

Worthington Makes Changes in Top Management

A realignment of top executive management of the Worthington Ball Co., Elyria, O., was made recently.

The following changes were made:

Harry M. Naugle, Worthington's pres. since 1934, was elected chmn. of the board; Robert F. Smith, executive vp, was elected pres.; Myron



E. Foote, secy. and treas., was elected vp and treas.; J. C. Brydon, former vp, sales, is retiring but will continue to serve the company in a consulting capacity; Lloyd R. Barton, asst. mgr., was appointed general sales mgr.; King E. Fauver has been elected secy. He is associated with the firm of Fauver & Fauver, legal counsel for the company.

Worthington, the largest exclusive manufac-

turer of golf balls in the world, was founded in 1904. The company, which employs over 150 employees, produces the famous "Les Strokes" and "Sweet Shot" lines. Last year alone Worthington sold over 6,000,000 balls.

To meet the continuous demand for improved golf balls, this year Worthington is introducing two new revolutionary golf balls, the "Wonderball" and "White Flite." These are paintless balls which will remain white for the life of the ball. These two new products were developed by Worthington's development staff.



This is the much talked about Pro-Pel Action shaft introduced by The MacGregor Co., Cincinnati 32, in its pro-sold-only 1958 line. The shaft, according to MacGregor, puts a powerful "bull-whip" snap closer to the club head. Energy is stored up longer on the downswing until the shaft releases or "snaps" the wood or iron into the hitting zone. The Pro-Pel Action shaft in four flexes is in Mac-Gregor Tourney, Tommy Armour and Louise Suggs models of MacGregor clubs.

AMERICA'S FINEST GOLF PRACTICE NET

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Please enclose check, money order or purchase order.

SOUTH BEND PRODUCTS SALES

Associates of — City Awning Company, 1422½ Mishawaka Ave. South Bend, Indiana



The Model 8 belt shredder for screening, shredding and mixing compost, topdressing, peat moss, loam or humus, is available from Royer Foundry & Machine Co., 158 Pringle St., Kings-



ton, Pa. The belt-shredding principle, exclusive with Royer, is said to be the best way of mixing, lump breaking and aeration for producing top quality growth.

Spalding Press Almanac

Spalding's 1958 Golf Reporters Almanac, listing features and outstanding records of many of the leading men and women golfers of the day, is just off the presses. An introduction by Bob Jones again leads off the booklet. Pertinent statistics and figures on major tournaments are also part of the updated 1958 brochure.

Roll-Aerator Spiker Said to Meet Great Need

Roll-Aerator Co's greens mower spiker attachment (see photo) was received with great enthusiasm at the GCSA convention, according to representatives of the company which is located at 17 Spruce st., Framingham Center,



Mass. Quite a few supts. are reported to have said that they have needed equipment such as this for a long time.

Suppliers who are interested in handling the Roll-Aerator are asked to get in touch with Stan Deno, sales mgr., at the Framingham Center address.

Victor Electri-Car Lists 22 Services for Superintendents

Detailing the extent and importance of the supt's expert services in golf car operation and maintenance, the Victor Adding Machine Co. Electri-Car div., Chicago 18, III. has compiled a list of 22 points that bring the course management authority into the club's golf car picture. Copies of the list will be sent free on request to those writing on club letterheads.





Dayton, O. Firm Produces Custom-Made Tee Markers

Custom-made tee markers are now being produced by Non-Ferrous Casting Co., Dayton, O. They are available in non-corrosve cast alumi-



num or bronze, to custom designs or in the style shown in the photo. Hole number, par and distance can be indicated on one side while club name or initials will appear on the other side. Spikes can be cast integrally with the marker to provide for portability and quick change of location. The aluminum markers are painted with weather-resistant paint or furnished in ascast condition. The bronze markers are buffed, to provide an attractive antique finish, or left in the as-cast condition.

New Literature Available on Ideal Bed Knife Grinders

Special advantages provided by a new Bed Knife Grinder, described by the manufacturer as "the most versatile Bed Knife Grinder ever built" – for servicing power mowers, greensmowers, fairway units and a wide variety of straight-edge tools – are outlined in a new folder just released by The Fate-Root-Heath Co., Plymouth, O.

Designated the Ideal Model 50, the unit grinds bed knives of any size or shape quickly, accurately and economically. In addition to sharpening mower knives, the unit also can be used to grind hatchets, chisels, screw drivers, jointer and planer knives and other straight-edge tools.

Tony Kart Reps

Tony Kart Mfg. Co., Rockwell City, Ia., is now being represented in 11 western states by Curley-Bates Co., 575 Mission st., San Francisco. Tony's rep in Illinois, Indiana and lower Wisconsin is Great Lakes Golf Ball Co., 6641 S. Western ave., Chicago. Tony Kart Sales Co., 1535 Northbourne rd., Baltimore, cover the eastern seaboard.



March, 1958

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ALFRED H. TULL

Golf Course Architect Larchmont, New York

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Golf Driving Ranges, Par 3 and Miniature Golf Courses Are Our Business

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GEORGE CAMERON

Pidgeon Hill Rd., Huntington, N. Y. Tel: Hamilton 7-3690



In the tradition of the great golf master, the new Walter Hagen catalog, smartly distinctive in black and gold, introduces the ultra in golf equipment for 1958. Covering 44 pages, the Hagen catalog includes a special 12 page, full color golf bag section in addition to its presentation of exclusive Hagen clubs and clothing accessories.

Field & Flint Promotion

Field & Flint Co., Brockton, Mass., is undertaking another ambitious ad campaign to promote sales of Foot-Joy and Ben Hogan golf shoes. Many leading sports publications, including GOLFING, will carry either twice-a-month or monthly full column ads featuring the shoes starting with their March or April issues.

Columbia Car Describes Features of Pargo

Columbia Car Corp., Grovetown, Ga., in describing its all new Pargo golf car, says that it is completely redesigned. The body is mounted



on a chassis of mill fab steel and welded into one compact unit from fork to arm rests. The car has all-new balanced differential and axle assembly with General Electric motor and Vbelt drive. Cushions and backrest are of 100 per cent foam rubber and the spring suspensioned chassis reduces shock to a minimum. All emphasis is said to have been stressed on safety engineering of the car.



Love, Wubbolding Promoted

Robert D. Rickey, MacGregor vp and sales mgr. of the golf div., has announced the promo-



Love Rickey Wubbolding tion of Robert Love from mgr. of the San Francisco branch office to salesman covering northern Calif., and Jack Wubbolding to credit mgr. of the golf div. Love has been with MacGregor for five years while Wubbolding served as asst. to Stanley M. Clark for 10 years, Clark recently resigned because of ill health.

Jacobsen 39B Recommended for Fine Turf Mowing

Jacobsen Manufacturing Co., Racine, Wis., has announced details of its 1958 Model 39B, Deluxe 21-inch Rotary Power Mower. The big brother of the deluxe Jacobsen Rotaries, it is powered ROBERT TRENT JONES Member: American Society of Golf Course Architects Golf Course Architect 20 Vesey Street Tel: Beekman 3-1023

NEW YORK, N. Y.

by a 3 hp Jacobsen-built hi-torque engine with recoil starter. An ideal mower for maintaining fine lawns or mowing rough areas, the 39B features Jacobsen's exclusive Turbo-cut Suction Lift Rotor. Additional features include side trim slot, offset wheels and built-in, 54 cubic inch "Silenced Power" muffler. A push button electric starter kit is available.

Bentley's Economy Simplex

The Bentley Co., 4126 Airport Way, Seattle, Wash., markets the Economy Simplex sprinkler, which it is claimed, does a particularly excellent watering job on newly seeded ground and fine turf as well as all other areas. It performs effectively on low water pressure and gives good overall distribution.

Darrah with Milburn

John Darrah, well known to Midwest supts., has assumed duties as chief agronomist for Milburn Peat, Inc., 111 N. Wabash, Chicago. He is in charge of the company's bulk divisions and is available to lecture at short courses.

> Ordering Merchandise? Check Your Needs Against List on Page 133





Plastic Catcher Available with Jacobsen Estate 24

Jacobsen Manufacturing Co., Racine, Wis., is making available a "Kralastic" plastic grass catcher for its 1958 Model of the Estate 24.

The Estate 24 is a 24-inch "shear-cut" reel type power mower that is available with either full roller drive or two wheel drive. A special, "high frequency seven-blade reel, instead of the standard six-blade reel, is available for a fine cut finish on



close cropped or bent grass lawns.

Powered by a 3 hp Jacobsen-built Hi-Torque engine, the Estate 24 features an out-front cutting unit that cuts grass before wheels can press it down. Because the wheels are located inside the frame, the operator can mow over edges of flower beds and walks without scalping.

Dunlop's Men Plan Their Year's Sales Campaign

Dunlop Tire & Rubber Co. Sporting Goods div., held its annual sales planning meeting at



GOLF COURSE ARCHITECT

1505 Blackstone FRESNO, CALIFORNIA

the Buffalo Athletic Club, Jan. 20 thru Jan. 23.

Dunlop Pres. J. M. Billane, the company's vp heading its sporting goods division, Paul Gibbs, Jimmy Thomson and other company executives, salesmen and distributors discussed the Dunlop 1958 golf ball, clubs and bags, the market and advertising and selling plans.

Joyce Ziske Joins MacGregor Staff

Joyce Ziske, one of golf's outstanding professional stars, has joined The MacGregor Co. advisory staff. The 23-year-old Milwaukee native will represent MacGregor at all tournaments and exhibitions throughout the U.S. Affiliated with her on the MacGregor staff are top women pros, Louise Suggs, Beverly Hanson, Jackie Pung, Ruth Jessen and Helen Dettweiler.

Joyce turned professional in 1955 after a fine amateur career. In 1954 she was a member of the U.S. Curtis Cup team which defeated the British squad. She was graduated from Pulaski high school in Milwaukee, where she was active in all sports. Her lowest single round, 67, was shot at Rivermoor Country Club at Waterford, Wisconsin. In competition, she scored a 68 during the Sarasota Open two years ago.





Mallinckrodt Introduces New 2-lb. Package

A new functional 2-lb. package for broadspectrum Kromad* was introduced by Mal-

linckrodt at the tulf conference in Washington. The modern new box is designed in a convenient 2-lb. size to simplify measuring and facilitate handling. By tearing off the top of the hermetically sealed liner, the entire contents can be easily poured directly into a spray tank.



Kromad is the broad-spectrum turf fungicide recommended for the prevention and control of brown patch, dollar spot, red thread (pink patch), copper spot and leaf blights such as Curvularia and Helminthosporium. In addition to the 2-lb. package, Kromad is available in 25lb. drums. *Reg. U.S. Pat. Off.

United Golf Pros, Inc. in New Dallas Quarters

United Golf Pros, Inc., Dallas, Tex., recently occupied new, modern quarters at 5006-10 Greenville ave., just off N. Central Expressway.



Roy Adams, shop designer, looks over upright racks displaying bags, umbrellas, seats and practice-ball

The firm specializes in custom made golf clubs and club repair work. United Golf acquired the old Winter-Dobson firm in 1951 and does an annual sales volume in the neighborhood of a quarter-million. The company was organized by Harry Logan and is managed by Jack Mollet.

Tell Them You Saw the Ad in GOLFDOM



WE DECORATE GLASSES

WITH YOUR GOLF COURSE IN THE DESIGN

IN THE DESIGN Excellent for prizes, souvenirs, collector's items and member guest tournaments . . . ideal for member and X-Mas gifts. Unique 12½ oz. drinking glass-es with Club Coat of Arms and Course Layout. Any design, any color combination. Reproductions can be made from roughs, black and white draw-ings, place mats, photographs, photostats. Sample random dee-orated glass and information \$1.00.

\$1.00. **KEENE ADSERVICES**

Custom Products Division 22 Church Street BOSTON 16, MASS.





Hold Sales Meeting During Seniors' Festivities

Brockton Footwear Sales, Inc. salesmen and sales reps attended the company's annual spring meeting during Seniors' week which was held at Dunedin, Fla., in January. At the gathering were executives and sales personnel representing Field & Flint, makers of Foot Joy Shoes, Stone-Tarlow Co., Inc., makers of Ben Hogan golf shoes, the Ben Hogan Co., Flip-It Hat Co., Izod Co., and the Ernie Sabayrac Sales Organization.

In the photo are: Front row (I to r): John Burt, Carl Becker, Ben Stone, C. L. Wilcox, Ernie Sabayrac, E. P. Rankin, Frank Erbe, Dick Tarlow and Gene Saunders, Second row: Jack Carnahan, John Hainje, Chester Kubik, Bob Haggerty, Jr., Lyne Price, Bud Werring, Sam Sigh, Grant Robbins, Joe Aubuchon, Dan Stovall, Hal Whittington, Mike Long, Jack Murphy, Tom Martin and Bill Focs.

Check The Buyers' Service - Page 133





MILLBURN PEAT COMPANY

Deere Markets New Crawler and Wheel-Type Tractors

Two new tractors, a crawler and a wheel-type, and several new items of matched working equipment are now on display at John Deere Industrial Div. dealerships throughout U. S. and Canada.

The new 440 Series tractors combine heavy duty and well balanced construction. The 440 Crawler is mounted on heavy cross members that absorb great shock and stress. It has single tracktension springs, adjustable foam-rubber padded seat and time-proved Deere clutch-brake steering. The 440 Wheel-Type has a new heavy duty front axle and support and optional built-in power steering. Both models have a clutch-type direction reverser which permits the operator, with the touch of a lever, to go forward or back up in the same speed without shifting gears. The company's present tractors, 320 Utility, 420 Utility and 420 Crawler, will continue to be offered.

Thorsberg with Toro

Arthur D. Thorsberg has been named regional sales rep for Toro Mfg. Co., Minneapolis. He is covering southeastern and south central U. S. A veteran of World War II, Thorsberg formerly was associated with General Motors. He is making his home in Memphis.



MacGregor Moves Into New L.A. Location

To further expand distribution facilities, The MacGregor Co. has transferred its Los Angeles branch office and warehouse to a new larger



building. It is located in a new industrial section outside the downtown area at 6600 Telegraph Road, just off the Santa Ana Freeway. The building has modern truck-dock facilities and parking space, is of fireproof brick construction and is air-conditioned.

Mat Reduces Hazard

The hazard of ladies' heels catching in floor mats that have openings between links is believed to have been solved by a new, different type of safety link mat designed by American Mat Corp., Toledo, O. The openings between links have been reduced, cutting down the hazard and making the mat stronger. The mat, known as the Royal Guardsman, is reversible.





International's Adjustable Club

International Golf Products, Hinsdale 5, Ill.,

is marketing an improved adjustable club, which it is said, can be used for playing every shot in the game. It is made of aluminum-bronze al-



loy, is impact molded and chromium plated. The club is available in three lengths: 36 in., 37 in. and 38 in.

Saxone Shoe Co. Reps

Saxone Shoe Co., Ltd., Kilmarnock, Scotland, manufacturer of golf shoes, has announced appointment of D. M. Slorach and C. H. Patton as its American reps. Slorach is located at 2349 Glendale blvd., Los Angeles, 39, and Patton at PO Box 697, Kendall, Fla.

Takes Itch Out of Ivy

Oral-Ivy, manufactured by Milderm Research Labs, 1011 Arch st., Philadelphia, is said to take the itch out of ivy poisoning. The immunizer comes in a 1-oz. bottle and is sufficient for a whole season.



PRO-GRIP

is prepared especially for the leather grips of Golf Clubs. It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your Accuracy will improve, you'll feel relaxed — and those "Extra Strokes" will vanish.

Manufacturer's Specialty Co., Inc.

2736 Sidney Street

St. Louis 4, Missouri

Mylone, Carbide Product, Is New Soil Fumigant

Mylone, produced by Union Carbide Chemicals Co., 30 E. 42nd st., New York 17, is said to be giving good control of weed seeds, soil diseases, insects and nematodes. It has been widely tested. Carbide claims it is easily applied and is very safe to use. The formulated dry product is distributed with a spreader and then irrigated into the soil. No plastic covering is needed. It must be applied ahead of seeding or sprigging and given about three weeks to dissipate so it won't affect young grass.

Aero Thatch for Renovation Developed by Fertl-Soil

Aero-Thatch machine, manufactured by Fertl-Soil Co., Rahway, N. J., is said to give an entirely new approach to turf renovation and maintenance. It was introduced at the GCSA convention. In removing thatch, treating compaction and in aerifying, it produces a series of continuous parallel grooves that run to a predetermined depth to meet the needs of the turf being treated. Thus, there is no contour destruction. Literature and prices are available upon request to the manufacturer.

