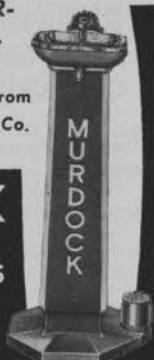


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**Jacobsen Lawn King Has  
Low Center of Gravity**

Jacobsen Mfg. Co's 1958 Lawn King reel type power mower is a 26-in. shear-cut especially suited for courses and other large areas. It is powered by the 3 hp. Jacobsen-built Hi-torque engine with recoil starter. The Lawn King has widespread wheels, big pneumatic tires and low center of gravity. The Model 62 close-coupled riding attachment or standard Jacobsen sulky are available for use with the Lawn King. A push button electric kit is available at extra cost.



**It's Bowen, Inc., Now**

In case you haven't noticed, the former Bowen & Hull, Inc., is now known as Bowen, Inc. The address remains the same: 81 Masonic Court, Pasadena 1, Calif. The firm continues to handle William Joyce golf shoes and according to B. C. (Kip) Bowen, showed an increase of nearly 25 per cent in sales for 1957 over 1956.

**Anastasio Named Consumers'  
Sales Manager by U.S. Rubber**

Joseph Anastasio has been appointed general sales mgr. of consumers' products in footwear and general products div., according to the U. S. Rubber Co. Golf ball sales come under his jurisdiction along with sales of several other products.



Anastasio has been with USR since 1947. He started as a salesman, was named an asst. branch sales mgr. in 1953 and in 1955, a div. sales mgr. In 1957, Anastasio was promoted to asst. mgr. of branch sales in the company's New York headquarters. He is a graduate of Boston University. During World War II, Anastasio advanced from a private to a Marine major in his five years in the service.

**Finney Opens Sales Company**

Ed Finney, Granada Hills, Calif., has resigned as sales mgr. of Bowen, Inc., Pasadena, Calif., makers of William Joyce golf shoes, to form his own sales organization. He is specializing in merchandise that is retailed through pro shops.

**ATTENTION**

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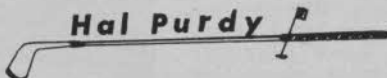
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Aerifying equip.: Fairway   
green   
Architects: course  house   
Ball Washers  
Ball Washing Compounds  
Bent grass stolons  
Brown-patch preventives  
Compost mixers  
Crabgrass control  
Divot fixer  
Drinking fountains  
Fertilizers Solid  Liquid   
Flags (greens)  Flag poles   
Fungicides  
Hole cutters  
Hose  
Hose clamps  
Humus  
Incinerators  
Insect fogging machine  
Irrigation consultants  
Lapping-in Machine  
Leaf pulverizer  
Miniature Course Const'n  
Min. putting surface (felt)  
Mole Killer  
Mowers: putting green   
whirlwind  tee   
fairway  rough  hand   
Mower Grinders  
Peat Moss  
Pipe  
Pipe, tile ditching  
Playground equipment  
Putting cups  
Rakes (worm cast & clean-up)  
Rakes (mechanical)  
Refuse containers  
Rollers: power  water filled   
Sand (for greens, tees)  
Seed: fairway  green   
Shelters  
Shoe Spike Cleaner  
Sod cutter

Soil conditioner  
Soil screeners  Soil shredders   
Sprayers: power  hand   
Spreaders, fertilizer,  
seed, topdressing  
Spikers; greens  fairway   
Sprinklers; f'way  green   
Stone picker (mechanical)  
Swimming pool equipment  
Swimming pool cleanser  
Swimming pool paint  
Thatch removing machine  
Tractors  
Trees  
Turf Insecticides  
Turf sweepers  
Water systems, fairway  
Weed chemicals  
Weed killers (ponds & streams)

Golf Practice Devices  
Golf shoes  
Golf Shoe Spikes  
Handicap racks  cards   
Mech. Range Ball Retriever  
Name labels, for clubs  
Practice driving nets  
Practice Golf Balls  
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Score cards ( ) Charge checks ( )  
Score card & pencil Tee Box  
Score counter (watch type)  
Seat attachment, for carts  
Sportswear: Shirts  Socks   
Sport jackets  Rain jackets   
Windbreakers  Slacks   
Ladies' Bermuda shorts  
Tee mats  
Tees  
Tees (rubber) for driving mats  
Teeing device (automatic)  
Trophies

## Pro Shop

Bags: canvas  leather   
Bag carts, for players  
Bag racks  
Bag Tags—Guest Tags  
Balls: Regular  Range   
Ball Markers  
Ball retriever  
Caps and hats  
Cash Registers  
Charge books — for pro shops,  
green fees, etc.  
Club Cleaning Liquid  
Club cleaning machine  
Clubs: Woods  Irons   
Putters   
Club head covers  
Club repair supplies  
Display equip.  
Dressing for grips  bags   
Electric golf cars  
Golf bag covers  
Golf club protectors  
Golf gloves  
Golf Grips: Leather   
Composition

## Club House

Athletes Foot preventives  
Bars (portable)  
Bath mats  
Bath slippers  
Cash Registers  
Deodorants  
Disinfectants  
Floor coverings  
Folding Table (Banquet)  
Glasses, decorated  
Link Type Mats  
Locker Name Plates  
Lockers  
Printing  
Runners for aisles  
Rugs  
Showers  Shower mixers   
Shower water control  
Step treads  
Wash fountains

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Club

To: Name .....

Title .....

Club .....

Address .....

Town .....

Zone (.....) State.....

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Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service . . . for time, labor and money-saving guidance of your officials and department heads. Help the *right men* at your club do the *job right*. Send in the form below. Keep them informed on the latest how-to-do-it ideas!

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GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: .....  Private  Semi-Private  Muny  No. of Holes

Address ..... Town: ..... Club

Zone ( ) State ..... By..... Position.....

### President's:

name ..... (Zone ..... )

Add.: ..... Town: ..... State: .....

### Grn. Chmm's.

name ..... (Zone ..... )

Add.: ..... Town: ..... State: .....

### Manager's:

name ..... (Zone ..... )

Add.: ..... Town: ..... State: .....

### Course Superintendent's (Greenkeeper)

name ..... (Zone ..... )

Add.: ..... Town: ..... State: .....

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name ..... (Zone ..... )

Add.: ..... Town: ..... State: .....

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We pay the postage  
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Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. **NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE.** Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to **GOLFDOM**; replies are promptly forwarded to advertisers.

### JOBS WANTED

**EXPERIENCED GOLF PRO — COUNTRY CLUB MANAGER — WOULD LIKE SMALL CLUB.** ADDRESS AD 301 c/o GOLFDOM.

Husband and wife team desires position with club as golf professional and kitchen and club manager. Husband competent instructor with 10 years professional background. Wife qualified dietician with club and hotel restaurant experience. Address Ad 302 c/o Golfdom.

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**GOLF PRO — DESIRES CONNECTION AS PRO OR PRO-GREENKEEPER. FINE BACKGROUND AND OVER 20 YEARS EXPERIENCE. ACTIVE WORKER. EXCELLENT REFERENCES.** ADDRESS AD 305 c/o GOLFDOM.

**HUSBAND & WIFE** employed as pro-mgr. team desire change from present northern location to southern club which could offer year round employment for both. We are not drinkers and have had about 12 years of experience in our respective positions. Members of PGA-Club Mgrs. Association and pro-advisory staff of large golf company. Conscientious and reliable. Excellent references and complete dossier will be forwarded upon request. Your inquiries invited. Address Ad 306 c/o Golfdom.

**YOUNG ENGLISH COUPLE SEEKS SITUATION OF STEWARD & STEWARDESS OF GOLF CLUB. FULLY EXPERIENCED FOR THIS TYPE OF WORK. WRITE J. H. WELLS, 11. OSWIN ST., LONDON S.E. 11. ENGLAND.**

**Man & Wife** — To manage Country Club. 12 years experience of catering food & drinks. Can furnish excellent references. Address Ad 315 c/o Golfdom.

Pro — 26 — married — desires Assistant's position under Class A Pro. References. Experienced in Pro Shop management and club repair. Considered good teacher and player. Address Ad 316 c/o Golfdom.

**CLUB MANAGER AVAILABLE — AGE 34; 7 YEARS EXPERIENCE IN ALL PHASES CLUB OPERATION. WIFE COMPETENT BOOKKEEPER, PAYROLL, P & L, & TAXES. EXCELLENT REFERENCES. WILL RELOCATE.** ADDRESS AD 318 c/o GOLFDOM.

**CLUB MANAGER or ASSISTANT** — 8 years experience "front-back" operations. Age 35, married, conscientious, sober, honest. Top references. Address Ad 320 c/o Golfdom.

Club Manager for country Club. 12 years dining room, catering and lounge experience. Married. Best references. Sober and reliable. Address: George McManus, 12 Superior, Oak Park, Ill. Telephone EUclid 6-8209.

**Golf Club and Food Manager:** Available, 15 yrs. experience. Prefer Midwest locale. Available immediately. Finest of clubs for reference. Salary or concession basis. Address Ad 322 c/o Golfdom.

### JOBS OPEN

**ASSISTANT GROUNDS SUPERINTENDENT WANTED:** Applicant should be an agronomist familiar with turf diseases and the proper use and application of pesticides and fungicides. Mechanical knowledge important. Location — Eighteen Hole Course on Long Island. Salary open. Address Ad 307 c/o Golfdom.

Wanted—Assistant Pro to work in Florida beginning May 1st—possibly year round. Address Ad 308 c/o Golfdom.

**GREENKEEPER WANTED:** Privately owned 36 hole daily fee golf course. Midwest location. In reply state age, experience, approximate salary desired and photograph (if possible). All replies strictly confidential. Address Ad 309 c/o Golfdom.

A fine job open for man willing to work as assistant, lockerman and houseman. Must be clean, neat appearing, sober, willing to work. References. Address Ad 314 c/o Golfdom.

**Greenkeeper — Caretaker** — for a small 9-hole golf course at Crescent City, California. Experience necessary. Home furnished on golf course. A one-man show for a good worker. Married man preferred. Start approximately April 1, 1958. Address Ad 317 c/o Golfdom.

## USED GOLF BALLS WANTED

Payment in cash — or in rebuilt golf balls under your brand or ours. Liquid and solid center golf balls wanted. Balls graded by compression. All balls top wound with new thread where necessary. The only rebuilt golf balls with cured vulcanized covers. We pay shipping charges to Conshohocken on 100 lb. lots.

Write for complete information and shipping tags.

**PENN VALLEY GOLF BALL CO.,**  
Conshohocken, Penna.

Assistant Pro Wanted — Interested in ambitious man, honest, dependable and with good habits. Prefer experienced man or man willing to learn. Send photo, references and experience. Season April 1st. Large midwest club. Address Ad 319 c/o Golfdom.

WANTED: Golf salesman to represent major golf company in Carolinas. Territory fully protected. Our organization knows of this ad. All replies will be acknowledged. Give full background Ad No. 323 c/o Golfdom.

### MISCELLANEOUS

**SALESMEN WITH ESTABLISHED TERRITORIES TO SELL A UNIQUE LIQUID FERTILIZER. TEST PROVEN. BIG REPEATS. COMMISSION FROM 30%. CAN BE HANDLED AS SIDE LINE. ADDRESS Ad 310 c/o GOLFDOM.**

For Sale — new 9 hole golf course in New England. Fully equipped, new buildings, full liquor license, land enough for another 9 holes. Excellent prospects for right man. Will hold mortgage for part of it. Address Ad 311 c/o Golfdom.

**FOR SALE** — '57 "Champ" Electric Golf Car, used very little. Batteries are perfect. New charger. \$695.00. R. O. Slotten, 414 N. Garfield St., Lombard, Ill.

For Sale: Used: 1 7-gang Toro Fairway Mower: 1 3-gang Roseman Mower: 1 3-gang Ideal Bulldog Mower: 2 30" Jacobsen Park Mowers. These units are completely overhauled and ready to go. Earl J. Crane, Inc., Negrotown Road, Tiffin, Ohio. Phone 3482.

**GOLF GREENS** — 16 Well-kept Greens for Sale. **ACT IMMEDIATELY.** Bayside Golf Course, 207-10 26th Avenue, Bayside, Long Island, New York.

For Sale — Most unusual golf and real estate opportunity. New 18-hole golf course, new small clubhouse, lighted driving range, complete maintenance, equipment, excellent greens, winding creek, hundreds large trees. Only 18-hole course within 70 miles; 125,000 population to draw from. Ten minutes from City, five minutes from shopping plaza, on busy, main New York State Highway close to resort area. 160 acres, \$17,000 down, balance mortgage. Additional 155 acres surrounding course, 3200 feet highway frontage, very suitable for homes, motels. Complete 315 acres, only \$25,000 down, balance mortgage. A visit will prove its outstanding value. Address Ad 321 c/o Golfdom.

**GOLF CLUB-DRIVING RANGE-SNACK BAR** — E. Fla. Coast. 18 holes. Automatic sprinklers, 1500 Gal. per min. well. 9 holes & 25 T Drive Range floodlighted. Nu club hse-eqpt. shed. Net \$11,500 1st 6-mo. op. Ask prc. incl. 35 acres choice RE. Write B 9614. — **MINIATURE GOLF COURSE, S. Calif.** Well est. in lge. L.A. suburb. Eqpt. & landscaping Xint cond. Low ovrbd. Spacious game-rm. Grt. oppty. Ask \$29,500. Write B-24649. **BUSINESS MART OF AMERICA**, 5723 Melrose Ave., Los Angeles 38, California.

### WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses.  
Cuts and bumped ..... .36 per doz.  
Off brands & synthetic, or slightly nicked 1.56 per doz.  
Round & Perfect 1.25 brands for  
  refinishing ..... .240 per doz.  
Like new top grade for rewashing ..... 3.60 per doz.  
NOTE:—Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions.

### GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Buleta cover, new snow white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50c to 65c each. Bulk—your cost on exchange \$3.65 per dozen. Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

### NORTHERN GOLF BALL CO.

2350 W. Rosee Street Chicago 18, Illinois

Wanted — used golf range equipment, lights, mats, balls, baskets, ball picker-upper. Address Ad 312 c/o Golfdom.

## Hogan Says Advance Orders Run Far Ahead of Last Year's

At the recent sales meeting of the Ben Hogan Co., Ft. Worth, held at the Ft. Harrison Hotel in Clearwater, Fla., it was reported that advance orders are running nearly 50 per cent ahead of last year. According to Ed Rankin, vp, the Hogan line has been expanded with the addition of men's and women's gloves and umbrellas. Hogan clubs for '58 include six models of woods, three models of irons, including the women's "Princess" line. The 1958 sales campaign is being backed by a big advertising plan which features wide use of a four-color, spectacular approach. The Ernie Sabayrac sales organization, Hialeah, Fla., represents the Hogan company.

## MacGregor-Brunswick Merger Completed in February

The proposed merger of MacGregor of Cincinnati, O., and Brunswick-Balke-Collender, Chicago, as reported in Nov, was completed in February. Brunswick submitted to stockholders of MacGregor Sport Products Inc., a proposal to exchange stock on a share for share basis. A sufficient number of shares, in accordance with the offer, were delivered for exchange.

Two of the most prominent names in the recreation equipment field were united through the merger. MacGregor becomes a subsidiary of Brunswick, retaining its own identity as a legal entity with no change in management.

## George A. Davis Catalog

The 12-page 1958 price list catalog of George A. Davis, Inc., 5440 Northwest Hi-way, Chicago 30, is off the press and can be obtained by supts. It shows course prices for equipment, sprayers, weed killers, fungicides and insecticides, grass seed, spreaders and seeders, plant foods and chemicals, liquid and water soluble fertilizers, miscellaneous course equipment and fixtures, watering equipment and tree maintenance equipment.

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### Swinging Around Golf

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completely rebuilt 18-hole course to be reopened Apr. 1 . . . Originally built in 1923, and known as Wolf Hollow, it was abandoned early in World War II . . . The clubhouse, with hotel facilities, has been remodeled . . . Walt Thiel, formerly at Glen Brook CC, Stroudsburg, Pa., is pro, and Floyd Starner, supt.

Northwest GCSA pamphlet, just off the press, includes membership roster and by-laws . . . Henry Land, Jr., is pres. of the organization; Ken Putnam is vp and Milton Bauman, secy. treas. . . Women's Western Golf Assn. Junior Open will be played at Inverness GC, Palatine, Ill., Aug. 4-8 . . . This is the 32nd year for the event.

New Orleans CC to hold its 21st annual Invitation tournament, Mar. 26-30 . . . Championship flight to be medal play and all others, match play . . . Dale Morey has won the tournament for the last three years . . . Bob Nodus, a member of the Michigan State College golf team in 1957, becomes asst. to Ed Gauntt, Jr., pro at CC of Lansing . . . Corky Gauntt to take over as pro at new Michigan State 18-hole course on Apr. 1.

A onetime waitress who absconded with 27 pieces of silverware from Tam O Shanter CC, Niles, Ill., more than 25 years ago, recently returned it . . . The reason: She recently joined a church and wanted to get the theft off her conscience . . . Cary Middlecoff recently estab-

lished a course record for the new Diplomat CC Hollywood, Fla., by shooting a 65 . . . The only trouble is that Cary might lower this one before GOLFDOM gets off the press.

W. C. (Dub) Bowie, formerly pro at Beauregard CC, De Ridder, La., moves over to Franklin (La.) CC . . . New Oakbourne CC, Lafayette, La., has 1,000 members . . . It was built largely due to the efforts of Bill Bass, Lafayette businessman . . . Gene Williams is pro . . . Southwestern Louisiana Institute preparing to launch golf instruction program for students this spring . . . Williams and Lee Como, pro at Lafayette Muny, helping Margaret McMillan of the school's physical ed dept. to get the project on its feet

Ang Bozzuto, asst. to Al Renzetti in the extensive and successful instruction program that Al conducts for Westchester County (N.Y.) Recreation Committee, has been signed as pro by the Blauvelt (N.Y.) CC . . . This Renzetti is a busy guy . . . In addition to running the Westchester County winter program, he is pro at Empire State CC, chmn., Junior Golf committee of Metropolitan PGA and sec. treas. of Westchester PGA.

Wallis Champion is manager of Goldthwaite's Texas Toro Co. new branch opened March 1 at 1623 Broadway, San Antonio, Tex. . . . Nice thing for Otto Grieshaber, supt. El Rio CC, Tuscon, Ariz., when Associated Press story widely carried John Barnum's remark from Tuscon Open: "El Rio's greens are the best we've played on all winter."



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