* That means extra yards—more drives pin high!

Play Golf!

National Golf Day—June 7
See your pro for details



Sales
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Wilson

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